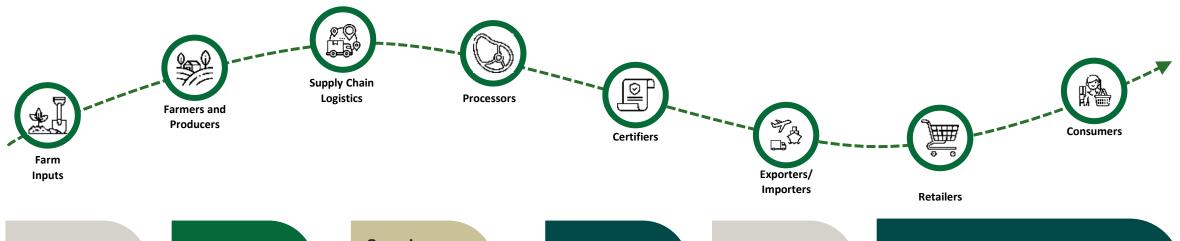


# Agricultural traceability and the integrity of animal health systems

Joanna Bunting
Assistant Secretary, Agricultural Traceability Branch

1 March 2023

# Key Stakeholders



**Farmers** 

Value-add businesses (processors) Service providers (technology, certification

Exporters and logistics

Retail and logistics

Foreign governments, UN COPs

Global markets and consumers

State farming organisations

**Employees** 

Research (RDCs, CSIRO, Unis)

National peak bodies

State and Territory governments Whole-ofgovernment (Austrade, DISER, DFAT)

# **OUR TRACEABILITY**



**HAVE YOUR SAY** 

Over 20 survey responses

**FEEDBACK** 

# Draft National Agricultural Traceability Strategy

#### **Draft Vision**

- Relates to industry, governments and other agricultural supply chain participants
- Looking to have adopted connected, aligned and interoperable traceability systems along supply chains
- Be fit for purpose, efficient and dynamic in nature
- Sustainably accelerate Australian exports and enhance biosecurity and food safety and protect cultural intellectual property.

<u>Draft National Agricultural Traceability Strategy</u>

Click the link to find the draft strategy document

**Draft National Agricultural Traceability Strategy** 

Scan the code to find the draft strategy document

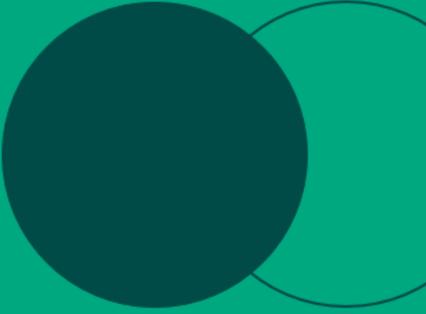


# Australian Agricultural Traceability Alliance

Draft Implementation Plan Session 2

27 FEBRUARY 2023





### How is the Australian Government contributing?

#### Over \$100 million committed since 2020

#### **National Strategy**

Driving collaboration between industry and Australian governments to support interoperable agricultural traceability systems, co-design a National Agricultural Traceability Strategy, and showcase Australia's world-class traceability.

#### Credentials

Developing consistent credentials around sustainability and other value-added claims to grow global markets and bring economic benefit including to First Nations Australians



#### Innovation and Growth

Developing a trusted, data-led traceability ecosystem and delivering collaborative research projects to foster a robust, streamlined and responsive traceability regulatory framework.

#### Biosecurity and Trade Outcomes

Providing national leadership on livestock and other biosecurity traceability reforms to deliver the government's commitment

# Livestock Traceability

Supporting the implementation of mandatory eID for sheep and goats from 1 January 2025

Supporting industry transition

Industry and Governments Sheep and Goat Traceability Taskforce

National Livestock Identification System.



## Future Agricultural Traceability

"The Whole is Greater than the Sum of its Parts" - Aristotle

"If you can't measure it, then you can't improve it" Lord Kelvin, William Thomson, Peter Drucker