



## MARKET ACCESS ADVICE

Reference Number: MAA 2013-15  
Date of Issue: 11 November 2013  
Date of Effect: Immediate

### India – Labelling requirements

<b>Attention</b>	<b>Industries</b>	<b>Multiple</b>
	<b>DAFF</b>	Central and Regional Offices
<b>Affected Markets</b>		<b>India</b>
<b>Further Information</b>		Email: <a href="mailto:exports@daff.gov.au">exports@daff.gov.au</a>

The Department of Agriculture has been notified that the Food Safety and Standards Authority of India (FSSAI) is verifying at the time of import that products comply with its legislation for food labelling, and that products that use sticker type labels may not be deemed to be acceptable.

India's Food Safety and Standards (Packaging and Labelling) Regulations 2011 are available on the FSSAI website -

[www.fssai.gov.in/Portals/0/Pdf/Food%20Safety%20and%20standards%20%28Packaging%20and%20Labelling%29%20regulation%2c%202011.pdf](http://www.fssai.gov.in/Portals/0/Pdf/Food%20Safety%20and%20standards%20%28Packaging%20and%20Labelling%29%20regulation%2c%202011.pdf)

Manufacturers and exporters should also consider the Draft Regulation on Labelling (Claims) 2013 that is currently under consultation -

<http://www.fssai.gov.in/Portals/0/Pdf/covering%20letter%20for%20draft%20regulation.pdf>

The Draft Regulation on Labelling (Claims) 2013 refers to a "label" as any tag, brand, mark, pictorial or other descriptive matter, written, printed, stenciled, marked, embossed graphic, perforated, stamped or impressed or securely affixed to the container, cover, lid or crown of any food package. According to this regulation, stickers may only be permitted for making declarations (if not preprinted) regarding name and address of the importer, date of manufacturing and / or packing and vegetarian / non vegetarian logo.

*The information provided above is current at the time of writing and is intended for use as guidance only and should not be taken as definitive or exhaustive. The Commonwealth endeavours to keep information current and accurate, however, it may be subject to change without notice. Exporters are encouraged to verify these details with their importers prior to undertaking production/exports. The Commonwealth will not accept liability for any loss resulting from reliance on information contained in this notice.*