## <u>Department of Agriculture, Fisheries and Forestry's total expenditure on promotional</u> <u>merchandise – 2023-2024 Financial Year</u>

Promotional merchandise for the Department of Agriculture, Fisheries and Forestry is produced for, and distributed to, stakeholders at various conferences, trade shows, field days and other events, for educational purposes and to help promote the department's policies and programs. All procurements are required to be in line with PGPA Act requirements. Please find below a breakdown of spend by the Department of Agriculture, Fisheries and Forestry and an itemised list of the merchandise purchased.

Agency	Expenditure (Incl. GST)
Department of Agriculture, Fisheries and Forestry	\$272,101.00

## Details of merchandise spend

Item	Expenditure (Incl. GST)
190 x showbags for international workshop on pest risk mitigation of sea containers event - 160 mugs - 160 notebooks and pens - 190 printed carry bags - 30 printed mousepad/chargers	\$3,724.00
500 x Thermal water bottles with northern biosecurity call to action - for Ranger Forum 2023	\$6,523.00
Biosecurity in northern Australia – Top Watch! Calendars (x 2 kinds)	\$54,972.34
For The Northern Australian People Capacity and Response Network (NAPCaRN) Roundtable: 50 Cooler Bags with printed graphic	\$880.00
For The Northern Australian People Capacity and Response Network (NAPCaRN) Roundtable: 50 Black 590ml Tumblers with engraved graphic	\$1,815.00
Biosecurity detector dog calendars 600 copies	\$2,475.00
600 x Biosecurity caps	\$5,167.80
500 x Biosecurity magnets	\$1,089.00
500 x Biosecurity coasters	\$704.00
1,500 x Biosecurity lapel pins	\$1,710.00
1,000 x Junior Biosecurity officer bucket hats: The hats will be used as part of the Junior Biosecurity Officer school trial which focuses on raising awareness of basic biosecurity concepts among primary school age children in schools.	\$4,730.00

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Beef 24 – Keyring x 500 merchandise to support DAFF staff to engage with beef industry stakeholders and general public.	\$2,469.01
Beef 24 – coloured pencil pack x 500 merchandise to support DAFF staff to engage with beef industry stakeholders and general public.	\$744.00
Beef 24 – postcards x 500 merchandise to support DAFF staff to engage with beef industry stakeholders and general public.	\$257.61
Beef 24 - 500 x postcards printed Awareness raising of the Biosecurity Protection Levy.	\$168.50
500 x Caps with ABARES logo	\$6,435.00
250 x thermal keep cup with ABARES logo	\$4,160.75
500 x Pens with ABARES logo	\$1,001.00
100 x White drink bottle with ABARES logo	\$1,905.20
400 x Coloured drink bottle with ABARES logo	\$6,072.00
4,770 x (1 design) premium soft caps with embroidered messaging on the front and back  4,770 x (2 x designs) cardboard air fresheners with a custom shape and branding  4,770 x (1 design) retractable steel ballpoint pens  1,590 x (1 design) premium double walled vacuum insulated coffee cups with branding.  100 x (1 design) A0 core flute posters  159 x (1 design) A4 factsheet, printed double-sided, colour.	\$75,765.51
1,000 plush biosecurity dogs	\$14,245.00
250 airtag keyrings	\$783.75
5,000 luggage tags	\$3,107.50
3,000 See.Secure.Report.	\$6,534.00
and 3,000 Biosecurity pens	

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1,000 Junior Biosecurity Officer (JBO) magnifying glasses	\$1,375.00
2,000 Junior Biosecurity Officer (JBO) pencil packs	\$1,166.00
Digital Brochures x 90	\$4,970.07
Branded Pilbara shirts x 100	\$4,024.80
A6 postcards X400	\$128.70
Pull up banners X4	\$572
Lapel pins x 350	\$2,942.00
Pull-up banners x 2	\$866.80
Pens x 350	\$939.40
Notebooks x 350	\$3,449.60
Tote bags x 350	\$4,445.00
National Biosecurity Manual – Exhibition Poultry	\$6781.06
Biosecurity Guidelines for Exhibition Poultry – club log book	
Biosecurity Guidelines for Exhibition Poultry – log book for individuals	
Outbreak postcards	\$484.00
Top Watch! shirts x 1,000	\$30, 570.10
(Contract value is \$30,570.10 over 12 months. \$24,456.06 to be paid in 2023-24 FY and \$6,114.04 remainder on close of contract 24-25 FY)	
Lanyards including sample and ID Wallet x 1,000	\$1,947.50