# Postcards from Post: Introducing Australia’s overseas counsellor network

(Duration 1 mins 24 secs)

## Transcript

**Tim**: Australia exports over 70% of its agriculture, fisheries and forestry produce. And DAFF has a network of agricultural counsellors posted in Australian embassies across the globe to help make that trade happen.

In this series, we'll hear from those counsellors. Welcome to Postcards from Post.

**Jesse**: Yeah, the value of the network is clearly that ability for an exporter, a grower or even government departments in Australia being able to pick up the phone and speak to us on the other side of the world.

**Amber**: Australian product has an excellent reputation for quality, and it really commands some of the best prices within this market.

**Tim**: Can you provide a story where you've had an interesting or fun moment in the role?

**Kiran**: At the hotel when I checked in. Guess who rocks up, the man, the myth, the legend, Steve Smith himself, who pulls up into the hotel.

**Tony**: We're very well regarded for agricultural expertise, and it has spillover benefits for the quality of our product. We're seen as one of the pre-eminent, agricultural producing nations.

**Tim**: How does it feel to be representing Australia?

**Donna**: I feel really proud. Yeah. I mean, this to me is my career pinnacle.

**Acknowledgement of Country**

We acknowledge the Traditional Custodians of Australia and their continuing connection to land and sea, waters, environment and community. We pay our respects to the Traditional Custodians of the lands we live and work on, their culture, and their Elders past and present.

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