

AGENDA ITEM NUMBER: 7a_ii_ Permanent closure of the Uluru climb

Paper Title: Permanent closure of the Uluru climb

Paper prepared by: Anangu and the Central Land Council

Purpose: For decision

Background information:

Introduction

Uluru-Kata Tjuta National Park (**Park**) is Anangu land.

“Anangungku iriti kanyiningi ngura Tjukurpa tjara panya. Tjinguru kulipai, ‘ai,ai, ah, nyangatja? What is Tjukurpa?’ Putu nyangangi panya. Palu Tjukurpa pala palula ngarinyi Ananguku. Ka palunya kulira wangka katingi tjutanguku. Kutjupa tjuta not with us panya. Kuwari wangka katingi, wangka katingi munuya kaputura piruku wangkanyi ka wiya, Anangu tjutangka piruku wangkara wangkara kati. Uwa ngalya katingu Anangu tjuta kutu. Ka Anangu tjutanguku wangkangu palya, patila. Ngura miil-miilpa.”

“Anangu have always held this place of Law. Other people have found it hard to understand what this means; they can’t see it. But for Anangu it is indisputable. So this issue has been widely discussed, including by many who have long since passed away. More recently people have come together to focus on it again and it was decided to take it to a broader group of Anangu. They declared it should be closed. This is a sacred place restricted by law.”

Anangu have made it clear about their preference for asking visitors to stop climbing Uluru for cultural reasons since the handback of the Park in 1985: “we’ve always wanted it closed...old people have been talking about the cultural significance of this place for a long time and wanted it closed long ago.”

“Board meeting kutjungka wiyaya wangkapai, putingka, ngurangka, waru kutjara wangkapai; waru kutjaraya malu paulpai tjana wangkapaitu still.”

“It’s not just at board meetings that we discussed this but it’s been talked about over many a camp fire at home and out bush; waiting for the kangaroo to cook, they’ve always talked about it.”

Anangu continue to assert that Uluru is a sacred place that should not be climbed: “we welcome visitors here but want them to respect our culture and law.”

“Ngapartji ngapartjila tjunu, to work together, but they gotta kulinma panya. Muntawa, tjana patini nyangatja, ngura miil-miilpa.”

“We work on the principle of mutual obligation, of working together, but this requires understanding and acceptance of the climb closure because of the sacred nature of this place”.

Anangu have always said that climbing Uluru is not right and to do so is disrespectful to Nguraritja and Anangu law:

“Uwa Tjukurpa wati tjuṭaku uwa... wati tjutangku patini, that’s it, tjukurpa palatja patini. Tjukurpa tjarala patini, miil-miilpa. If you ask some people, kutjupa tjapini ka, you know they can’t tell you, palu tjinguru patini, Tjukurpa.”

“The climb is a men’s sacred area. The men have closed it. It has cultural significance that includes certain restrictions and so this is as much as we can say. If you ask, you know they can’t tell you, except to say it has been closed for cultural reasons.”

Parks Australia have supported Anangu by erecting signs in the Park outlining why Anangu ask visitors not to climb Uluru. Parks Australia has also worked extensively with the tourism industry to ensure that Anangu’s message about respecting their culture and not climbing Uluru has been widely disseminated both in Australia and overseas. That message is now widely accepted and well understood.

Thanks to the public awareness campaign to educate visitors about Anangu culture, and the establishment of new tourism experiences in the Park, the number of visitors climbing Uluru has dropped significantly. Despite the significant decrease in the number of visitors climbing Uluru, the number of visitors to the Park continues to increase.

As the data indicates that the number of visitors climbing Uluru is now below 20 percent, and that cultural and natural experiences are the main reason why people visit the Park, the requirements of the Management Plan 2010-2020 (**Plan**) are fulfilled. As such, Nguraritja of the Park, together with their representatives on the Uluru-Kata Tjuta Board of Management (**Board**), request that the Board fulfil its duty under the Plan and pass the proposed resolution to permanently close the climb at Uluru (the **Climb**).

Management plan

Under the Plan, the Park is jointly managed by Parks Australia and Anangu. The Plan was produced based on consultations with Nguraritja and submissions from interested parties and key stakeholders. As a result of those consultations and submissions, the Plan includes provisions to permanently close the Climb.

The Plan was considered and/or endorsed by Parks Australia, the Central Land Council, and the Board and approved by the Minister under section 370 of the *Environment Protection and Biodiversity Conservation Act*.

The Board is required to make decisions relating to the management of the Park that are consistent with the management plan.

Climb provisions

The Plan includes specific provisions directing the Board to work towards closing the Climb for cultural, safety and environmental reasons; and to close the Climb when any one of three criteria is met:

- 6.3.3(b) of the Plan states that:

“For visitor safety, cultural, and environmental reasons, the Director and the Board will work towards closure of the climb.”

- 6.3.3(c) of the Plan states that:

“The climb will be permanently closed when:

- the Board, in consultation with the tourism industry, is satisfied that adequate new visitor experiences have been successfully established, or
- the proportion of visitors climbing falls below 20 per cent, or
- the cultural and natural experiences on offer are the critical factors when visitors make their decision to visit the park”.

Working towards closing the climb

The Plan says that the Board will work towards closing the climb for safety, cultural and environmental reasons. Such reasons include:

<p>Cultural</p>	<ul style="list-style-type: none"> • Uluru has important and sacred sites associated with it, some of which are subject to culturally restricted information and access. Anangu themselves do not climb. • The Climb route has significance for Anangu and as such cannot be talked about. • Anangu are obliged to ensure people who enter their land are not injured. • Out of respect for the different cultures of visitors, Anangu have not wanted to force climb closure without allowing enough time for people to understand and come to respect their cultural perspective. • Anangu have a cultural responsibility to their ancestors to work towards closing the climb. • Uluru–Kata Tjuta National Park was inscribed on the World Heritage List for cultural values in 1994. Under Criteria (v) the Park is “an outstanding example of a traditional human settlement, land-use, or sea-use which is representative of a culture (or cultures), or human interaction with the environment especially when it has become vulnerable under the impact of irreversible change”. • Under Criteria (vi), the Park is “directly or tangibly associated with events or living traditions, with ideas, or with beliefs, with artistic and literary works of outstanding universal significance” which includes: <ul style="list-style-type: none"> - the continuing cultural landscape of Uluru–Kata Tjuta National Park which is imbued with the values of creative powers of cultural history through the <i>Tjukurpa</i> and the phenomenon of sacred sites - the associated powerful religious, artistic and cultural qualities of this cultural landscape - the network of ancestral tracks established during the <i>Tjukurpa</i> in which Uluru and Kata Tjuta are meeting points.
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<p>Safety</p>	<ul style="list-style-type: none"> • At least 38 people have died attempting to climb and many others have been injured. • Climbing is strenuous and dangerous (especially in severe weather conditions), increasing the chance of injury and death in the Park. • Parks Australia and other emergency services is required to allocate considerable resources into managing the safety aspects of the climb. This includes exposing staff to potentially dangerous situations and participation in a number of rescue operations.
<p>Environmental</p>	<ul style="list-style-type: none"> • There are no toilet or waste facilities along the Climb or at the top. This means that rubbish and sewerage is left on the rock and the waterholes at the back of Uluru become polluted when it rains. • Polluted or contaminated waterholes have an impact on the natural environment, especially with respect to Anangu children who sometimes swim there and animals such as reptiles and birds which depend on that water for survival. • The Climb has changed the natural face of the rock. The Climb route has eroded and is becoming visibly smooth, affecting the environmental integrity of Uluru and also increasing the danger in climbing the rock. • Uluru–Kata Tjuta National Park was inscribed on the World Heritage List for natural values in 1987. Under Criteria (vii) the Park is an area “containing superlative natural phenomena or areas of exceptional natural beauty and aesthetic importance”. The Climb route has left a permanent scar on Uluru and together with the chain, detracts from the natural beauty and aesthetics of the Rock.

Fulfilling the Criteria

In accordance with their obligation to work towards closing the climb, the Board and Parks Australia has monitored and collected data relevant to assessing whether any one of the three Criteria has been met and to undertake activities to fulfil each criteria.

The Plan states that the Board will close the climb when any one of the Criteria has been fulfilled. What follows here is an explanation of why the Board can be satisfied that, in accordance with the Plan, this condition has been met and the Climb should be closed:

1. New successful tourism experiences have been established in the Park

The Board and Parks Australia has been instrumental in successfully establishing new tourism experiences in the Park. Since the commencement of the Plan in 2010, the Board has actively sought out tourism proposals for consideration, and has supported the establishment of new tourism experiences consistent with the Plan both inside the Park and on adjoining Aboriginal Land Trusts.

Recently, the Board called for expressions of interest from the public for tourism ideas in the Park (see *Attachment 1 – Call for Expressions of Interest*). This call resulted in a significant number of tourism proposals being presented to the Board. Some of these proposals have already resulted in successful implementation of new tourism experiences in the Park such as:

- Uluru Segway tours

- Chinese Photography tours
- Nyinku's Plant walk
- the Big Uluru Trek and Digital Story Tellers have been trialled.

Moreover, since 2010 the Board has issued 5 tourism licences to successful new tourism operations in the Park with ventures such as:

- the AAT Kings BBQ,
- Uluru Outback Cycling
- Mani Mani dancers

(see *Attachment 2– Table of Tourism Experiences in the Park and at Yulara*).

In addition to the above experiences Uluru Family Tours, in partnership with Seit Outback Australia offers another alternative activity for visitors both on and off the Park.

2. Less than 20 per cent of visitors climb Uluru

Data has been collected by Parks Australia to ascertain the number of visitors climbing Uluru. Overwhelmingly, reports and publications based on that data show that the number of visitors climbing is less than 20 percent.

Surveys

The University of South Australia visitor surveys commissioned by Parks Australia and developed by the University of South Australia's Centre for Tourism and Leisure Management has been used by Parks Australia in visitor management since 2008. Following the commencement of the Plan, in 2012, two new questions were added to the survey to monitor the 20 per cent criteria:

- Have you climbed Uluru on this trip?
- Do you intend climbing Uluru on this trip?

The results of the survey (see, e.g. *Attachment 3 - UniSA Survey Report 2014*) strongly indicate that by the end of 2014 less than 20 per cent of visitors are choosing to climb Uluru. In response to the questions, 7% of respondents indicated that they had climbed Uluru on that trip; and 6% of respondents indicated that they intended to climb Uluru on that trip. The propensity of people either climbing or intending to climb Uluru was calculated as 12%.

The 2016 Visitor Survey Report generated by Parks Australia (see *Attachment 4– UKTNP Park Visitor Survey 2016-2017*) indicated that 8.66% said they had climbed or intended to climb Uluru on that trip. Furthermore, the 2017 Interim Report (see *Attachment 5– UKTNP Park Visitor Survey Mar-Sept 2017*) indicated that 8% of visitors said they had intended to climb but could not because the climb was closed and only 2% said they actually did climb Uluru.

Counters

In 2011 four pedestrian counters were installed along the Climb chain to monitor the number of visitors climbing. The model used is TRAFx Infrared Trail Counter. Data from the counters is downloaded every 1-2 months and stored in a database.

Parks Australia collected data from the counters from 2011 to 2015 (*data available upon request*). Parks prepared a paper about the climb counter data for the Board in March 2016 however it was postponed until the August Board meeting (see *Attachment 6 – UKTNP_Item 9c_Uluru climb data_Aug 2016.pdf*). Preliminary analysis of that data indicated that less than 20 per cent of visitors were climbing.

In order to resolve any disagreement about the accuracy and interpretation of the data, the Board resolved that:

‘Parks Australia employs an independent statistician to review climb data and comment on its validity and reliability. They should also recommend a method to address any critical weakness in existing monitoring, as soon as possible’ (see *Attachment 7 – Uluru climb data_Board paper_May 2017*).

Following this, Parks Australia engaged the Griffith Institute for Tourism to produce a report on the data (**Report**) (see *Attachment 8 – Griffith University Climb Data Report*). The Report examines the climb data and assesses the monitoring methods used to collect that data. The aim of the Report is to independently assess the proportion of visitors climbing Uluru based on the existing data collected from the counters by Parks Australia. The robustness of the Parks Australia monitoring methods were taken into consideration when producing the Report.

The Report notes that despite some uncertainties, over a long period of time the counters were working well and the data is therefore generally reliable, stating that the findings indicate “a good level of consistency amongst the counters and gives confidence in the counters’ ability to track the “ups and downs” in visitor numbers” (page 17 of the Report).

As to the question of whether the proportion of visitors climbing Uluru has fallen below 20 per cent the Report notes that the answer depends on the method chosen (which is illustrated in the body of the Report). The Report suggests that the most reliable method of analysing the data is obtained by aggregating both climb counts and Park visitors per month.

When the data is aggregated monthly, the number of climbers is below 20 per cent more often than not (strongly suggesting the annual average is always below 20 per cent). The Report says that over the busy winter months the 20 per cent threshold may be exceeded (though less so in recent years) but is definitely not exceeded in the less busy months; and when adjusted by 30 per cent the 20 per cent threshold is likely exceeded during the peak month of July. The Report concludes that whether those factors justify not closing the climb under 6.3.3 of the Management Plan remains the interpretation of the Board.

At the August 2017 Board meeting, Board members agreed that the Report supports the proposition that less than 20 per cent of visitors climb Uluru, and that the 20 per cent Criteria has likely been met.

Moreover, the Climb is often temporarily closed due to safety reasons and with little to no complaints from visitors. For example, the Climb was recently closed out of respect for the passing of a senior Anangu and there were no complaints received by Parks. Regardless of these closures, visitor numbers to the Park have increased.

3. The cultural and natural experiences on offer in the Park are the critical factors when people decide to visit

The Board and Parks Australia have actively worked towards fulfilling this Criteria by working with the tourism industry to support enterprises that emphasise the cultural and natural values of the Park.

Parks Australia also used surveys to monitor why people visit the Park. The UniSA Survey Report (*Attachment 3*) indicates that seeing Uluru and Kata Tjuta, and learning about and experiencing Aboriginal culture were the main reason people chose to visit the Park (66%). Only 2% of people indicated that climbing Uluru was even one of a number of reasons why they chose to visit the Park. Additionally, the UKTNP Park Visitor Survey 2016-2017 (*Attachment 4*) indicates that the main reasons people chose to visit the Park were to 'see' Uluru and Kata Tjuta and to learn about and experience Aboriginal culture, along with experiencing the outback.

Recommendation

The Board review and discuss this background paper and the attachments, and being satisfied of their content pass the proposed resolution.

Proposed Resolution

In accordance with clause 6.3.3(b) - (c) of the Uluru-Kata Tjuta National Park Management Plan 2010-2020, and being satisfied that:

1. the number of visitors climbing Uluru is below 20 per cent; and
2. the cultural and natural experiences on offer are the critical factors when visitors make their decision to visit the Park,

the Uluru-Kata Tjuta National Park Board of Management **RESOLVES** to:

1. permanently close the climb at Uluru at a date determined by the Board;
2. inform the tourism industry that the climb will be permanently closed;
3. direct the Director of National Parks to do all things necessary to prohibit visitors to the Park from accessing and climbing Uluru.

Moved:

Seconded:

Carried:

Attachments

Attachment 1 – Call for Expressions of Interest

Attachment 2 – Table of Tourism Experiences in the Park and at Yulara

Attachment 3 – UniSA Survey Report 2014

Attachment 4 - UKTNP Park Visitor Survey 2016-2017

Attachment 5 – UKTNP Park Visitor Survey Mar- Sept 2017

Attachment 6 – UKTNP_Item 9c_Uluru climb data_Aug 2016

Attachment 7 – *Uluru climb data_Board paper_May 2017*

Attachment 8 – Griffith University Climb Data Report 2017

Additional attachments

Attachment 9 – UKTNP_Item 11- Uluru climb data_Mar 2016

Attachment 10 – UKTNP_Item 7d.3_Uluru climb_June 2016

Attachment 11 – UKTNP_BoM_minutes_Feb 2017

EXPRESSION OF INTEREST



New Investment and Partnership
Opportunities for Uluru

THE *Opportunity*



Big ideas wanted for Aussie icon

Do you have a big idea for a successful business in Australia's most iconic national park? We are looking for partners to conserve and protect this World Heritage area while providing inspiring, safe and culturally and environmentally sensitive visitor experiences.

Uluru is a major draw card for visitors to Australia and the Northern Territory. Arguably, Uluru is Australia's most recognised symbol, nationally and internationally. Steeped in rich cultural history, filled with spectacular scenery and a surprising natural environment, Uluru-Kata Tjuta National Park takes in Uluru (Ayers Rock) and Kata Tjuta (the Olgas).

Together these places form the heart of Australia's Red Centre, attracting around 300 000 visitors each year from all corners of the world. We are always looking for ways to share this extraordinary place with visitors so they learn about our environment and culture and want to return.

Now you have a chance to become part of that story.

The Uluru-Kata Tjuta National Park Board of Management is calling for expressions of interest for new fresh, exciting and engaging visitor experiences and/or commercial activities that complement existing operations and conserve park values.

"We are looking for people who love this place and who have ideas that will provide us with opportunities for the future in terms of training, business mentoring and jobs."

ULURU-KATA TJUTA BOARD OF MANAGEMENT

Whether you're an investor, traditional owner or tourism operator, your creative ideas can help shape the future of this important national treasure. Your ideas should enhance visitors' understanding and enjoyment of the park's culture and its natural wonders. There are clear goal posts to guide you, with conservation principles set out in the park's Management Plan. We want our visitors to have an unforgettable experience in the heart of the Australian outback.

With its well established tourism industry, natural and cultural diversity, proximity to major capital cities by air and growing visitation, Uluru is the place to invest.

ULURU-KATA TJUTA NATIONAL PARK IS ONE OF THE FEW PROPERTIES IN THE WORLD TO BE LISTED BY THE UNITED NATIONS AS A WORLD HERITAGE AREA FOR BOTH ITS NATURAL AND CULTURAL VALUES. SUCCESSFUL PROPOSALS WILL COMPLEMENT AND CONSERVE THE WORLD HERITAGE OUTSTANDING UNIVERSAL VALUE OF THE PARK. FOR MORE SEE THE PARK'S VALUES STATEMENT.



For more information

VISIT:

eoi.uluru.gov.au

CONTACT:

Project Manager

Uluru Expression of Interest

Parks Australia

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Invitation from the Board of Management



Sammy Wilson

CHAIRMAN, ULURU-KATA TJUTA NATIONAL PARK BOARD OF MANAGEMENT

Nganana Anangu, nguraritja tjuta ngura nyanga pulkaku, Ulurunya munu Kata Tjutaanya.

Ngalya pitjama, Ananguku Tjukurpaku nintiringkuntjaku. Nganana mukuringanyi share-amilantjikitja Anangu tjuangka, ngura winkinguru ka Anangungka nintiringkula nganana tjungu waakarintjaku. Nganampa ngura pulka mantu, community kutjupa nguwanpa munuya ngura winkinguru kulilpai. Ngananalanguku nintiringama munula ngapartji nintiringkuku nyuralanguku tjungu waakarira. Kulira wantintja wiya nganampa Tjukurpa. Tjamulu, kamilu wantikatingu munula pala paluwanungku kuranyukutu wirura palyara nyinantjaku.

Nganana park-aku wiru tjuta kulintjikitja mukuringanyi nyuralanguku. Pala palulanguku nganampa Board-ngku kuwari wangka nyangatja tjunanyi.

Nganana mukuringanyi nyura tjukurungku, pina alanguku kulintjaku. Tjingu ngalya pati pitjara nyura putu kulilku.

Nganana kutjupa tjuta tourism-ngka rawa waakarintjaku munu kuwari pulka nguwanpa palyantjikitja mukuringanyi. Pukulirirala wangkara winganmananyi. Tjungungkula wiru tjuta pakaltjinalgku uwankaraku.

We are Anangu, the Aboriginal traditional owners and custodians of these important places – Uluru and Kata Tjuta.

Come and learn about Anangu culture. We want to share it with the world and we want you to understand some things about it before you come to work with us. Ours is no ordinary home, it is a special community and a world famous place. Learn from us and we will learn from you as we work together. Please don't think you can bypass our culture. It is not just our heritage but the key to our future success.

We want to hear your ideas for new business in the park. That's why our Board has decided to start this expression of interest process.

We want you to approach our request to work with us the right way, with an open mind to embrace our ideas so we can work together. If you come with a closed mind your ideas will not work.

Some of us have worked in tourism for many years and now we want to do more. We are excited to be opening our door to new approaches. Together we can make something good for everyone.





Sally Barnes

DIRECTOR OF NATIONAL PARKS

Like most Australians I love Uluru-Kata Tjuṯa National Park. It is an iconic, world-famous, spiritual place that truly inspires the imagination – it calls to us all. That's why it's my great honour as the Director of National Parks to call on your imagination through this expression of interest process. What are your ideas for this incredible destination? Tell us your business ideas, big or small, for the park and help us transform how hundreds of thousands of visitors from Australia and around the world experience the wonders of Uluru and Kata Tjuṯa.

We're open to all ideas, whether tours, services, infrastructure or cultural experiences, from existing operators or business people looking to invest in Australia's growing market of nature-based tourism.

I'd encourage you to submit an expression of interest through this process today and together we can start a conversation about your investment, to benefit your business, the local community and region and our wonderful national park. People from across the world often want to contribute to conservation outcomes so your business idea could also assist us in protecting the unique World Heritage values of the park. Of course all proposals will be environmentally and culturally sustainable and in keeping with the spirit of this World Heritage destination.

The opportunity

The Uluru-Kata Tjuta National Park Board of Management works hard to manage the extraordinary natural and cultural values of the park and ensure it is a destination of choice for visitors. By working with our Indigenous and government partners, and with regional and local businesses, we can provide visitors with authentic, high-quality experiences. These experiences must be consistent with the values of the park and meet the highest environmental standards. The Board wants to work with the local community and tourism industry to ensure we are contributing to a healthy regional and national tourism economy and are creating significant benefits for businesses and communities.

If you are like-minded this could be the business development opportunity for you. The Board will assess your ideas in confidence before making its decision.

This document outlines the economic outlook for investors in Australia's Northern Territory, information about Uluru-Kata Tjuta National Park and the surrounding area, visitation trends to the region and where additional information can be sourced.

Economic and investment outlook

The Northern Territory economic outlook is very positive. Tourism is an important industry in the Northern Territory responsible for 8.1 per cent of Gross State Product (GSP) and 12 per cent of total employment ([Economic Contribution of Tourism to the Northern Territory 2013-14](#)). It is anticipated that international visitation to the Northern Territory from Asian markets will continue to grow in the future.

Competitive advantages

- Uluru-Kata Tjuta is one of the most highly recognised World Heritage listed national parks in Australia and the world
- proximity to major capital cities by air (typically only three hours flight time)
- major highway access and sealed roads in the park
- only 4.5 hours drive from Alice Springs and located near other popular national parks including Watarrka (Kings Canyon) and the West MacDonnell Ranges
- range of accommodation, services and facilities available at nearby Ayers Rock Resort
- minimal tourism development inside the park and plenty of scope for new exclusive activities
- vibrant Indigenous culture, iconic wildlife and inspiring locations
- relatively untapped potential for Asian markets
- very high profile destination which regularly features in Tourism Australia, Tourism NT and major tourism distributors' promotional campaigns
- a 'must do' destination on many travellers 'bucket list'
- the park is ideal for immersive natural and cultural experiences
- average visitor spend is high and there is potential to grow 'length of stay' through additional activities





Park profile

As a hallmark Australian attraction, Uluru has drawn national and international tourists for more than 60 years, motivated by the immensity of the landscape and powerful spirituality of Uluru and Kata Tjuṯa. In 2012, Uluru-Kata Tjuṯa National Park won the Australian Tourism Award for Major Tourist Attraction in recognition of its excellence in tourism.

Uluru-Kata Tjuṯa National Park is one of the few places in the world to be dual listed by the United Nations as a World Heritage Area for its outstanding natural and cultural values. It is proudly Aboriginal land. On 26 October 1985, ownership of the park was handed back to its Anangu traditional owners who then leased the land to the federal government for 99 years. Since then, Anangu have been successfully jointly managing the park with the Australian Government's Director of National Parks.



General information

LOCATION

Uluru-Kata Tjuṯa National Park is located in the heart of Australia.



© Director of National Parks
Map: In Graphic Detail



SIZE

The park covers 1,325 square kilometres or 132,566 hectares.

VISITOR INFRASTRUCTURE

- a purpose-built Cultural Centre is the focus for learning about the park and visitor information. The Cultural Centre also contains retail spaces including a food outlet and Indigenous arts and craft shops managed by traditional owners
- 10 walking tracks (including wheelchair accessible tracks)
- five viewing areas that provide panoramic views of Uluru and Kata Tjuta, including the viewing area 'Talinguru Nyakunytjaku' constructed in 2009
- picnic and gas BBQ areas and shade shelters (wiltjas)
- visitor amenities blocks
- interpretation and directional signage
- sealed roads to main visitor attractions and carparks
- mobile phone coverage

PARK ENTRY FEE

Entry to the park is currently \$25 per adult (16 years and over) for three days. From April 2016, fees will be introduced for children (aged 5-15 years) at \$12.50, half the adult rate. A new family pass will also be available for \$65.

TOUR OPERATORS

Approximately 80 tour operators have permits to run tours in the park to publicly accessible sites during park opening hours. Two companies hold commercial activities licences.

PARK OPENING HOURS

(for general public access)

Access to the park is from approximately one hour before sunrise to one hour after sunset. Opening hours vary through the year depending on the season. Activities at night may be approved by the Board of Management subject to appropriate conditions.

MONTH	OPEN	CLOSE
DEC, JAN, FEB	5.00 am	9.00 pm
MARCH	5.30 am	8.30 pm
APRIL	6.00 am	8.00 pm
MAY	6.00 am	7.30 pm
JUNE, JULY	6.30 am	7.30 pm
AUGUST	6.00 am	7.30 pm
SEPTEMBER	5.30 am	7.30 pm
OCTOBER	5.00 am	8.00 pm
NOVEMBER	5.00 am	8.30 pm

"The beauty of this place is beyond words. Everything is pristine and as natural as possible allowing for the number of people visiting. Well managed."

SYLVIA B, CAIRNS, AUSTRALIA
VIA TRIPADVISOR,
APRIL 2015

CLIMATE

Uluru-Kata Tjuta National Park, located in the Great Sandy Desert in the centre of Australia, has a semi-arid climate. It experiences four typical seasons: summer, autumn, winter and spring. Anangu recognise five different seasons based on which fruits and foods are available.

RAINFALL

Uluru-Kata Tjuta National Park only receives on average 308 millimetres (about 12 inches) rain each year, so you are considered lucky to be here when it rains.

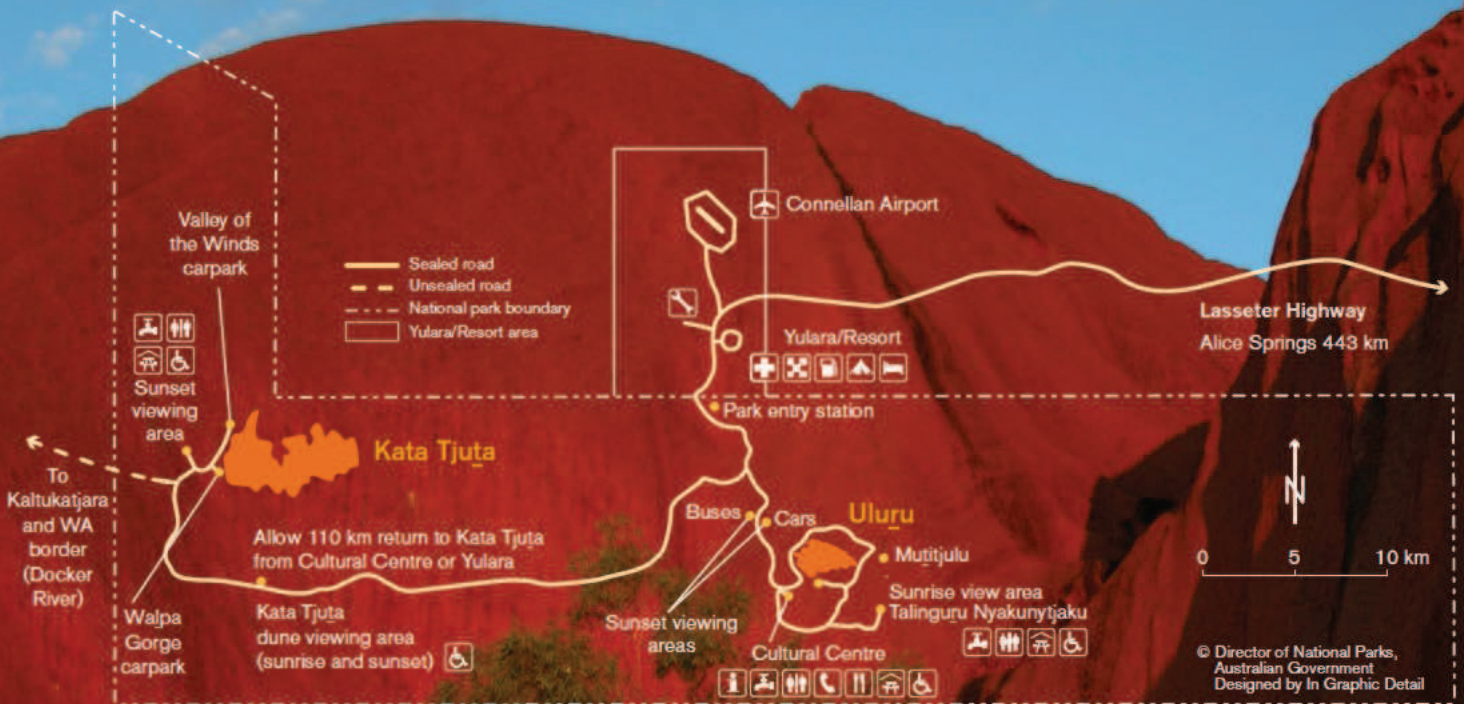
TEMPERATURE

Central Australia has hot summer days from December to February and surprisingly cool nights from June to August. Spring and autumn are warm throughout the day and cool at night. Temperature extremes can be up to 45°C during summer and down to -5°C on winter nights. UV readings are extreme most days (11 to 15).

MONTH	MAX	MIN
JAN	37.5	21.2
FEB	35.8	20.5
MAR	33.5	17.4
APRIL	28.8	12.6
MAY	23.4	7.9
JUN	20.2	5.1
JUL	20.3	3.4
AUG	22.6	5.5
SEP	26.4	9.1
OCT	31.5	13.5
NOV	34.1	17.2
DEC	36.8	19.8

Uluru-Kata Tjuta National Park:
Average Temperature in (°C)

Maps of the park



FOR MORE DETAILS PLEASE REFER TO OUR [INTERACTIVE MAP OF THE PARK](#).



Visitation

In 2014 Uluru-Kata Tjuta National Park received 279,000 adult visitors (based on entry ticket sales) and approximately 19,000 children. Uluru and its surrounding region capture more international visitors than any other region in the NT. Over half of the international visitors and domestic visitors to Uluru also visited Alice Springs. The main international visitor markets for Uluru-Kata Tjuta National Park are USA, Japan, United Kingdom, Germany and other Europe. Uluru consistently receives five-star reviews on TripAdvisor, receiving the site's Certificate of Excellence.

VISITOR NUMBERS, SPEND, NIGHTS AND LENGTH OF STAY - ULURU AND SURROUNDS

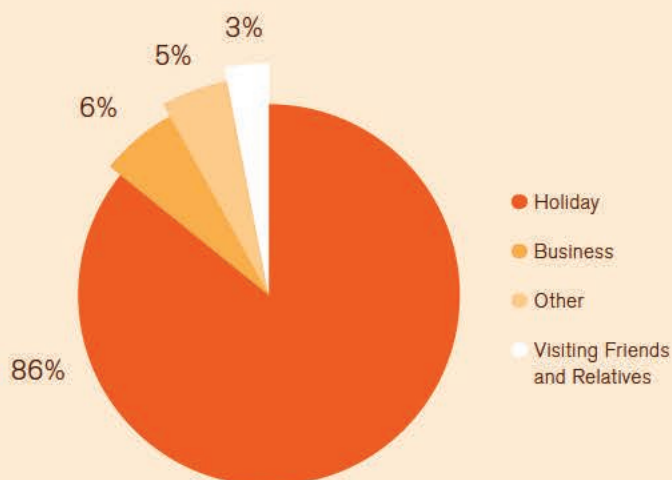
Year ending September 2014 (includes percentage change from previous year)

	TOTAL VISITORS	TOTAL SPEND	VISITOR NIGHTS	AVE LENGTH OF STAY (NIGHTS)
DOMESTIC	130,000 (+2.7%)	\$194M (+72%)	435,000 (+24%)	3.3 (+20%)
INTERNATIONAL	137,000 (+1.5%)	\$171M (+7.5%)	387,000 (+5.6%)	2.8 (+4%)
TOTAL	267,000 (+ 2.1%)	\$365M (+34%)	822,000 (+14%)	3.1 (+12%)

Source: Tourism NT. Figures sources from the International Visitor Survey and the National Visitor Survey published by Tourism NT. The Uluru and surrounds region includes Yulara, Kings Canyon and roadhouses on route to the destinations.

TYPES OF TRAVELLER BY PURPOSE

Source: Tourism NT Uluru and Surrounds June 2013/14



HOLIDAY VISITORS BY AGE

Over half (54%) of international visitors and just under half (46%) of intra-territory visitors are aged under 40 years while 72% of interstate visitors are aged 40 years or older.

TRENDS

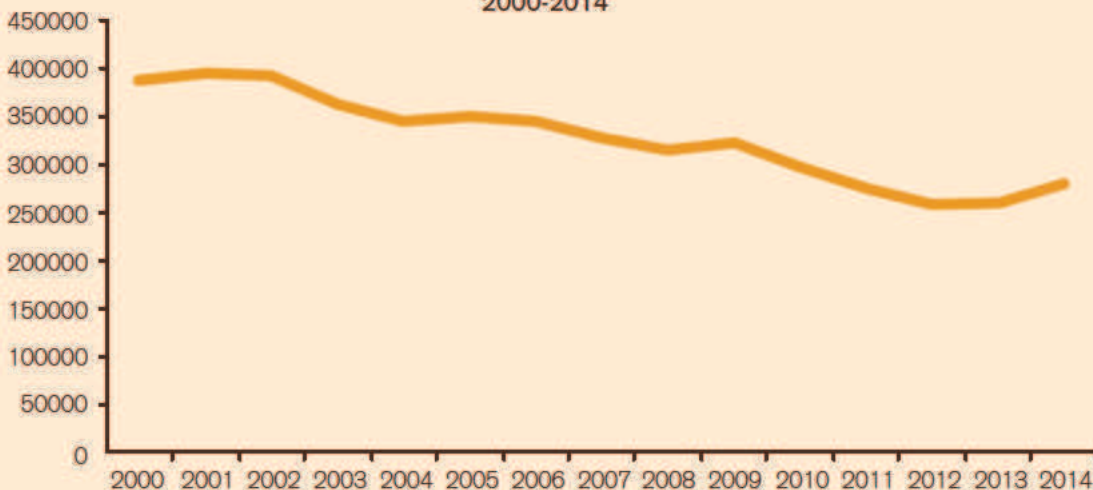
- visitation peaked in 2000 and 2001 on the back of the Sydney Olympics
- recent gains to traditional markets such as the UK and USA have offset decline from Japan leading to a stabilisation of international visitors in the past year
- more international visitors visit Uluru and Surrounds than any other region in the NT
- interstate visitation contracted after 2010. From 2012 the interstate visitor market started stabilising. Since then it has steadily increased
- intra-territory visitation remains at a relatively stable level

"Uluru is a seriously beautiful landform, and a visit there will be an unforgettable experience. It's undeniably beautiful, equally as mystical, and totally enchanting!"

BRIAN T, LONDON, UK
VIA TRIPADVISOR,
MAY 2015

PARK VISITATION OVER THE LAST 10 YEARS

Uluru - Kata Tjuta Visitor Numbers
2000-2014



Source: Parks Australia

SEASONALITY

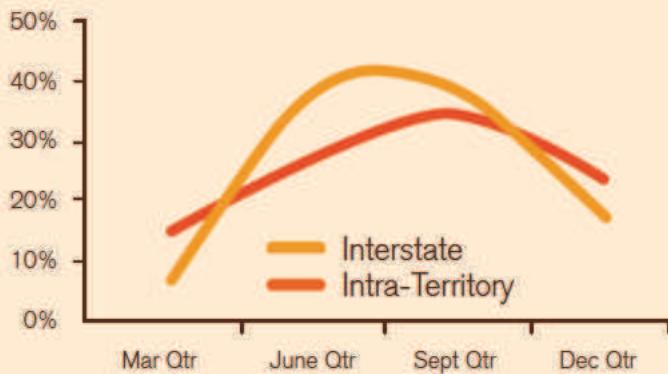
Domestic visitation shows a clear peak season during the June and September quarter as visitors travel during the Australian winter. International visitation shows a peak season during the December quarter as visitors travel to Australia during the northern hemisphere autumn and winter.

INTERNATIONAL ARRIVAL

- just over half (52%) of all visitors to Uluru and surrounds enter Australia via Sydney
- Melbourne is the second most popular port of entry for visitors (18%)
- the other 30% enter via a range of ports, mostly Cairns, Brisbane, Perth and Darwin

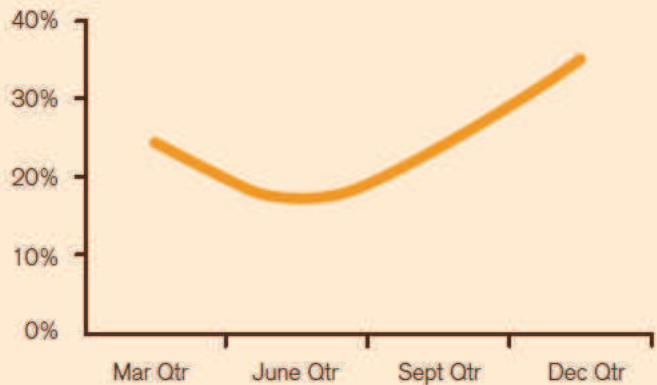
Source: Tourism NT Uluru and Surrounds June 2013/14

DOMESTIC



Source: Tourism NT Uluru and Surrounds June 2013/14

INTERNATIONAL



TRANSPORT USED BY HOLIDAY VISITORS

ORIGIN	FLY ONLY	FLY/DRIVE	DRIVE ONLY	COACH/BUS
INTERSTATE	39%	16%	31%	21%
INTRA-TERRITORY	0%	13%	74%	0%
INTERNATIONAL	56%	16%	4%	29%

Source: Tourism NT Uluru and Surrounds Sep/Dec 2012 - Sep/Dec 2014





Uluru region

VISITOR EXPERIENCES AND ACTIVITIES

The chance for visitors to immerse themselves in one of the oldest living cultures on earth is a major motivation to travel to Uluru-Kata Tjuta National Park. Uluru provides an opportunity to absorb Anangu culture, learn about Tjukurpa (traditional law), view rock art, participate in dot painting workshops, join an Anangu guided tour, visit the beautiful Cultural Centre or purchase a range of products including Indigenous arts and craft.

Experiencing Australia's outback is also a major motivator. The ability to witness the famous changing colours of Uluru at sunrise and sunset fringed by the far horizons of the outback landscape provides a memorable and compelling reason to visit. Other available activities in the park and region include:

- camel rides through the sand dunes
- scenic flights in a fixed wing aeroplane or helicopter
- cultural performances and activities
- food and wine
- luxury accommodation
- interpretative tours with various ground tour operators
- Harley Davidson motorcycle experiences
- dining under the stars
- ranger guided walks and talks
- riding a bicycle around the base of Uluru
- day trips to Watarrka National Park Kings Canyon), Cave Hill or Mount Connor

"There is nothing that you can say except stunning. I'd seen films and pictures of Uluru and they just don't do it justice."

MARK H. SAN DIEGO, CALIFORNIA, UNITED STATES
VIA TRIPADVISOR,
MAY 2015

MUTITJULU COMMUNITY

The park is also home to approximately 300 people, most of whom are Anangu (traditional owners), and park staff who reside within Mutitjulu Community. The community has a store, school, aged care centre and pool.

AYERS ROCK RESORT

Ayers Rock Resort is based in Yulara, a township created outside the park to service the many visitors who come to Uluru each year. Yulara is two kilometres from the park entrance and 20 kilometres from Uluru itself. Voyages Indigenous Tourism Australia manages Ayers Rock Resort.

Yulara is a small township with its own police station, fire station, medical clinic, petrol station, primary school, child care, recreation centre, supermarket, retail outlets, restaurants, an airport, tour and information centre, spa, conference facilities, outdoor amphitheatre and over 1,000 housing units to accommodate team members of Voyages, business partners and government services.

"Many young Anangu want to work and to learn about the proper way to do everything; good land management, provide information, all the different aspects of park work."

ANDREW TAYLOR, TRADITIONAL OWNER

ACCOMMODATION

The resort is comprised of four hotels in different categories, a campground and Longitude 131. Accommodation includes:

- Sails in the Desert Hotel – 228 luxury five star rooms and suites
- Desert Gardens Hotel – 218 four and a half star rooms
- Emu Walk Apartments – 63 four star serviced apartments
- Outback Pioneer Hotel – 125 three and a half star hotel rooms 42 budget rooms, 168 lodge beds
- Campground – 14 air-conditioned cabins, 250 powered and unlimited unpowered sites
- Longitude 131 – 15 elevated luxury tents (managed by Baillie Lodges)

Access

AVIATION

The local airport is Connellan, which is managed by Ayers Rock Resort. The airport is just six kilometres from the resort and eight kilometres from the park entry. The airport services both fixed and rotary winged aircraft and receives on average 350,000 to 400,000 commercial passengers per year. Current commercial airline access is:

AIRLINE	FROM/TO	FREQUENCY
QANTAS	Cairns	Daily
QANTAS	Alice Springs	Daily
JETSTAR	Sydney	Daily
JETSTAR	Melbourne	4 times a week
VIRGIN AUSTRALIA	Sydney	Daily

SHUTTLE BUSES/HIRE VEHICLES/TAXIS

Ayers Rock Resort provides courtesy shuttle buses between the airport and the resort and a courtesy shuttle operates around the resort. Uluru Express runs a commercial shuttle service from the resort to and from Uluru and Kata Tjuta. Numerous hire car companies operate at the airport and from the resort visitor information centre. There are no taxis operating in the area.

ROAD

Uluru-Kata Tjuta National Park is 450 kilometres by sealed road from Alice Springs (approximately 4.5 hours). There is also the option of driving via Kings Canyon on the iconic 4WD Mereenie Loop Road taking in many incredible sites on the way.

TRAVEL TIMES TO/FROM ULURU-KATA TJUTA NATIONAL PARK

BY ROAD

DESTINATION	DISTANCE	TRAVELLING TIME
AYERS ROCK RESORT (YULARA)	2km from park entry	5 mins
ALICE SPRINGS	446km	4.5 hrs
WATARRKA NATIONAL PARK (KINGS CANYON)	308km	3.5 hrs
DARWIN	1944km	19.5 hrs
ADELAIDE	1577km	15.5 hrs

BY AIR

DESTINATION	DISTANCE	TRAVELLING TIME
ALICE SPRINGS	333 km	50 mins
CAIRNS	1791 km	2 hrs 25 mins
MELBOURNE	1896 km	3 hrs
SYDNEY	2164 km	3.5 hrs

Please note that travel times are estimates only.

Essential services and staff accommodation

The supply of staff accommodation in the region is currently limited to the resort and businesses at Yulara. Proponents will need to take this into consideration in their proposal and make their own provisions.

There are three diesel-fuelled power stations in Uluru-Kata Tjuta National Park – at the Entry Station, at the Cultural Centre/Park Headquarters and at the Mutitjulu community. Yulara power station is outside the Park and is operated by the Power and Water Corporation and supplies power for the resort.

The primary water source for the resort and the park is groundwater. There are sewage treatment plants at Mutitjulu community and Yulara.

Proponents would need to make their own arrangements for power, water and sewage treatment associated with their proposal. In the majority of cases, the park will be unable to provide such services.



Additional information and support

GRANTS AND FUNDING

A range of grants and funding programs are available in the Northern Territory to support industry and operators to expand the menu of experiences that visitors can choose from.

Funding is available through both the Northern Territory and Commonwealth Governments to accelerate business growth and development in the region, identify and support the development of new tourism products and build strategic infrastructure that will grow the value of the NT tourism industry into the future.

For information on the key grants and funding available, follow the Tourism NT link: <http://www.tourismnt.com.au/en/industry-resources/grants-and-funding>

SUPPORT FOR INDIGENOUS BUSINESSES

The Indigenous Business Development Program (IBDP) grant is a flexible funding platform intended to meet the unique business needs of new and existing Indigenous businesses in the NT. The IBDP can be used to secure tangible assets or achieve business outcomes based on sound commercial practice. For information on this and other programs available, follow the link to the Northern Territory Department of Business:

<http://www.dob.nt.gov.au/business/starting-business/ibd/Pages/ibd-program.aspx>

SUPPORT FOR SMALL BUSINESSES

Business Growth is an innovative package of assistance programs specifically structured to assist local businesses build profitability, sustainability and capability. This Northern Territory Government initiative offers information, funding and development services to enhance business performance, profitability, employment levels and market penetration to help your business and the Territory to grow. For information on these programs, follow the link to the Northern Territory Department of Business:

<http://www.dob.nt.gov.au/business/starting-business/business-growth/Pages/default.aspx>

INDIGENOUS ENGAGEMENT

The Central Land Council can provide advice to proponents on Indigenous involvement or cultural interpretation related to proposed concepts, as well as advice to Anangu who are interested in establishing a business through this process.

Contact:

Dianne Scopel, Coordinator
Joint Management & Tourism,
Central Land Council

Ph: 08 8951 6305

Email: ulurueoi@clc.org.au

"We want you to think carefully, for we have our own ideas and aspirations for our country, we must work together."

JUDY TRIGGER,

**MEMBER OF THE ULURU-KATA TJUTA
NATIONAL PARK BOARD OF MANAGEMENT**

More information

Please refer to the further information section of eoi.uluru.gov.au/about

Next Steps

If you have a big idea that you think might work in Uluru-Kata Tjuta National Park, please review the other documents in this Expression of Interest package specifically:

- 1) [EOI Guidelines](#) – to find out more about types of proposals sought, the process for submitting a proposal and the Terms and Conditions for applying
- 2) [EOI Application Form](#) – to complete your submission
- 3) [EOI Probity Plan](#) – to learn more about how the EOI process will be run and how your interests will be protected
- 4) [Uluru-Kata Tjuta National Park Values Statement](#)
- 5) [Commercial Activity Licence Guidelines](#) and [Sublease Guidelines](#) – to understand the mechanisms that Parks Australia uses to manage commercial activities at Uluru

This information and more is available at www.eoi.uluru.gov.au or by contacting the Project Manager by email ulurueoi@environment.gov.au.

If you would like to register for email updates on this process please go to eoi.uluru.gov.au/updates

Activities for visitors in the Park and at Yulara

	2000-2010		2010-2017		2018-2020
1	Harley motor bike rides	1	Harley motor bike rides	1	Harley motor bike rides
2	Camel Tours	2	Camel Tours- increased	2	Camel Tours- increased
3	Plane & helicopter rides	3	Plane & helicopter rides	3	Plane & helicopter rides
4	Sounds of Silence	4	Sounds of Silence	4	Sounds of Silence
5	Snake & dingo show	5	Reptile show	5	Reptile show
6	Cultural Centre mai presentations	6	Cultural Centre mai presentations	6	Cultural Centre mai presentations
7	Visit the Cultural Centre	7	Visit the Cultural Centre	7	Visit the Cultural Centre
8	Parks guided mala walk	8	Parks guided mala walk	8	Parks guided mala walk
9	Anangu Tours	9	Red Spaces Tours with Anangu	9	Red Spaces Tours with Anangu
10	Dot Painting workshops	10	Dot Painting workshops	10	Dot Painting workshops
11	Indigenous dancers	11	Mani Mani	11	Mani Mani
12	Star talks	12	Resort Indigenous Cultural presentations	12	Resort Indigenous Cultural presentations
13	Plant Walk	13	Sky Diving	13	Sky Diving
		14	Plant Walk	14	Plant Walk
		15	AAT Kings-BBQ	15	AAT Kings-BBQ
		16	Outback Cycling	16	Outback Cycling
		17	Chinese Photography	17	Chinese Photography
		18	Uluru Trek	18	Uluru Trek
		19	Segways	19	Segways
		20	Field of Lights	20	Field of Lights
		21	Patji tours	21	Patji tours
		22	Talinguru Nyakunytjaku	22	Talinguru Nyakunytjaku
		23	Fork n View	23	Fork n View
				24	Trekking & camping in the Park
				25	Tethered ballooning

CERM Performance Indicators® Project

Facilitating quality management in the leisure industries



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Uluru-Kata Tjuta National Park
VSQ Review December 2014

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PERFORMANCE INDICATORS REVIEW

INTRODUCTION

This review is an important step in the benchmarking of visitor service quality at Uluru-Kata Tjuta National Park. It provides Parks Australia with feedback to use as part of your own base-line management information. From this information you can consider ways to maximise strengths and develop strategies to improve visitor services.

METHODOLOGY

Data for this review was collected using the CERM VSQ questionnaire under the guidance of the appropriate protocols issued by CERM PI®.

Visitors to the park were intercepted at various points selected by staff, and asked to complete self-administered questionnaires on a 'next-available' basis.

The surveying for this report was conducted during July - September 2014. Completed questionnaires from 297 respondents were used in the analysis.

ANALYSIS

The questionnaire was developed to provide national park staff with diagnostic value in the area of visitor profiles and service quality management.

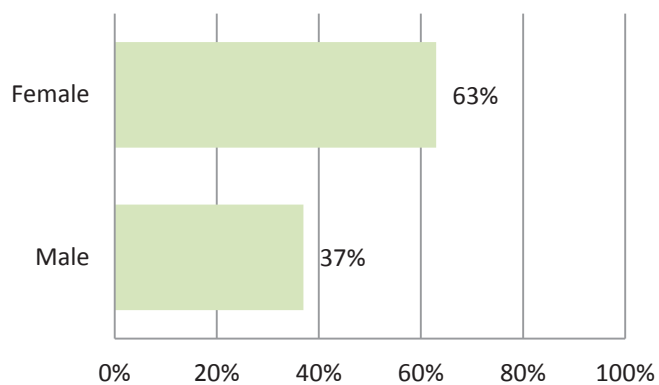
Parks Australia staff have an in-depth understanding of the wider environmental context in which Uluru-Kata Tjuta operates and are best placed to interpret the results provided in this report. Accordingly, the special circumstances of the site must be considered in interpreting the results. The study should not be treated in isolation but be used as part of the total information on which management decisions are based.

CONFIDENTIALITY

The information contained in the report is the property of Parks Australia and the Centre for Tourism & Leisure Management (CT&LM), and may not be reproduced or transmitted in any form without their consent. CT&LM may utilise information gathered for further research and education and is committed to do so whilst protecting the confidentiality of the client. Outcomes of research efforts are usually reported in professional association journals or forums such as industry conferences.

1 ABOUT YOU

1.1 What is your gender?



- 37% of respondents were Male
 - 62% of male respondents were domestic
 - 38% of male respondents were international
- 63% of respondents were Female
 - 59% of female respondents were domestic
 - 41% of female respondents were international

Figure 1: Gender

1.2 Where do you live?

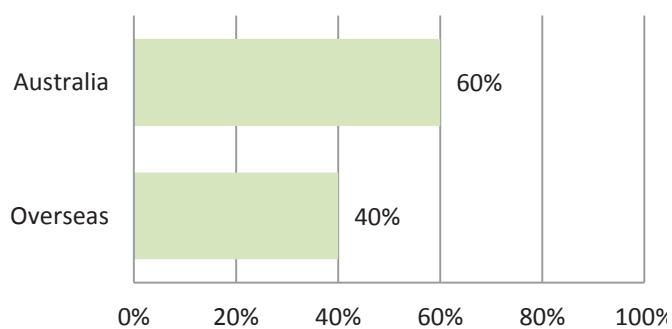


Figure 2: Where do you live

1.2.1 State of residence of Australian respondents

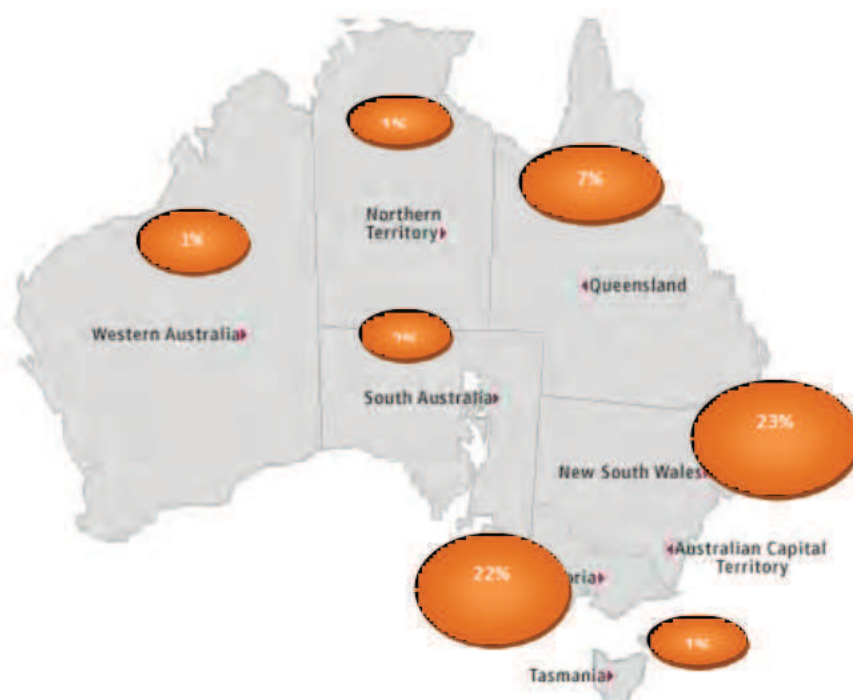
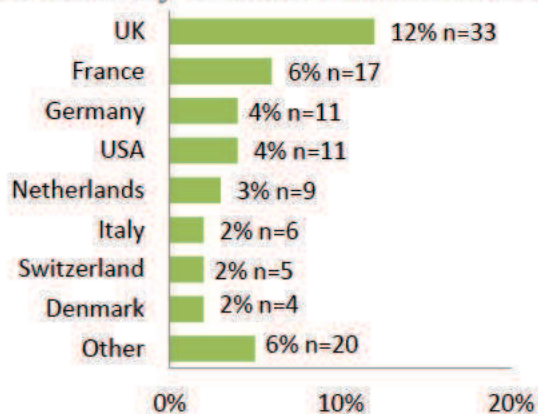


Figure 3: State of residence of Australian respondents

- Of the 60% of respondents that were from Australia...
 - The majority were from New South Wales (23% n=63). This equates to 36% of Australian respondents.
 - 22% were from Victoria (n=61). This equates to 34% of Australian respondents.
 - 7% were from Queensland (n=18). This equates to 10% of Australian respondents.
 - 5% were from the remaining States combined (n=14). This equates to 8% of Australian respondents.
 - 8% did not include their postcode (n=21). This equates to 11% of Australian respondents.

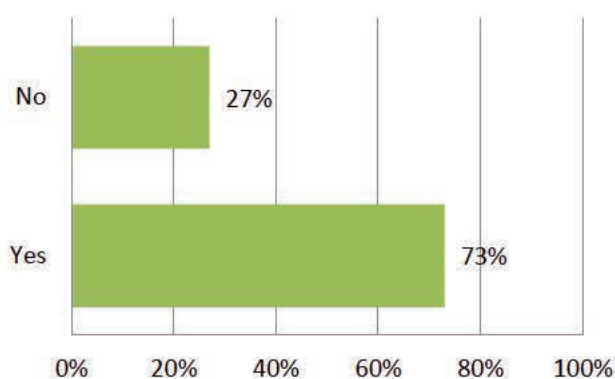
1.2.2 Country of residence of overseas respondents



- Of the 40% of respondents from overseas...
 - 12% were from the UK (28% of o/s respondents).
 - 6% were from France (15% of o/s respondents).
 - 4% were from Germany (9% of o/s respondents).
 - 4% were from the USA (9% of o/s respondents).
 - 3% were from the Netherlands (8% of o/s respondents).
 - 2% were from Switzerland (4% of o/s respondents)
 - 2% were from Italy (5% of o/s respondents)
 - 2% were from Denmark (3% of o/s respondents)
 - 6% were from various other countries (17% of o/s respondents).

Figure 4: Country of residence of overseas respondents

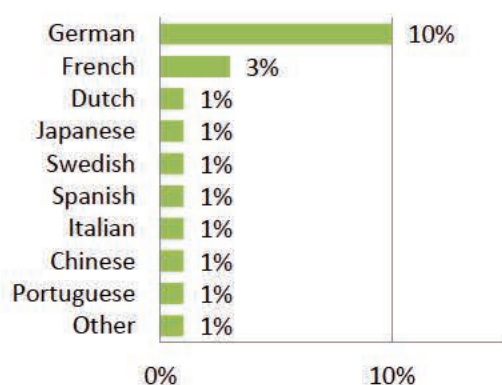
1.3 Is English the main language you speak at home?



- For 75% of respondents English was the main language spoken at home.
- The remaining 27% spoke a range of other languages (see Fig 6), German representing the largest proportion.

Figure 5: Is English the main language you speak at home

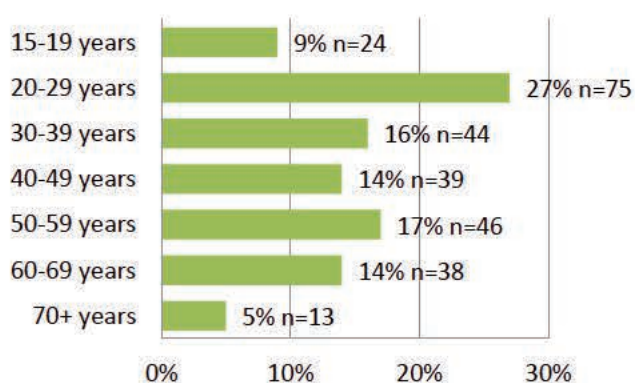
1.3.1 What is the main language you speak at home if not English



- The main non-English languages spoken at home were...
 - German 10%
 - French 3%

Figure 6: What is the main language you speak at home

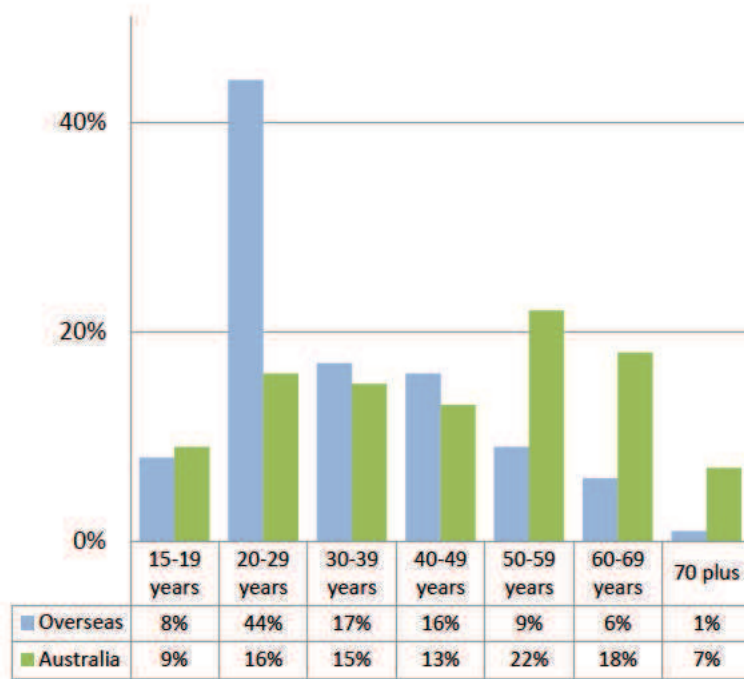
1.4 What is your age group



- Respondents were well represented from all age groups from 20-29 years to 60-69 years. Those under 20 years and 70 years or more were a smaller proportion of the sample.

Figure 7: What is your age group

1.4.1 Age group by place of residence



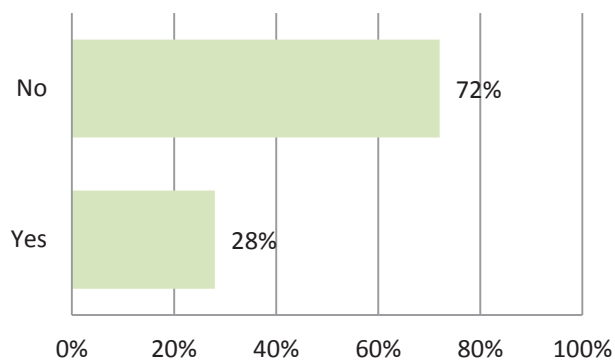
- Proportionally, the largest group of respondents were 20-29 year olds from overseas (44% of overseas respondents) followed by 50-59 year olds from Australia (22% of Australian respondents) and 60-69 year olds from Australia (18% of Australian respondents).

“Proportionally the largest group of respondents were 20-29 year olds from overseas”

Figure 8: Age group by place of residence

2 ABOUT YOUR TRAVEL PARTY

2.1 Are you in an organised commercial tour group?



- The majority of respondents (72%) were not with a commercial tour group.
- 28% of respondents indicated they were travelling as part of a commercial tour group.
- This sample includes a smaller proportion of respondents travelling with a tour group than the previous survey.

Figure 9: Commercial tour group

2.2 Quality of information offered by your tour guide

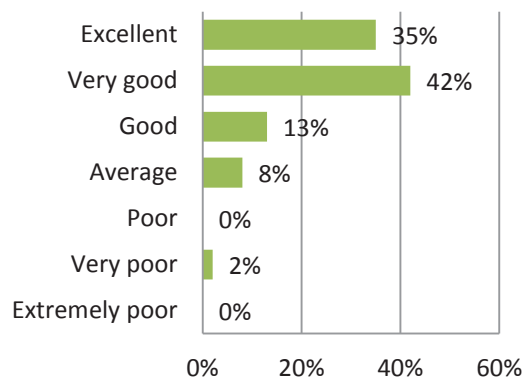


Figure 10: Quality of information

2.2.1 Quality of information offered by your tour guide by place of residence

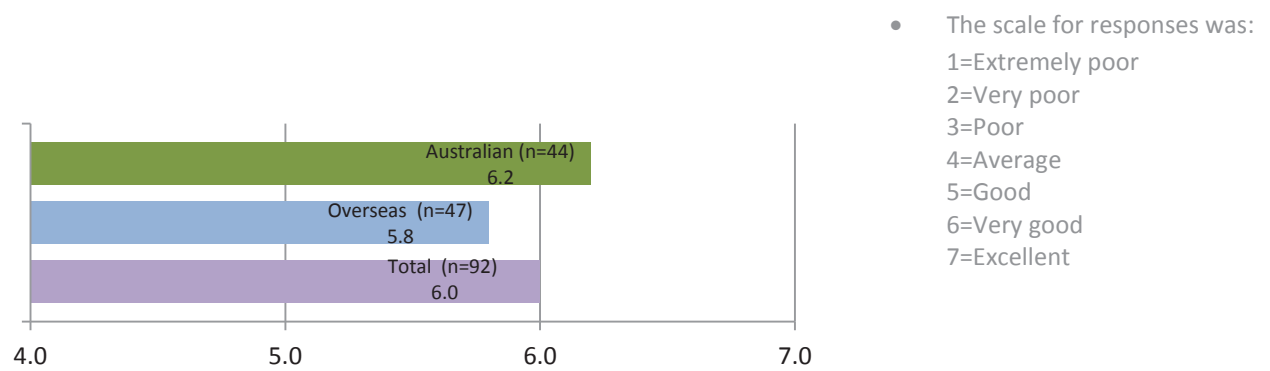
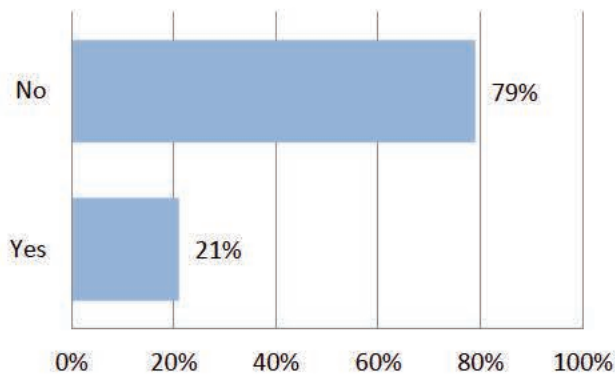


Figure 11: Quality of information mean by place of residence

3 PRE-TRIP PLANNING

3.1 Before your visit did you obtain any information from the official Uluru-Kata Tjuta National Park website?



- The proportion of respondents that sourced information from the official Uluru-Kata Tjuta National Park website was slightly smaller than the previous survey.

Figure 12: Information from official Uluru-Kata Tjuta National Park website

3.2 What further information would have been useful that wasn't available on the website?

Further information that would have been useful	Number of times mentioned
Fees charged	3
Information about the tour – Uluru Express	2
Updates on quarantine issues	2
Availability of fuel and food supplies	1
Distance from Alice Springs to Uluru	1
More detail about Aboriginal lifestyle and language	1
Example itinerary	1
No clear idea about distances	1
Information about Alice Springs	1
Maps	1
That annual passes are available	1
More about accommodation – camping – kitchens	1

“Information about fees charged”

3.3 Sources of Information

3.3.1 Before your visit where did you obtain information to plan your visit – all sources of information?

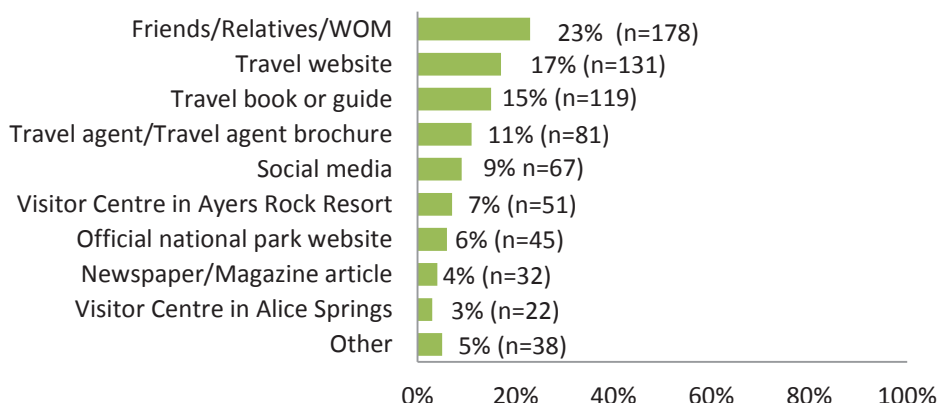


Figure 13: All sources of information

- * While Social media accounted for 9% of all sources used, the only types of social media identified by respondents were Trip Advisor (n= 14), Travel Forum (n=7), Facebook (n=4) and YouTube (n=1) and Other not listed (n=2). These numbers are insufficient to enable cross tabulation of types of social media used with other questionnaire items.
- ** This question allowed multiple responses. The percentages shown are the results of the numbers for each variable as a proportion of all responses (for this chart n=764).
- Friends and relatives continue to be the main source of information as well as the most frequently mentioned in all sources of information. Travel websites, Travel agents/Travel agent brochures and travel books or guides were also popular main sources of information, while travel websites also rate highly in all sources of information.

3.3.2 Before your visit where did you obtain information to plan your visit – main source of information?

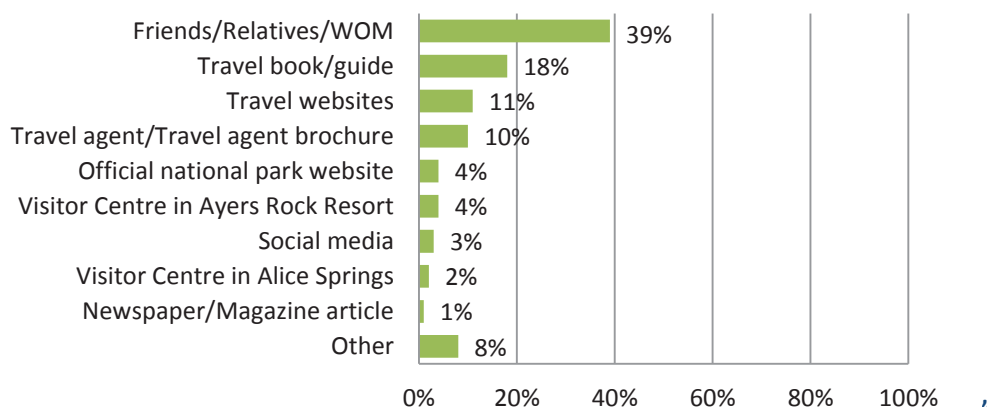


Figure 14: Main source of information

3.3.3 Main source of information by place of residence?

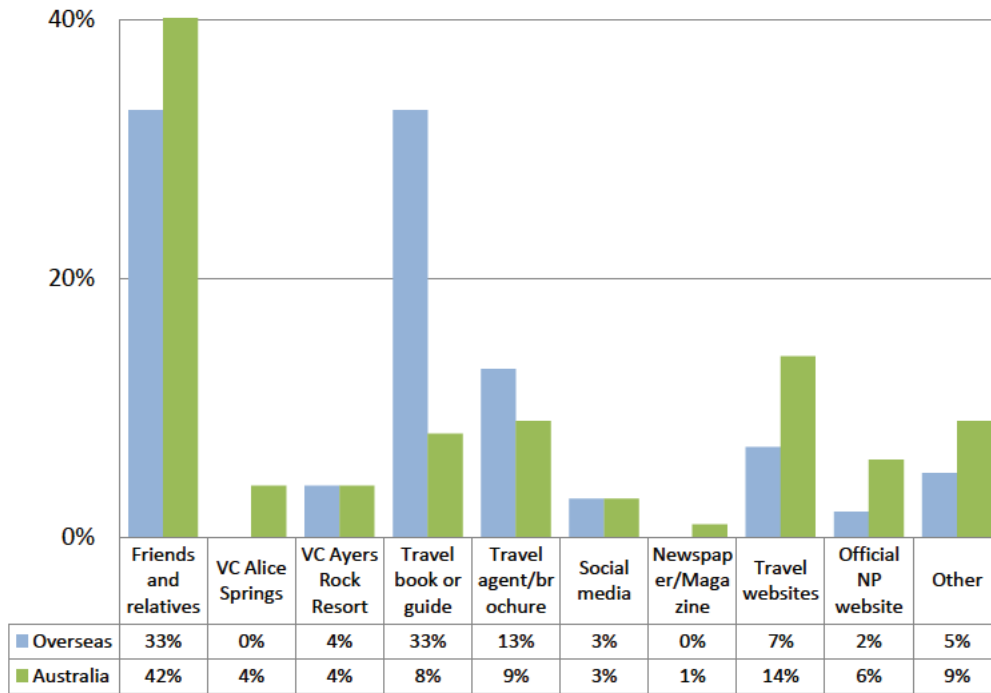


Figure 15: Main source of information by place of residence

- Friends and relatives were the main source of information for Australian respondents (42%), and a popular source for Overseas respondents (33%). Along with friends and relatives, travel books or guides were the main source of information for Overseas respondents (33%).

3.4 Before your visit what were the reasons you chose Uluru-Kata Tjuta as a destination – all reasons.

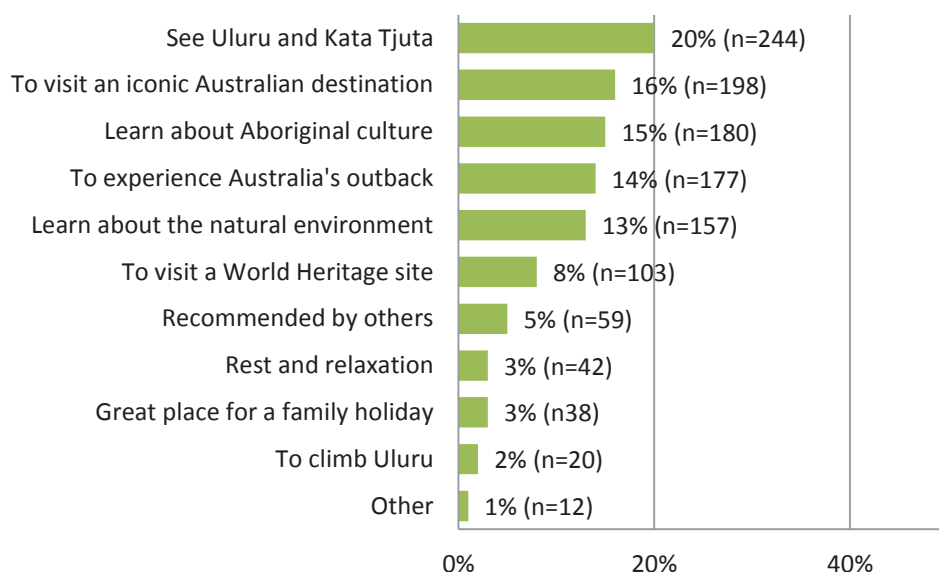


Figure 16: All reasons Uluru-Kata Tjuta chosen as destination

- Seeing Uluru and Kata Tjuta was clearly the main reason for choosing this site as a destination (35% Fig 17), and was also the most often mentioned of all reasons with 20% of total responses (Fig 16).
- Learning about and experiencing Aboriginal culture, as well as visiting an iconic Australian destination were also key reasons.
- Visiting an iconic destination, Learning about Aboriginal culture, Experiencing Australia's outback, and Learning about the natural environment, were all strong secondary reasons for visiting.

3.4.1 Before your visit what was the main reason you chose Uluru-Kata Tjuta as a destination.

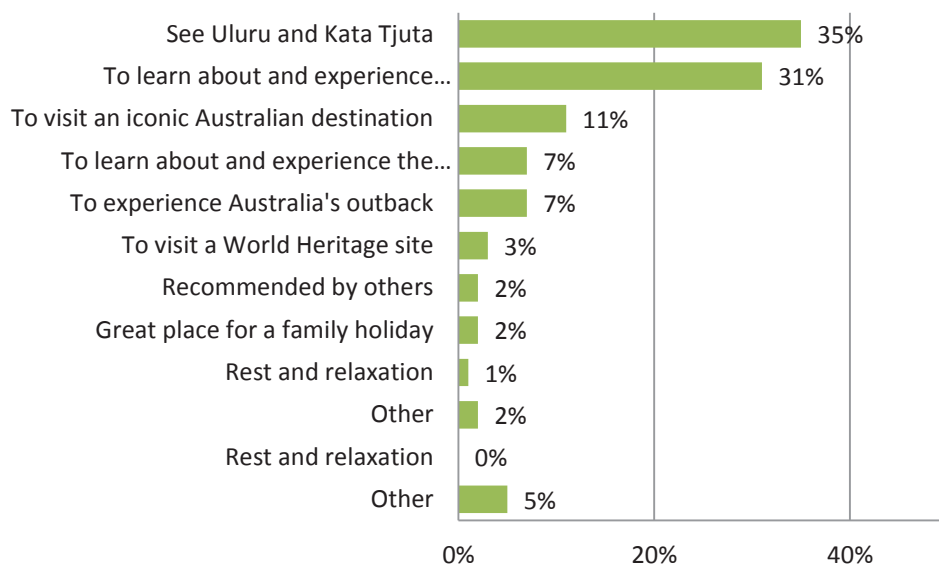


Figure 17: Main reason Uluru-Kata Tjuta chosen as destination

- This question allowed multiple responses. The percentages shown are the results of the numbers for each variable as a proportion of all responses eg for this chart n=1230.

3.4.2 Main reason for visit by place of residence

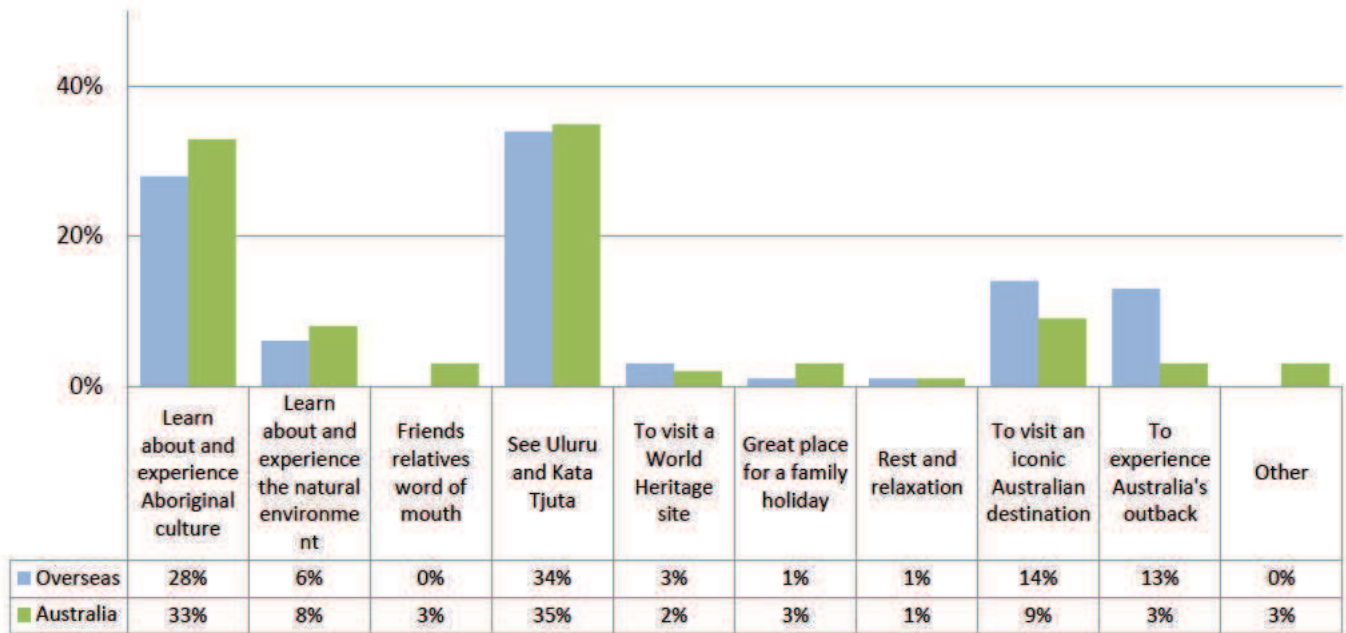


Figure 18: Main reason Uluru-Kata Tjuta chosen as destination by place of residence

Note: The figures in this chart should be interpreted with caution as some of the smaller figures relate to very few respondents. The comments below refer to reasons for visiting with at least thirty respondents (n=30).

- Seeing Uluru and Kata Tjuta was the main reason for visiting for both Australian and Overseas respondents (35% and 34% respectively).
- Learning about and experiencing Aboriginal culture was also a key reason for visiting with 33% of Australian visitors and 28% of overseas visitors citing it as a main reason for their visit.

4 ON THIS VISIT

4.1 Have you or do you intend to visit the Cultural Centre?

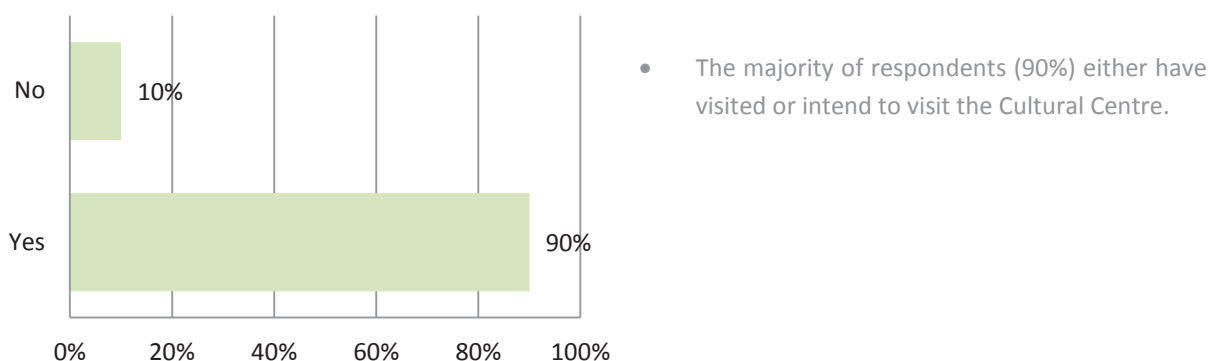


Figure 19: Visited or intend to visit Cultural Centre

4.1.2 Did you visit the Cultural Centre first before visiting Uluru or Kata Tjuta?

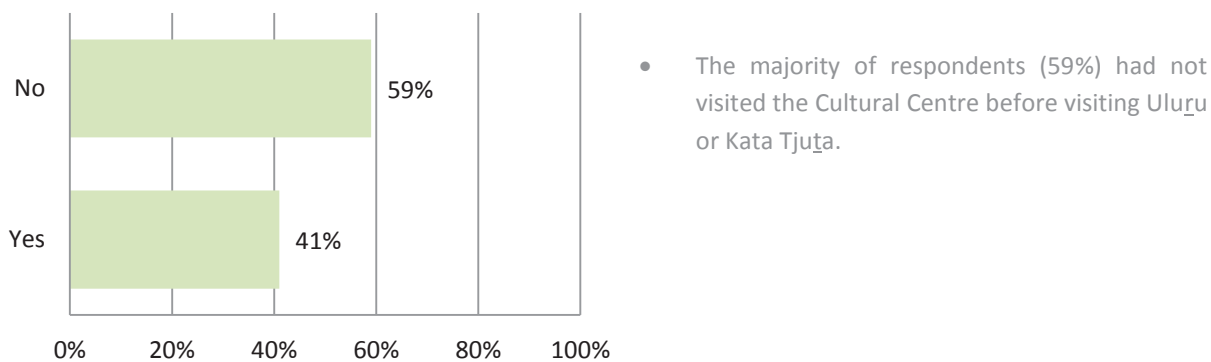


Figure 20: Visited Cultural Centre before visiting Uluru or Kata Tjuta

4.2 How many nights are you staying in accommodation in Ayers Rock Resort or within 100kms of Uluru-Kata Tjuta National Park?

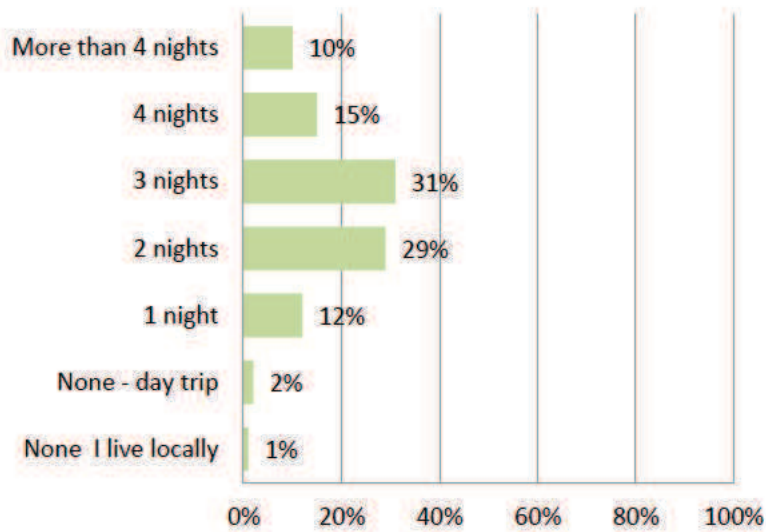
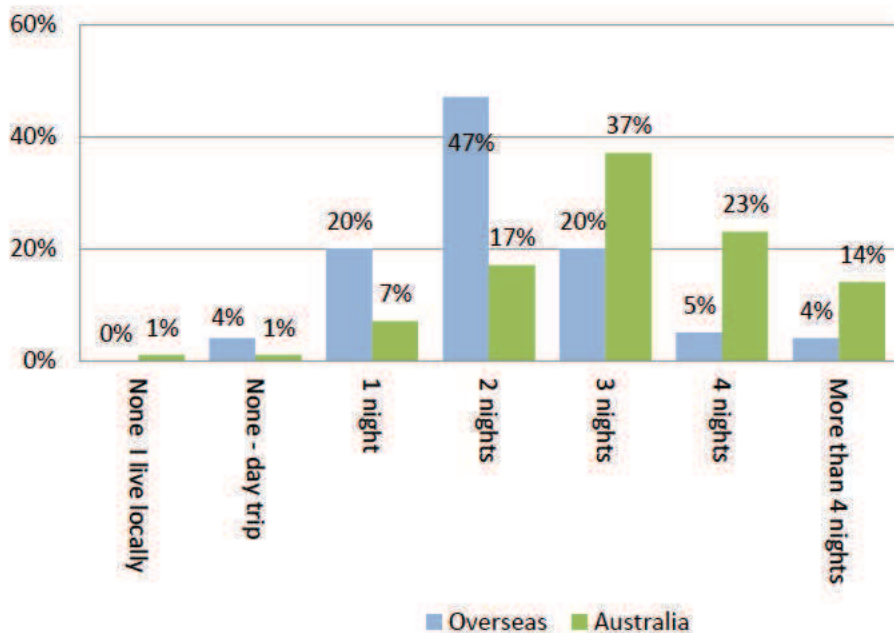


Figure 21: How many nights are you staying in local accommodation

4.2.1 How many nights in local accommodation by place of residence



- The majority of all respondents stayed two or three nights in local accommodation, with Australian respondents more likely than overseas respondents to stay for longer (37% compared to 9%).

Figure 22: How many nights staying in local accommodation by place of residence

4.3 Visitor Service Quality (VSQ)

VISITOR SERVICE QUALITY (VSQ)

Service quality is described as the extent to which visitor attributes of importance are matched by the perceived level of service provision. Table 1 shows the average/mean ratings for importance and performance (and resulting VSQ Gap) of service quality attributes for rounds one and two of surveying, and the performance means for this third round. Measures were limited to performance only for this round in an effort to minimize respondent fatigue. Strong historical data also meant that consistent, valid information was already available for respondent's perceptions of importance of the attributes.

Table 1: Visitor Service Quality (VSQ) Results

VSQ ATTRIBUTES	Importance	Performance		
	R2 2012	R2 2012	R1 2013	R1 2014
Visitor Information				
Useful road signs in the park	3.9	4.1	4.1	4.3
Useful signs on walking tracks in the park	4.2	4.2	4.2	4.2
Informative and interesting information signs in the park	4.1	4.1	4.2	4.2
Useful visitor guides, fact sheets and maps	4.2	4.2	4.1	4.3
Clear and reassuring information about visitor safety	4.0	4.2	4.2	-
Useful information at the Cultural Centre	4.0	4.1	4.3	-
Useful information on Aboriginal culture	4.1	4.1	4.3	-
Useful information on plants and animals in the park	4.0	4.0	4.0	-
Visitor Services and Activities				
Friendly service from park staff	4.3	4.4	4.6	4.6
Friendly service at the entrance station	4.0	4.3	4.3	-
Quality food services at the Cultural Centre	3.4	3.6	3.6	-
Opportunities for guided walks/talks by rangers	3.7	3.9	4.0	4.1
Opportunities to engage in Aboriginal or local guided activities	3.7	3.5	3.5	3.7
Not overcrowded	4.2	4.1	4.1	-
A good range of commercial tours available	3.4	4.1	4.1	4.3
A good range of self-guided activities available	-	-	-	4.1
Park Facilities				
Access to drinking water	4.3	4.2	3.9	4.1
Well designed and maintained walking tracks	4.3	4.5	4.4	4.4
Clean and well presented toilet facilities	4.4	4.1	4.1	4.1
Outside the Park				
Value for money accommodation nearby	4.0	3.3	3.4	3.6
A suitable range of accommodation levels nearby	3.9	3.6	3.7	3.9

Note: These attributes were measured on a scale from 1 (very low) to 5 (very high)

- 'Friendly service from park staff' achieved the highest performance mean with 'Well designed and maintained walking tracks' also achieving a high score.
- 'Value for money accommodation', 'Opportunities to engage in Aboriginal or local guided activities', and 'A suitable range of accommodation levels nearby' received the lowest performance means (the latter two having received relatively low importance means in previous surveys therefore not being highlighted as priorities).

5 ULURU CLIMB

5.1 Have you climbed Uluru on this trip?

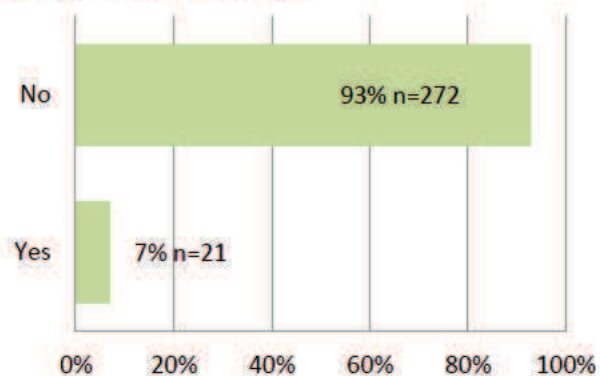


Figure 23: Have you climbed Uluru on this trip

5.1.1 Have you climbed Uluru on this trip by place of residence?

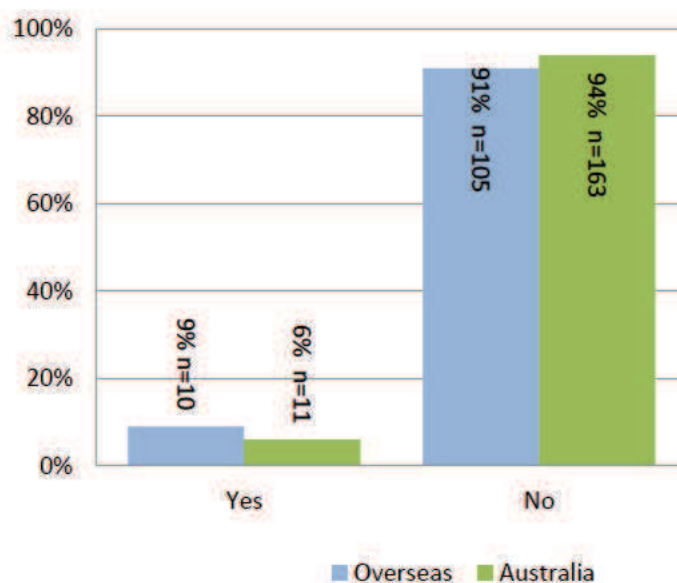


Figure 24: Have you climbed Uluru on this trip by place of residence

5.1.2 Do you intend climbing Uluru on this trip?

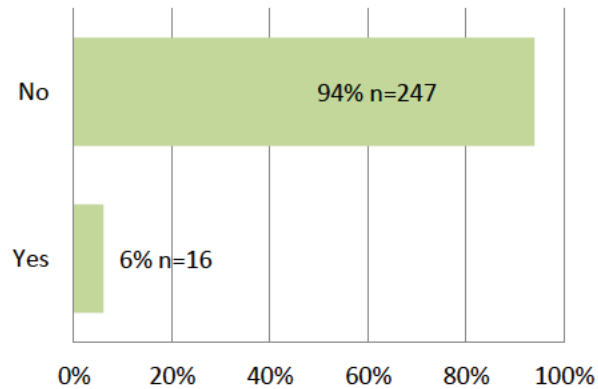


Figure 25: Do you intend climbing Uluru on this trip

5.1.3 Do you intend climbing Uluru on this trip by place of residence?

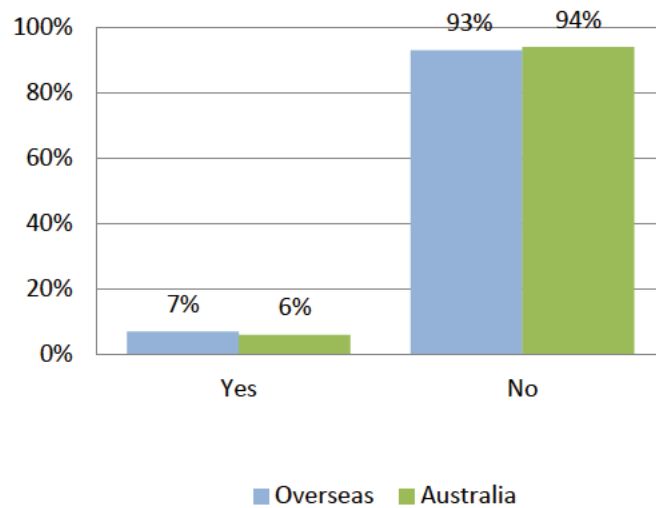


Figure 26: Do you intend climbing Uluru by place of residence

5.1.4 Have you climbed or do you intend climbing Uluru on this trip (propensity to climb aggregate)?

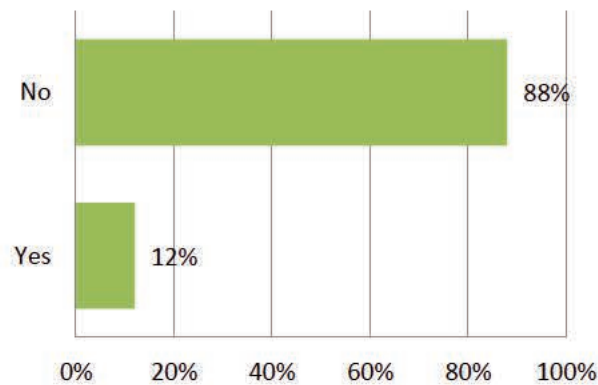


Figure 27: Aggregate have you climbed/do you intend climbing Uluru on this trip

- 12% of respondents (n=35) have either climbed or intend to climb Uluru on this trip. Aggregate climbing proportions showed a slightly larger proportion of Overseas respondents than Australian either had climbed or intended to climb Uluru (14% compared to 12%).

5.1.5 Aggregate by place of residence?

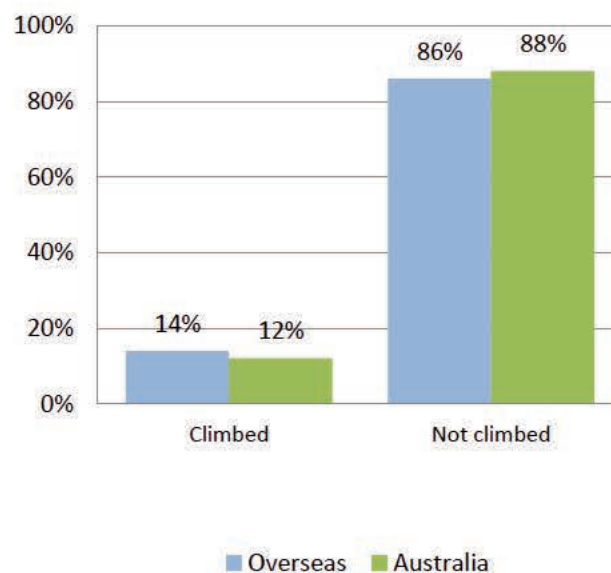
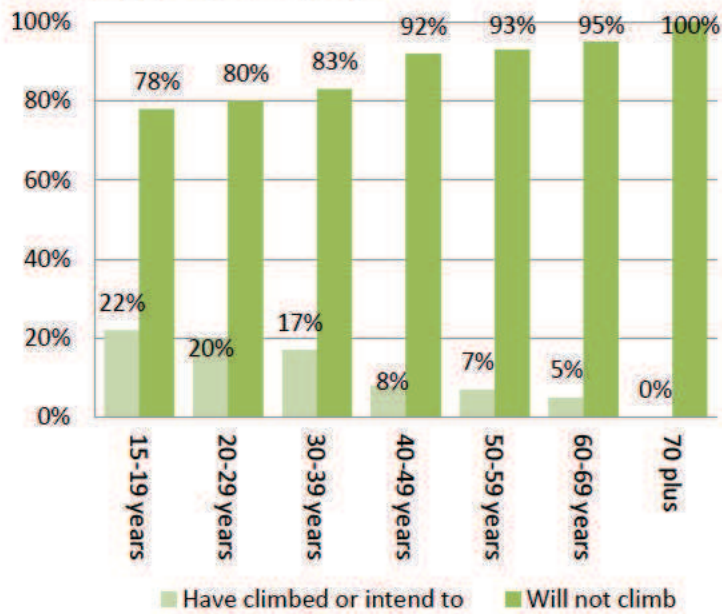


Figure 28: Aggregate by place of residence

- Respondents from Overseas indicating they have climbed or intend to climb were from France (5), United Kingdom (3), USA (2), Indonesia (2), Germany (1), Canada (1) and Switzerland (1).

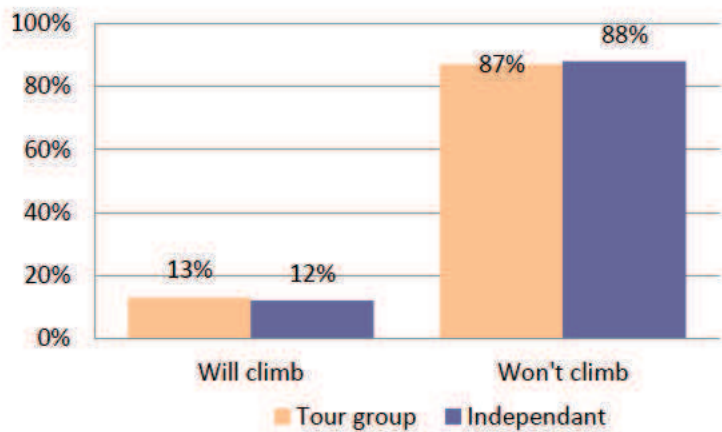
5.1.6 Aggregate by age



- Younger respondents were considerably more likely to climb than older respondents.

Figure 29: Aggregate by age

5.1.7 Aggregate by tour group or not



- There was virtually no difference in decision to climb if respondents were travelling with a tour group or not.

Figure 30: Aggregate by whether respondent was with a tour group

5.1.8 Aggregate by main source of information

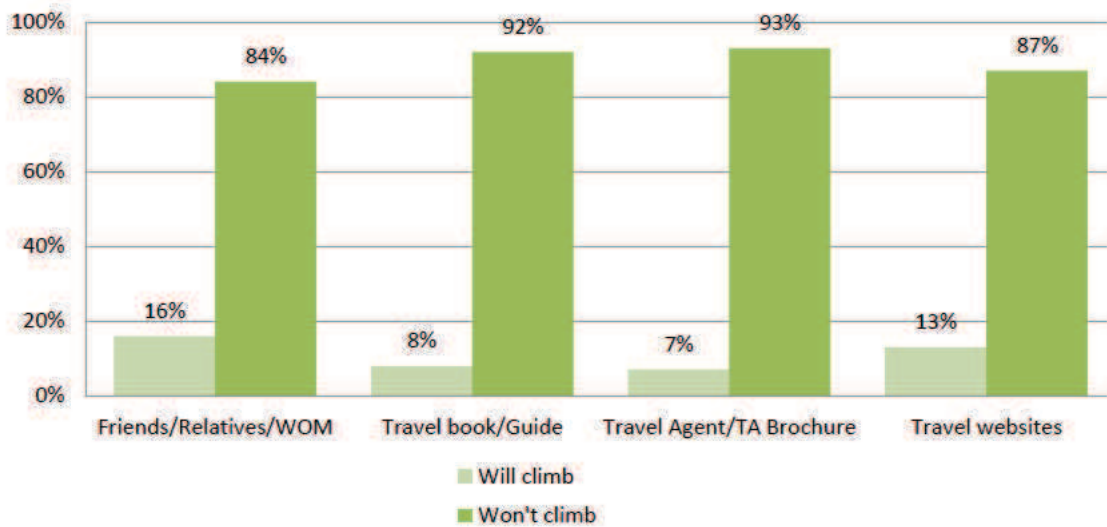
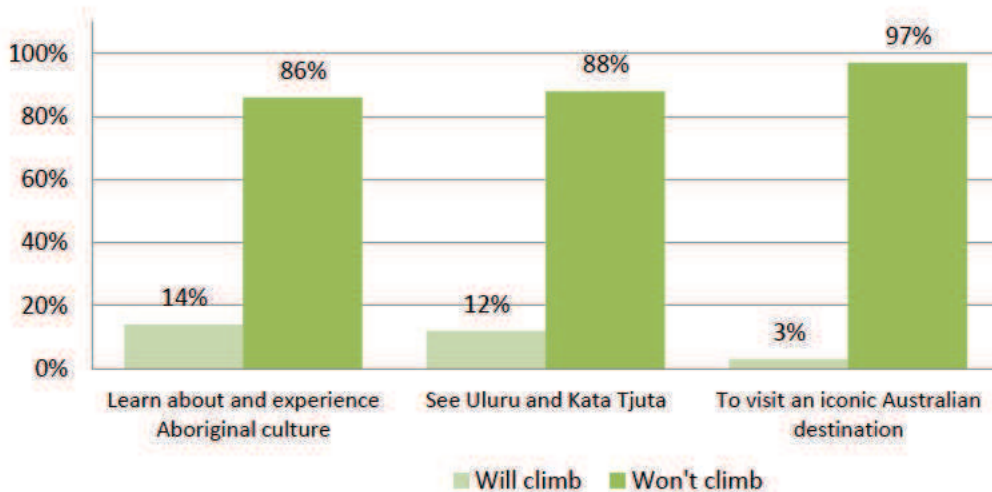


Figure 31: Aggregate by main source of information

- Of the sources of information with sufficient responses for cross-tabulation, respondents using travel agents or travel agent brochures, and those using travel books/guides as a main source of information, were the least likely to climb Uluru.

5.1.9 Aggregate by main reason to visit



- Of those respondents who will climb Uluru, most cite to learn about and experience Aboriginal culture (34%) as the main reason for their visit.
- Of those respondents not climbing Uluru most cite to see Uluru and Kata Tjuta (34%) and to Learn about and experience Aboriginal culture (30%) as the main reason for their visit.
- Note: Only attributes with at least 20 (n=20) respondents have been included in the chart.

Figure 32: Aggregate by main reason for visit

5.2 Why did you decide to climb Uluru

Why respondents decided to climb Uluru	Number of times mentioned
For the challenge	8
For the experience	7
The view	3

“For the challenge”

5.3 When did you make the decision not to climb Uluru?

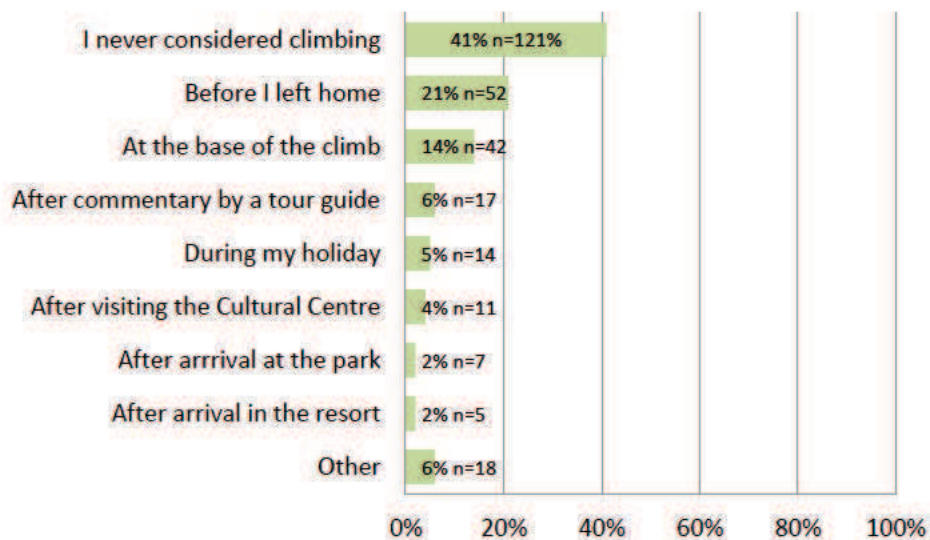


Figure 33: When did you make the decision not to climb Uluru

5.3.1 I decided not to climb before I left home by obtained information from official National Park website

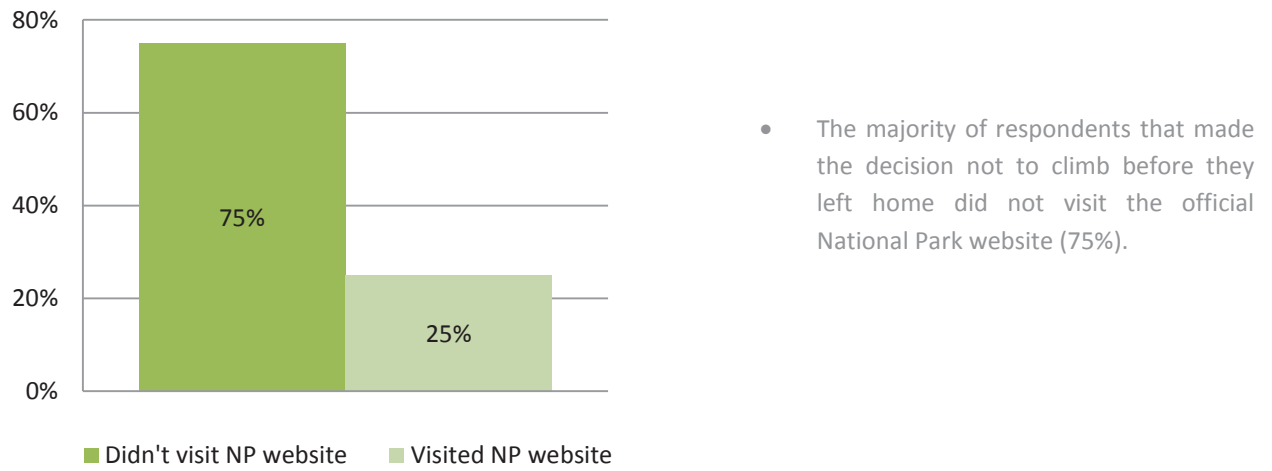


Figure 34: Decided not to climb before leaving home by obtained information from National Parks website

5.4 What was the main reason you decided not to climb Uluru

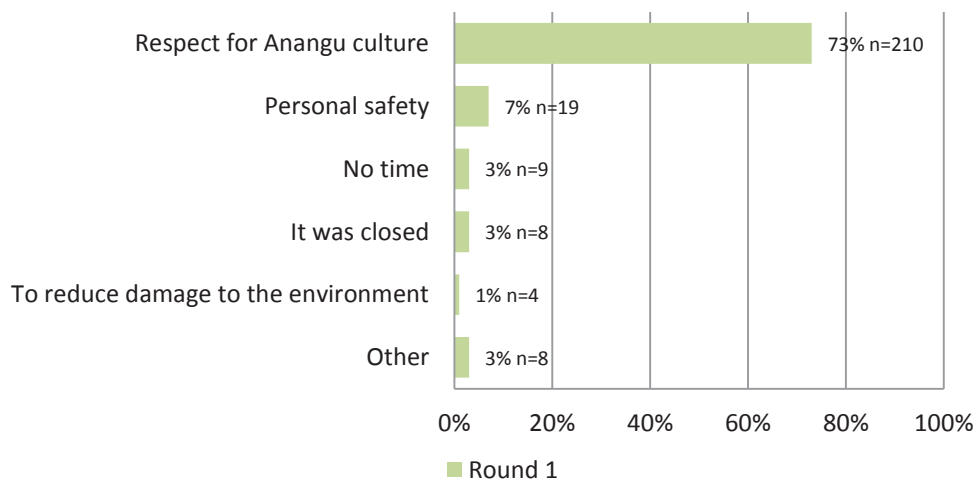


Figure 35: What was the main reason you decided not to climb Uluru

5.5 Before your visit were you aware of Anangu's preference that you do not climb Uluru?

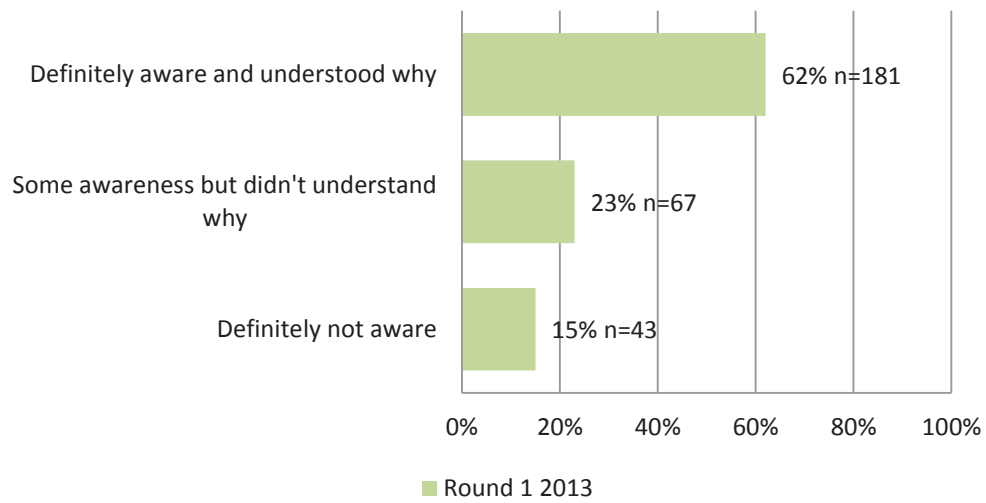
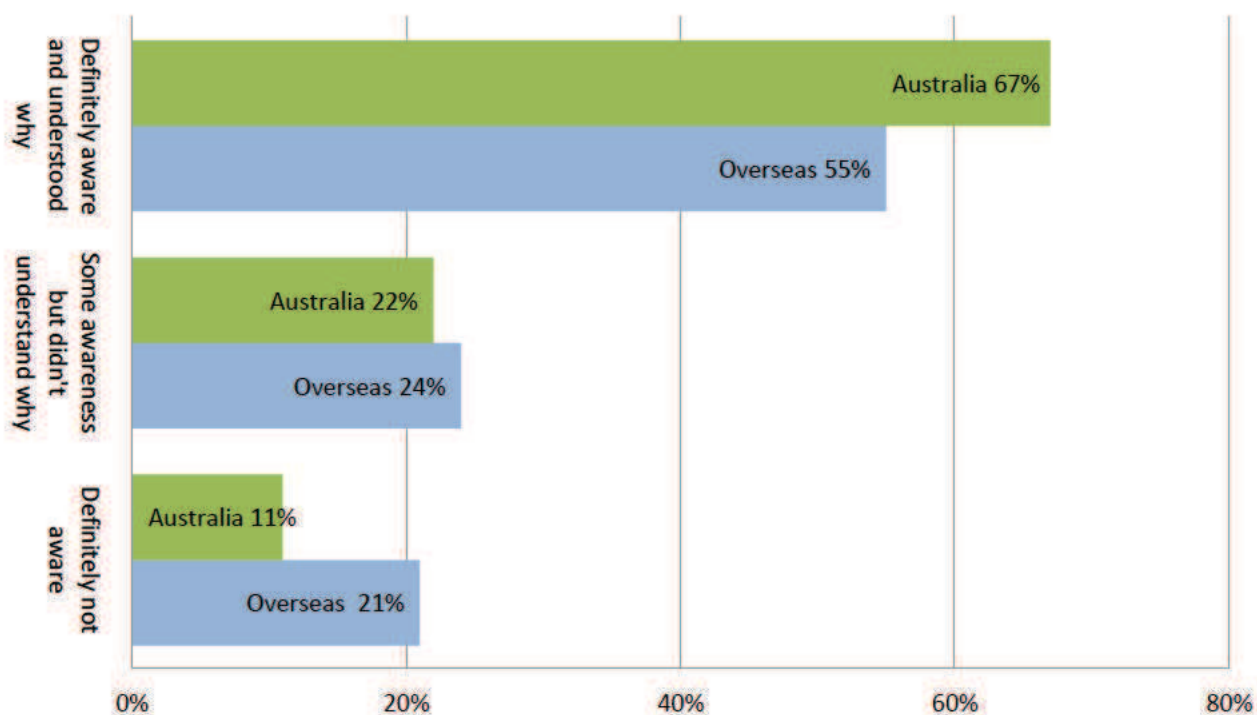


Figure 36: Aware of Anangu's preference that you do not climb Uluru

5.5.1 Before your visit were you aware of Anangu's preference that you do not climb Uluru by place of residence?

Figure 37: Aware of Anangu's preference that you do not climb Uluru by place of residence



- Australian respondents were least likely to indicate that they were definitely unaware of Anangu's preference that visitors do not climb Uluru.
- 67% of Australian and 55% of overseas respondents were definitely aware and understood why (up 3% and 4% respectively from the previous survey).
- By age group the 15-19 year olds (27%) and the 40-6=49 year olds (21%) were definitely not aware.
- 21% (n=24) of overseas respondents were definitely not aware. The numbers of respondents in this category from the various countries are:
 - UK n=9
 - USA n=6
 - Switzerland n=2
 - France n=2
 - Sweden n=2
 - Belgium n=1
 - Indonesia n=1
 - One respondent did not identify their country of residence.

5.5.2 Before your visit were you aware of Anangu's preference that you do not climb Uluru by main source of information

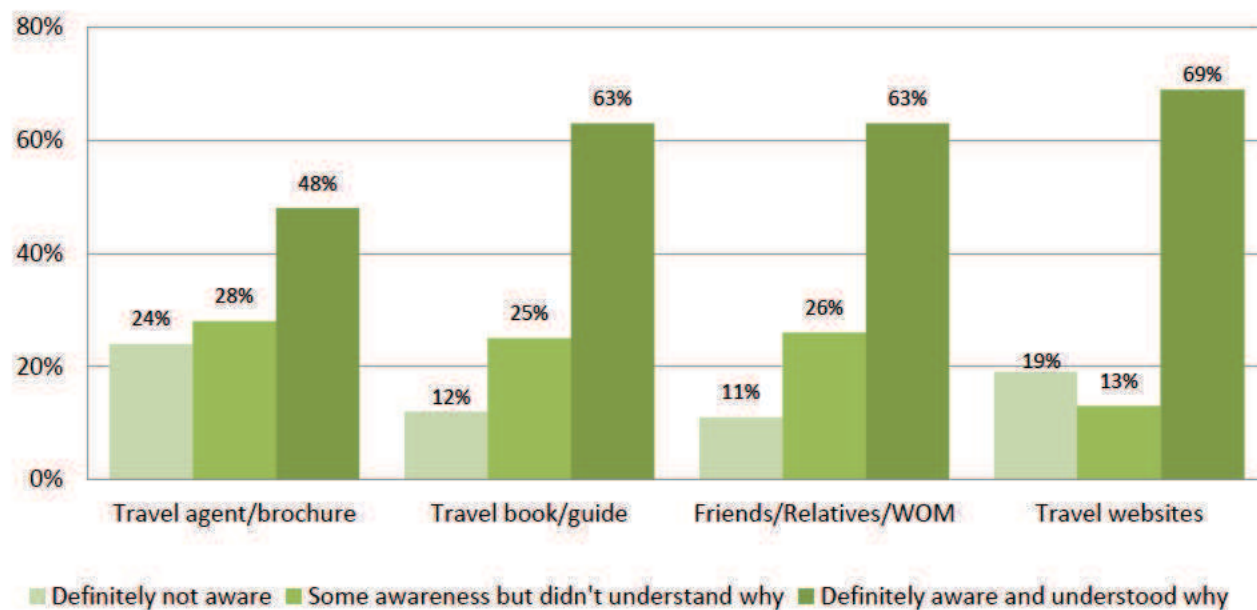


Figure 38: Aware of Anangu's preference that you do not climb Uluru by main source of pre-trip information

- Respondents whose main source of information was travel agents or a travel brochure were the least aware of Anangu's preference that visitors do not climb Uluru.
- Note: Only attributes with at least 30 (n=30) respondents have been included in the chart.

6 OVERALL

6.1 What experiences did you expect from your visit to Uluru-Kata Tjuta?

Table 2: Experiences expected and achieved

Experiences	Expectations			Achievement			Gap		
	R2 2012	2013	2014	R2 2012	2013	2014	R2 2012	2013	2014
Opportunity to learn about the park's natural values	4.2	4.2	3.9	4.2	4.2	4.1	0.0	0.0	0.2
Opportunity to enjoy sunrise and sunset viewing	-	-	4.4	-	-	4.5	0.0	*	0.1
Opportunity to discover and explore Uluru and Kata Tjuta	-	-	4.3	-	-	4.5	0.2	0.3	0.2
Opportunity to experience Aboriginal culture	3.9	3.9	3.9	3.6	3.8	3.8	-0.3	-0.1	-0.1
Opportunity to meet and interact with Park staff	-	-	3.3	3.9	*	3.6	-0.1	*	0.3
Opportunity to experience local pioneering history and heritage	3.5	3.4	3.3	3.5	3.6	3.6	0.0	0.2	0.3

* Item not included in the latest survey

- The experiences that received the highest expectations means were:
 - Opportunity to enjoy sunrise and sunset viewing
 - Opportunity to discover and explore Uluru and Kata Tjuta
 These attributes also received the highest achievement scores.

- The only attribute for which achievement didn't at least match expectations was
 - Opportunity to experience Aboriginal culture

6.2 What was the most positive aspect of your visit to Uluru-Kata Tjuta National Park?

Most positive aspects	Number of times mentioned
Staff	
Friendly staff	9
Good insightful guides	5
Good staff	2
Staff ranger	1
Helpful staff	1
Facilities	
Good accommodation and meals	2
High quality facilities	2
Cultural centre	1
Well maintained	1
Activities	
Seeing Uluru	36
Walks and hikes	24
Seeing Kata Tjuta	16
Base walk	11
Mala walk	8
Tour guided walks	6
Climbing Uluru	3
Free activities	2
Photography	2
Camel ride	2
Marathon	2
Helicopter	1
Valley of the Winds walk	1
Uluru Express tour	1
Riding around Uluru	1
Climbing Kata Tjuta	1
Exploring	1
Bike ride	1
Opportunities for exploration	1
Performance	1
Variety of tour options	1
Organisation	
Good organisation	9
Accessible	5
Access to both rocks	1
Good service	1
Ease of getting around	1
Atmosphere/Ambience	
Friendly environment	6
Peaceful	6
Serenity	1
Natural Environment/Natural Beauty	
Sunset and sunrise	30
Nature/Natural environment	25
Beautiful	23

“Good insightful guides”

“Seeing Uluru”

“Sunset and sunrise”

“Learning about nature and Anangu culture and history”

Scenery/Landscapes	15
Views	8
Good weather	6
Seeing the outback	4
Colour	4
Biodiversity	1
Visual aspect	1
Wildlife	1
Night sky	1
Local environment	1
Cultural	
Learning about nature and Anangu culture and history	51
Exposure to historic and cultural significance of region	7
Experiencing new culture	5
Spiritual value/experience	5
Meeting local people/Being with Anangu people	3
Cultural features	3
Symbols and side of Uluru	1
Other	
Amazing experience	9
Seeing icon/world heritage site	8
Getting up close and touching Uluru	5
Landmark	3
Clean	3
Once in a lifetime experience	3
Scale	2
Sleeping under the stars	1
Discovering Australia	1
Preservation of land	1

6.3 If something could be changed that would have improved your visit what would it be?

If something could be changed what would it be	Number of times mentioned
Staff	
All staff non-Aboriginal	12
Food service bad	2
Resort staff seemed incompetent	1
Not informative about departure times	1
Facilities	
More toilets around base walk/in car parks	21
Improve signage/Make clearer on tracks/Include map	13
Cheaper/free shuttle/transportation options	7
More affordable accommodation	5
Sunset viewing point	4
Include signs showing how long walks take	4
More parking	4
More shuttle buses	2
Dirty toilets	2
Improve walking tracks	2
More seating on walking trails/around Uluru	2
More rubbish bins	2
Kitchen under renovation and no alternative	2
More availability to camp near rock	2
Improved mobile signal	2
More water and map stops along walks	1
Poor toilet facilities	1
Lighting on paths around the resort	1
Shuttle bus service from 7:30pm	1
Wider roads	1
In camp kitchen add gas stove and more sinks	1
Public transport	1
Bottle shop	1
Cleaner accommodation	1
Resort need refurbishment	1
Bad food in café	1
New café setup	1
Small kiosk at Kata Tjuta would be good	1
More frequent transport from parks	1
Information	
More information on walking tracks eg difficulty	3
More information about geography	2
More information on Kata Tjuta	1
More natural and scientific information	1
More information about different walks/routes available	1

“More toilets around base walk/in car parks”

“Don’t allow people to climb Uluru”

“More contact with indigenous people”

Activities

Don't allow people to climb Uluru	24
More activities in the park	10
Shorter guided walks	2
More park ranger guided tours	1
Not able to see local wildlife	1
Painting class	1
Longer base walk	1
Have a wildlife walk	1

Culture

More contact with indigenous people	17
More information about indigenous culture and history	6
Information in other languages	3
Aboriginal story telling	2
More film/visual art about Anangu life and culture at centre	1
Enforce cultural values	1
Aboriginal lead tours and activities	1
More about Aboriginal art	1
More cultural activities	1
Better facilities at caravan park	1
Lost opportunity to taste bush foods	1

Other

Everything is expensive	14
Poor choices for lunch	1
Donation option instead of paid access to site	1
Fuel expensive	1

6.4 What was your level of understanding of the following issues before and after your visit to Uluru-Kata Tjuta

Respondents were asked to indicate their level of understanding of a range of issues before and after (or during) their visit on a scale of 1 (very low) to 5 (very high).

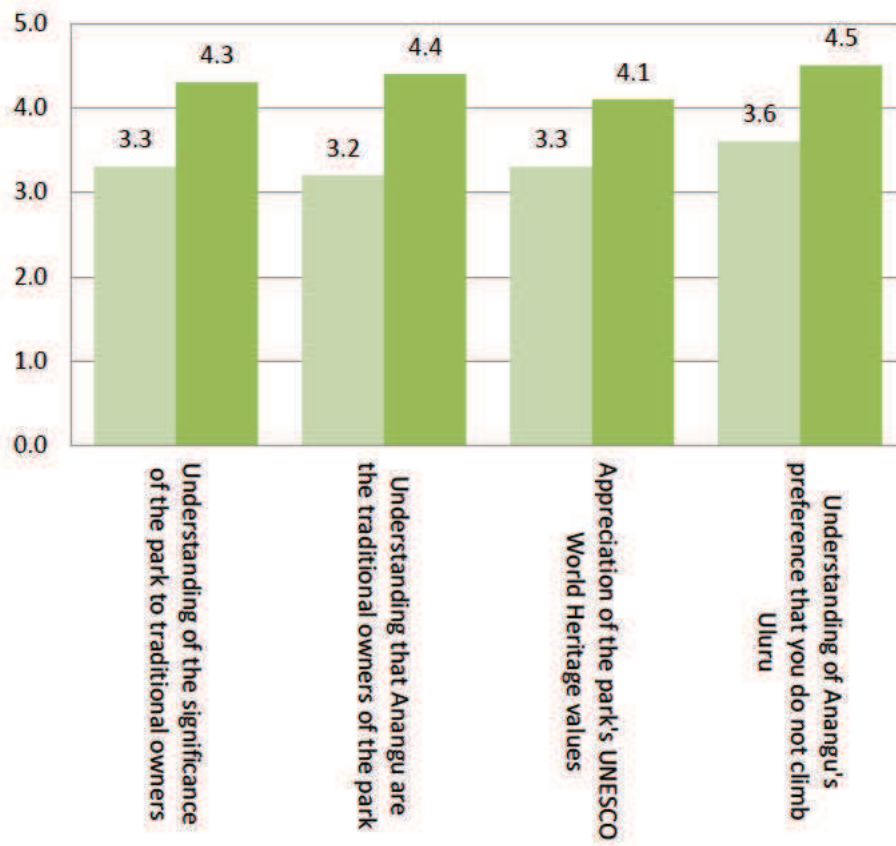
Table 3: Level of understanding before and after visit

CSQ ATTRIBUTES	Before visit			After visit			Difference		
	R2 2012	2013	2014	R2 2012	2013	2014	R2 2012	2013	2014
Level of Understanding									
Understanding of the significance of the park to traditional owners	-	-	3.3	-	-	4.3	-	-	1.0
Understanding that Anangu are traditional owners of the park	2.8	2.7	3.2	4.1	4.2	4.4	1.3	1.5	1.2
Appreciation of the park's UNESCO World Heritage values	-	-	3.3	-	-	4.1	0.9	0.9	0.8
Understanding of Anangu's preference that you do not climb Uluru	3.4	3.3	3.6	4.4	4.5	4.5	1.0	1.2	0.9

These attributes were measured on a scale from 1 (very low) to 5 (very high)

- The before visit understanding was highest for 'Understanding of Anangu's preference that you do not climb Uluru'.
- After or during visit ratings were highest for 'Understanding of Anangu's preference that you do not climb Uluru' followed by 'Understanding that Anangu are traditional owners of the park'.
- The biggest changes in understanding occurred for
 - 'Understanding that Anangu are traditional owners of the park' and
 - 'Understanding of the significance of the park to traditional owners'
- For the two items that were previously included in the survey, the before visit ratings were higher than in previous years. While the changes recorded are not as high as in previous surveys this is not due to the after visit ratings, rather higher levels of prior understanding.

Figure 39: Understanding attributes before and after visit



6.5 Customer Advocacy

6.5.1 I would recommend visiting Uluru-Kata Tjuta National Park to others

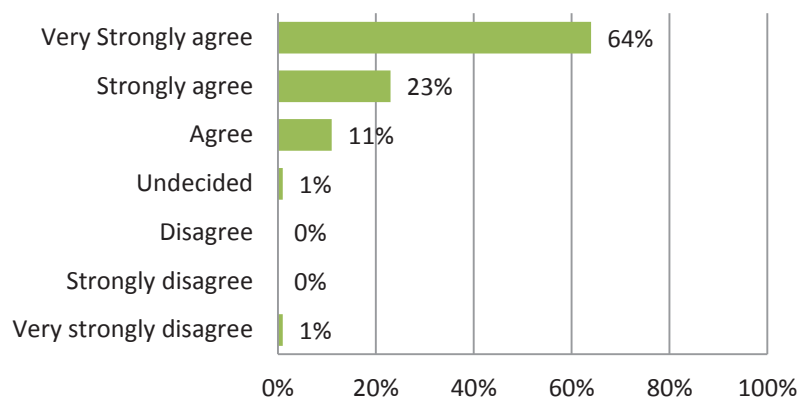


Figure 40: Recommend visiting Uluru-Kata Tjuta to others

6.5.3 Overall I am satisfied with my visit

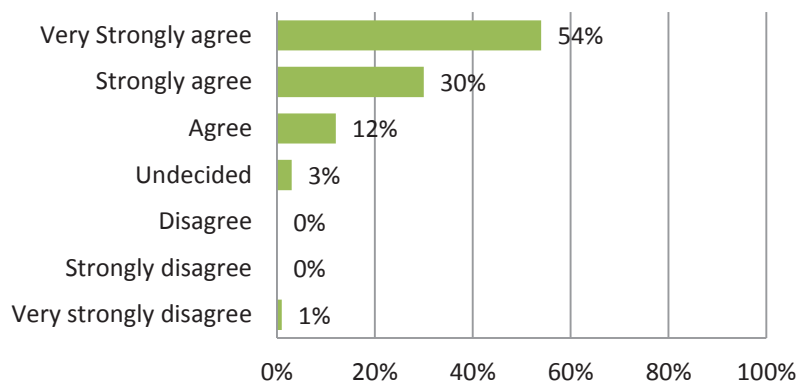


Figure 41: Satisfied with visit to Uluru-Kata Tjuta

6.5.4 Overall my visit was value for money

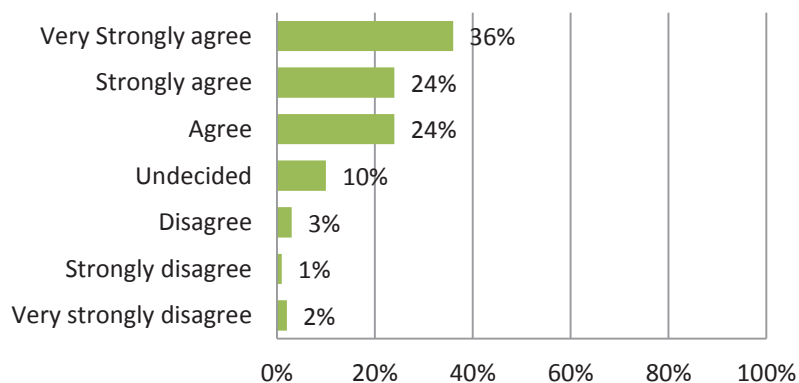


Figure 42: Say positive things to others about Uluru-Kata Tjuta

6.5.7 Mean customer advocacy levels

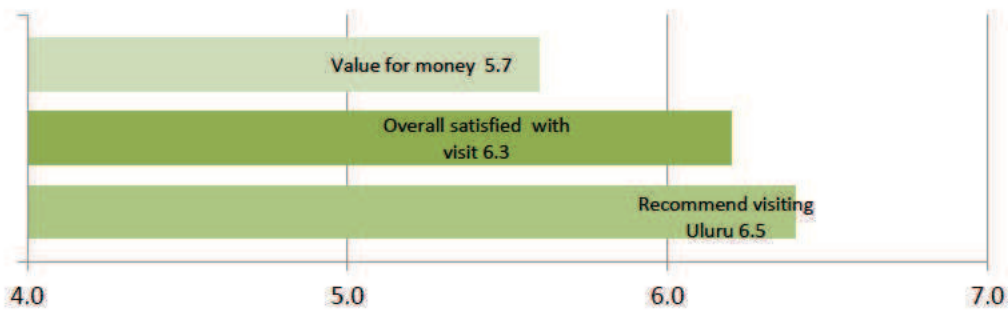


Figure 43: Mean customer advocacy levels out of 7

- Results are presented as means (averages) in this section of the report. Overall satisfaction and Recommendation are between 6 (very good) and 7 (excellent). Value for money was rated lower (between 4 [average] and 5 [good]).

The scale for responses was:

- 1=Extremely poor
- 2=Very poor
- 3=Poor
- 4=Average
- 5=Good
- 6=Very good
- 7=Excellent

6.5.8 Mean customer advocacy levels by place of residence

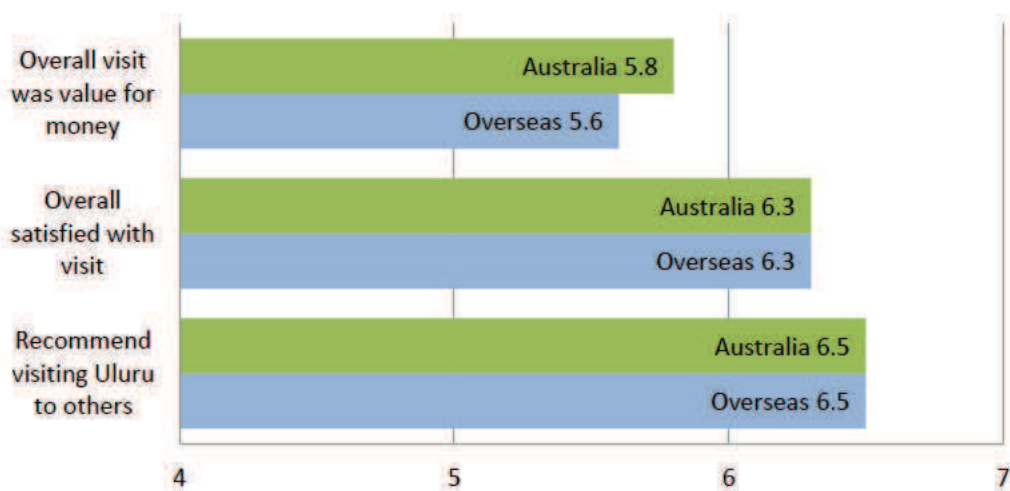


Figure 44: Mean customer advocacy levels out of 7 by place of residence

6.5.9 Mean customer advocacy levels main reason for visit

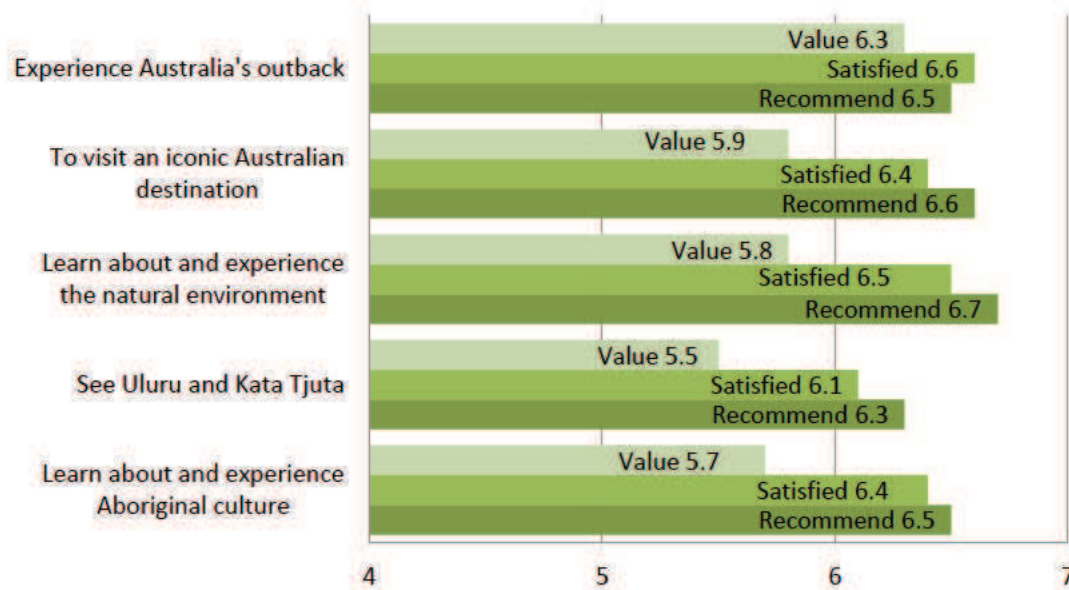


Figure 45: Mean customer advocacy levels out of 7 by main reason for visit

- Respondents whose main reasons to visit was 'To experience Australia's outback', 'To experience an iconic Australian destination' and 'Learn about and experience the natural environment' recorded the highest advocacy levels.
- Those whose main reason was 'See Uluru and Kata Tjuta' recorded the lowest levels of advocacy.

6.5.10 Mean customer advocacy levels by whether the respondent climbed Uluru or not

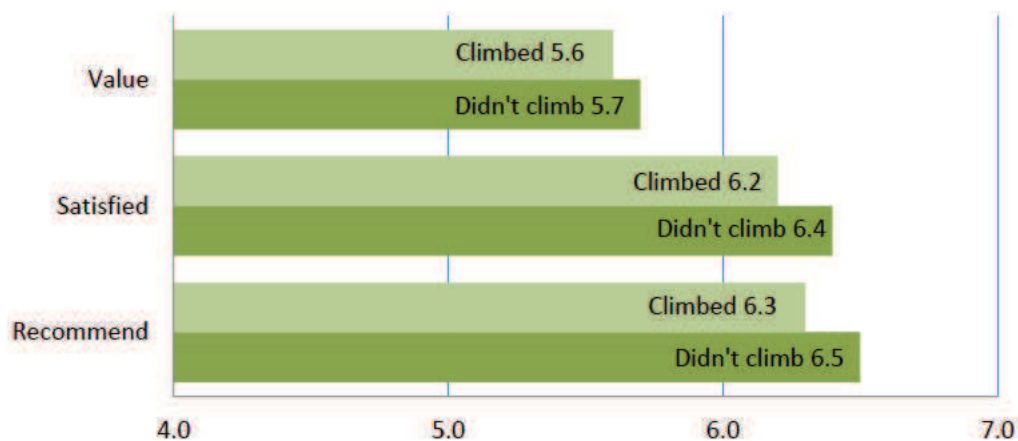


Figure 46: Mean customer advocacy by Climbed Uluru or not

- Respondents that didn't climb Uluru recorded slightly higher levels for all customer advocacy items.

6.5.11 Mean customer advocacy levels by whether English is respondent's first language

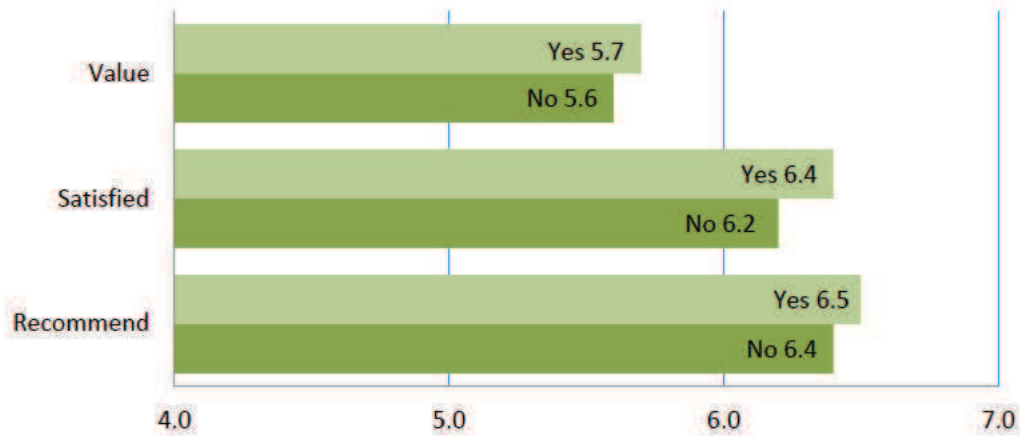


Figure 47: Mean customer advocacy by whether English is respondent's first language

- Respondents whose first language is not English recorded lower levels for all customer advocacy questions.

6.5.12 Mean customer advocacy levels by whether respondent travelled with a commercial tour group or not

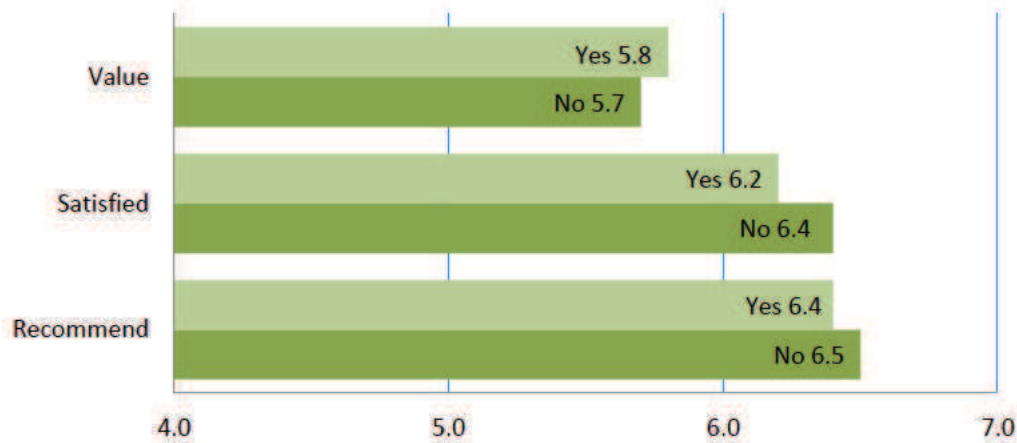


Figure 48: Mean customer advocacy by whether respondent travelled with a tour group or not

- Results were similar across all advocacy levels whether respondents were travelling with a commercial tour group or not.

Opportunities to Collaborate

- Collaborative research partnerships
- Short course for professional development
- Workshopping practical applications



Centre for
**Tourism and Leisure
Management**

People You Can Work With

The CERM PI research team at UniSA has over 22 years experience benchmarking for the sport, aquatic and leisure industry. Close links with industry as well as other international researchers ensures that we provide information that is practical and current.

Major Collaborators and Clients

The CERM PI Project has numerous industry links with leisure organisations.

Examples of major collaborative links:

Aquatics and Recreation Victoria (ARV)
Botanic gardens of Adelaide, SA
City of Christchurch, NZ
City of Dunedin, NZ
City of Fremantle, WA
City of Monash, Vic
City of Moreland
City of Rockingham, WA

City of Sydney, NSW
City of Whitehorse, Vic
City of Yarra, Vic
Economic Development Directorate (ACT)
Northcote Aquatic & Recreation Centre, Vic
Parks Australia
Venues West, WA
YMCA Victoria

Contact Information

If you would like further information on the CERM PI Project, please contact:

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Uluru-Kata Tjuta National Park Visitor Survey 2016: Summary report

This report was created on Thursday 02 March 2017 at 12:27.

The consultation ran from 01/03/2016 to 01/03/2017.

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Mala Walk	15
Please tell us why you gave this rating.	15
Question 17: How satisfied were you with the presentation at the Cultural Centre?	16
cultural centre presentation	16
Please tell us why you gave this rating.	16
Question 18: What walks did you visit whilst in the park? (please tick all that apply)	16
Walks	16
Question 19: How satisfied were you with the following visitor information:	17
Visitor information - Directional signs on walking tracks	17
Visitor information - Directional road signs in the park	17

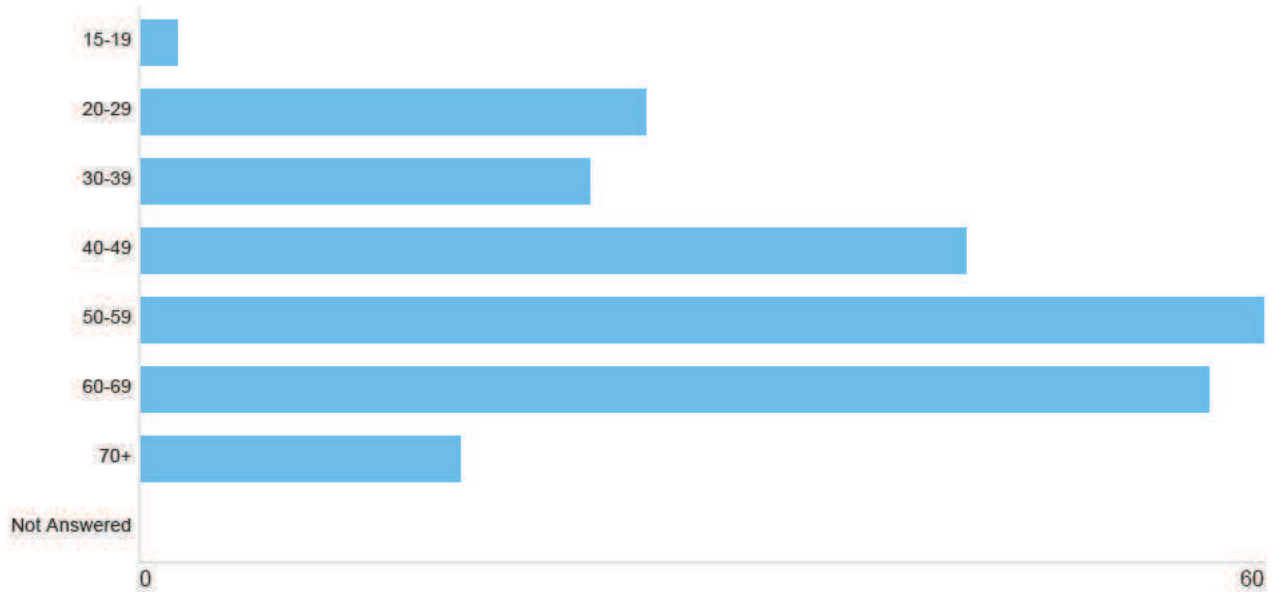


Visitor information - Visitor safety information	18
Visitor information - Information on plants, animals and geology	18
Visitor information - Information on Aboriginal culture	19
Visitor information - Visitor guides and maps	19
Visitor information - Information at the Cultural Centre	20
Visitor information - Visitor guide app	20
Visitor information - Bird app	21
Visitor information - Overall satisfaction with signage and visitor information	21
Please explain why you gave this rating.	21
Question 20: How satisfied were you with the following visitor services and activities:	22
visitor services and activities - Friendliness and service of park staff	22
visitor services and activities - Ranger guided wa ks and talks	22
visitor services and activities - Opportunities to engage in Aboriginal activities	23
visitor services and activities - Opportunities for guided wa ks/talks by rangers	23
visitor services and activities - Variety of walking tracks/trails available	24
visitor services and activities - Well designed and maintained walking tracks	24
visitor services and activities - Overall satisfaction with visitor services and activities	25
Please explain why you gave this rating.	25
Question 21: How satisfied were you with the following visitor facilities:	25
Visitor Facilities - Access to drinking water	25
Visitor Facilities - Clean and well-presented toilet facilities	26
Visitor Facilities - Clean, well presented day use areas (barbecues & picnic facilities)	26
Visitor Facilities - Capacity of visitor facilities was adequate for visitor numbers	27
Visitor Facilities - Overall satisfaction with visitor facilities	27
Please explain why you gave this rating.	27
Question 22: How satisfied were you with the accommodation (Ayers Rock Resort):	28
Accommodation (Ayers Rock Resort) - The range of accommodation options	28
Accommodation (Ayers Rock Resort) - Value for money accommodation	28
Accommodation (Ayers Rock Resort) - Camping areas	29
Accommodation (Ayers Rock Resort) - Overall satisfaction with accommodation	29
Please explain why you gave this rating.	29
Question 23: Before your visit were you aware of Anangu's (traditional owners) preference that you do not climb Uluru?	30
knowledge of the climb	30
Question 24: Have you climbed, or did you intend to climb Uluru on this trip?	30
uluru climb	30
Why did you decide to climb Uluru?	30
Question 25: When did you make the decision not to climb Uluru?	31
uluru climb	31
Other (specify)	31
Question 26: What were the reasons you decided not to climb Uluru? (tick all that apply)	31
not climbing uluru	31
Other (specify)	32
Question 27: Do you agree that park entry fees provide 'value for money'?	32
value for money	32
Why did you give this response?	32
Question 28: How important is access to telecommunications (4G, Wifi) to you while in the park?	32
telecommunications	32
Where would you like to have access to telecommunications (4G, Wifi)?	33
Other (specify)	33
Question 29: What did you enjoy most about your visit to Uluru-Kata Tjuta National Park?	33
overall satisfaction	33
Question 30: If something could be changed that would improve your visit what would it be?	33
improvements	33
Question 31: How likely is it that you would recommend this park to a friend or family member?	34
net promoter score	34
Question 32: How satisfied were you with your visit to Uluru-Kata Tjuta National Park?	34
Overall satisfaction	34
Why did you give this rating?	35
Question 33: We appreciate your help with this survey! Enter your email address if you'd like to go in the draw for our gift hamper:	35
email	35



Question 1: What is your age group?

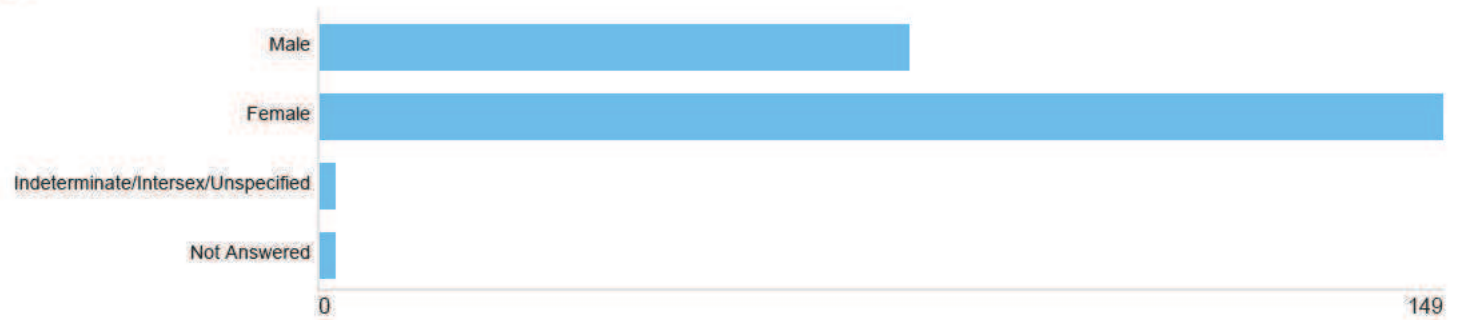
age groups



Option	Total	Percent
15-19	2	0.87%
20-29	27	11.69%
30-39	24	10.39%
40-49	44	19.05%
50-59	60	25.97%
60-69	57	24.68%
70+	17	7.36%
Not Answered	0	0%

Question 2: Are you:

gender

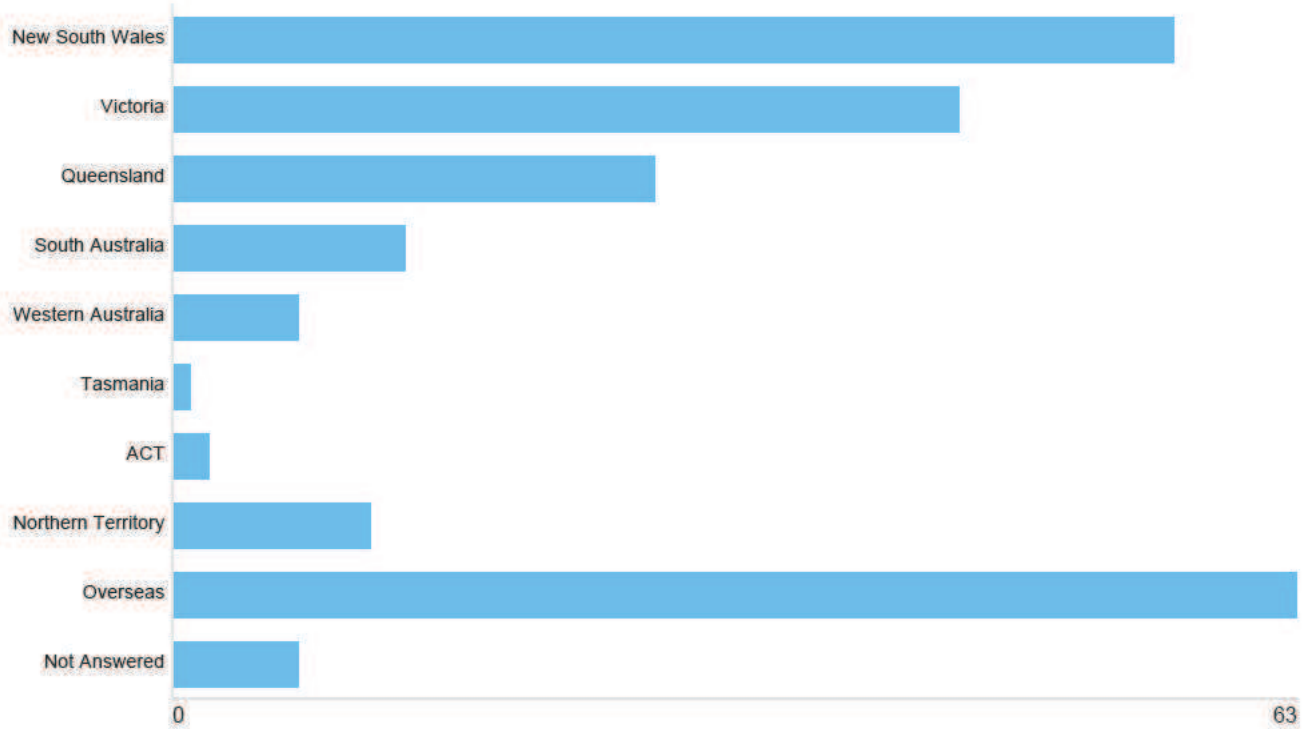




Option	Total	Percent
Male	78	33.77%
Female	149	64.50%
Indeterminate/Intersex/Unspecified	2	0.87%
Not Answered	2	0.87%

Question 3: Where is your usual place of residence?

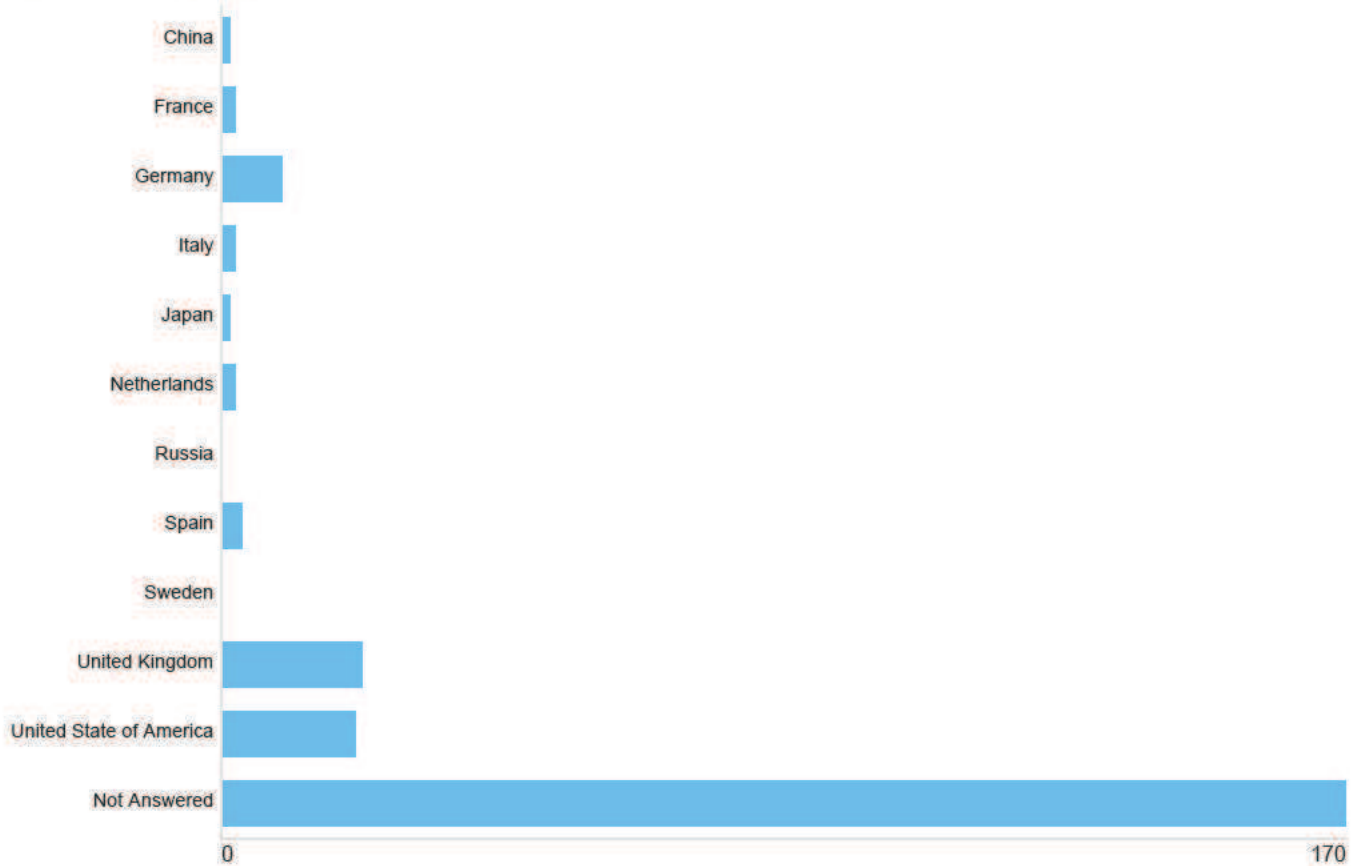
residence





Option	Total	Percent
New South Wales	56	24.24%
Victoria	44	19.05%
Queensland	27	11.69%
South Australia	13	5.63%
Western Australia	7	3.03%
Tasmania	1	0.43%
ACT	2	0.87%
Northern Territory	11	4.76%
Overseas	63	27.27%
Not Answered	7	3.03%

If overseas, what country are you from?



Option	Total	Percent
China	1	0.43%
France	2	0.87%
Germany	9	3.90%
Italy	2	0.87%
Japan	1	0.43%
Netherlands	2	0.87%
Russia	0	0%
Spain	3	1.30%
Sweden	0	0%
United Kingdom	21	9.09%
United State of America	20	8.66%
Not Answered	170	73.59%

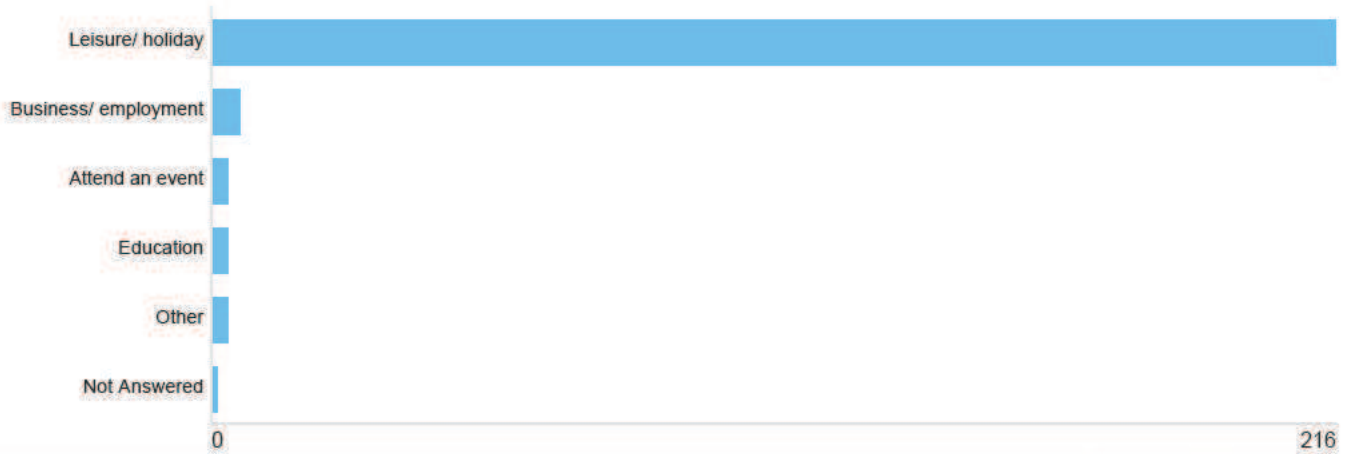
Other (specify)

There were **14** responses to this part of the question.



Question 4: What was the main purpose of your visit to Uluru-Kata Tjuta National Park?

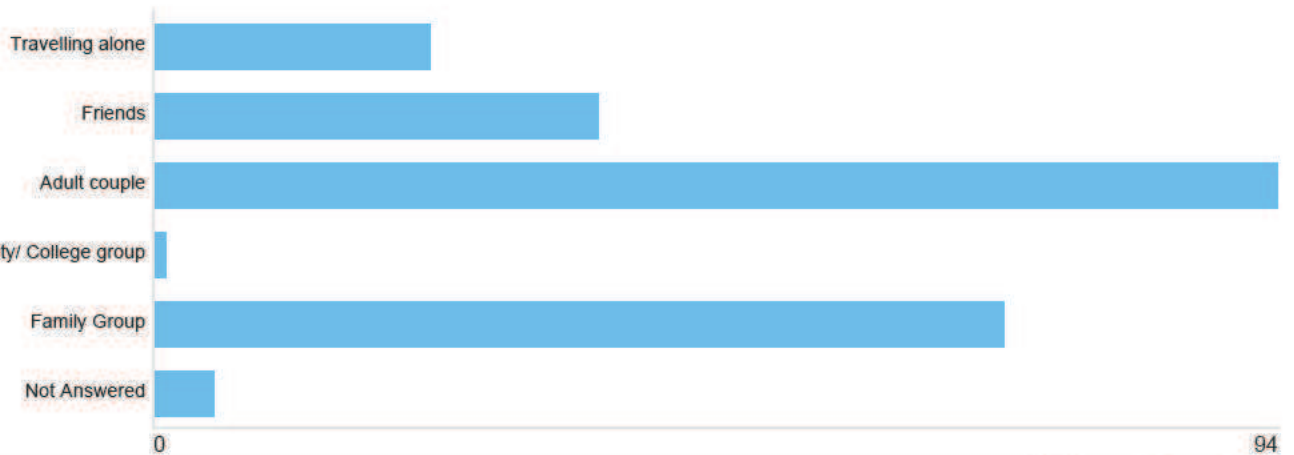
purpose



Option	Total	Percent
Leisure/ holiday	216	93.51%
Business/ employment	5	2.16%
Attend an event	3	1.30%
Education	3	1.30%
Other	3	1.30%
Not Answered	1	0.43%

Question 5: Which option best describes your travel party?

travel party



Option	Total	Percent
Travelling alone	23	9.96%
Friends	37	16.02%
Adult couple	94	40.69%
School/ University/ College group	1	0.43%
Family Group	71	30.74%
Not Answered	5	2.16%

Other (please specify)

There were 6 responses to this part of the question.



Question 6: Were you in an organised commercial tour group?

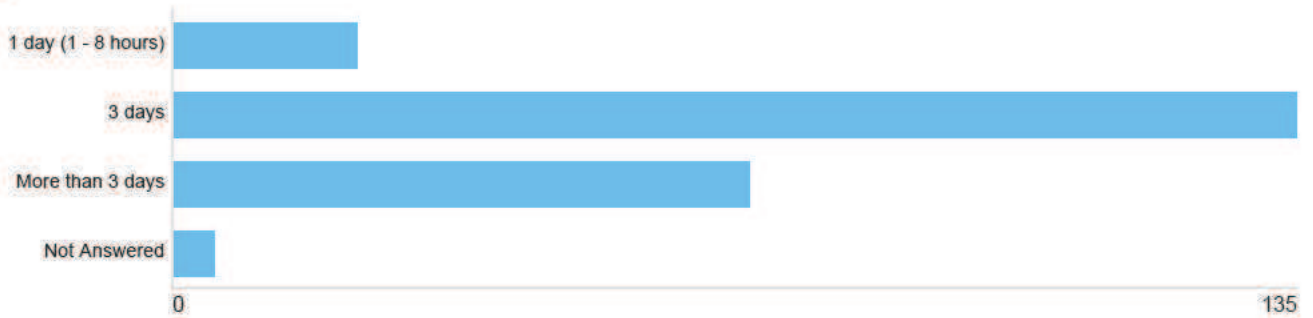
tour group



Option	Total	Percent
Yes	26	11.26%
No	202	87.45%
Not Answered	3	1.30%

Question 7: How long was your visit to the park and Yulara?

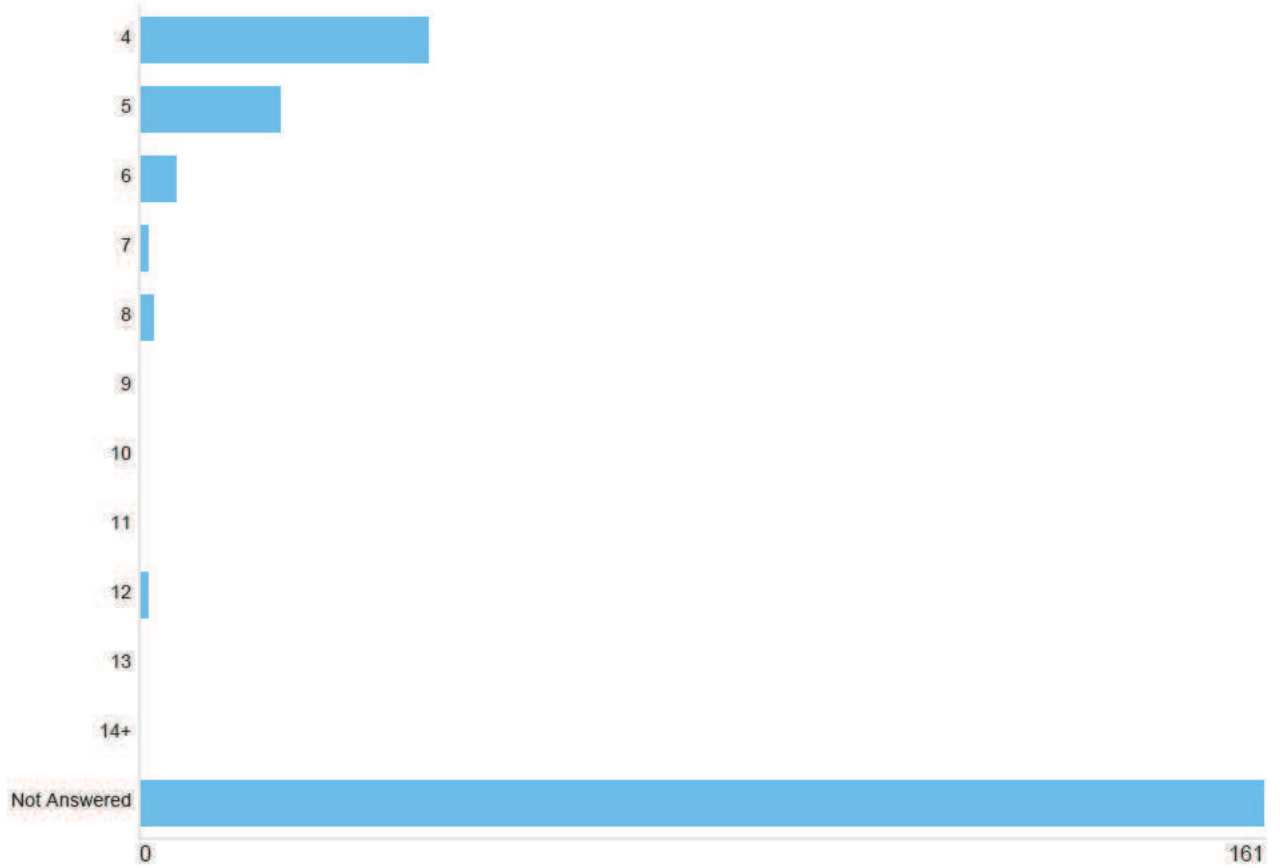
length of stay





Option	Total	Percent
1 day (1 - 8 hours)	22	9.52%
3 days	135	58.44%
More than 3 days	69	29.87%
Not Answered	5	2.16%

If more than one night, how many nights are you staying?

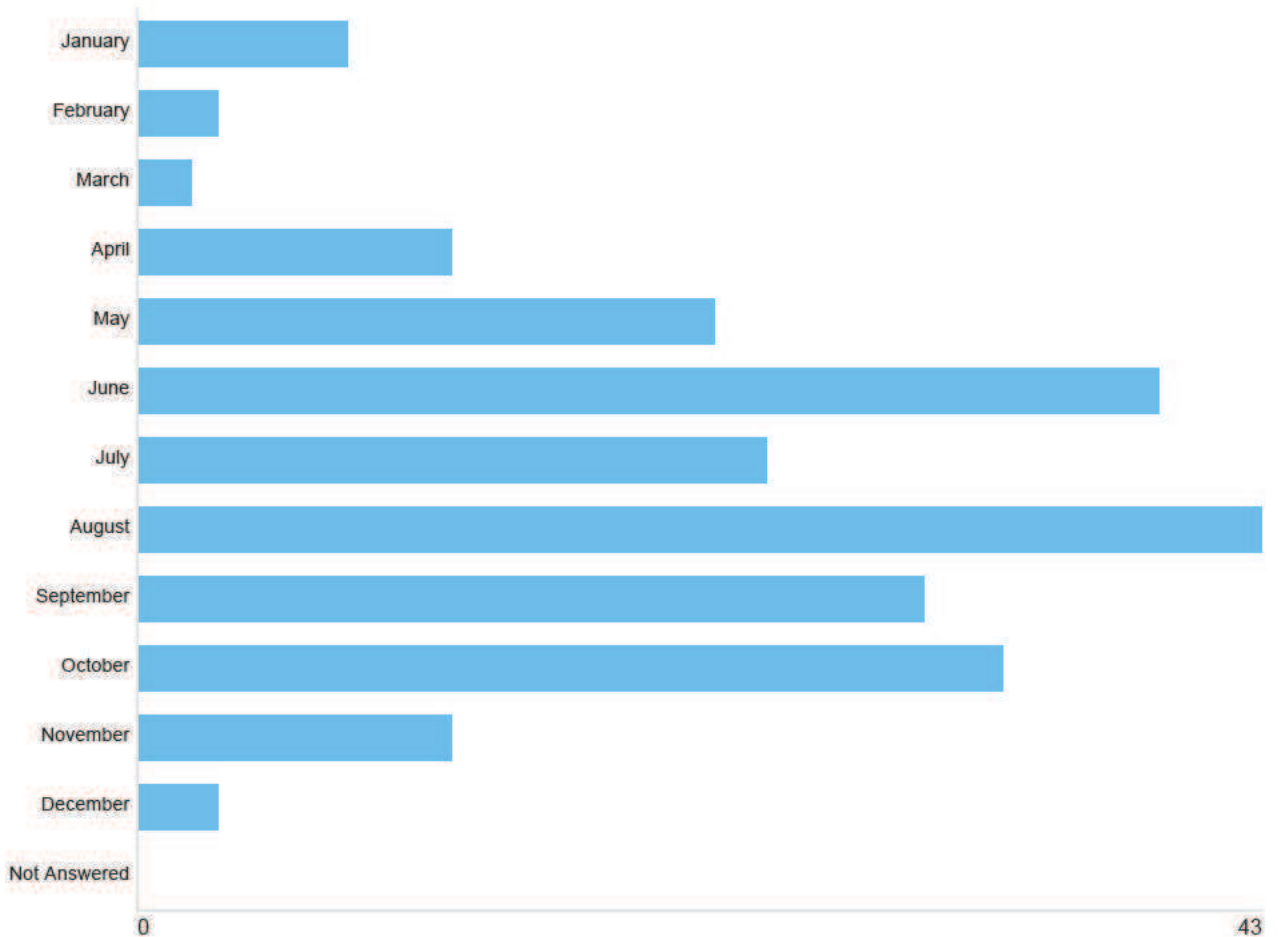




Option	Total	Percent
4	41	17.75%
5	20	8.66%
6	5	2.16%
7	1	0.43%
8	2	0.87%
9	0	0%
10	0	0%
11	0	0%
12	1	0.43%
13	0	0%
14+	0	0%
Not Answered	161	69.70%

Question 8: When did you come to Uluru-Kata Tjuta National Park?

Month of visit

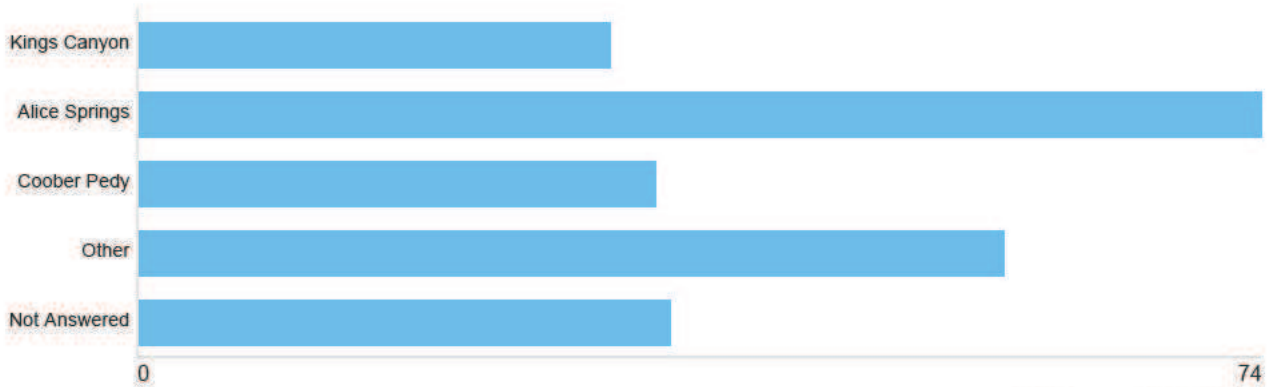




Option	Total	Percent
January	8	3.46%
February	3	1.30%
March	2	0.87%
April	12	5.19%
May	22	9.52%
June	39	16.88%
July	24	10.39%
August	43	18.61%
September	30	12.99%
October	33	14.29%
November	12	5.19%
December	3	1.30%
Not Answered	0	0%

Question 9: What destination did you visit prior to coming to the park?

destination prior



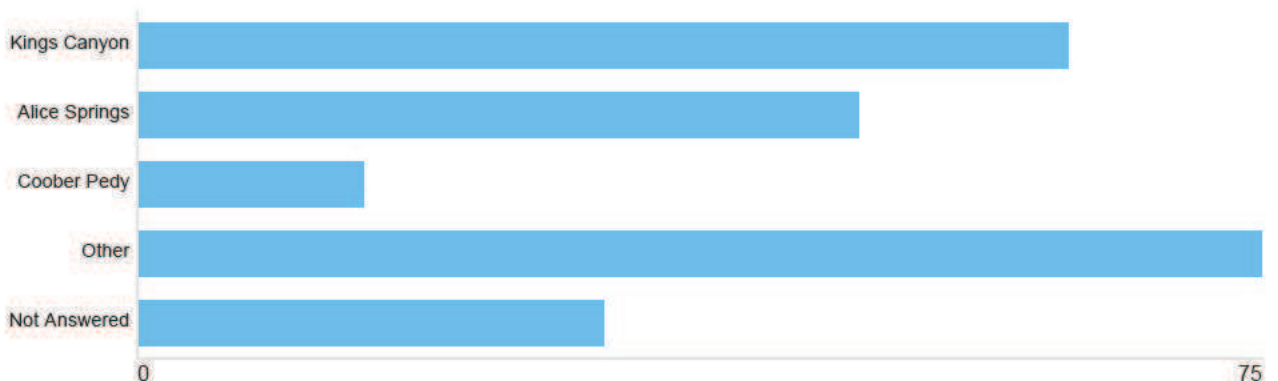
Option	Total	Percent
Kings Canyon	31	13.42%
Alice Springs	74	32.03%
Coober Pedy	34	14.72%
Other	57	24.68%
Not Answered	35	15.15%

Other (specify)

There were 71 responses to this part of the question.

Question 10: Where did you travel to after your visit?

Destination after





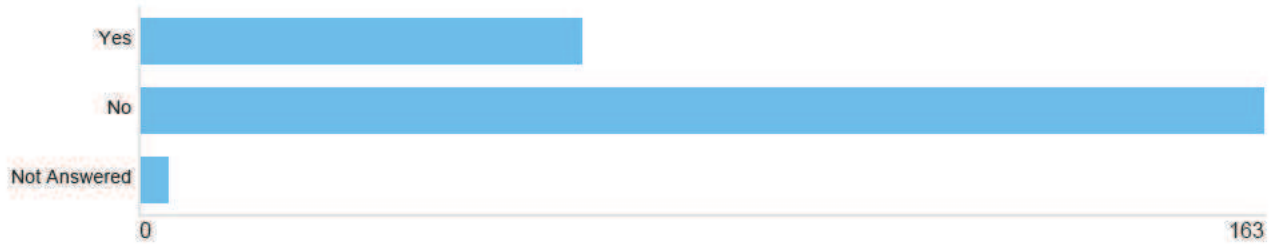
Option	Total	Percent
Kings Canyon	62	26.84%
Alice Springs	48	20.78%
Cooper Pedy	15	6.49%
Other	75	32.47%
Not Answered	31	13.42%

Other (specify)

There were **93** responses to this part of the question.

Question 11: Did you visit Kakadu National Park as part of this trip?

Kakadu National Park

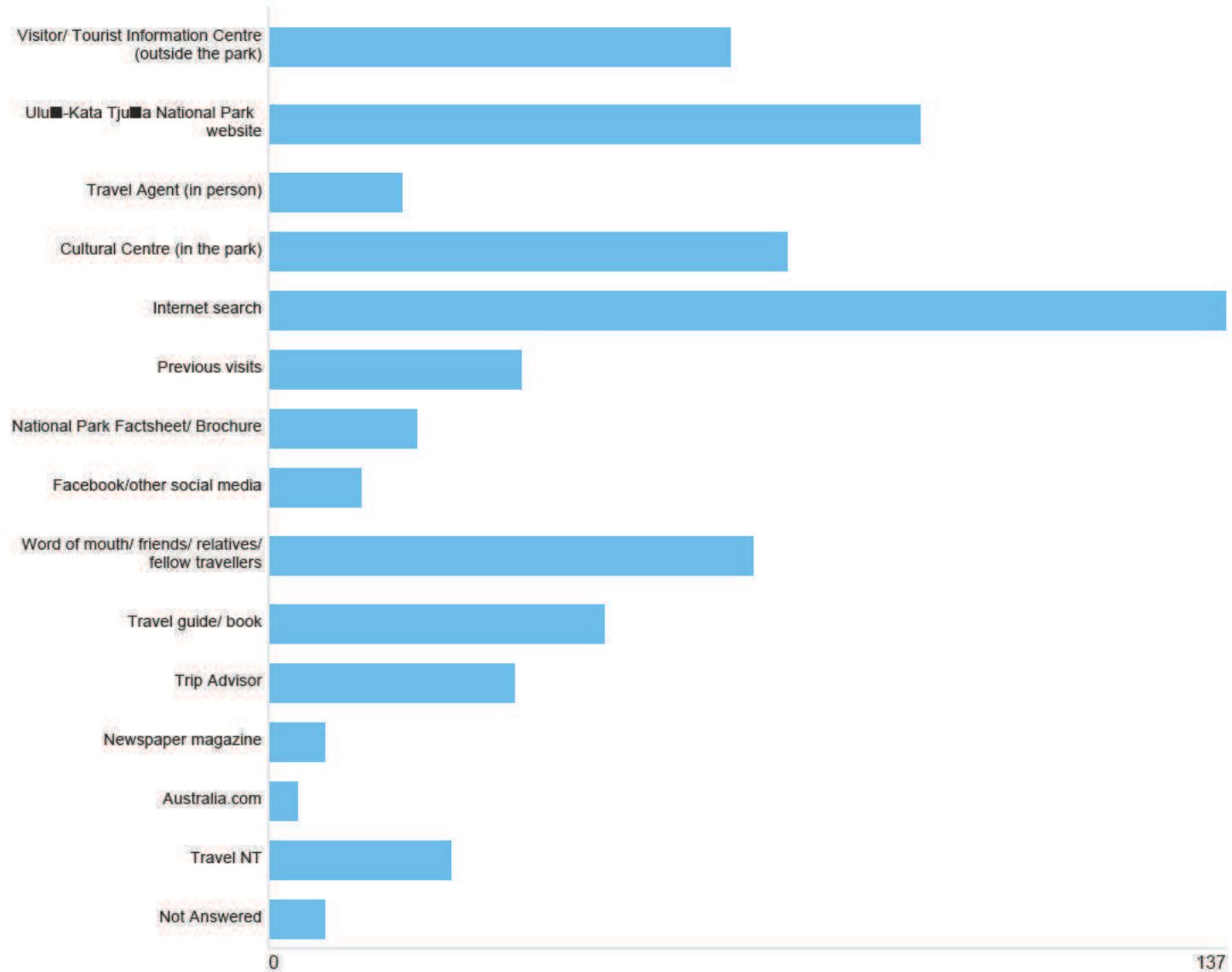




Option	Total	Percent
Yes	64	27.71%
No	163	70.56%
Not Answered	4	1.73%

Question 12: Where did you obtain the information that helped you plan your trip in Uluru-Kata-Tjuta National Park? (please tick all that apply)

Trip planning





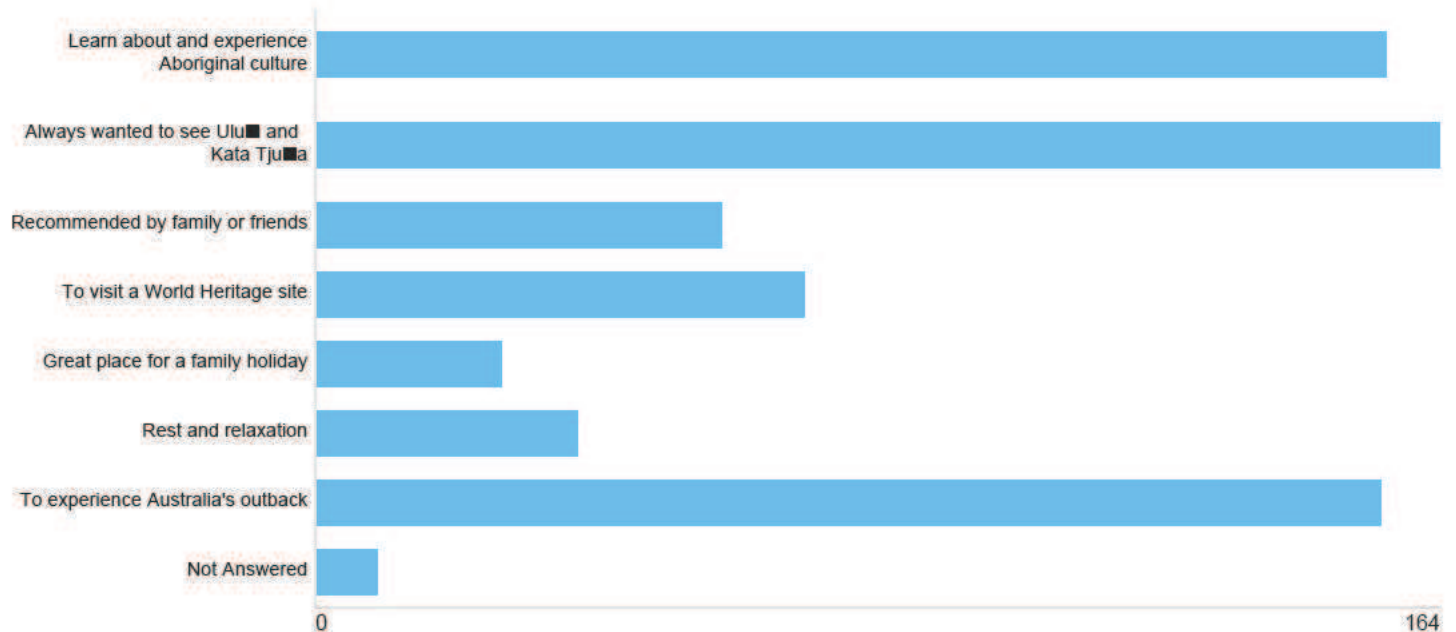
Option	Total	Percent
Visitor/ Tourist Information Centre (outside the park)	66	28.57%
Ulu-Kata Tjuta National Park website	93	40.26%
Travel Agent (in person)	19	8.23%
Cultural Centre (in the park)	74	32.03%
Internet search	137	59.31%
Previous visits	36	15.58%
National Park Factsheet/ Brochure	21	9.09%
Facebook/other social media	13	5.63%
Word of mouth/ friends/ relatives/ fellow travellers	69	29.87%
Travel guide/ book	48	20.78%
Trip Advisor	35	15.15%
Newspaper magazine	8	3.46%
Australia.com	4	1.73%
Travel NT	26	11.26%
Not Answered	8	3.46%

Other (specify)

There were **23** responses to this part of the question.

Question 13: What were the reasons you decided to visit Ulu-Kata Tjuta National Park? (please tick all that apply)

reasons to visit



Option	Total	Percent
Learn about and experience Aboriginal culture	156	67.53%
Always wanted to see Ulu and Kata Tjuta	164	71.00%
Recommended by family or friends	59	25.54%
To visit a World Heritage site	71	30.74%
Great place for a family holiday	27	11.69%
Rest and relaxation	38	16.45%
To experience Australia's outback	155	67.10%
Not Answered	9	3.90%

Other (specify)

There were **29** responses to this part of the question.



Question 14: Did you visit the Cultural Centre?

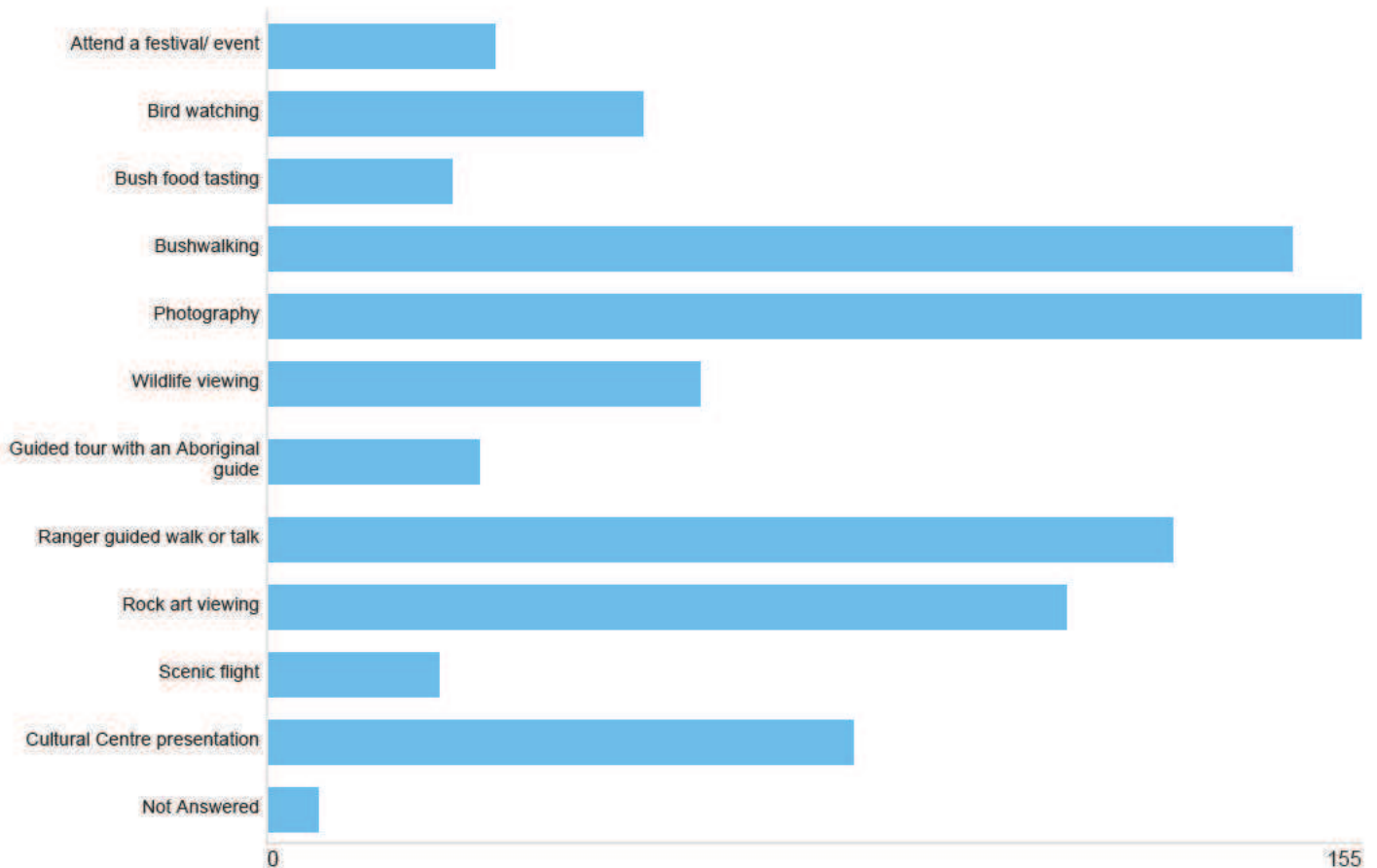
Cultural Centre



Option	Total	Percent
Yes	222	96.10%
No	9	3.90%
Not Answered	0	0%

Question 15: Which of the following activities did you participate in while in the park? (please tick all that apply)

Activities





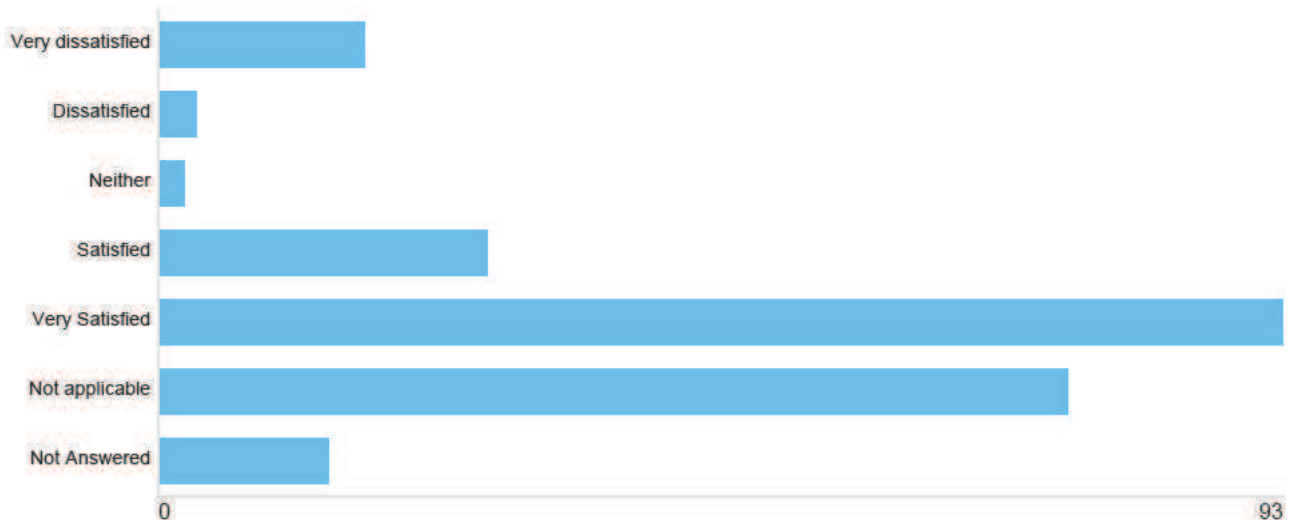
Option	Total	Percent
Attend a festival/ event	32	13.85%
Bird watching	53	22.94%
Bush food tasting	26	11.26%
Bushwalking	145	62.77%
Photography	155	67.10%
Wildlife viewing	61	26.41%
Guided tour with an Aboriginal guide	30	12.99%
Ranger guided walk or talk	128	55.41%
Rock art viewing	113	48.92%
Scenic flight	24	10.39%
Cultural Centre presentation	83	35.93%
Not Answered	7	3.03%

Other (specify)

There were 21 responses to this part of the question.

Question 16: How satisfied were you with the ranger-guided mala walk?

Mala Walk



Option	Total	Percent
Very dissatisfied	17	7.36%
Dissatisfied	3	1.30%
Neither	2	0.87%
Satisfied	27	11.69%
Very Satisfied	93	40.26%
Not applicable	75	32.47%
Not Answered	14	6.06%

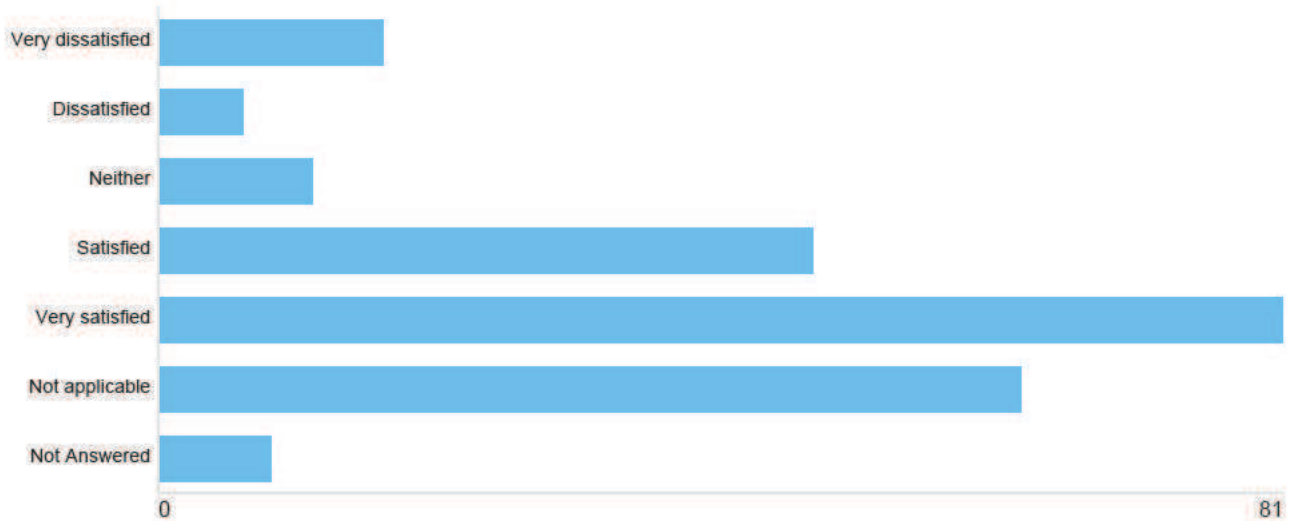
Please tell us why you gave this rating.

There were 111 responses to this part of the question.



Question 17: How satisfied were you with the presentation at the Cultural Centre?

cultural centre presentation



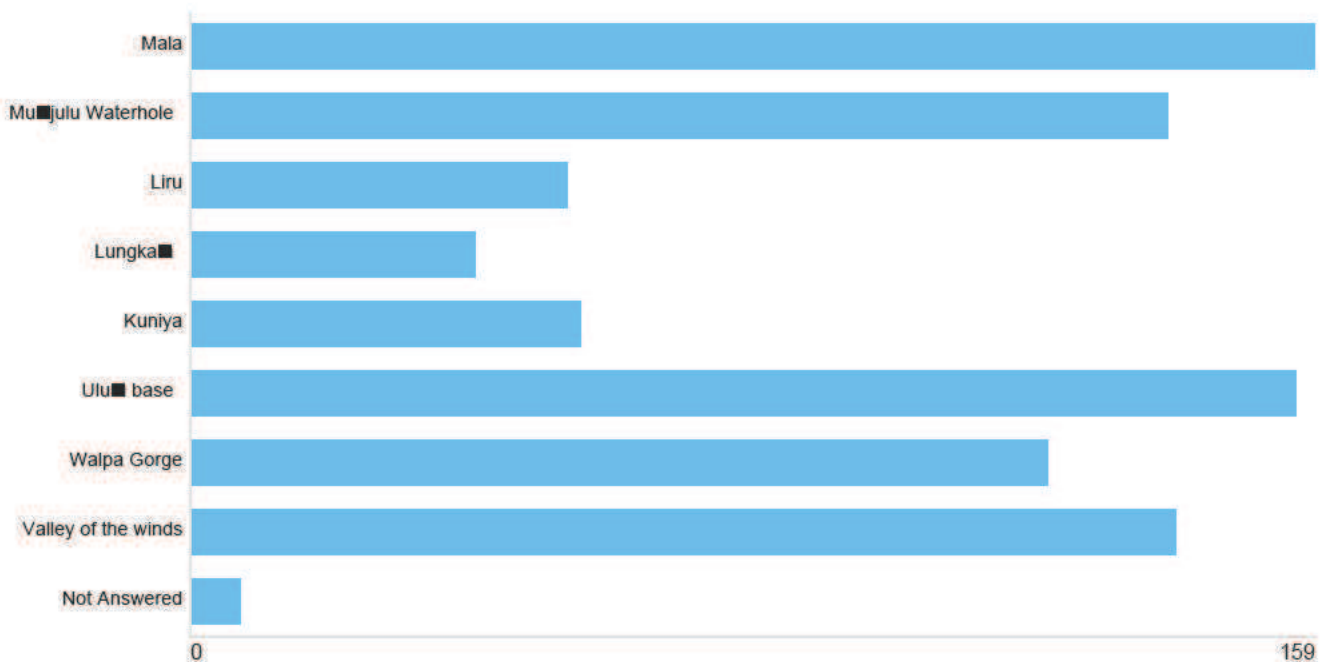
Option	Total	Percent
Very dissatisfied	16	6.93%
Dissatisfied	6	2.60%
Neither	11	4.76%
Satisfied	47	20.35%
Very satisfied	81	35.06%
Not applicable	62	26.84%
Not Answered	8	3.46%

Please tell us why you gave this rating.

There were 99 responses to this part of the question.

Question 18: What walks did you visit whilst in the park? (please tick all that apply)

Walks

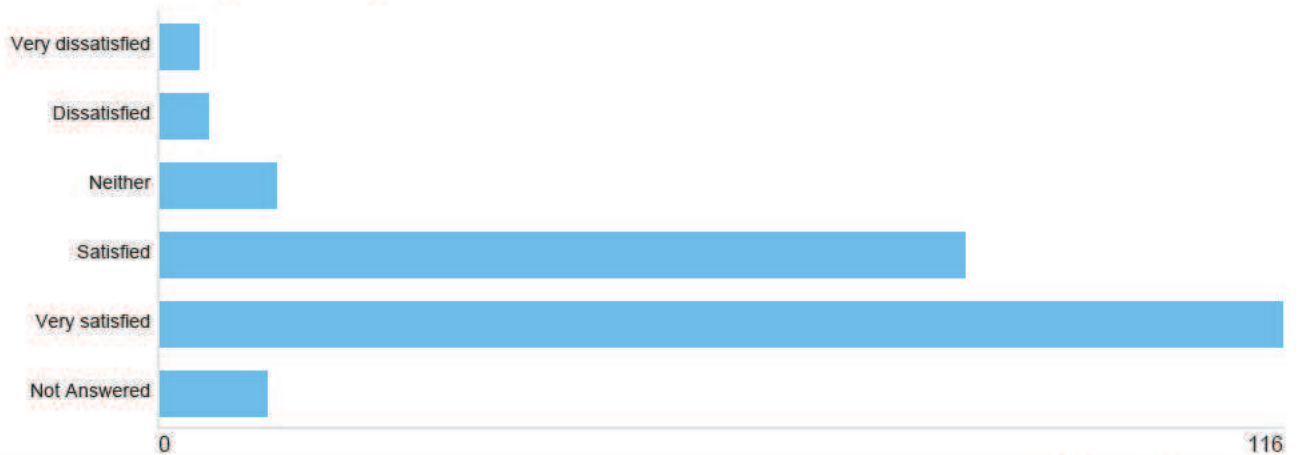




Option	Total	Percent
Mala	159	68.83%
Muñitjulu Waterhole	138	59.74%
Liru	53	22.94%
Lungkañña	40	17.32%
Kuniya	55	23.81%
Uluñu base	156	67.53%
Walpa Gorge	121	52.38%
Valley of the winds	139	60.17%
Not Answered	7	3.03%

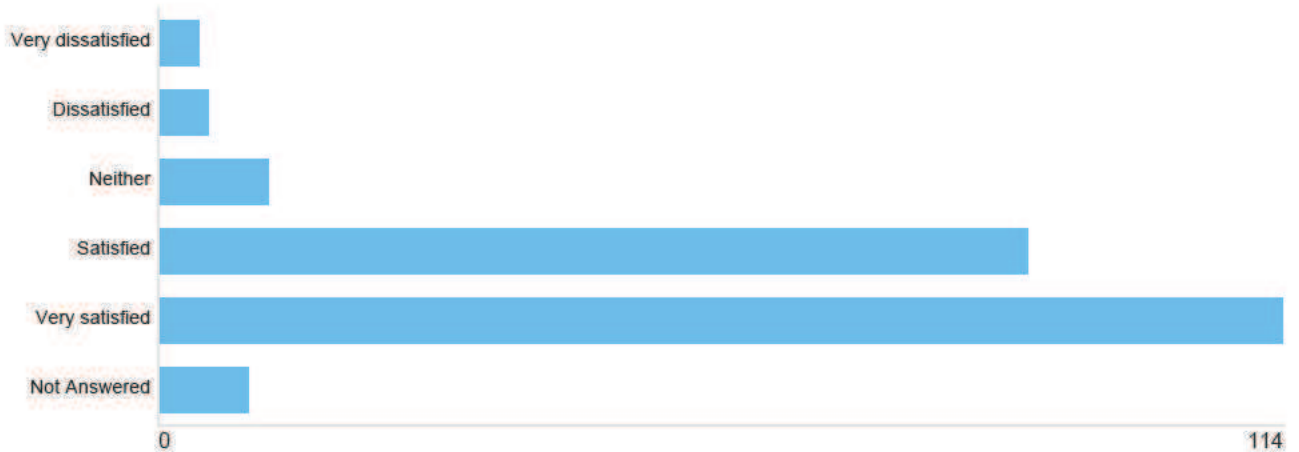
Question 19: How satisfied were you with the following visitor information:

Visitor information - Directional signs on walking tracks



Option	Total	Percent
Very dissatisfied	4	1.73%
Dissatisfied	5	2.16%
Neither	12	5.19%
Satisfied	83	35.93%
Very satisfied	116	50.22%
Not Answered	11	4.76%

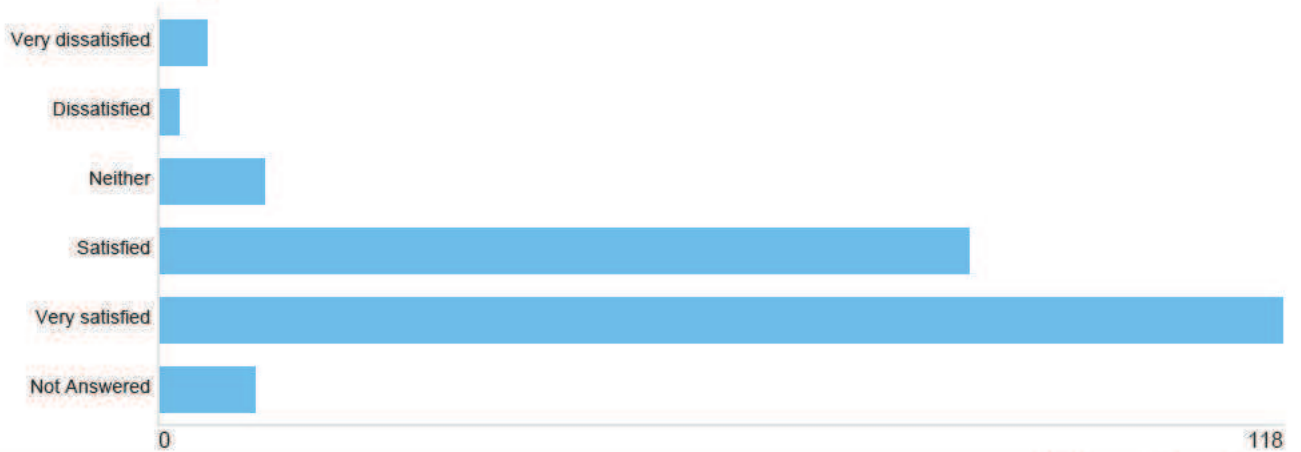
Visitor information - Directional road signs in the park





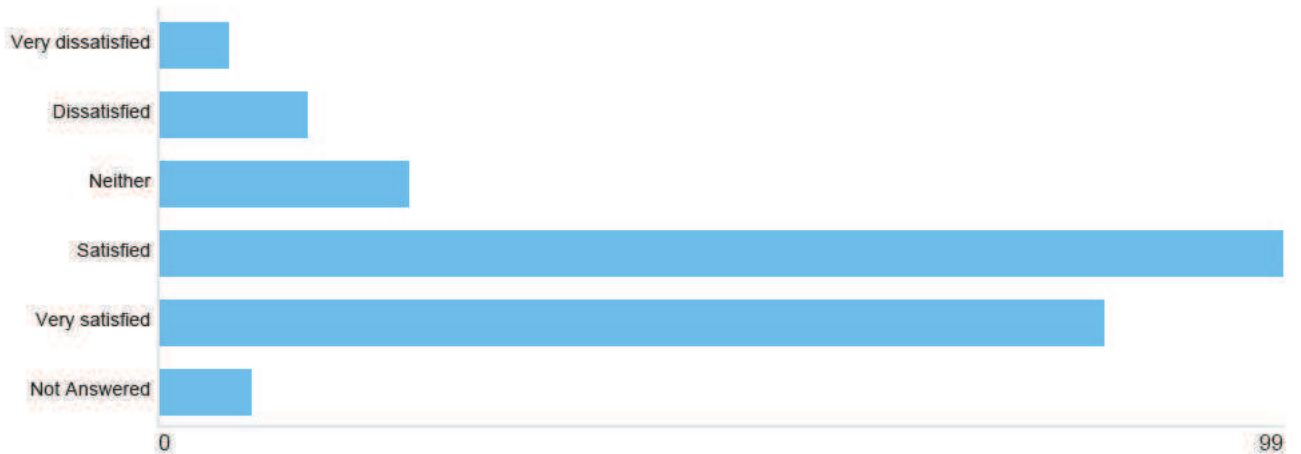
Option	Total	Percent
Very dissatisfied	4	1.73%
Dissatisfied	5	2.16%
Neither	11	4.76%
Satisfied	88	38.10%
Very satisfied	114	49.35%
Not Answered	9	3.90%

Visitor information - Visitor safety information



Option	Total	Percent
Very dissatisfied	5	2.16%
Dissatisfied	2	0.87%
Neither	11	4.76%
Satisfied	85	36.80%
Very satisfied	118	51.08%
Not Answered	10	4.33%

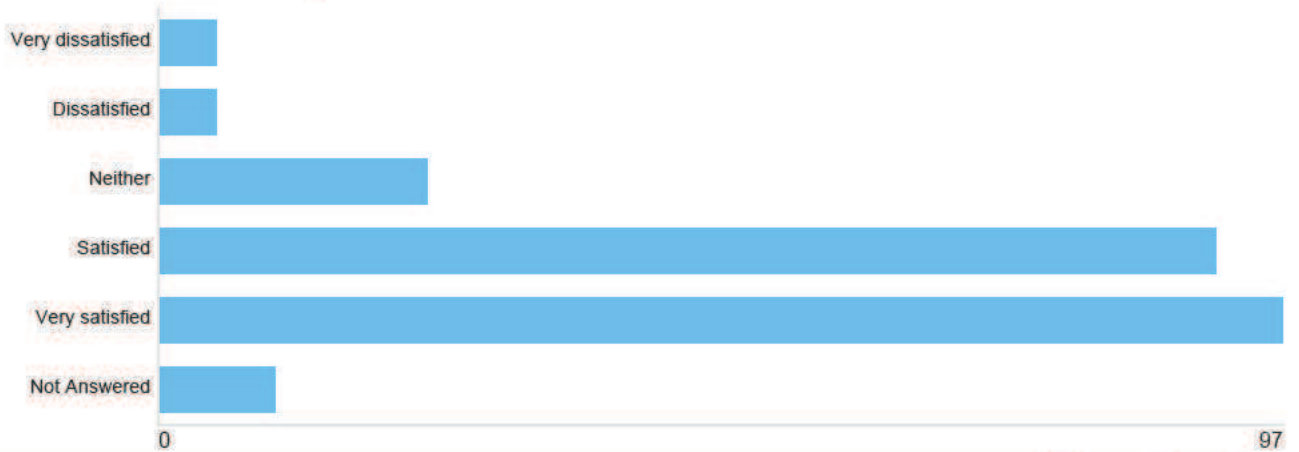
Visitor information - Information on plants, animals and geology





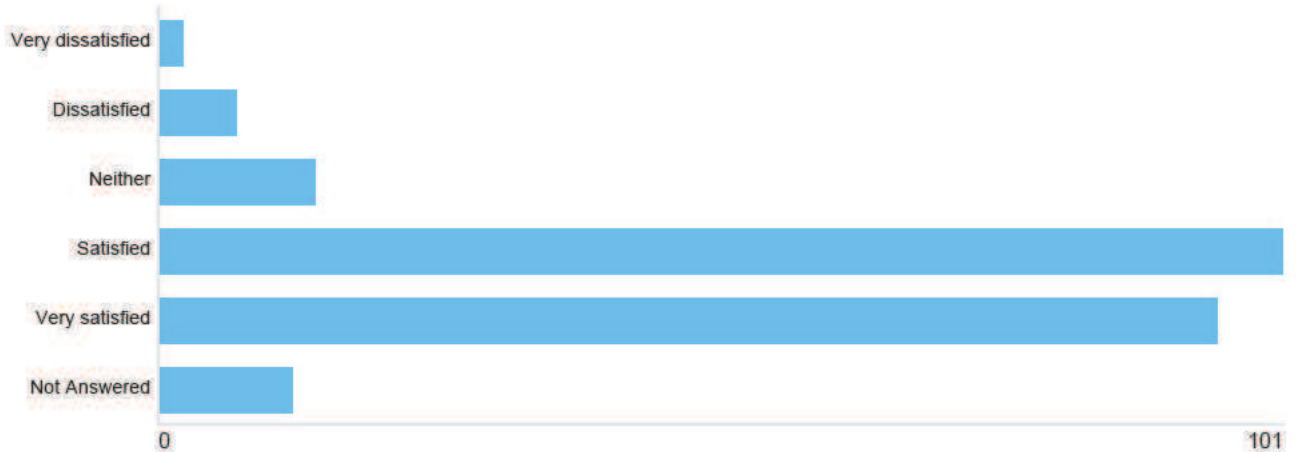
Option	Total	Percent
Very dissatisfied	6	2.60%
Dissatisfied	13	5.63%
Neither	22	9.52%
Satisfied	99	42.86%
Very satisfied	83	35.93%
Not Answered	8	3.46%

Visitor information - Information on Aboriginal culture



Option	Total	Percent
Very dissatisfied	5	2.16%
Dissatisfied	5	2.16%
Neither	23	9.96%
Satisfied	91	39.39%
Very satisfied	97	41.99%
Not Answered	10	4.33%

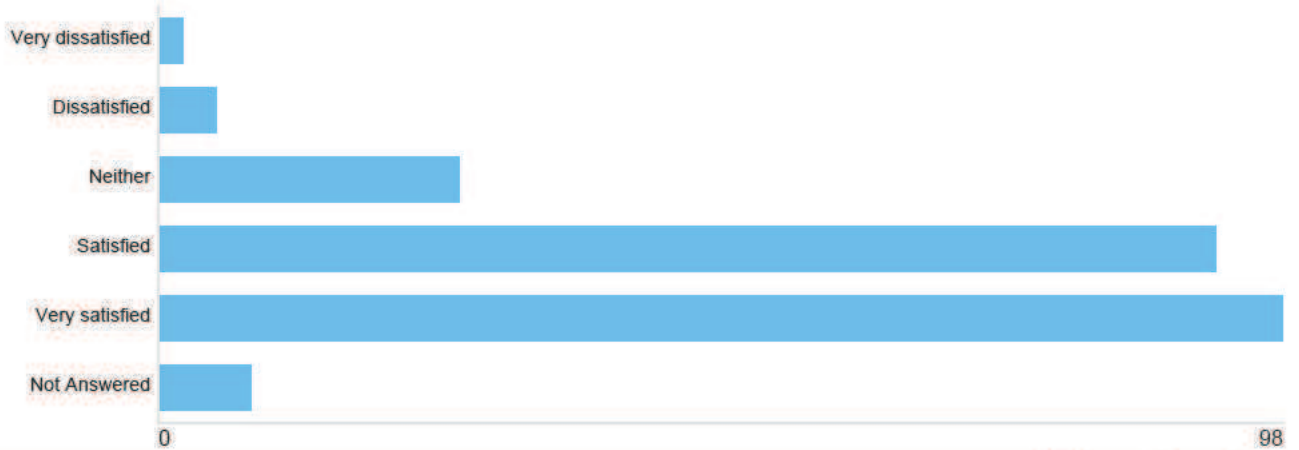
Visitor information - Visitor guides and maps





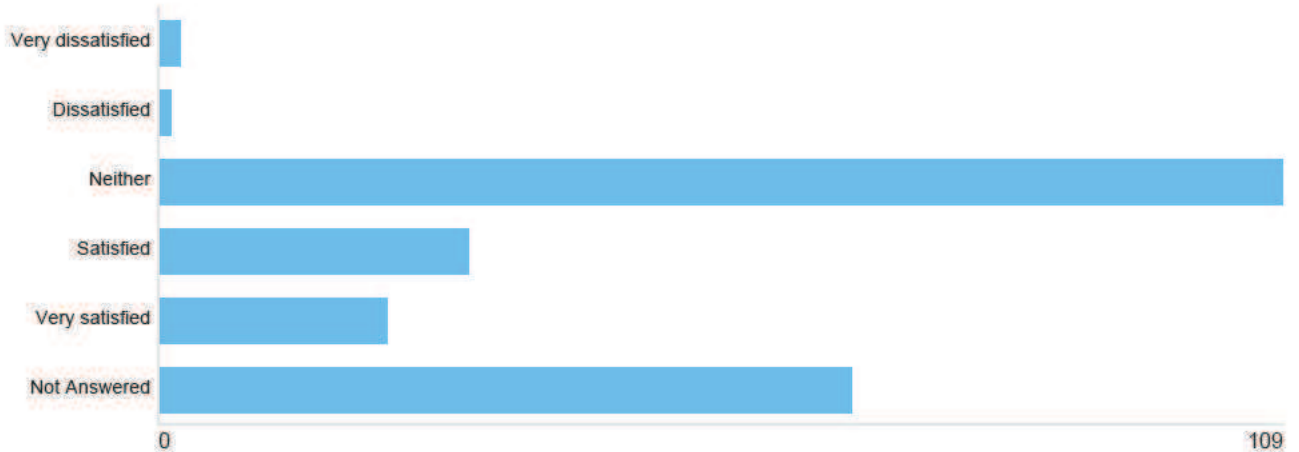
Option	Total	Percent
Very dissatisfied	2	0.87%
Dissatisfied	7	3.03%
Neither	14	6.06%
Satisfied	101	43.72%
Very satisfied	95	41.13%
Not Answered	12	5.19%

Visitor information - Information at the Cultural Centre



Option	Total	Percent
Very dissatisfied	2	0.87%
Dissatisfied	5	2.16%
Neither	26	11.26%
Satisfied	92	39.83%
Very satisfied	98	42.42%
Not Answered	8	3.46%

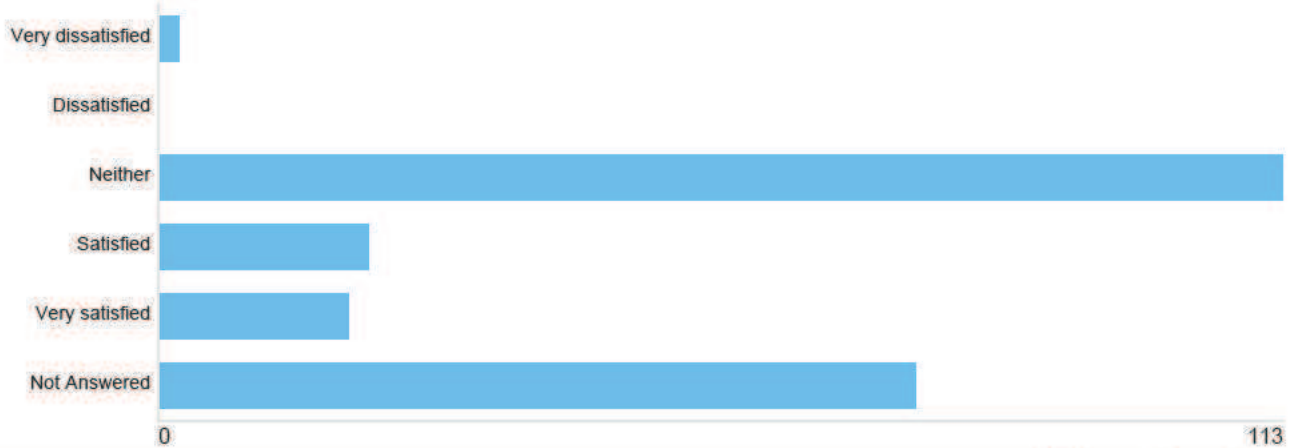
Visitor information - Visitor guide app





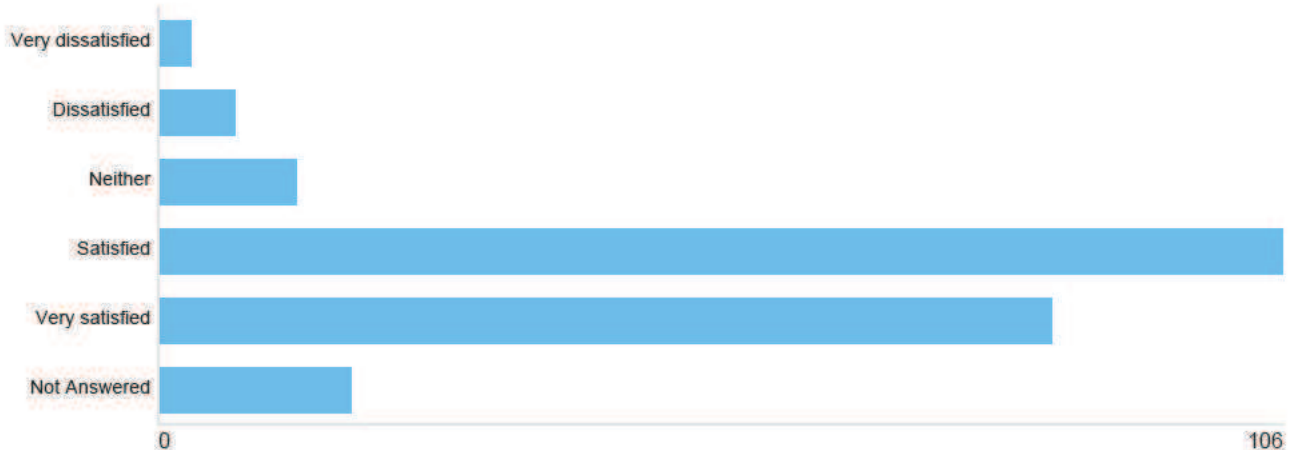
Option	Total	Percent
Very dissatisfied	2	0.87%
Dissatisfied	1	0.43%
Neither	109	47.19%
Satisfied	30	12.99%
Very satisfied	22	9.52%
Not Answered	67	29.00%

Visitor information - Bird app



Option	Total	Percent
Very dissatisfied	2	0.87%
Dissatisfied	0	0%
Neither	113	48.92%
Satisfied	21	9.09%
Very satisfied	19	8.23%
Not Answered	76	32.90%

Visitor information - Overall satisfaction with signage and visitor information



Option	Total	Percent
Very dissatisfied	3	1.30%
Dissatisfied	7	3.03%
Neither	13	5.63%
Satisfied	106	45.89%
Very satisfied	84	36.36%
Not Answered	18	7.79%

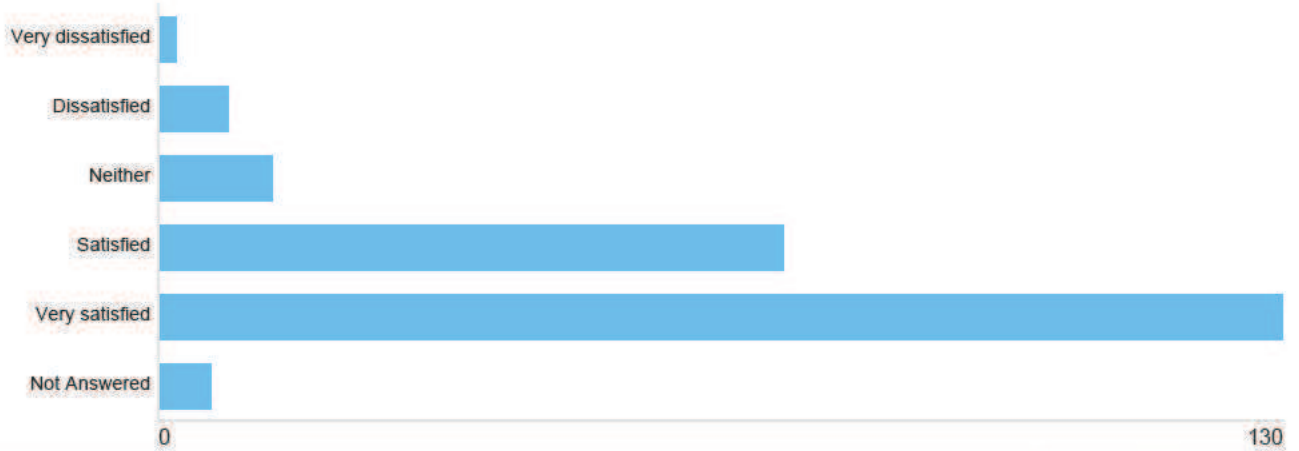
Please explain why you gave this rating.

There were **101** responses to this part of the question.



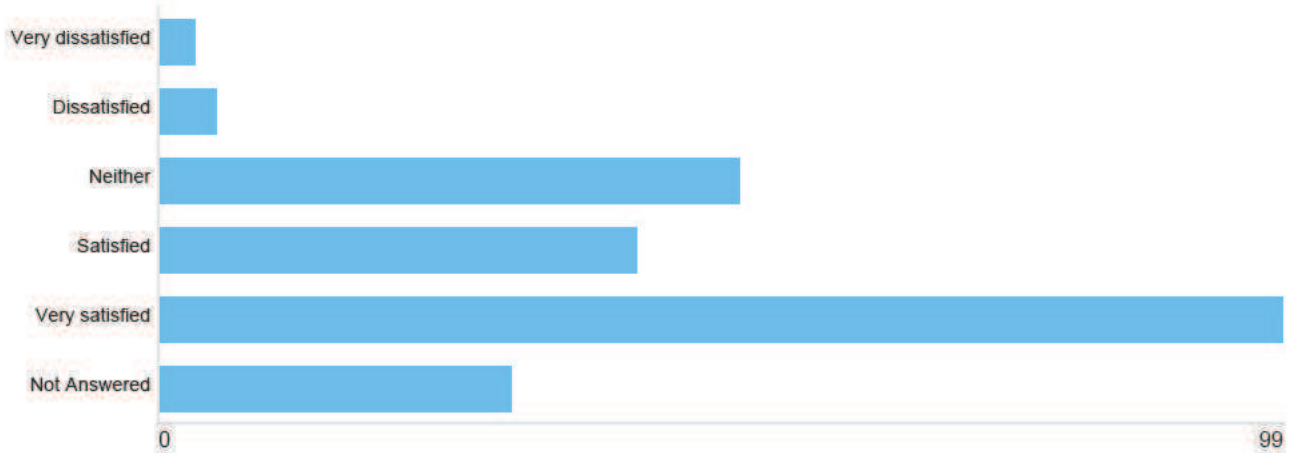
Question 20: How satisfied were you with the following visitor services and activities:

visitor services and activities - Friendliness and service of park staff



Option	Total	Percent
Very dissatisfied	2	0.87%
Dissatisfied	8	3.46%
Neither	13	5.63%
Satisfied	72	31.17%
Very satisfied	130	56.28%
Not Answered	6	2.60%

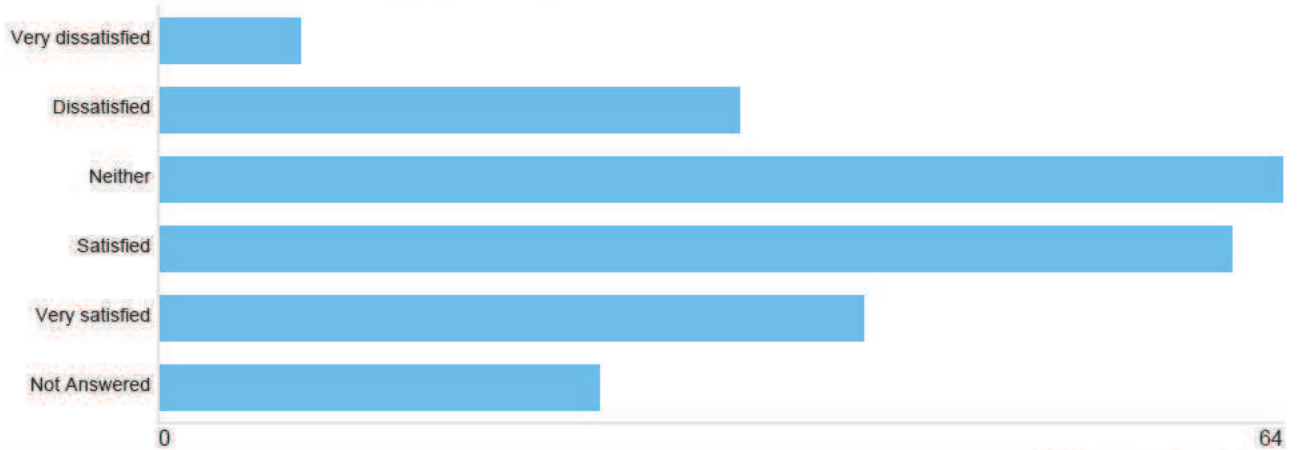
visitor services and activities - Ranger guided walks and talks





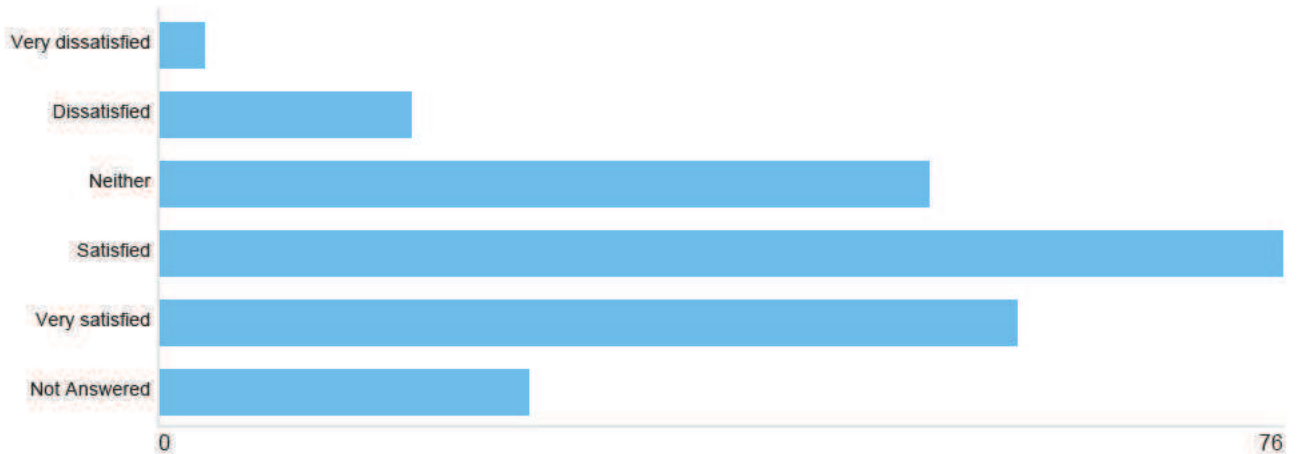
Option	Total	Percent
Very dissatisfied	3	1.30%
Dissatisfied	5	2.16%
Neither	51	22.08%
Satisfied	42	18.18%
Very satisfied	99	42.86%
Not Answered	31	13.42%

visitor services and activities - Opportunities to engage in Aboriginal activities



Option	Total	Percent
Very dissatisfied	8	3.46%
Dissatisfied	33	14.29%
Neither	64	27.71%
Satisfied	61	26.41%
Very satisfied	40	17.32%
Not Answered	25	10.82%

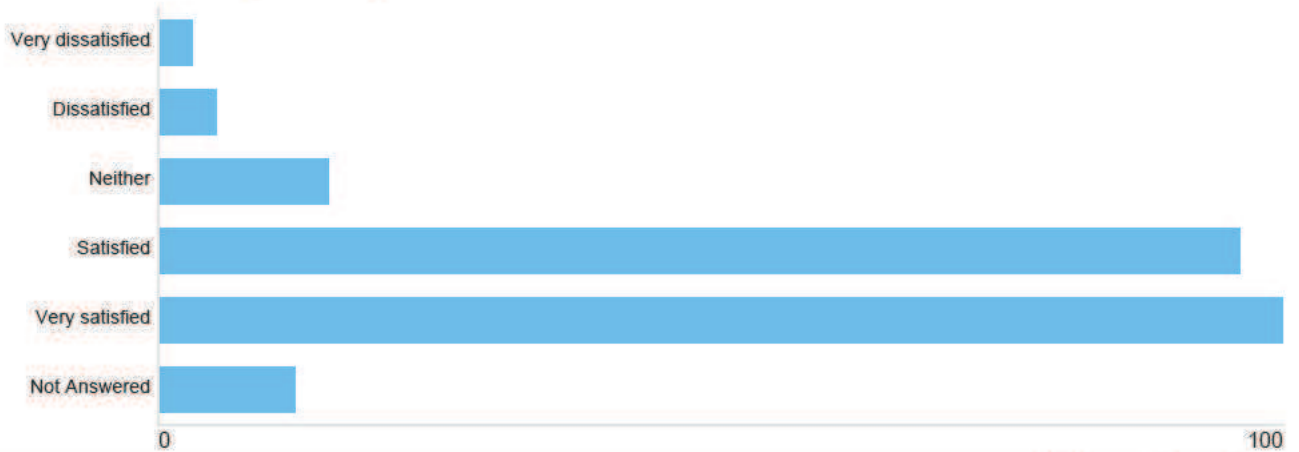
visitor services and activities - Opportunities for guided walks/talks by rangers





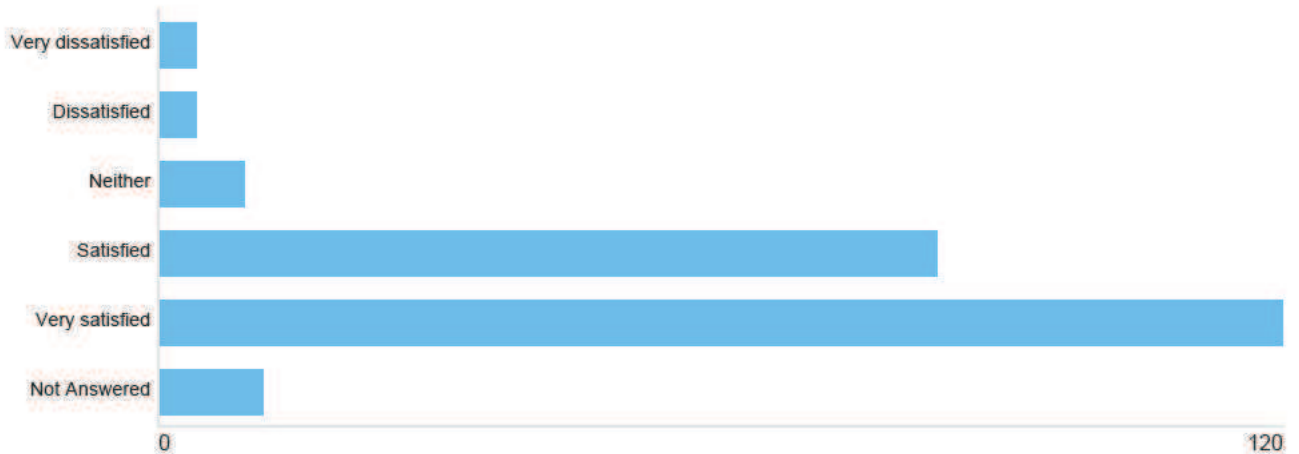
Option	Total	Percent
Very dissatisfied	3	1.30%
Dissatisfied	17	7.36%
Neither	52	22.51%
Satisfied	76	32.90%
Very satisfied	58	25.11%
Not Answered	25	10.82%

visitor services and activities - Variety of walking tracks/trails available



Option	Total	Percent
Very dissatisfied	3	1.30%
Dissatisfied	5	2.16%
Neither	15	6.49%
Satisfied	96	41.56%
Very satisfied	100	43.29%
Not Answered	12	5.19%

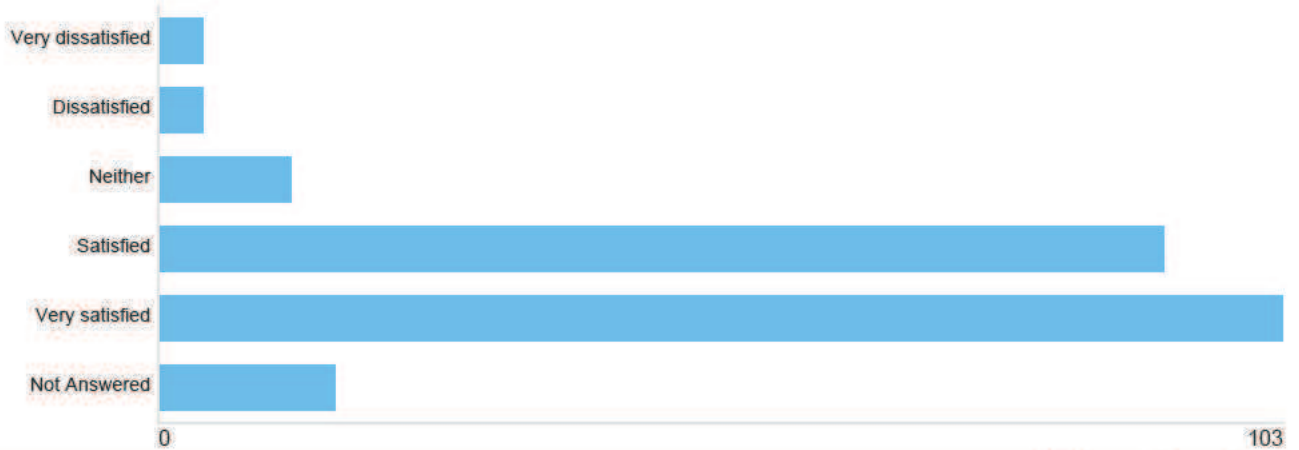
visitor services and activities - Well designed and maintained walking tracks





Option	Total	Percent
Very dissatisfied	4	1.73%
Dissatisfied	4	1.73%
Neither	9	3.90%
Satisfied	83	35.93%
Very satisfied	120	51.95%
Not Answered	11	4.76%

visitor services and activities - Overall satisfaction with visitor services and activities



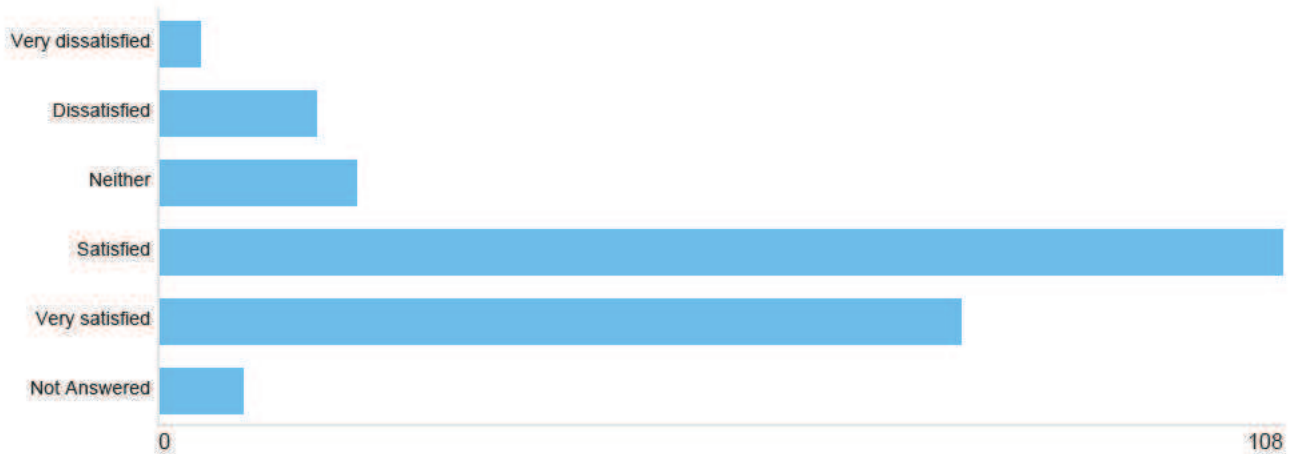
Option	Total	Percent
Very dissatisfied	4	1.73%
Dissatisfied	4	1.73%
Neither	12	5.19%
Satisfied	92	39.83%
Very satisfied	103	44.59%
Not Answered	16	6.93%

Please explain why you gave this rating.

There were 100 responses to this part of the question.

Question 21: How satisfied were you with the following visitor facilities:

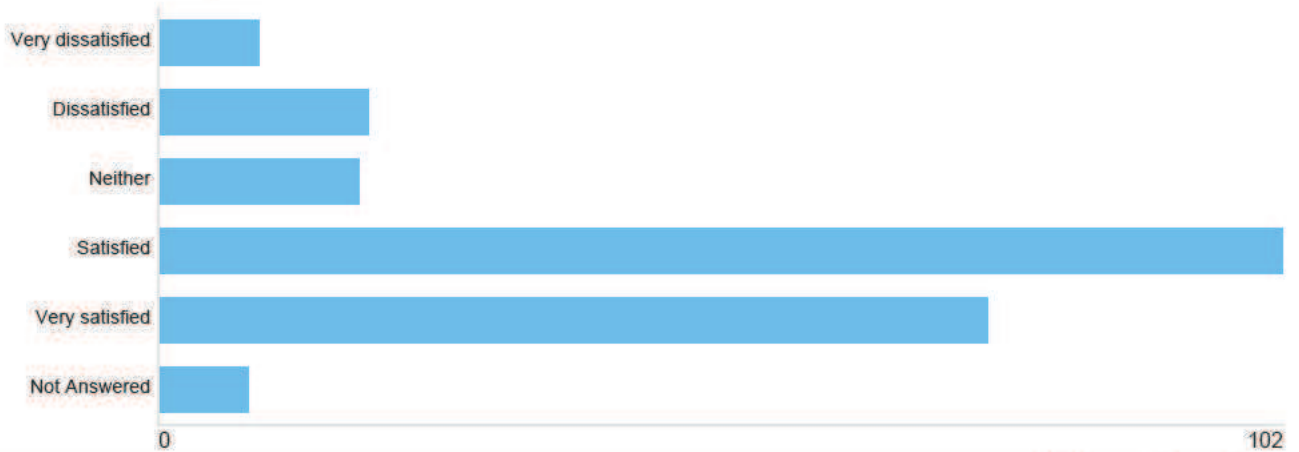
Visitor Facilities - Access to drinking water





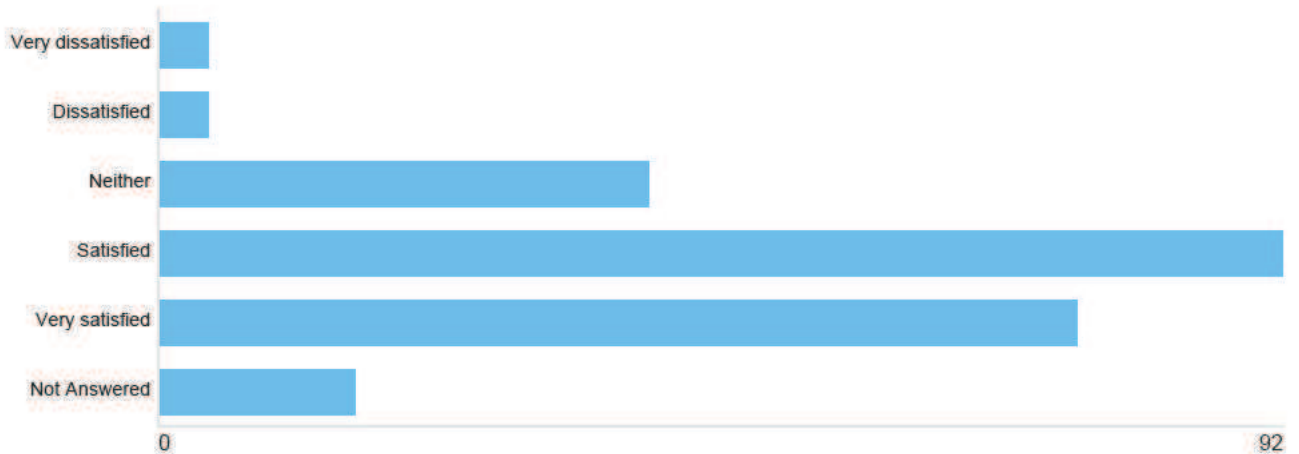
Option	Total	Percent
Very dissatisfied	4	1.73%
Dissatisfied	15	6.49%
Neither	19	8.23%
Satisfied	108	46.75%
Very satisfied	77	33.33%
Not Answered	8	3.46%

Visitor Facilities - Clean and well-presented toilet facilities



Option	Total	Percent
Very dissatisfied	9	3.90%
Dissatisfied	19	8.23%
Neither	18	7.79%
Satisfied	102	44.16%
Very satisfied	75	32.47%
Not Answered	8	3.46%

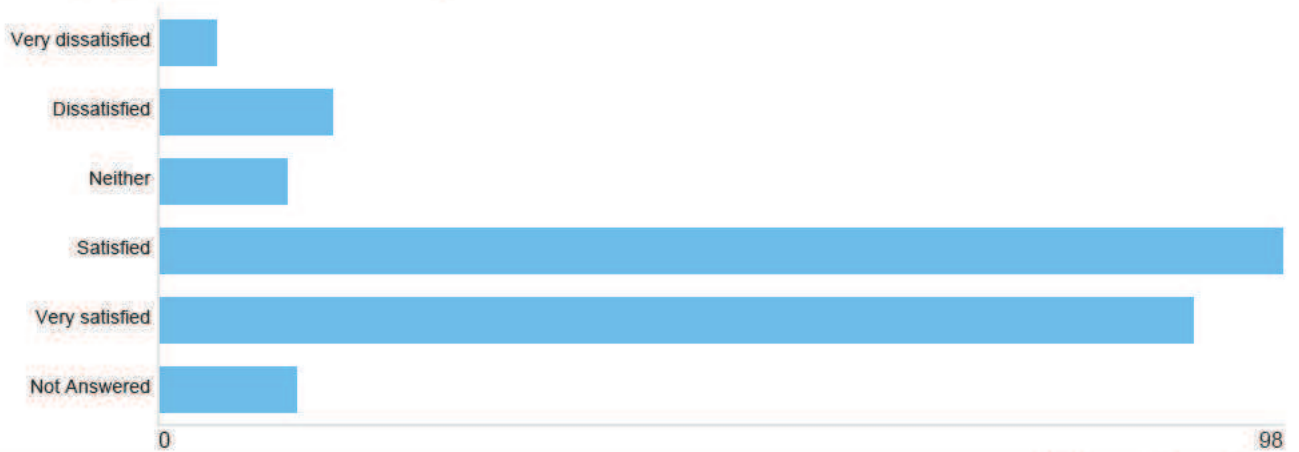
Visitor Facilities - Clean, well presented day use areas (barbecues & picnic facilities)





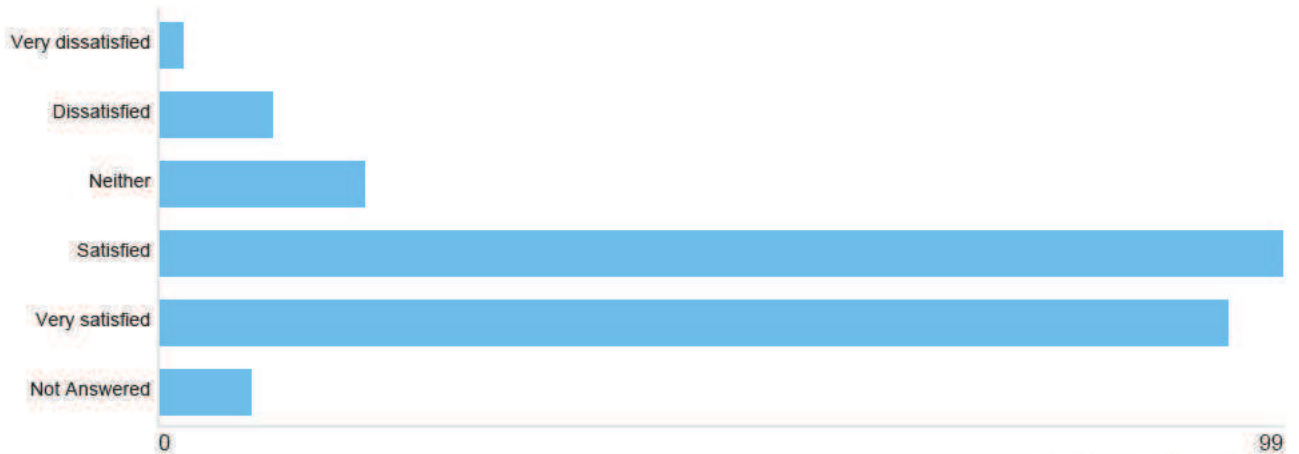
Option	Total	Percent
Very dissatisfied	4	1.73%
Dissatisfied	4	1.73%
Neither	40	17.32%
Satisfied	92	39.83%
Very satisfied	75	32.47%
Not Answered	16	6.93%

Visitor Facilities - Capacity of visitor facilities was adequate for visitor numbers



Option	Total	Percent
Very dissatisfied	5	2.16%
Dissatisfied	15	6.49%
Neither	11	4.76%
Satisfied	98	42.42%
Very satisfied	90	38.96%
Not Answered	12	5.19%

Visitor Facilities - Overall satisfaction with visitor facilities



Option	Total	Percent
Very dissatisfied	2	0.87%
Dissatisfied	10	4.33%
Neither	18	7.79%
Satisfied	99	42.86%
Very satisfied	94	40.69%
Not Answered	8	3.46%

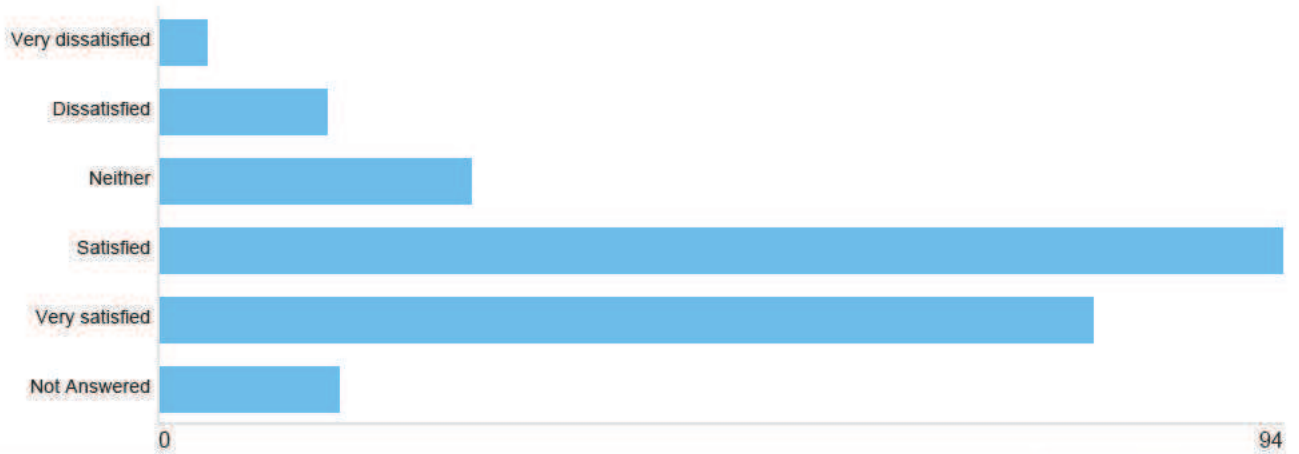
Please explain why you gave this rating.

There were **81** responses to this part of the question.



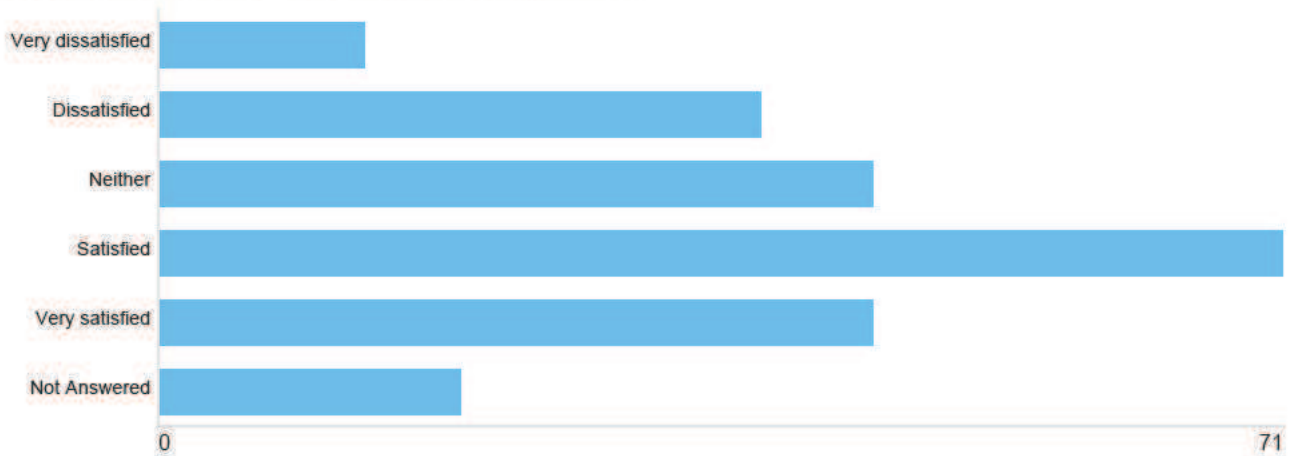
Question 22: How satisfied were you with the accommodation (Ayers Rock Resort):

Accommodation (Ayers Rock Resort) - The range of accommodation options



Option	Total	Percent
Very dissatisfied	4	1.73%
Dissatisfied	14	6.06%
Neither	26	11.26%
Satisfied	94	40.69%
Very satisfied	78	33.77%
Not Answered	15	6.49%

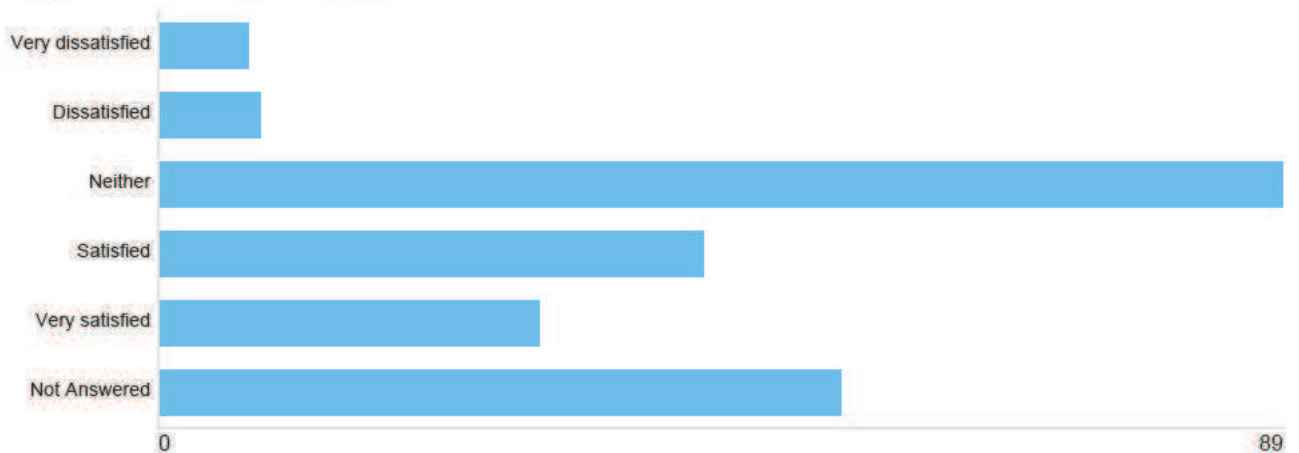
Accommodation (Ayers Rock Resort) - Value for money accommodation





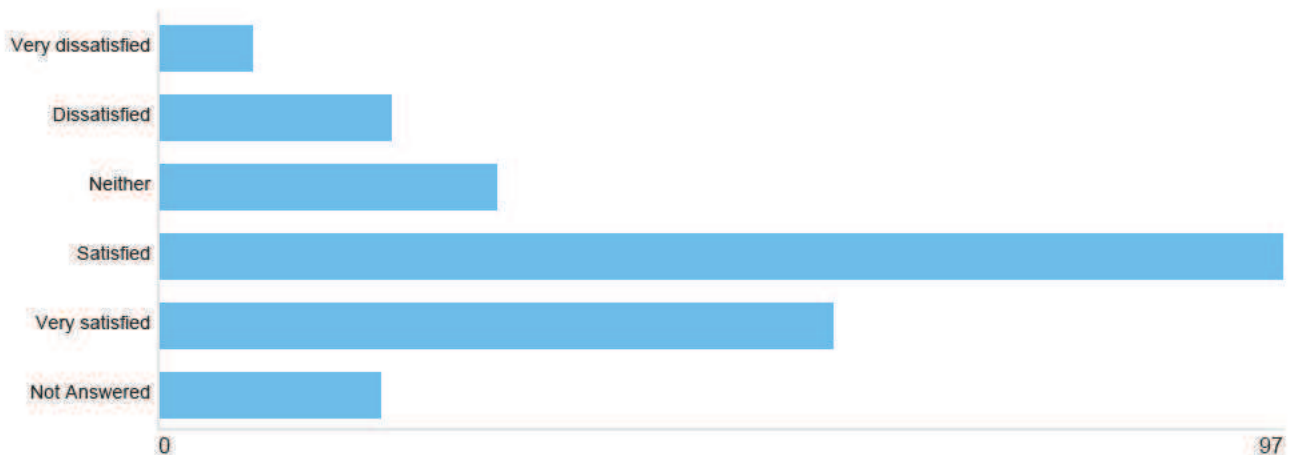
Option	Total	Percent
Very dissatisfied	13	5.63%
Dissatisfied	38	16.45%
Neither	45	19.48%
Satisfied	71	30.74%
Very satisfied	45	19.48%
Not Answered	19	8.23%

Accommodation (Ayers Rock Resort) - Camping areas



Option	Total	Percent
Very dissatisfied	7	3.03%
Dissatisfied	8	3.46%
Neither	89	38.53%
Satisfied	43	18.61%
Very satisfied	30	12.99%
Not Answered	54	23.38%

Accommodation (Ayers Rock Resort) - Overall satisfaction with accommodation



Option	Total	Percent
Very dissatisfied	8	3.46%
Dissatisfied	20	8.66%
Neither	29	12.55%
Satisfied	97	41.99%
Very satisfied	58	25.11%
Not Answered	19	8.23%

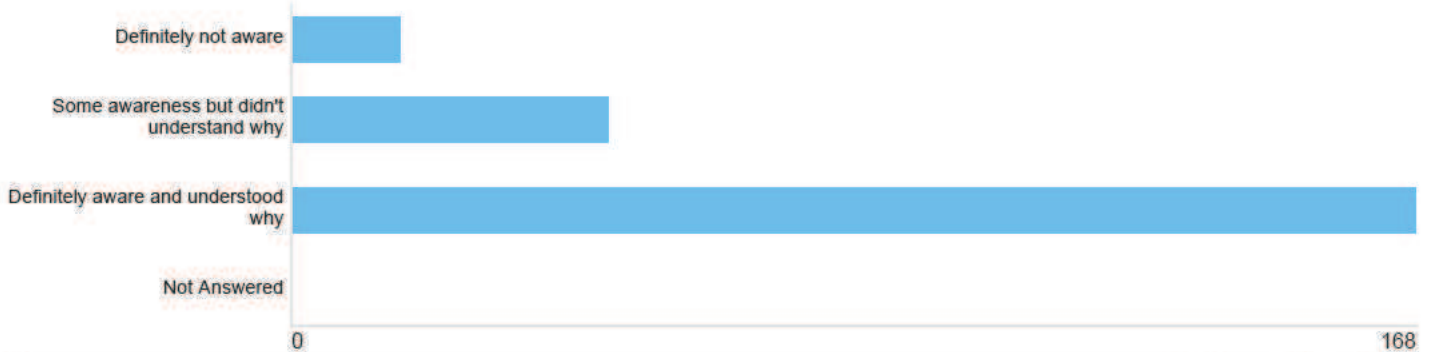
Please explain why you gave this rating.

There were **117** responses to this part of the question.



Question 23: Before your visit were you aware of Anangu's (traditional owners) preference that you do not climb Uluru?

knowledge of the climb



Option	Total	Percent
Definitely not aware	16	6.93%
Some awareness but didn't understand why	47	20.35%
Definitely aware and understood why	168	72.73%
Not Answered	0	0%

Question 24: Have you climbed, or did you intend to climb Uluru on this trip?

uluru climb



Option	Total	Percent
Yes	20	8.66%
No	211	91.34%
Not Answered	0	0%

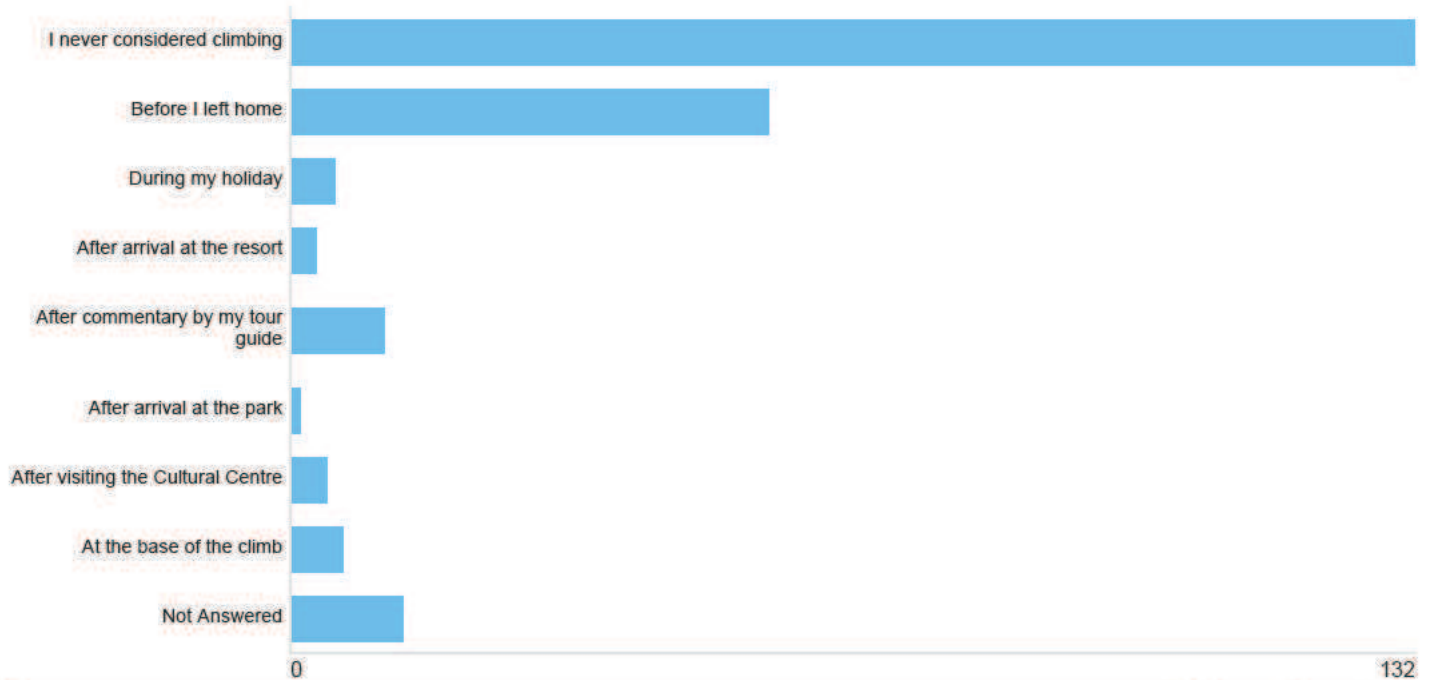
Why did you decide to climb Uluru?

There were **34** responses to this part of the question.



Question 25: When did you make the decision not to climb Uluru?

uluru climb



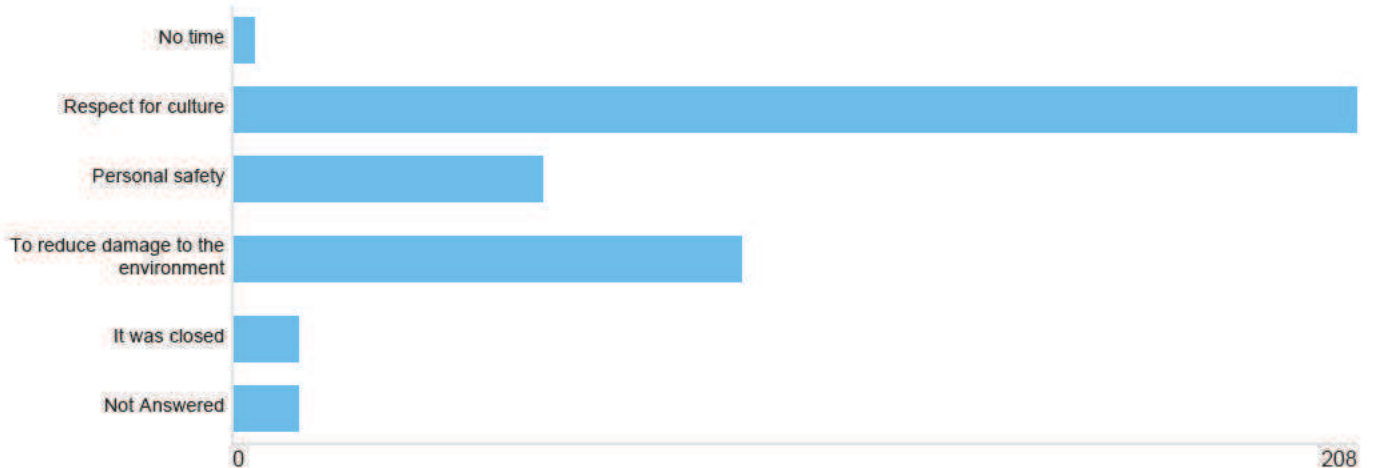
Option	Total	Percent
I never considered climbing	132	57.14%
Before I left home	56	24.24%
During my holiday	5	2.16%
After arrival at the resort	3	1.30%
After commentary by my tour guide	11	4.76%
After arrival at the park	1	0.43%
After visiting the Cultural Centre	4	1.73%
At the base of the climb	6	2.60%
Not Answered	13	5.63%

Other (specify)

There were 17 responses to this part of the question.

Question 26: What were the reasons you decided not to climb Uluru? (tick all that apply)

not climbing uluru





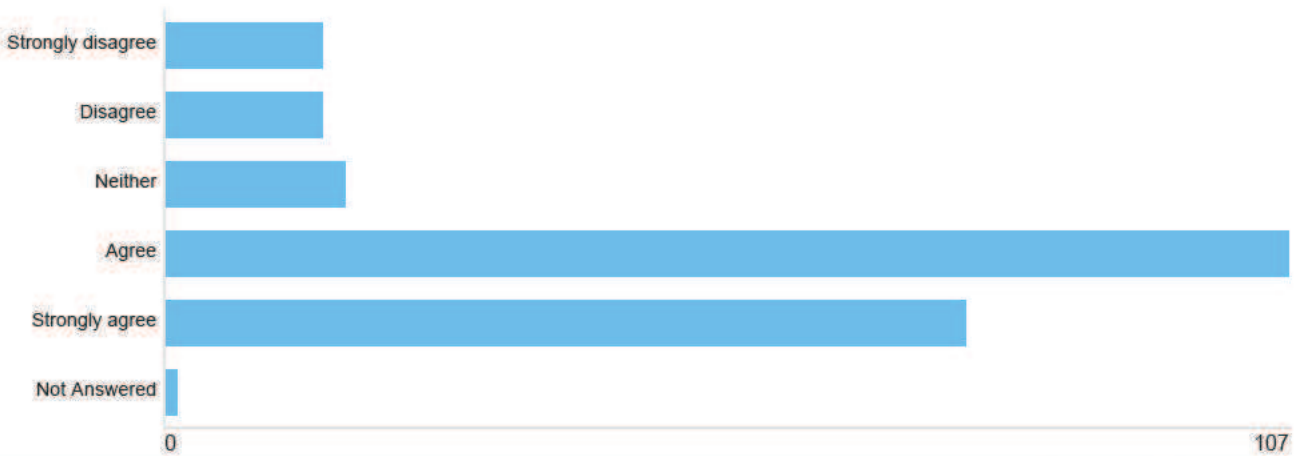
Option	Total	Percent
No time	4	1.73%
Respect for culture	208	90.04%
Personal safety	57	24.68%
To reduce damage to the environment	94	40.69%
It was closed	12	5.19%
Not Answered	12	5.19%

Other (specify)

There were 21 responses to this part of the question.

Question 27: Do you agree that park entry fees provide 'value for money'?

value for money



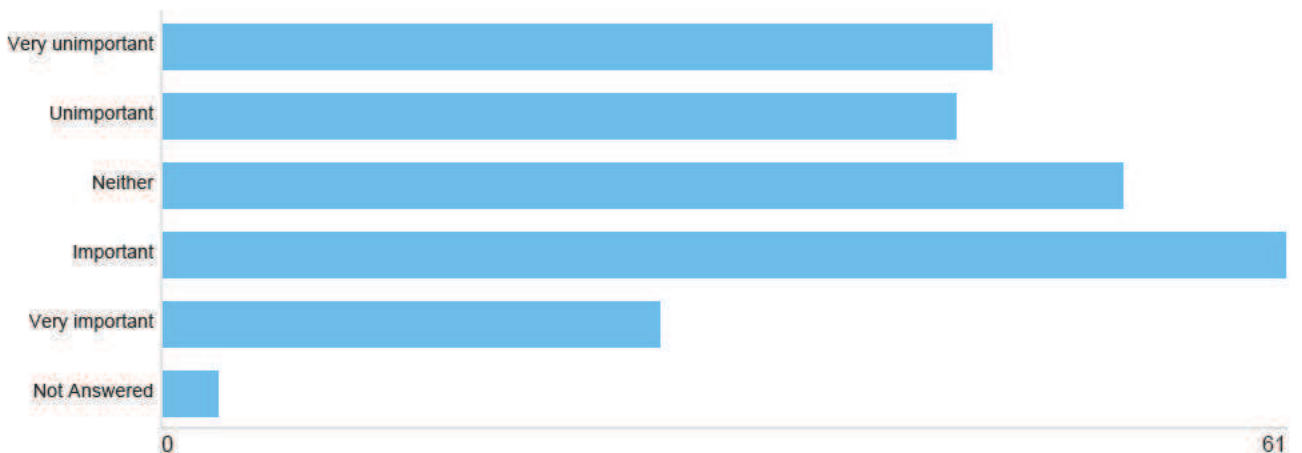
Option	Total	Percent
Strongly disagree	15	6.49%
Disagree	15	6.49%
Neither	17	7.36%
Agree	107	46.32%
Strongly agree	76	32.90%
Not Answered	1	0.43%

Why did you give this response?

There were 124 responses to this part of the question.

Question 28: How important is access to telecommunications (4G, Wifi) to you while in the park?

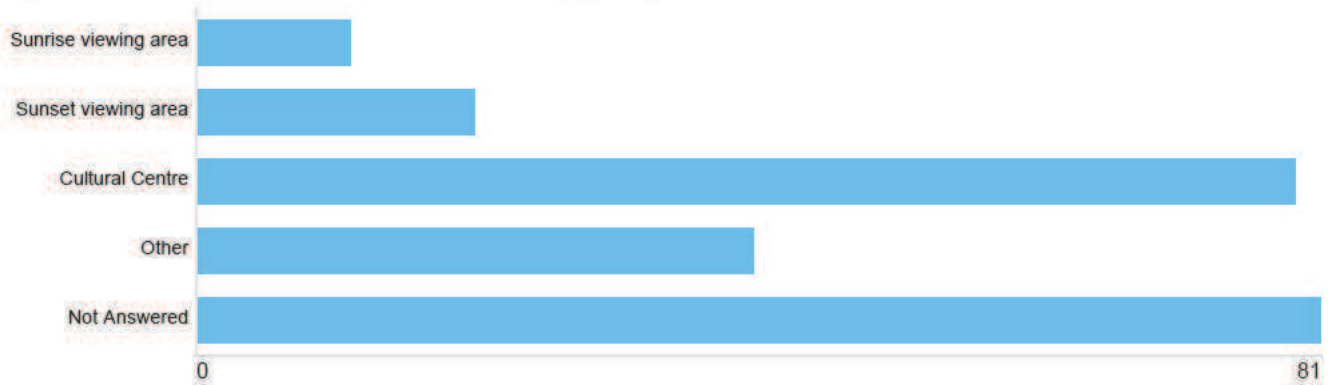
telecommunications





Option	Total	Percent
Very unimportant	45	19.48%
Unimportant	43	18.61%
Neither	52	22.51%
Important	61	26.41%
Very important	27	11.69%
Not Answered	3	1.30%

Where would you like to have access to telecommunications (4G, Wifi)?



Option	Total	Percent
Sunrise viewing area	11	4.76%
Sunset viewing area	20	8.66%
Cultural Centre	79	34.20%
Other	40	17.32%
Not Answered	81	35.06%

Other (specify)

There were **57** responses to this part of the question.

Question 29: What did you enjoy most about your visit to Uluru-Kata Tjuta National Park?

overall satisfaction

There were **192** responses to this part of the question.

Question 30: If something could be changed that would improve your visit what would it be?

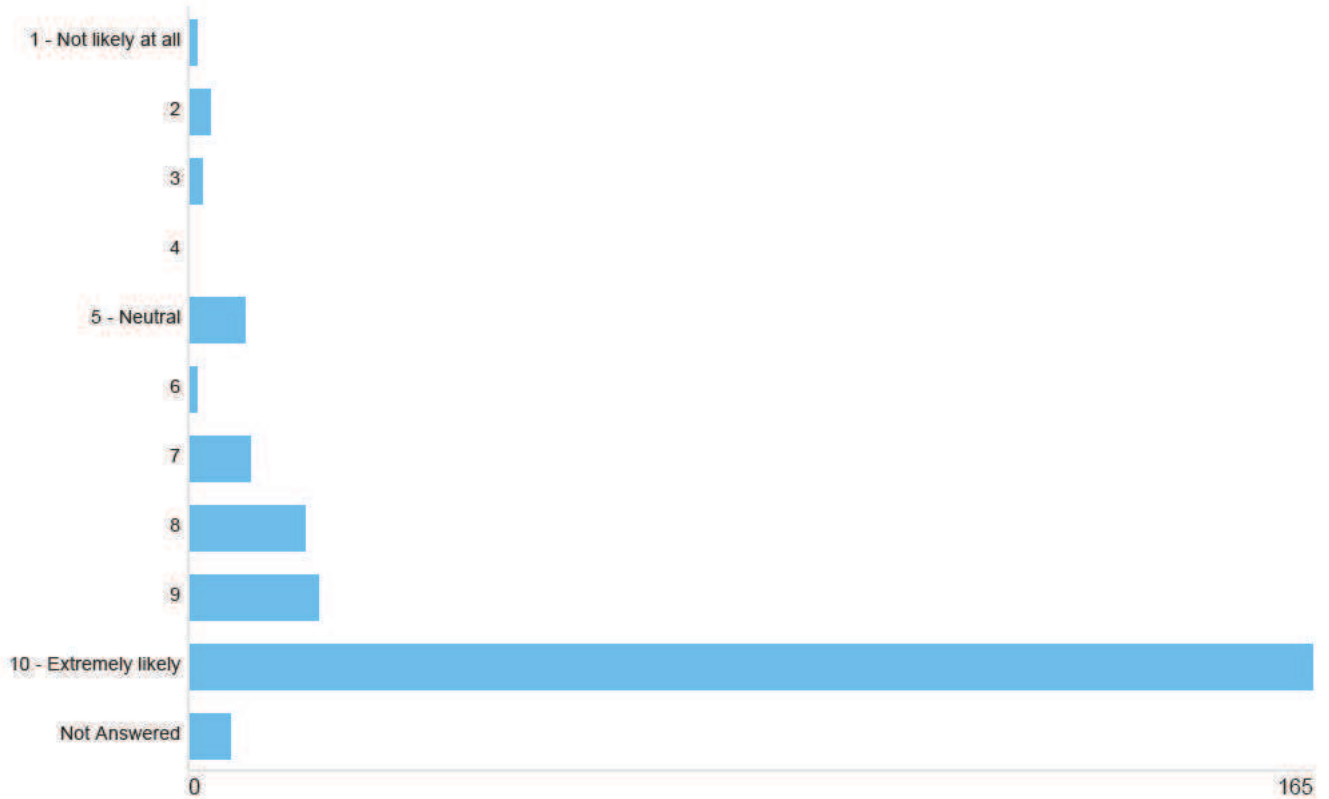
improvements

There were **166** responses to this part of the question.



Question 31: How likely is it that you would recommend this park to a friend or family member?

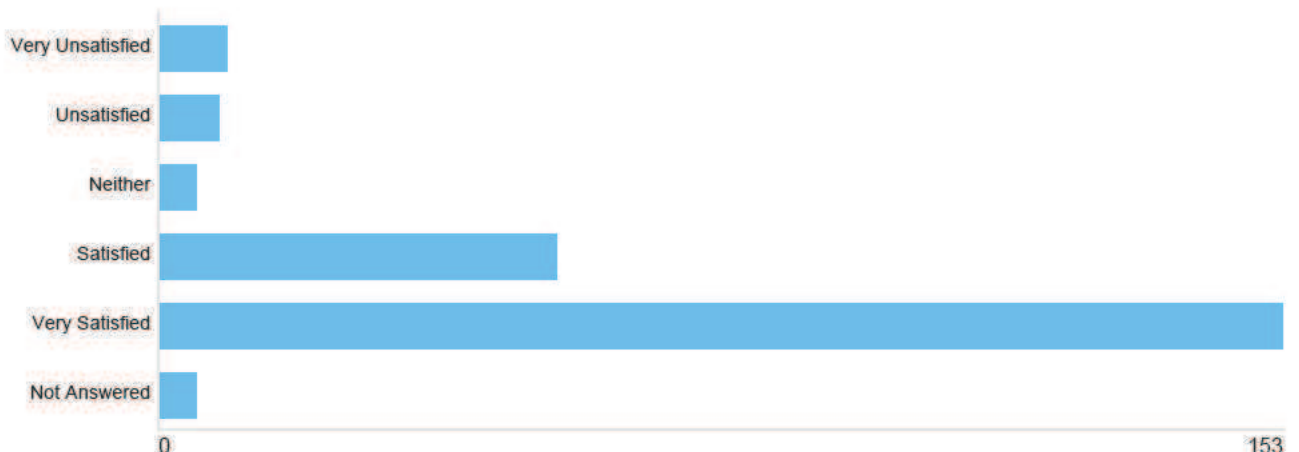
net promoter score



Option	Total	Percent
1 - Not likely at all	1	0.43%
2	3	1.30%
3	2	0.87%
4	0	0%
5 - Neutral	8	3.46%
6	1	0.43%
7	9	3.90%
8	17	7.36%
9	19	8.23%
10 - Extremely likely	165	71.43%
Not Answered	6	2.60%

Question 32: How satisfied were you with your visit to Uluru-Kata Tjuta National Park?

Overall satisfaction





Option	Total	Percent
Very Unsatisfied	9	3.90%
Unsatisfied	8	3.46%
Neither	5	2.16%
Satisfied	54	23.38%
Very Satisfied	153	66.23%
Not Answered	5	2.16%

Why did you give this rating?

There were **131** responses to this part of the question.

Question 33: We appreciate your help with this survey! Enter your email address if you'd like to go in the draw for our gift hamper:

email

There were **169** responses to this part of the question.



Uluru-Kata Tjuta National Park Visitor Survey 2017: Interim report

This report was created on Monday 18 September 2017 at 14:57.

The consultation had not yet closed when this report was generated. As such, this report may not accurately reflect the final distribution of responses, and should be treated as interim only.

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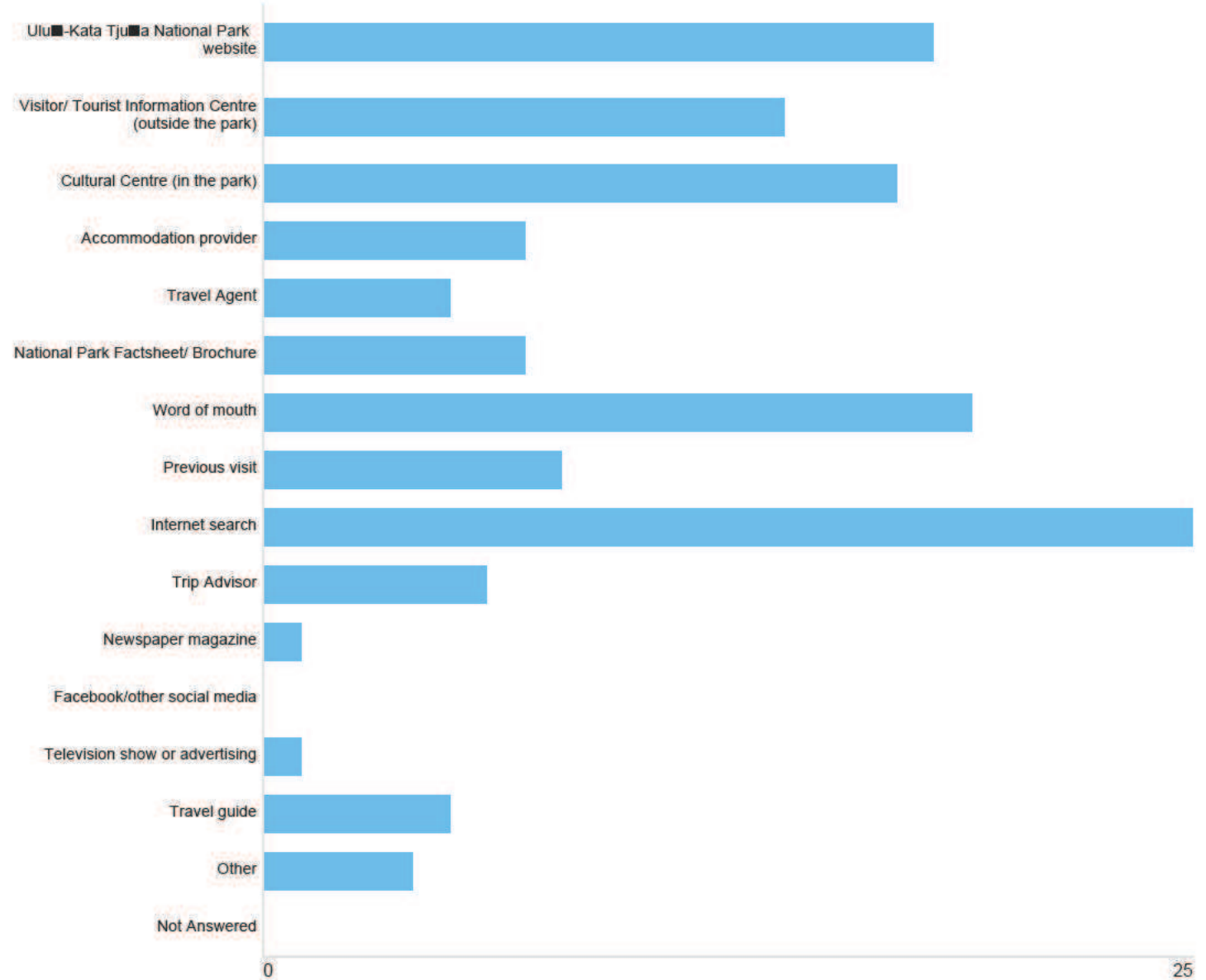
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 email 40

Question 1: Where did you obtain the information that helped you plan your trip to Ulu-Kata-Tju National Park? (Select all that apply)

Trip planning





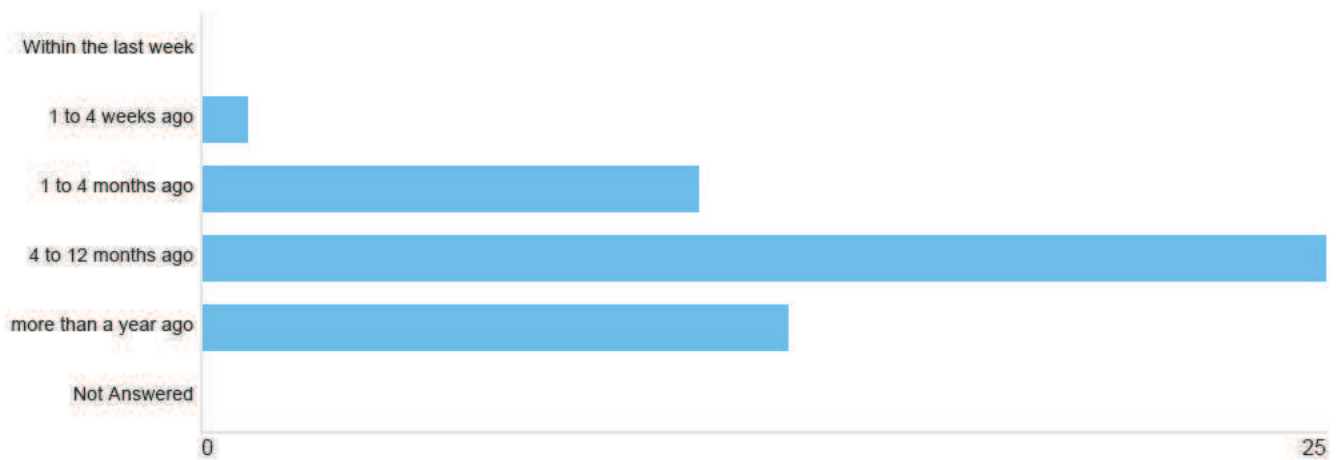
Option	Total	Percent
Ulu-Kata Tjuta National Park website	18	36.00%
Visitor/ Tourist Information Centre (outside the park)	14	28.00%
Cultural Centre (in the park)	17	34.00%
Accommodation provider	7	14.00%
Travel Agent	5	10.00%
National Park Factsheet/ Brochure	7	14.00%
Word of mouth	19	38.00%
Previous visit	8	16.00%
Internet search	25	50.00%
Trip Advisor	6	12.00%
Newspaper magazine	1	2.00%
Facebook/other social media	0	0%
Television show or advertising	1	2.00%
Travel guide	5	10.00%
Other	4	8.00%
Not Answered	0	0%

Other (specify)

There were 8 responses to this part of the question.

Question 2: When did you make the decision to visit Uluru-Kata Tjuta National Park? (Select one)

Decision

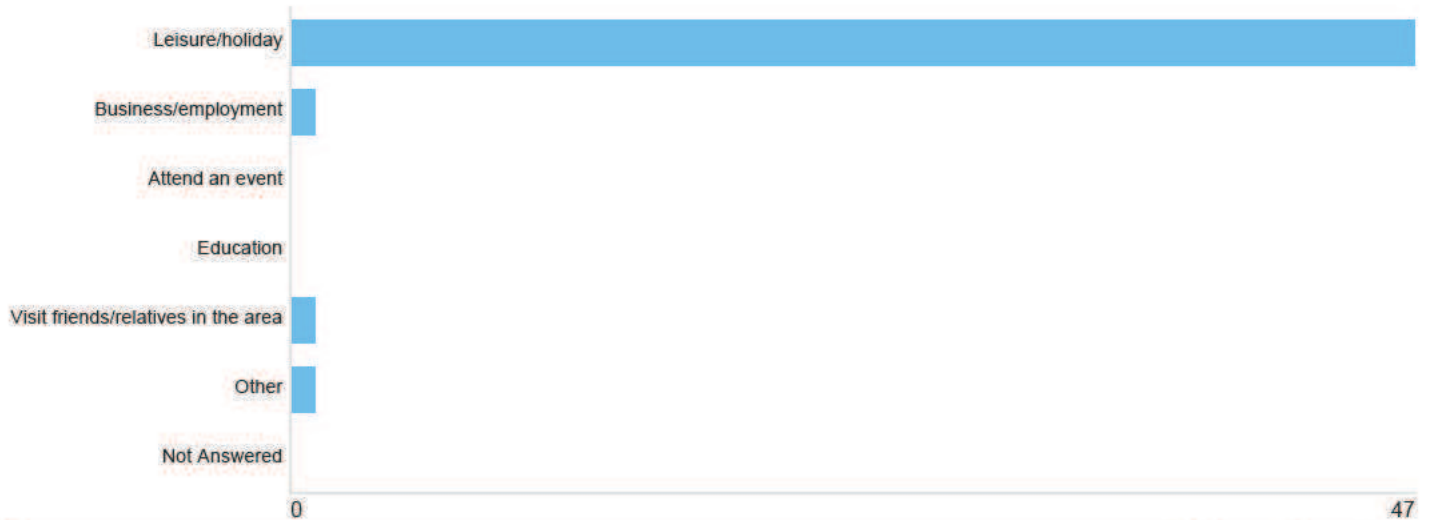




Option	Total	Percent
Within the last week	0	0%
1 to 4 weeks ago	1	2.00%
1 to 4 months ago	11	22.00%
4 to 12 months ago	25	50.00%
more than a year ago	13	26.00%
Not Answered	0	0%

Question 3: What was the main purpose of your visit to Uluru-Kata Tjuta National Park? (Select one)

Purpose



Option	Total	Percent
Leisure/holiday	47	94.00%
Business/employment	1	2.00%
Attend an event	0	0%
Education	0	0%
Visit friends/relatives in the area	1	2.00%
Other	1	2.00%
Not Answered	0	0%

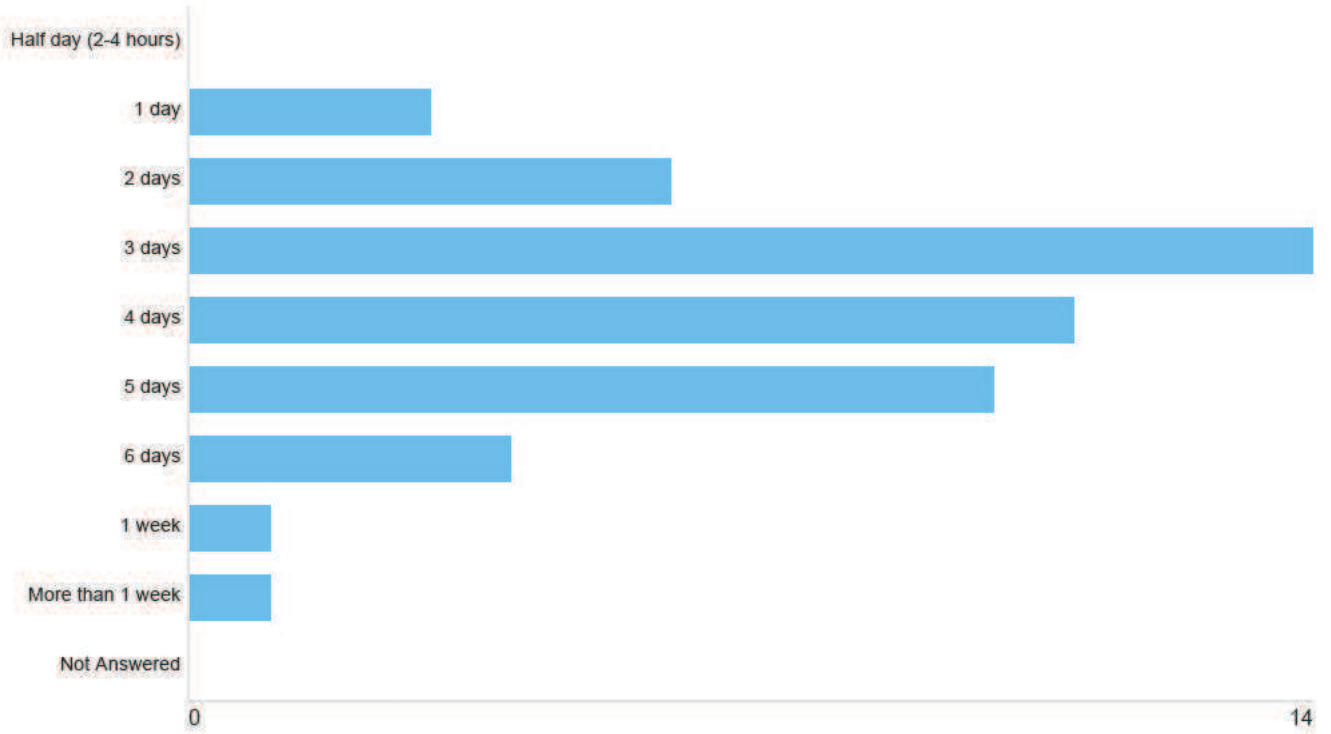
If 'Other', please specify

There were **4** responses to this part of the question.



Question 4: How long is/was your visit to the park and Yulara?

length of stay

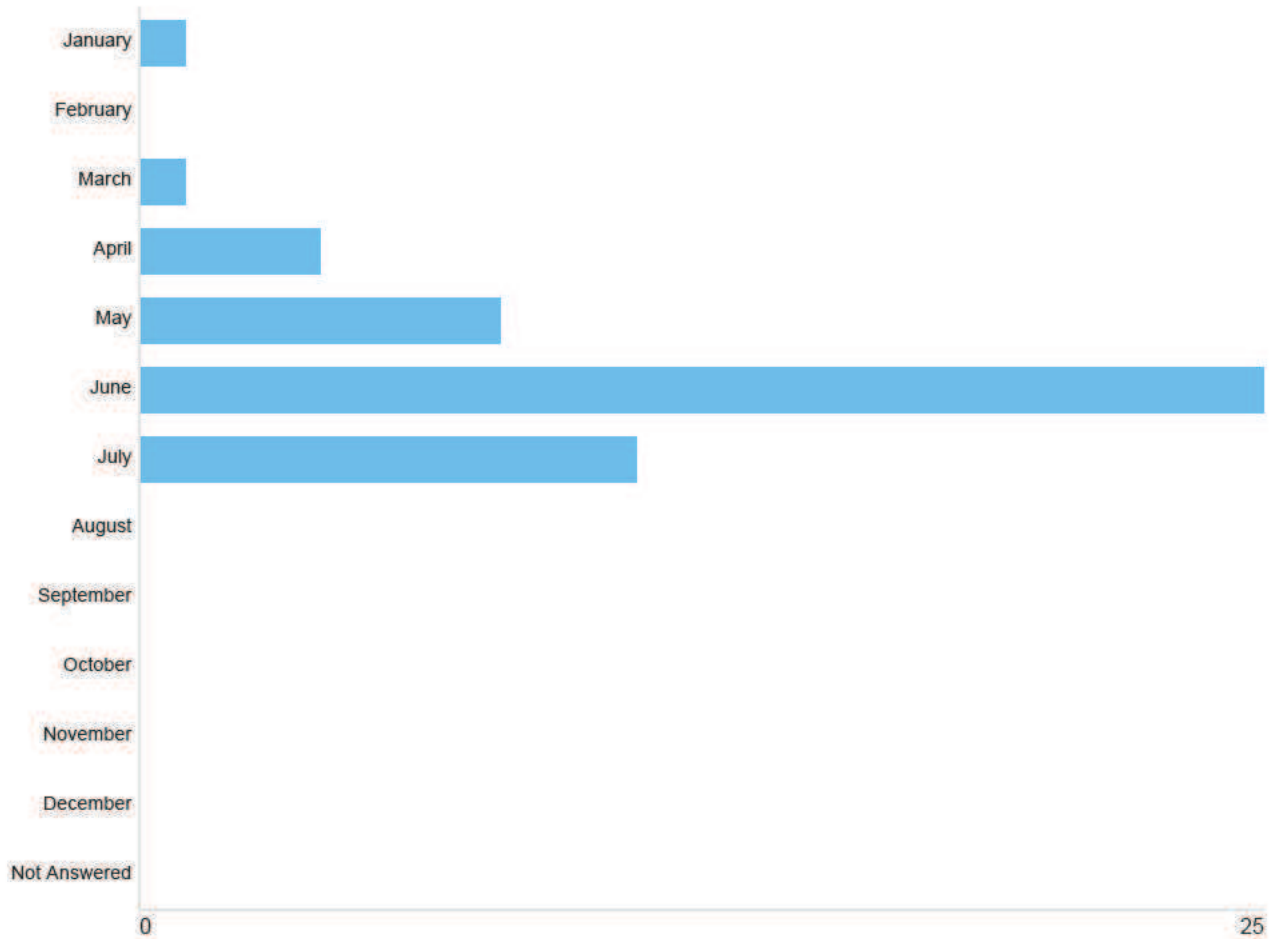




Option	Total	Percent
Half day (2-4 hours)	0	0%
1 day	3	6.00%
2 days	6	12.00%
3 days	14	28.00%
4 days	11	22.00%
5 days	10	20.00%
6 days	4	8.00%
1 week	1	2.00%
More than 1 week	1	2.00%
Not Answered	0	0%

Question 5: When did you visit Uluru-Kata Tjuta National Park?

Month of visit

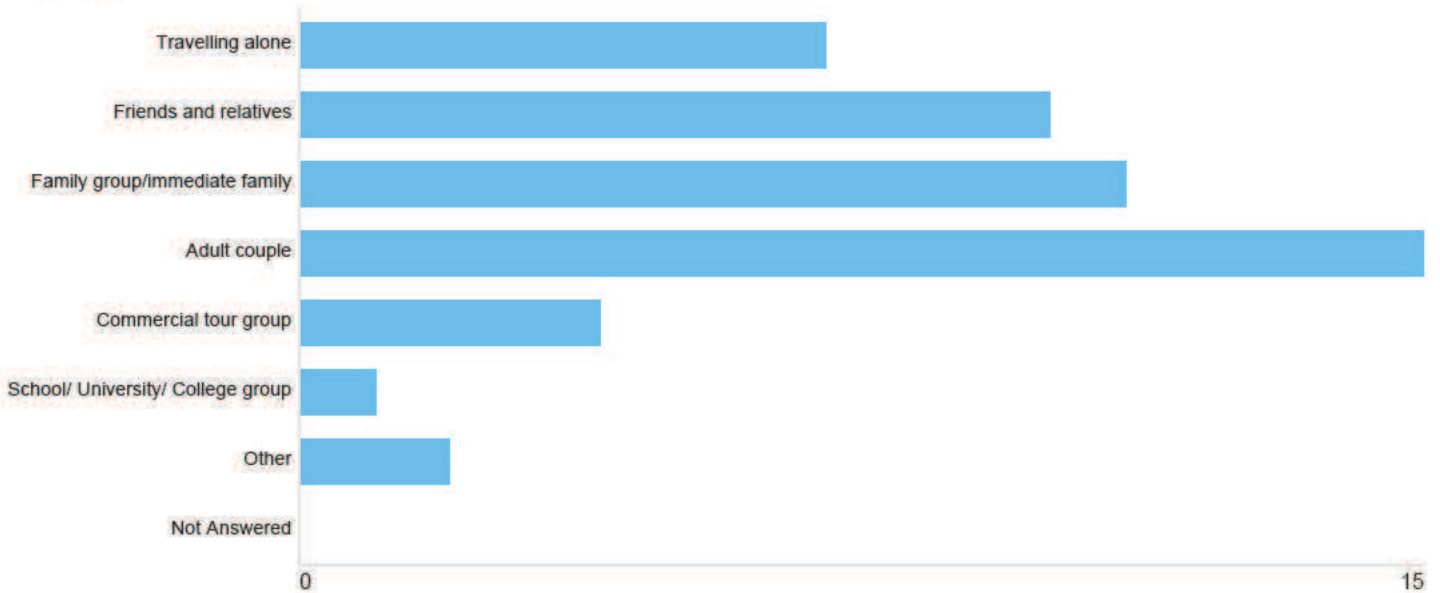




Option	Total	Percent
January	1	2.00%
February	0	0%
March	1	2.00%
April	4	8.00%
May	8	16.00%
June	25	50.00%
July	11	22.00%
August	0	0%
September	0	0%
October	0	0%
November	0	0%
December	0	0%
Not Answered	0	0%

Question 6: Which option best describes your travel party? (Select one)

travel party



Option	Total	Percent
Travelling alone	7	14.00%
Friends and relatives	10	20.00%
Family group/immediate family	11	22.00%
Adult couple	15	30.00%
Commercial tour group	4	8.00%
School/ University/ College group	1	2.00%
Other	2	4.00%
Not Answered	0	0%

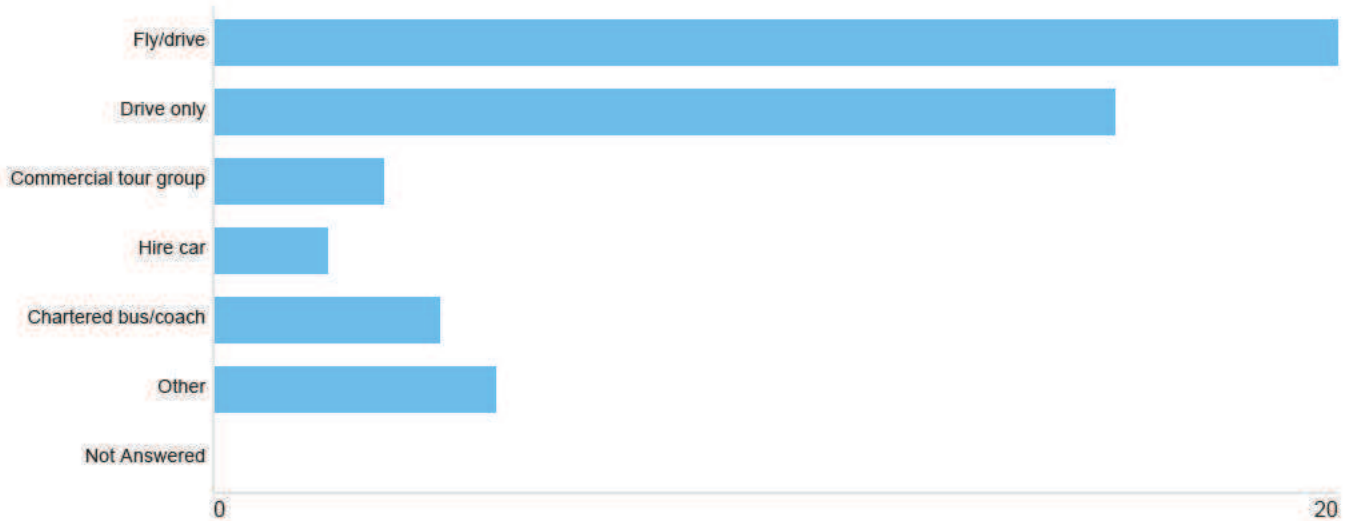
If 'Other', please specify

There was 1 response to this part of the question.



Question 7: How did you travel to Uluru-Kata Tjuta National Park? (Select one)

vehicle



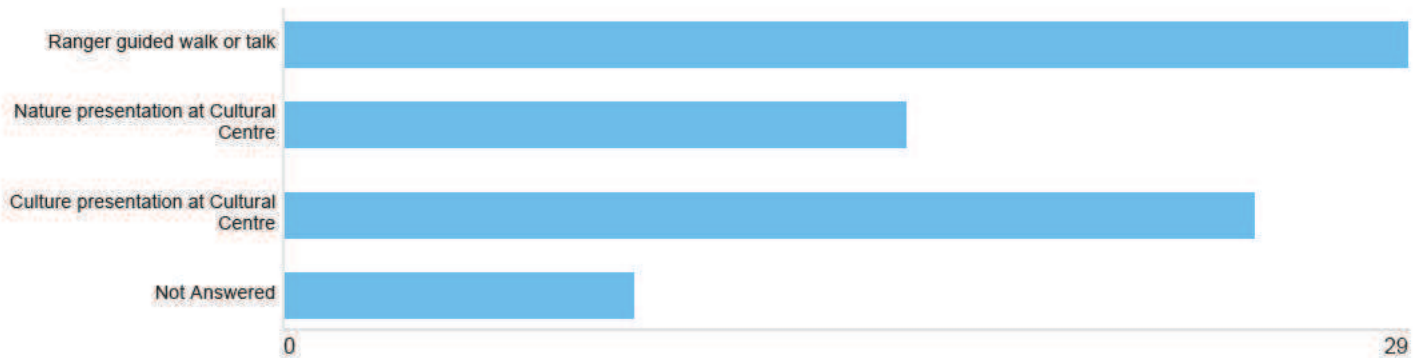
Option	Total	Percent
Fly/drive	20	40.00%
Drive only	16	32.00%
Commercial tour group	3	6.00%
Hire car	2	4.00%
Chartered bus/coach	4	8.00%
Other	5	10.00%
Not Answered	0	0%

If 'Other', please specify

There were **6** responses to this part of the question.

Question 8: Which of the following structured activities in Uluru-Kata Tjuta National Park did/will you participate in?

structured activities

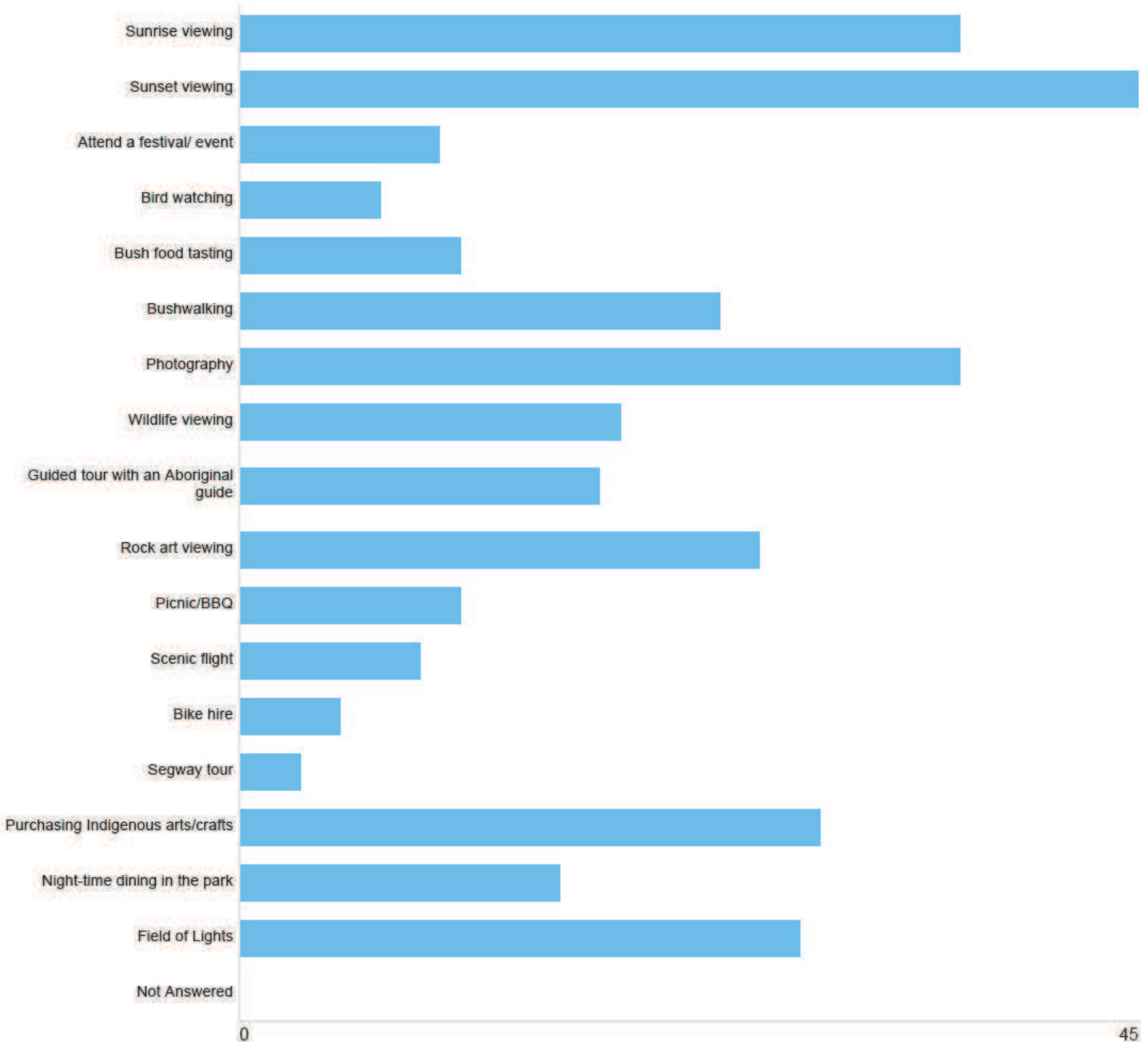




Option	Total	Percent
Ranger guided walk or talk	29	58.00%
Nature presentation at Cultural Centre	16	32.00%
Culture presentation at Cultural Centre	25	50.00%
Not Answered	9	18.00%

Question 9: What, if any, other activities did/will you participate in during your visit? (please tick all that apply)

Activities





Option	Total	Percent
Sunrise viewing	36	72.00%
Sunset viewing	45	90.00%
Attend a festival/ event	10	20.00%
Bird watching	7	14.00%
Bush food tasting	11	22.00%
Bushwalking	24	48.00%
Photography	36	72.00%
Wildlife viewing	19	38.00%
Guided tour with an Aboriginal guide	18	36.00%
Rock art viewing	26	52.00%
Picnic/BBQ	11	22.00%
Scenic flight	9	18.00%
Bike hire	5	10.00%
Segway tour	3	6.00%
Purchasing Indigenous arts/crafts	29	58.00%
Night-time dining in the park	16	32.00%
Field of Lights	28	56.00%
Not Answered	0	0%

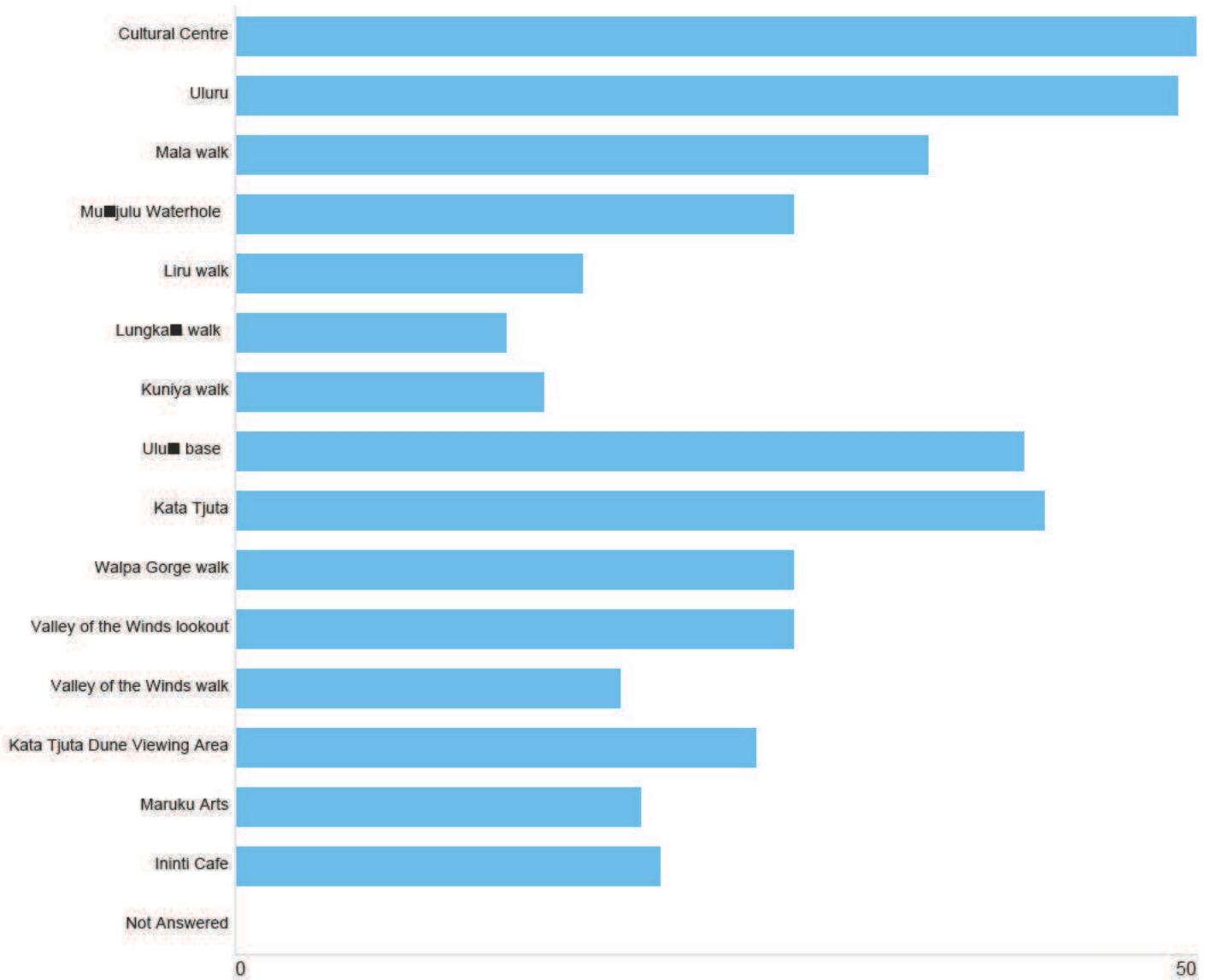
Other (specify)

There were 7 responses to this part of the question.



Question 10: What sites and walks did you visit whilst in the park? (please tick all that apply)

Sites

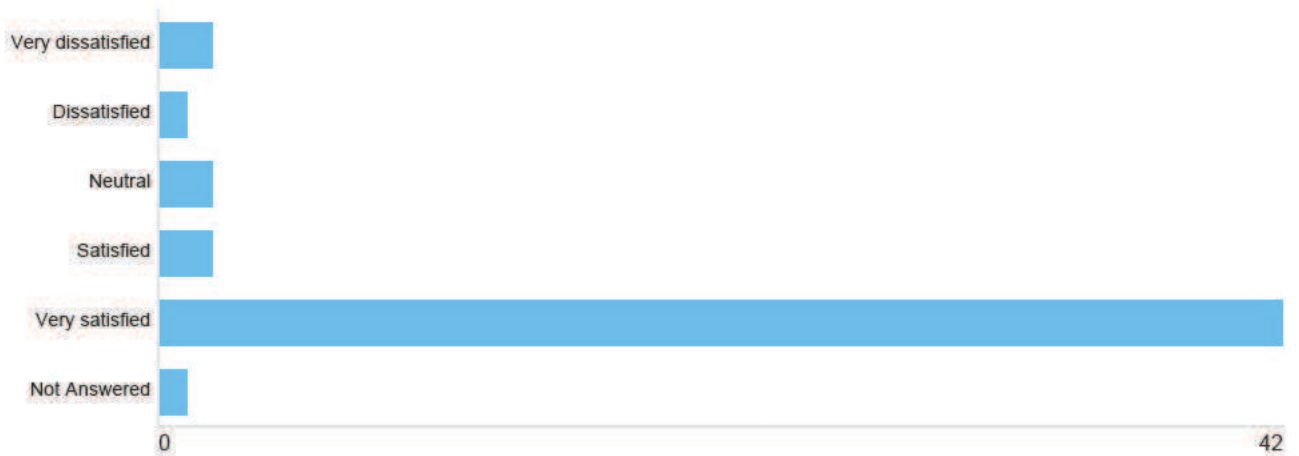




Option	Total	Percent
Cultural Centre	50	100.00%
Uluru	49	98.00%
Mala walk	36	72.00%
Muñitjulu Waterhole	29	58.00%
Liru walk	18	36.00%
Lungkañ a wa k	14	28.00%
Kuniya walk	16	32.00%
Uluñ u base	41	82.00%
Kata Tjuta	42	84.00%
Walpa Gorge walk	29	58.00%
Valley of the Winds lookout	29	58.00%
Valley of the Winds walk	20	40.00%
Kata Tjuta Dune Viewing Area	27	54.00%
Maruku Arts	21	42.00%
Ininti Cafe	22	44.00%
Not Answered	0	0%

Question 11: How satisfied were you with your visit to Uluñ u-Kata Tjuñ a National Park?

Overall Satisfaction

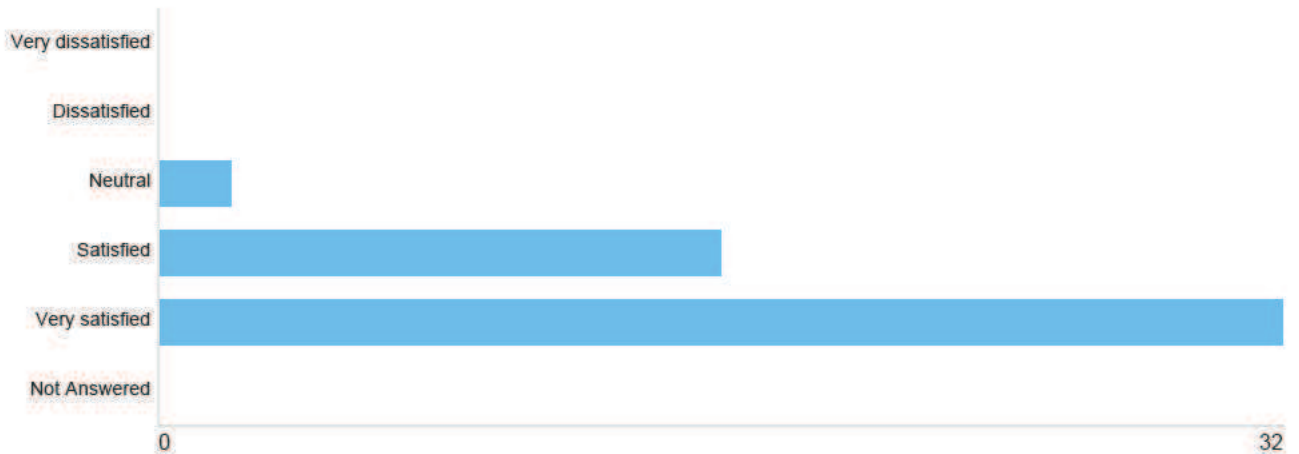




Option	Total	Percent
Very dissatisfied	2	4.00%
Dissatisfied	1	2.00%
Neutral	2	4.00%
Satisfied	2	4.00%
Very satisfied	42	84.00%
Not Answered	1	2.00%

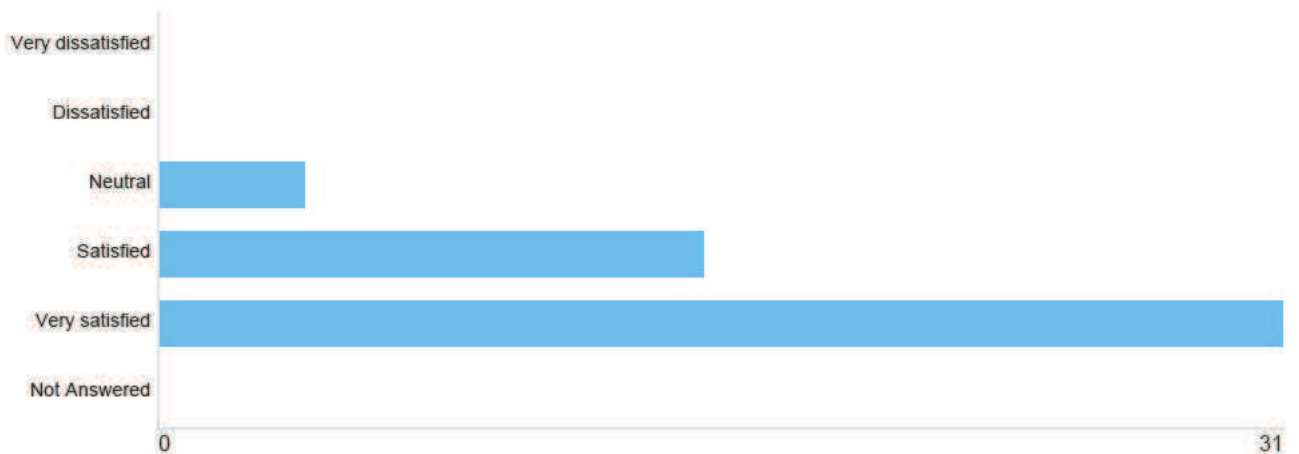
Question 12: How satisfied were you with the following visitor information?

Visitor information - Directional signs on walking tracks



Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	0	0%
Neutral	2	4.00%
Satisfied	16	32.00%
Very satisfied	32	64.00%
Not Answered	0	0%

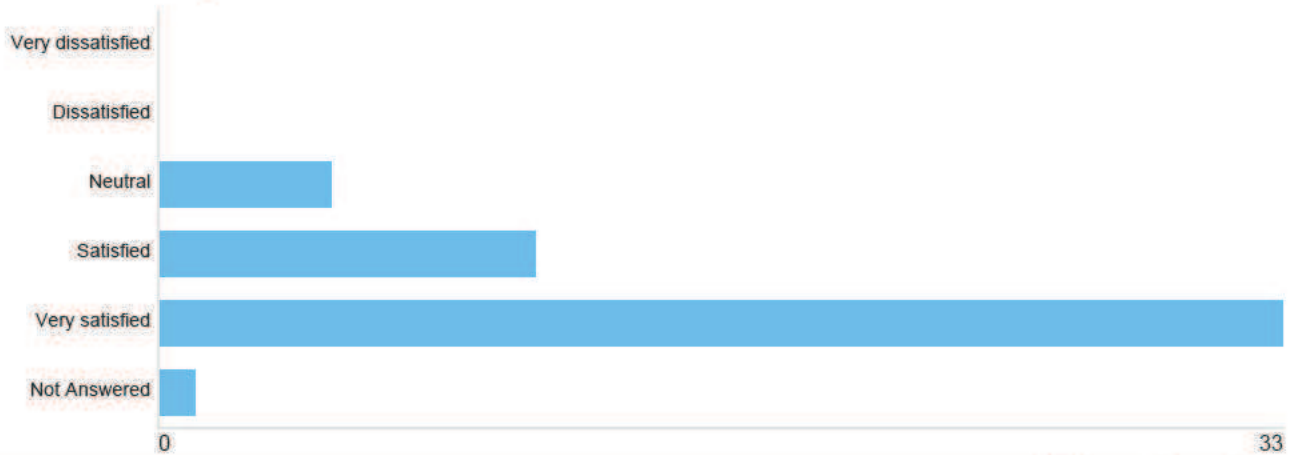
Visitor information - Directional road signs in the park





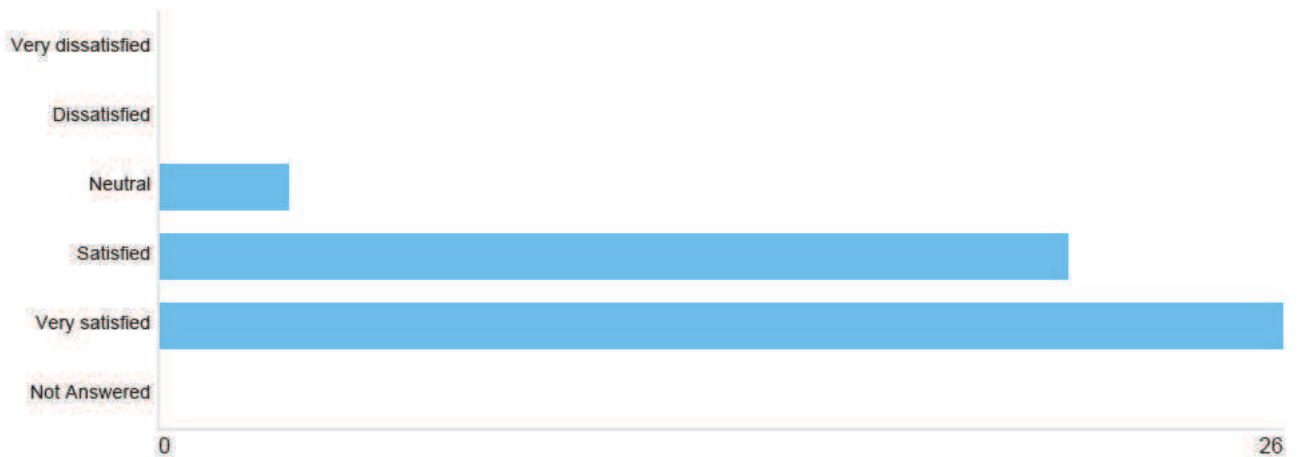
Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	0	0%
Neutral	4	8.00%
Satisfied	15	30.00%
Very satisfied	31	62.00%
Not Answered	0	0%

Visitor information - Visitor safety information



Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	0	0%
Neutral	5	10.00%
Satisfied	11	22.00%
Very satisfied	33	66.00%
Not Answered	1	2.00%

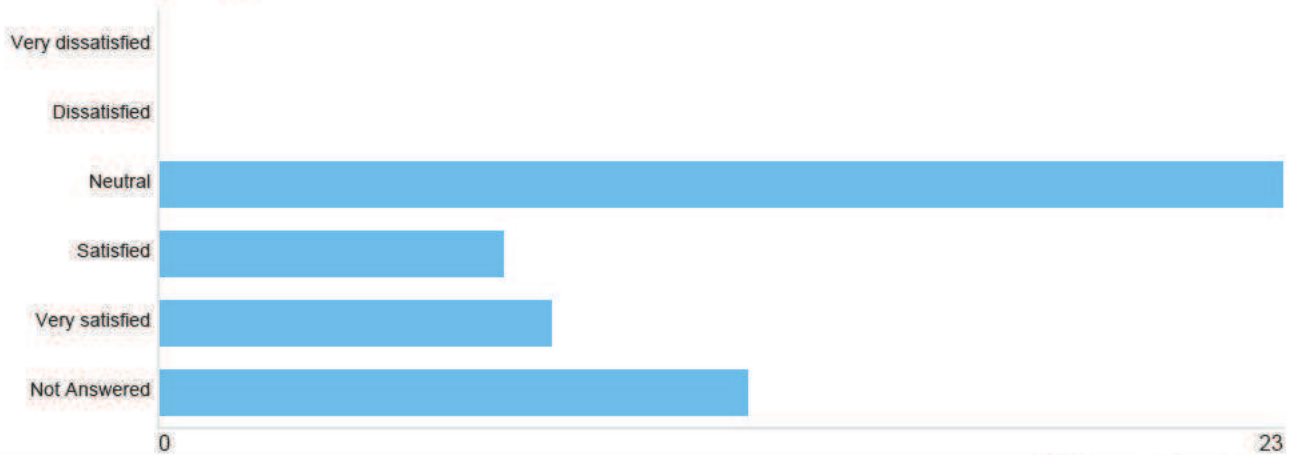
Visitor information - Information on plants, animals and geology





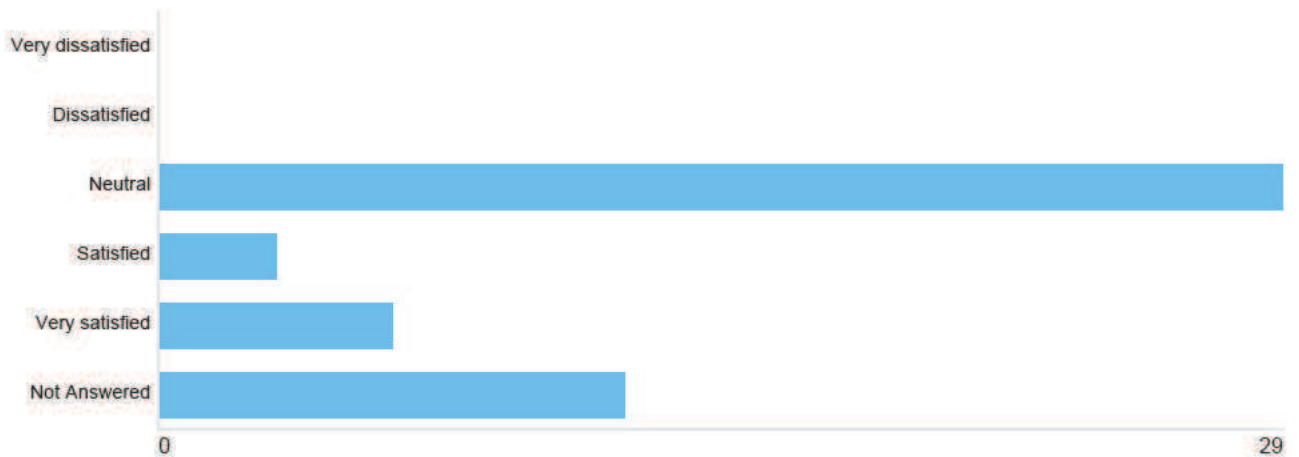
Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	1	2.00%
Neutral	4	8.00%
Satisfied	15	30.00%
Very satisfied	29	58.00%
Not Answered	1	2.00%

Visitor information - Visitor guide app



Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	0	0%
Neutral	23	46.00%
Satisfied	7	14.00%
Very satisfied	8	16.00%
Not Answered	12	24.00%

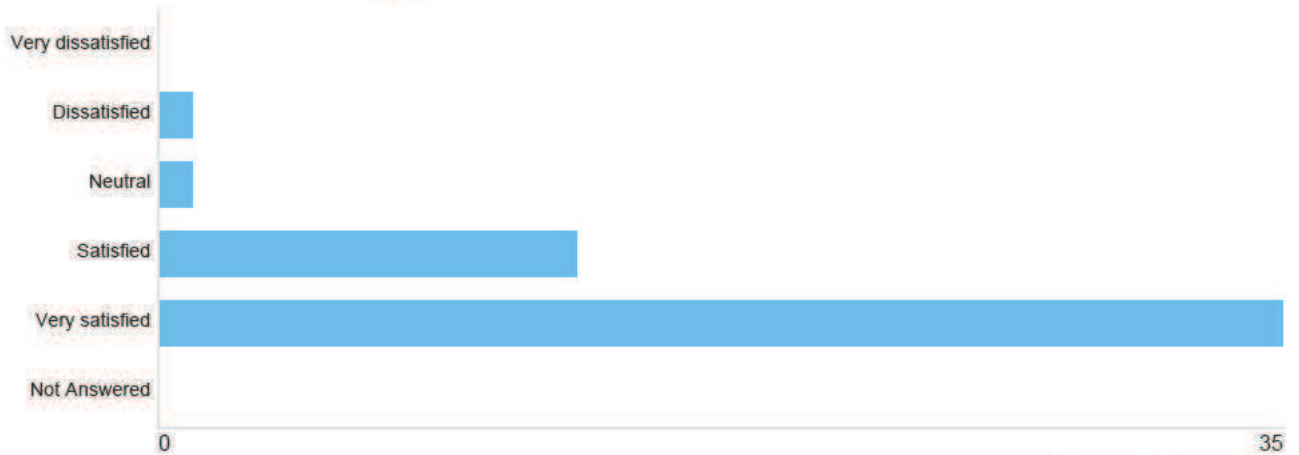
Visitor information - Bird app





Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	0	0%
Neutral	29	58.00%
Satisfied	3	6.00%
Very satisfied	6	12.00%
Not Answered	12	24.00%

Visitor information - Overall satisfaction with signage and visitor information



Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	1	2.00%
Neutral	1	2.00%
Satisfied	13	26.00%
Very satisfied	35	70.00%
Not Answered	0	0%

Question 13: How satisfied were you with the following visitor services and activities?

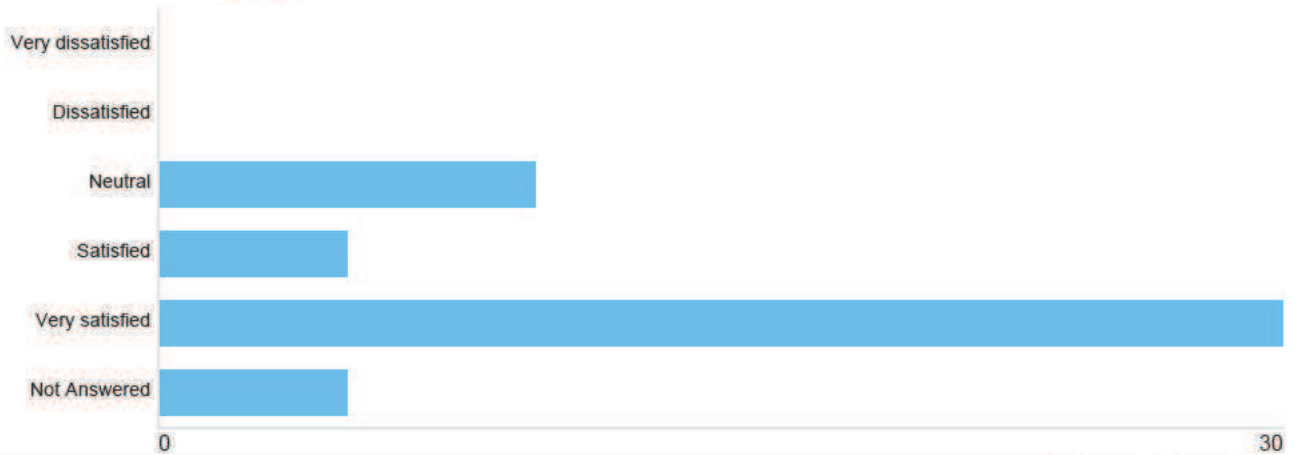
visitor services and activities - Friendliness and service of park staff





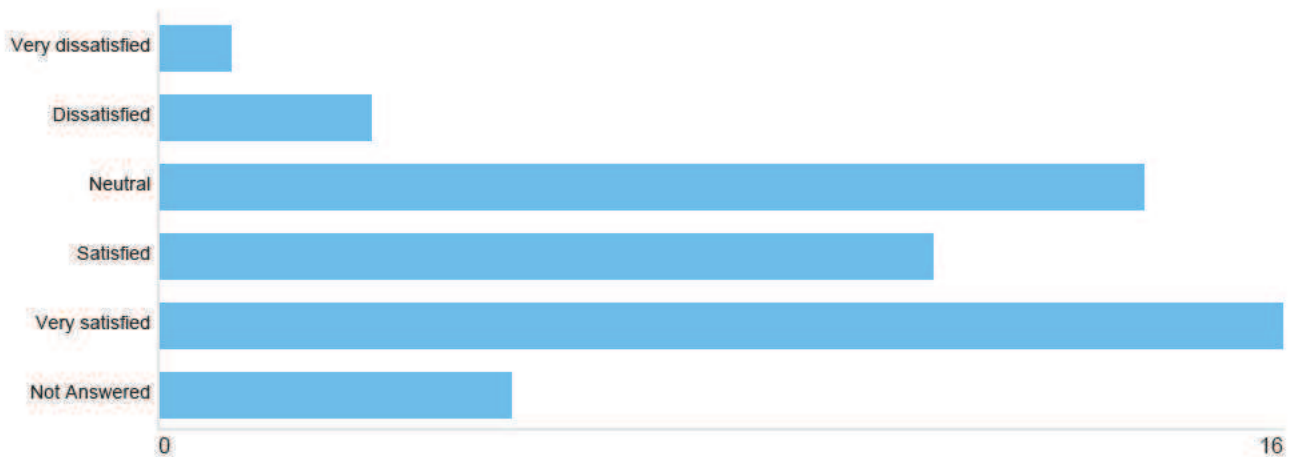
Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	0	0%
Neutral	3	6.00%
Satisfied	8	16.00%
Very satisfied	39	78.00%
Not Answered	0	0%

visitor services and activities - Ranger guided walks and talks



Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	0	0%
Neutral	10	20.00%
Satisfied	5	10.00%
Very satisfied	30	60.00%
Not Answered	5	10.00%

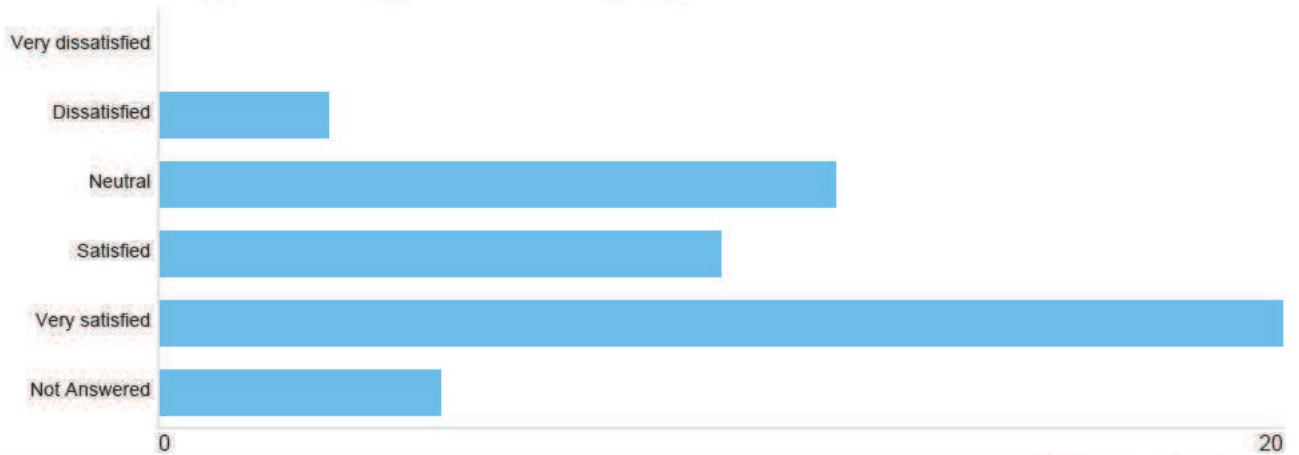
visitor services and activities - Opportunities to engage in Aboriginal activities





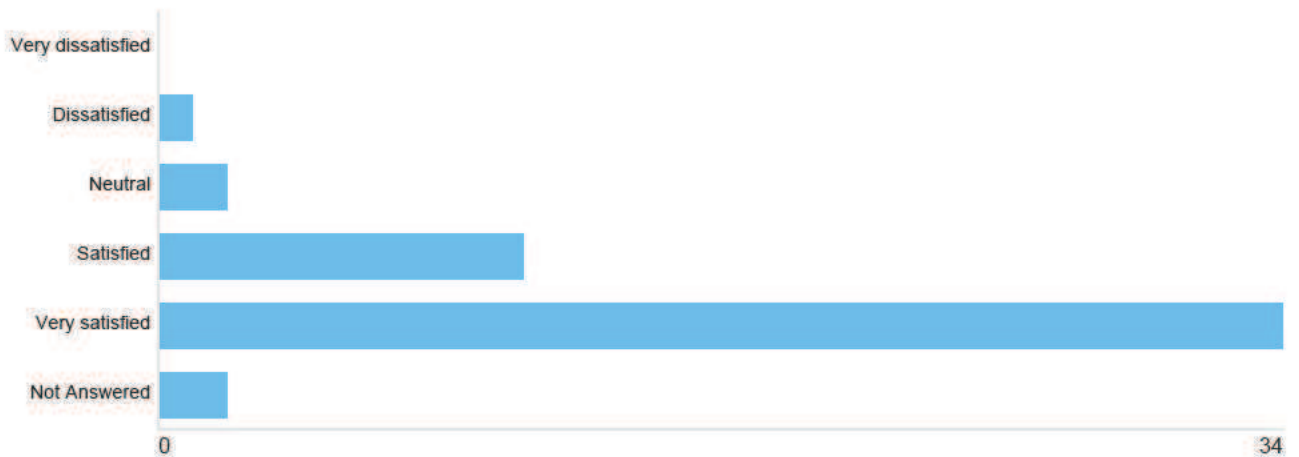
Option	Total	Percent
Very dissatisfied	1	2.00%
Dissatisfied	3	6.00%
Neutral	14	28.00%
Satisfied	11	22.00%
Very satisfied	16	32.00%
Not Answered	5	10.00%

visitor services and activities - Opportunities for guided walks/talks by rangers



Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	3	6.00%
Neutral	12	24.00%
Satisfied	10	20.00%
Very satisfied	20	40.00%
Not Answered	5	10.00%

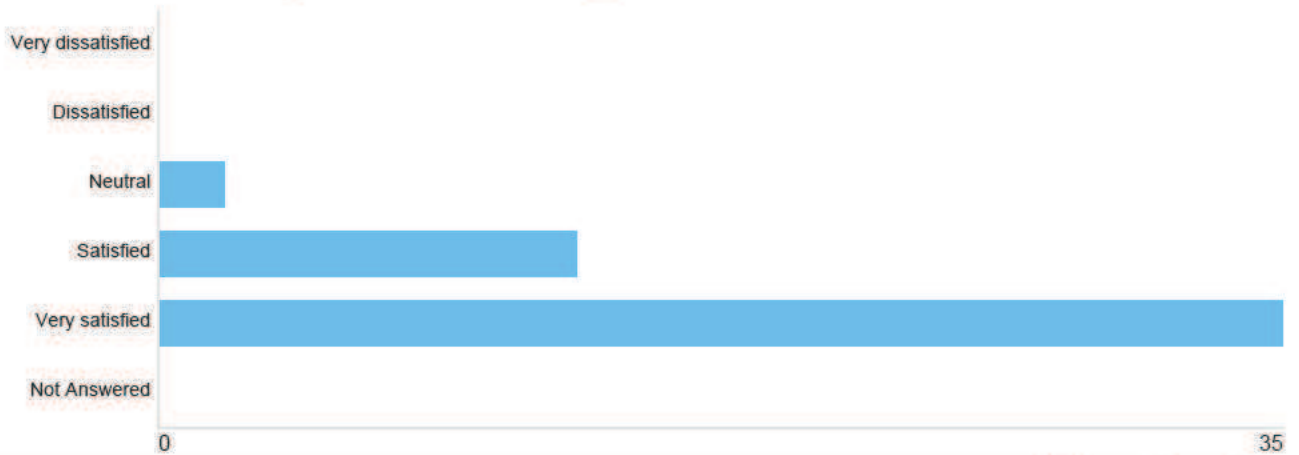
visitor services and activities - Variety of walking tracks/trails available





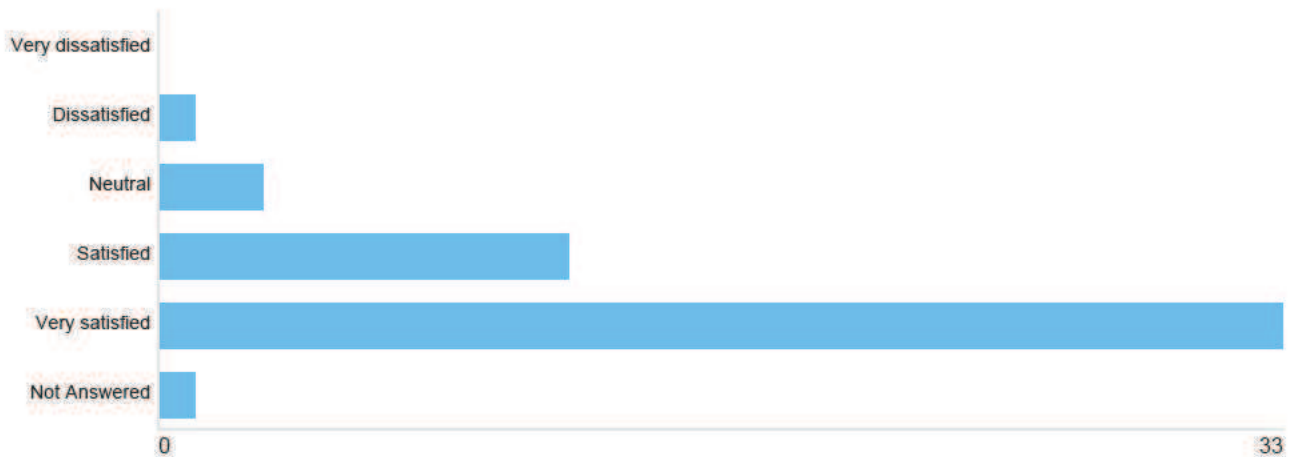
Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	1	2.00%
Neutral	2	4.00%
Satisfied	11	22.00%
Very satisfied	34	68.00%
Not Answered	2	4.00%

visitor services and activities - Well designed and maintained walking tracks



Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	0	0%
Neutral	2	4.00%
Satisfied	13	26.00%
Very satisfied	35	70.00%
Not Answered	0	0%

visitor services and activities - Overall satisfaction with visitor services and activities

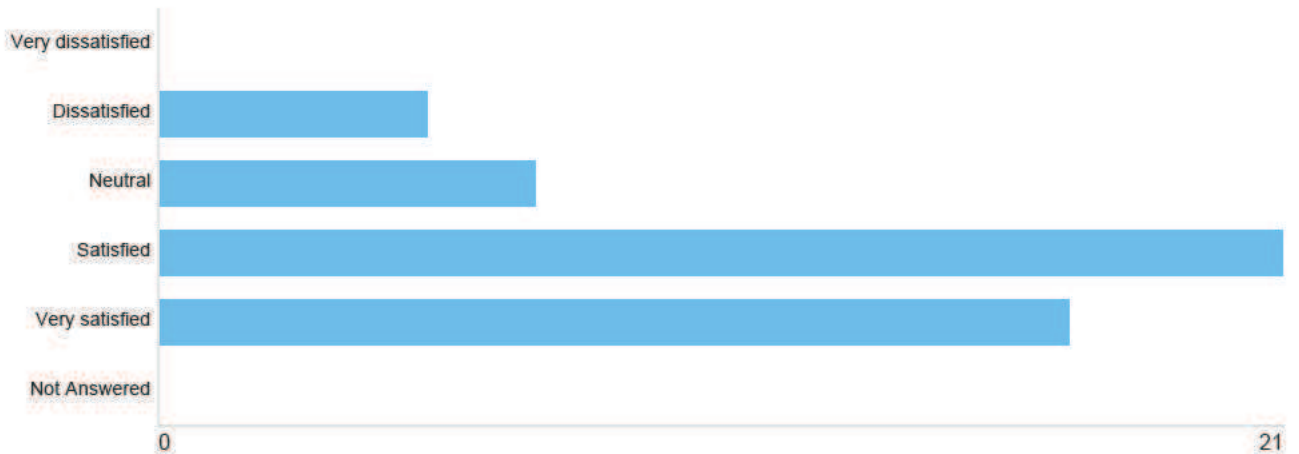




Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	1	2.00%
Neutral	3	6.00%
Satisfied	12	24.00%
Very satisfied	33	66.00%
Not Answered	1	2.00%

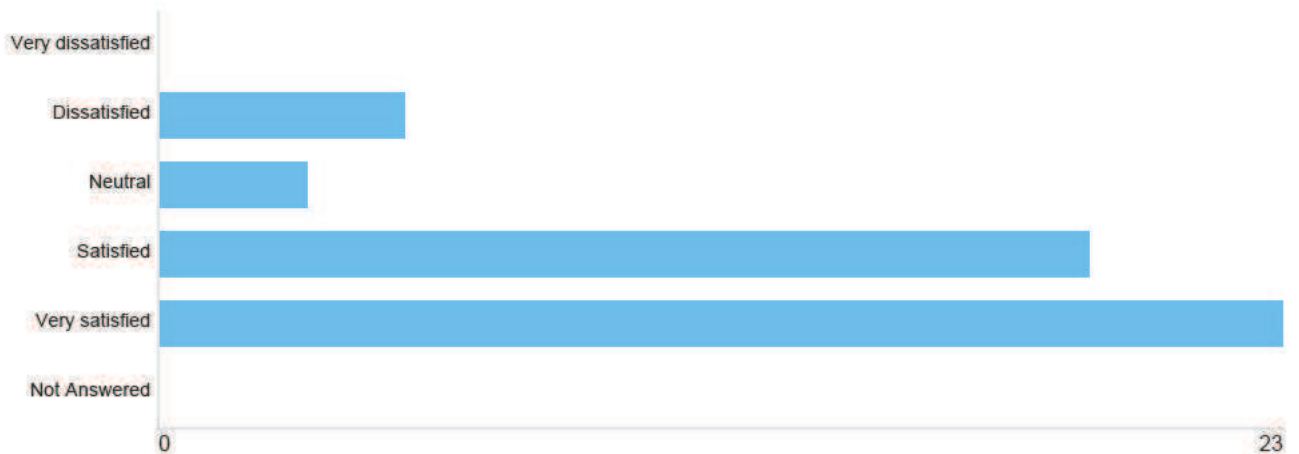
Question 14: How satisfied were you with the following visitor facilities?

Visitor Facilities - Access to drinking water



Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	5	10.00%
Neutral	7	14.00%
Satisfied	21	42.00%
Very satisfied	17	34.00%
Not Answered	0	0%

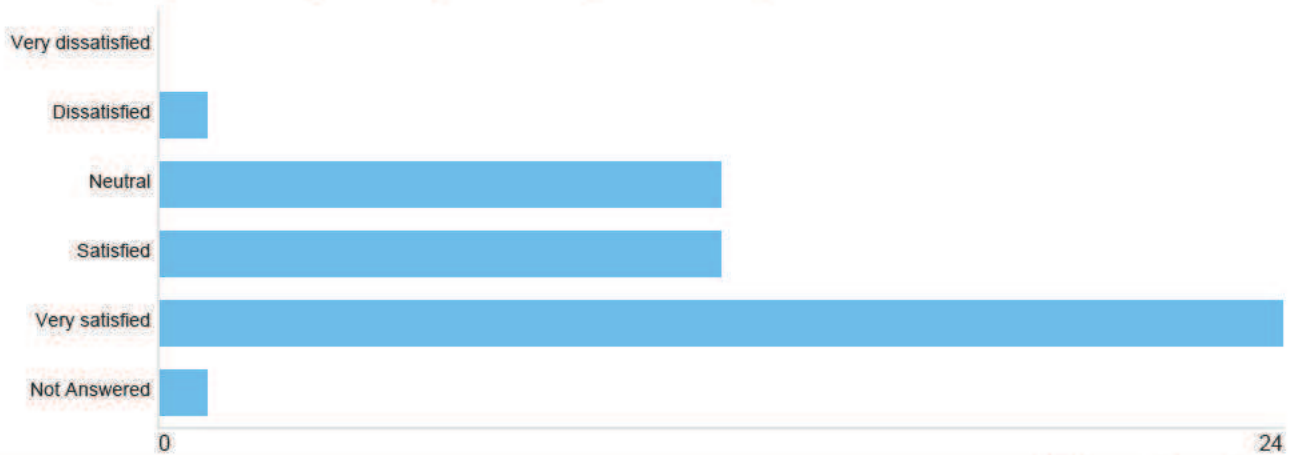
Visitor Facilities - Clean and well-presented toilet facilities





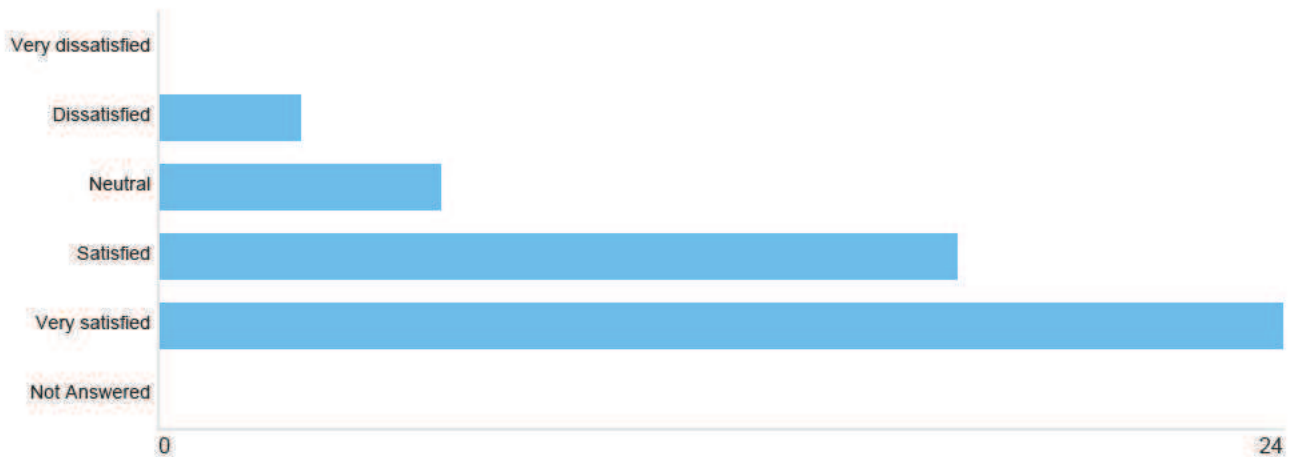
Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	5	10.00%
Neutral	3	6.00%
Satisfied	19	38.00%
Very satisfied	23	46.00%
Not Answered	0	0%

Visitor Facilities - Clean, well presented day use areas (barbecues & picnic facilities)



Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	1	2.00%
Neutral	12	24.00%
Satisfied	12	24.00%
Very satisfied	24	48.00%
Not Answered	1	2.00%

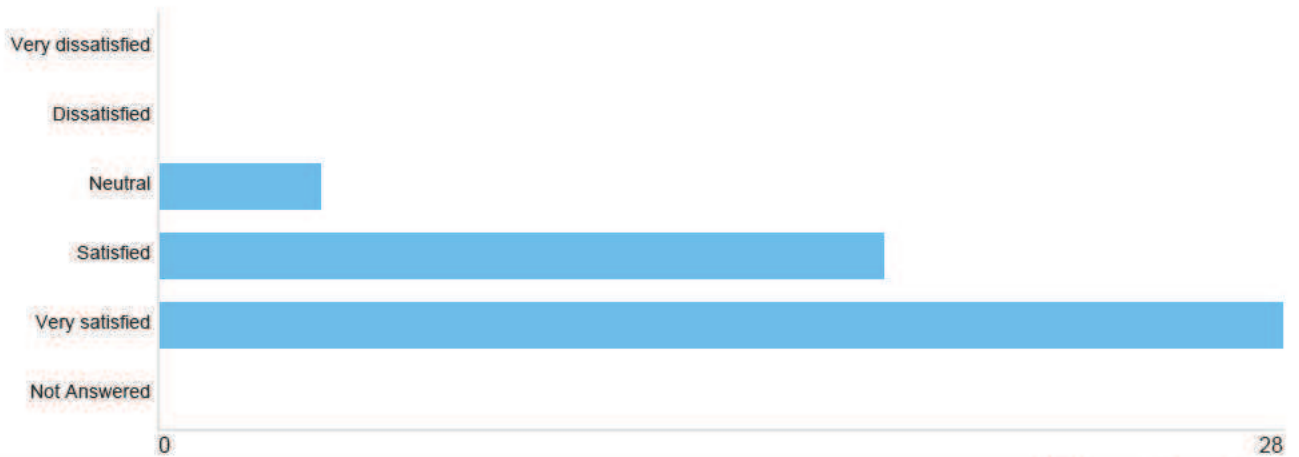
Visitor Facilities - Capacity of visitor facilities was adequate for visitor numbers





Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	3	6.00%
Neutral	6	12.00%
Satisfied	17	34.00%
Very satisfied	24	48.00%
Not Answered	0	0%

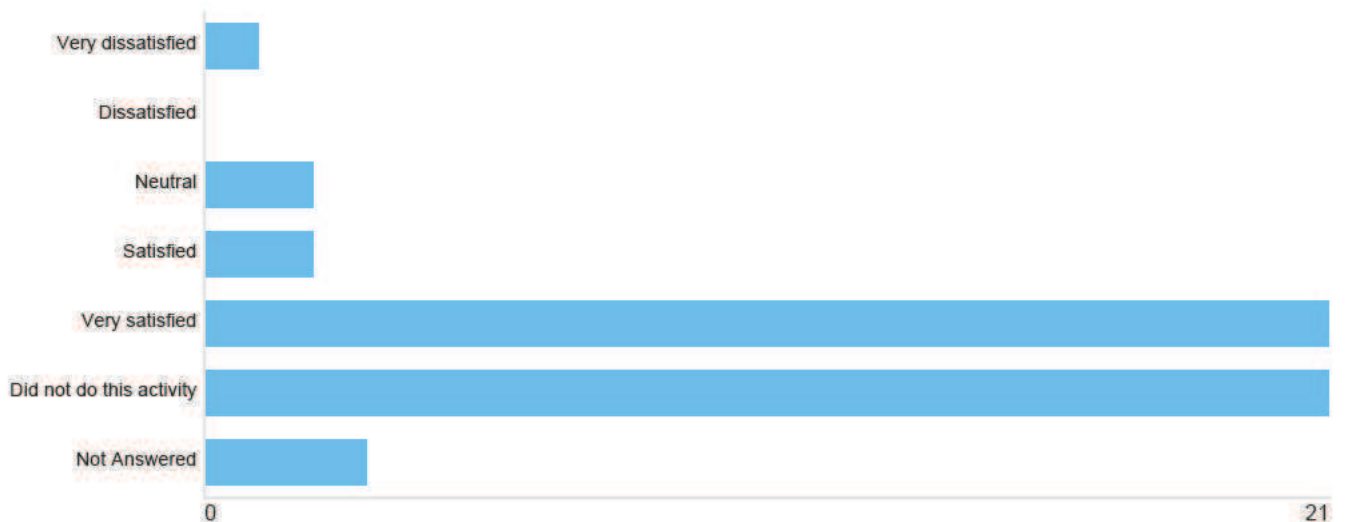
Visitor Facilities - Overall satisfaction with visitor facilities



Option	Total	Percent
Very dissatisfied	0	0%
Dissatisfied	0	0%
Neutral	4	8.00%
Satisfied	18	36.00%
Very satisfied	28	56.00%
Not Answered	0	0%

Question 15: How satisfied were you with the ranger-guided mala walk?

Satisfaction

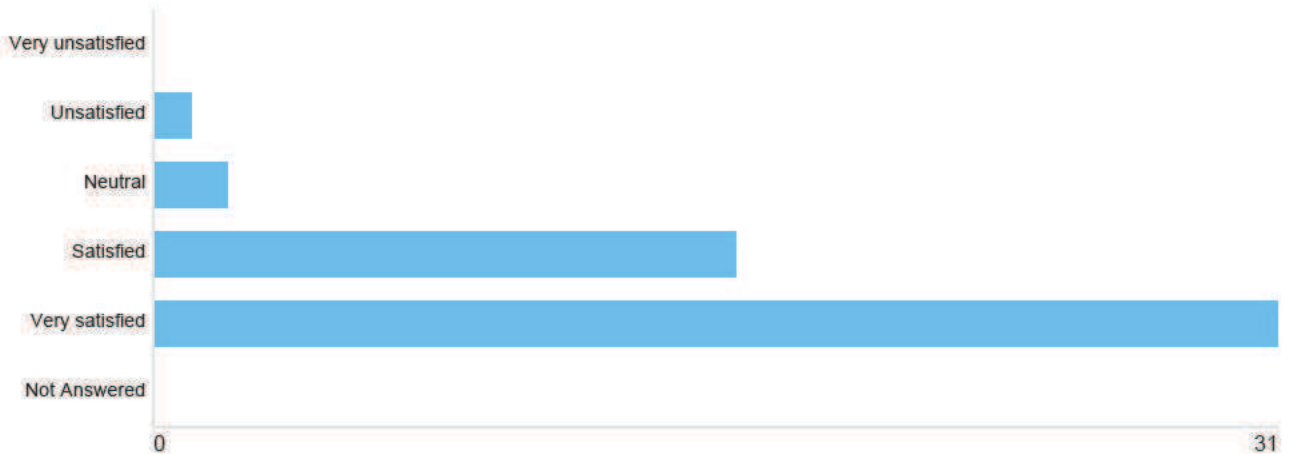




Option	Total	Percent
Very dissatisfied	1	2.00%
Dissatisfied	0	0%
Neutral	2	4.00%
Satisfied	2	4.00%
Very satisfied	21	42.00%
Did not do this activity	21	42.00%
Not Answered	3	6.00%

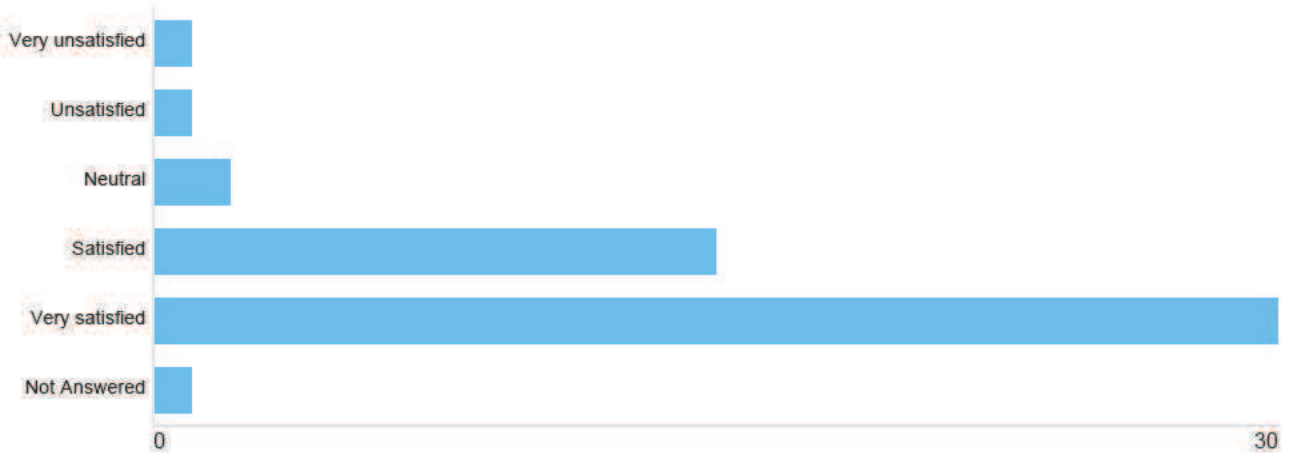
Question 16: If you visited the Cultural Centre, how satisfied were you with the following?

Cultural Centre satisfaction - Information about the park



Option	Total	Percent
Very unsatisfied	0	0%
Unsatisfied	1	2.00%
Neutral	2	4.00%
Satisfied	16	32.00%
Very satisfied	31	62.00%
Not Answered	0	0%

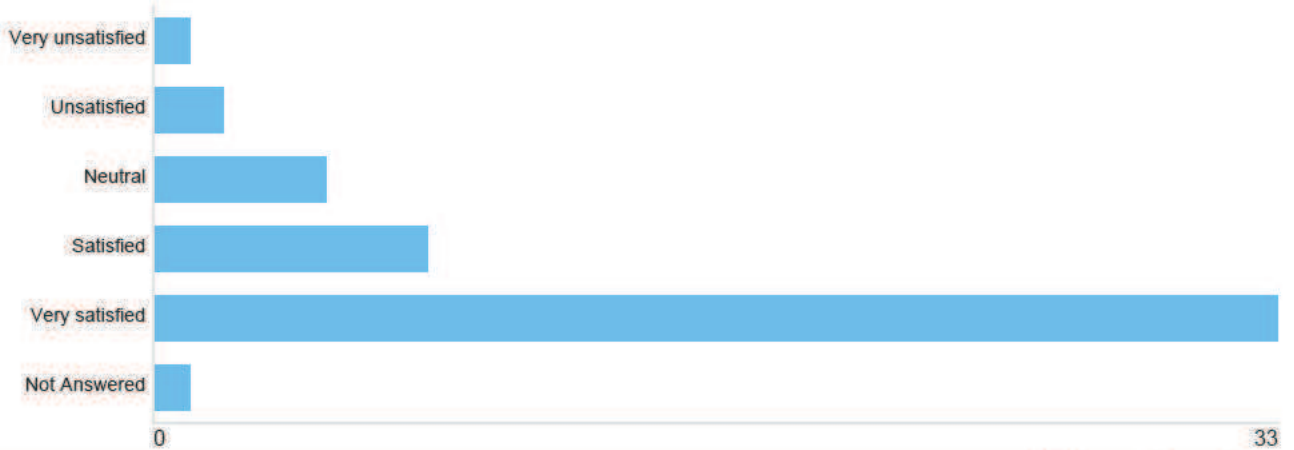
Cultural Centre satisfaction - Interpretive displays





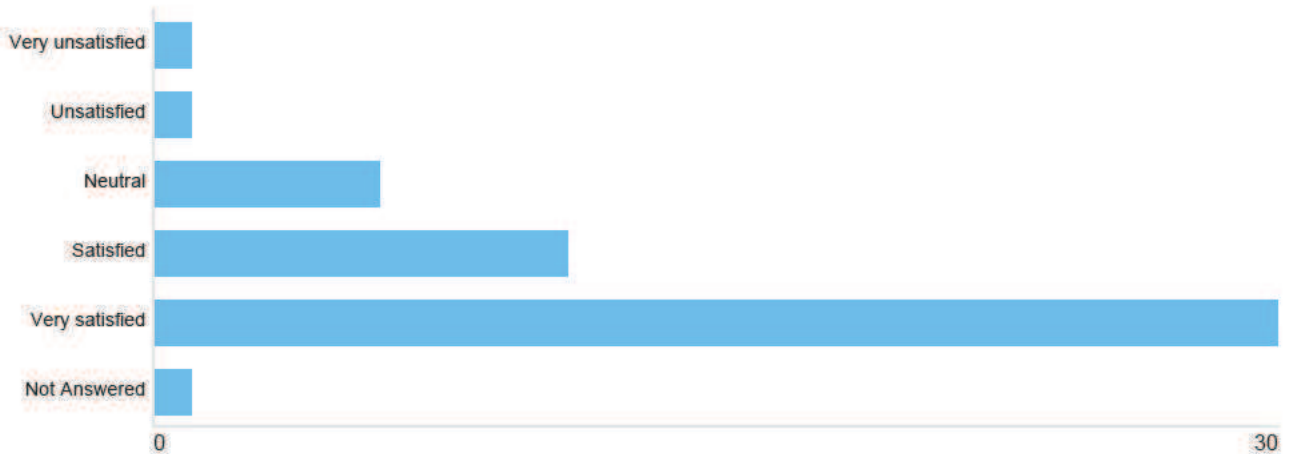
Option	Total	Percent
Very unsatisfied	1	2.00%
Unsatisfied	1	2.00%
Neutral	2	4.00%
Satisfied	15	30.00%
Very satisfied	30	60.00%
Not Answered	1	2.00%

Cultural Centre satisfaction - Park staff service at information desk



Option	Total	Percent
Very unsatisfied	1	2.00%
Unsatisfied	2	4.00%
Neutral	5	10.00%
Satisfied	8	16.00%
Very satisfied	33	66.00%
Not Answered	1	2.00%

Cultural Centre satisfaction - Culture and/or nature presentation

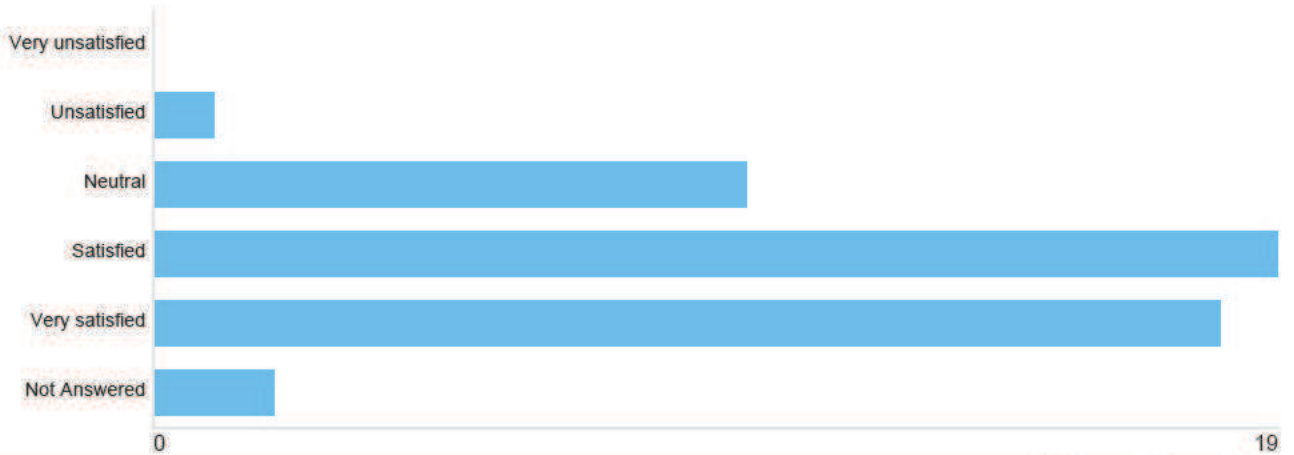


Option	Total	Percent
Very unsatisfied	1	2.00%
Unsatisfied	2	4.00%
Neutral	5	10.00%
Satisfied	8	16.00%
Very satisfied	30	60.00%
Not Answered	1	2.00%



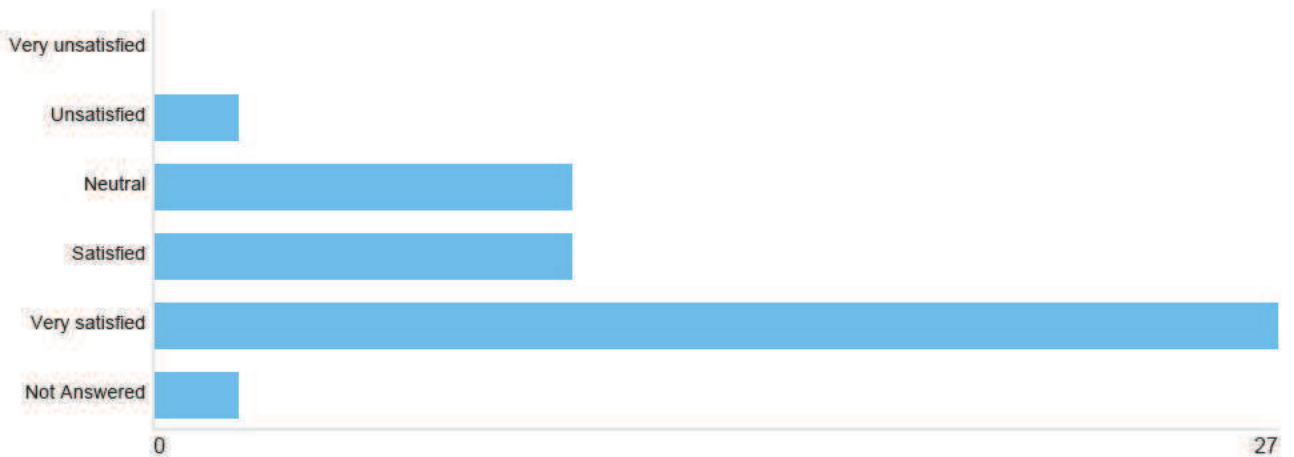
Option	Total	Percent
Very unsatisfied	1	2.00%
Unsatisfied	1	2.00%
Neutral	6	12.00%
Satisfied	11	22.00%
Very satisfied	30	60.00%
Not Answered	1	2.00%

Cultural Centre satisfaction - Ininti Cafe and Souvenirs



Option	Total	Percent
Very unsatisfied	0	0%
Unsatisfied	1	2.00%
Neutral	10	20.00%
Satisfied	19	38.00%
Very satisfied	18	36.00%
Not Answered	2	4.00%

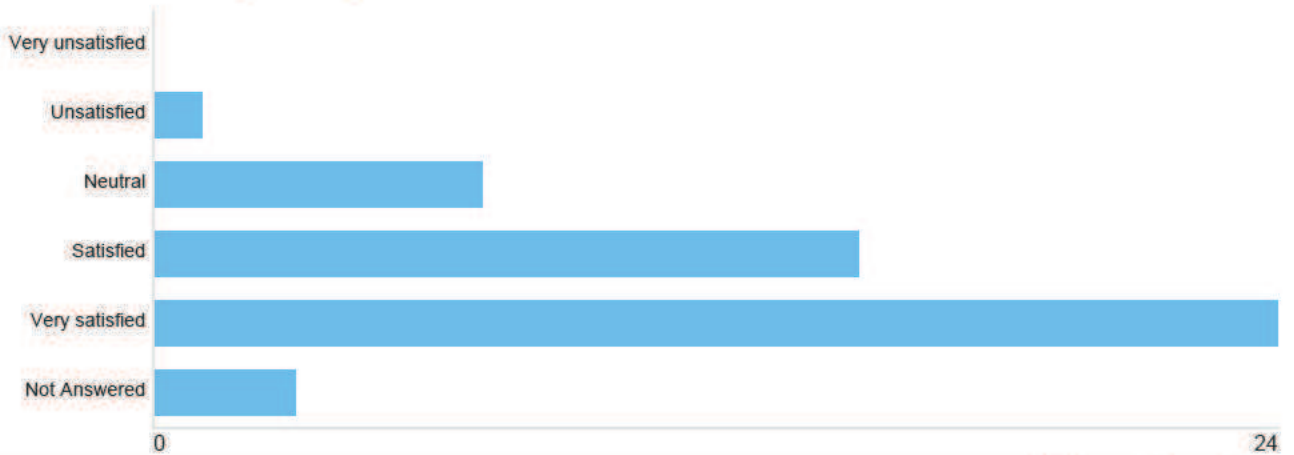
Cultural Centre satisfaction - Maruku Arts





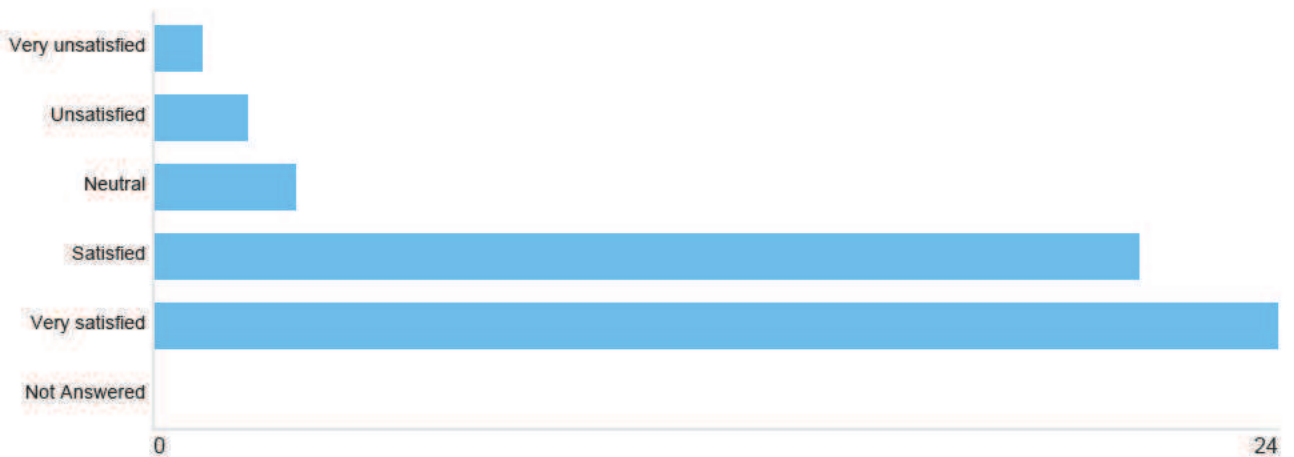
Option	Total	Percent
Very unsatisfied	0	0%
Unsatisfied	2	4.00%
Neutral	10	20.00%
Satisfied	10	20.00%
Very satisfied	27	54.00%
Not Answered	2	4.00%

Cultural Centre satisfaction - Walkatjara Gallery



Option	Total	Percent
Very unsatisfied	0	0%
Unsatisfied	1	2.00%
Neutral	7	14.00%
Satisfied	15	30.00%
Very satisfied	24	48.00%
Not Answered	3	6.00%

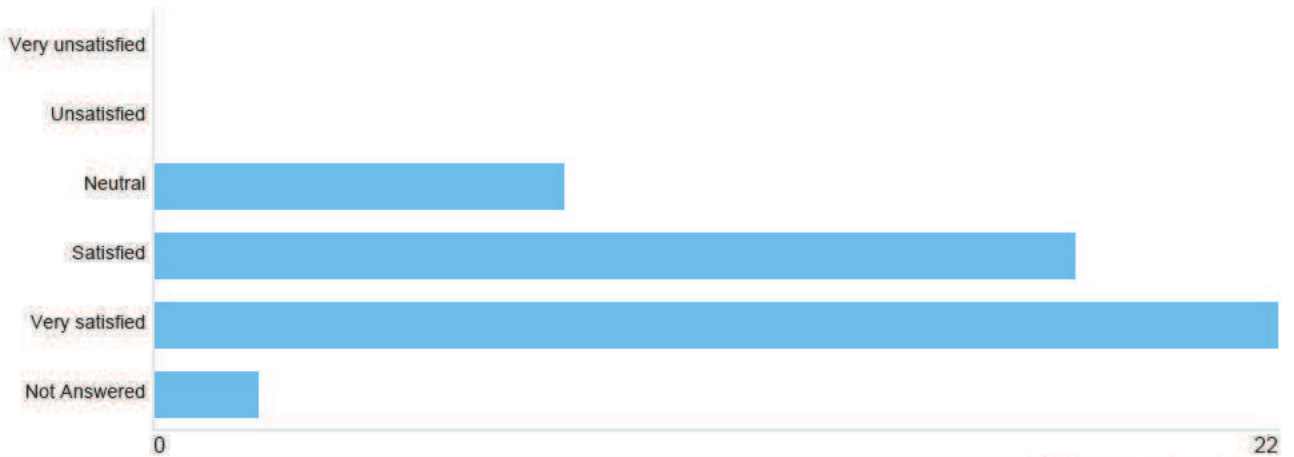
Cultural Centre satisfaction - Toilets and amenities





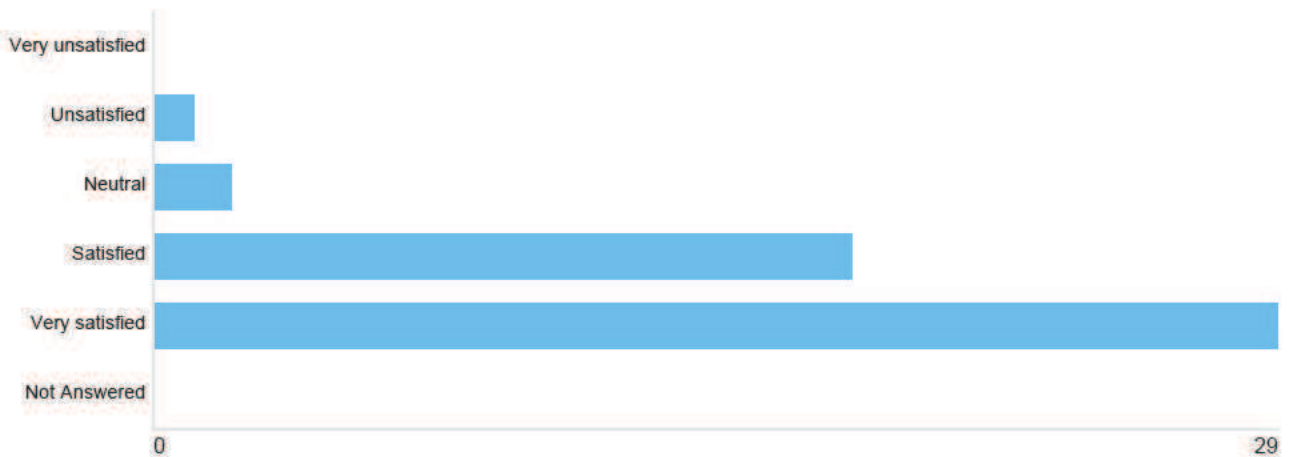
Option	Total	Percent
Very unsatisfied	1	2.00%
Unsatisfied	2	4.00%
Neutral	3	6.00%
Satisfied	21	42.00%
Very satisfied	24	48.00%
Not Answered	0	0%

Cultural Centre satisfaction - Picnic areas/shade/benches



Option	Total	Percent
Very unsatisfied	0	0%
Unsatisfied	0	0%
Neutral	8	16.00%
Satisfied	18	36.00%
Very satisfied	22	44.00%
Not Answered	2	4.00%

Cultural Centre satisfaction - Overall satisfaction





Option	Total	Percent
Very unsatisfied	0	0%
Unsatisfied	1	2.00%
Neutral	2	4.00%
Satisfied	18	36.00%
Very satisfied	29	58.00%
Not Answered	0	0%

Question 17: If you visited the Cultural Centre, is there anything we could improve?

Improvements

There were **21** responses to this part of the question.

Question 18: How likely is it that you would recommend this park to a friend or family member?

Word of mouth



Option	Total	Percent
Very unlikely	1	2.00%
Unlikely	1	2.00%
Neutral	1	2.00%
Likely	3	6.00%
Very likely	44	88.00%
Not Answered	0	0%

Question 19: What did you enjoy most about your visit to Uluru-Kata Tjuta National Park?

Most enjoyed

There were **47** responses to this part of the question.

Question 20: If something could be changed that would improve your visit what would it be?

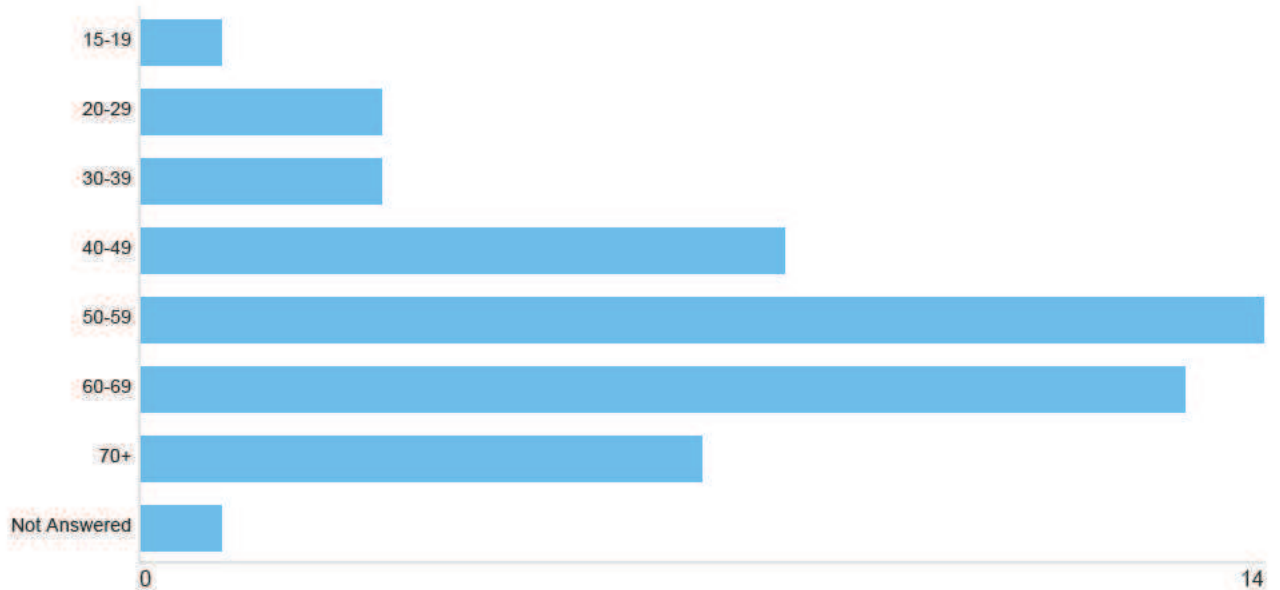
Improvements

There were **34** responses to this part of the question.



Question 21: What is your age group?

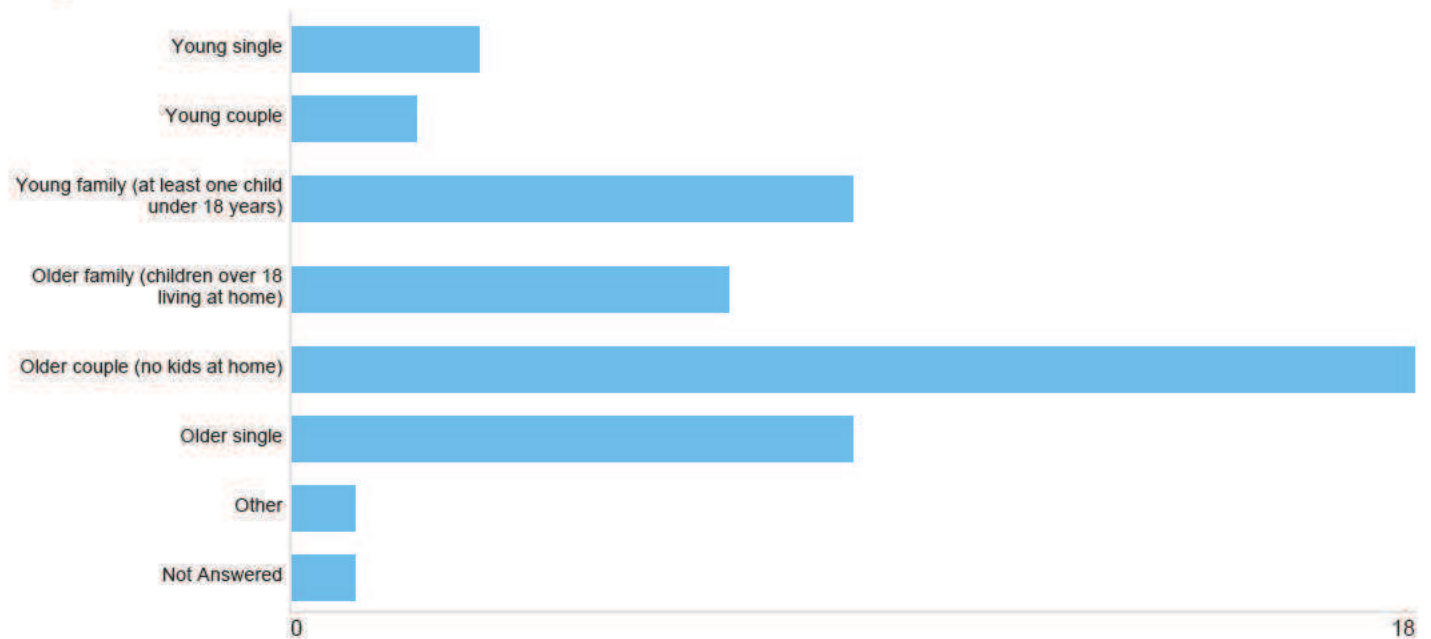
age groups



Option	Total	Percent
15-19	1	2.00%
20-29	3	6.00%
30-39	3	6.00%
40-49	8	16.00%
50-59	14	28.00%
60-69	13	26.00%
70+	7	14.00%
Not Answered	1	2.00%

Question 22: Which of the following best describes your life stage? (Select one)

Lifestage

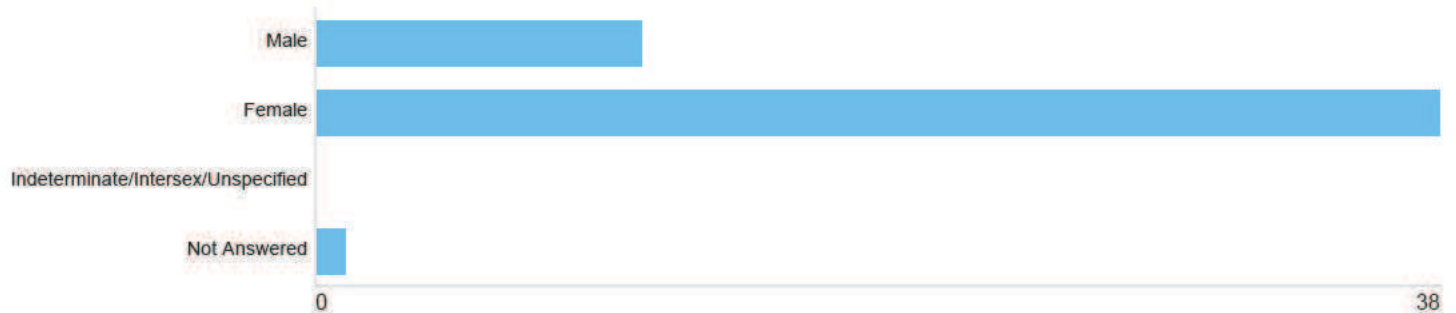




Option	Total	Percent
Young single	3	6.00%
Young couple	2	4.00%
Young family (at least one child under 18 years)	9	18.00%
Older family (children over 18 living at home)	7	14.00%
Older couple (no kids at home)	18	36.00%
Older single	9	18.00%
Other	1	2.00%
Not Answered	1	2.00%

Question 23: What is your gender? (Select one)

gender



Option	Total	Percent
Male	11	22.00%
Female	38	76.00%
Indeterminate/Intersex/Unspecified	0	0%
Not Answered	1	2.00%

Question 24: Where is your usual place of residence? (Select one)

Place of residence

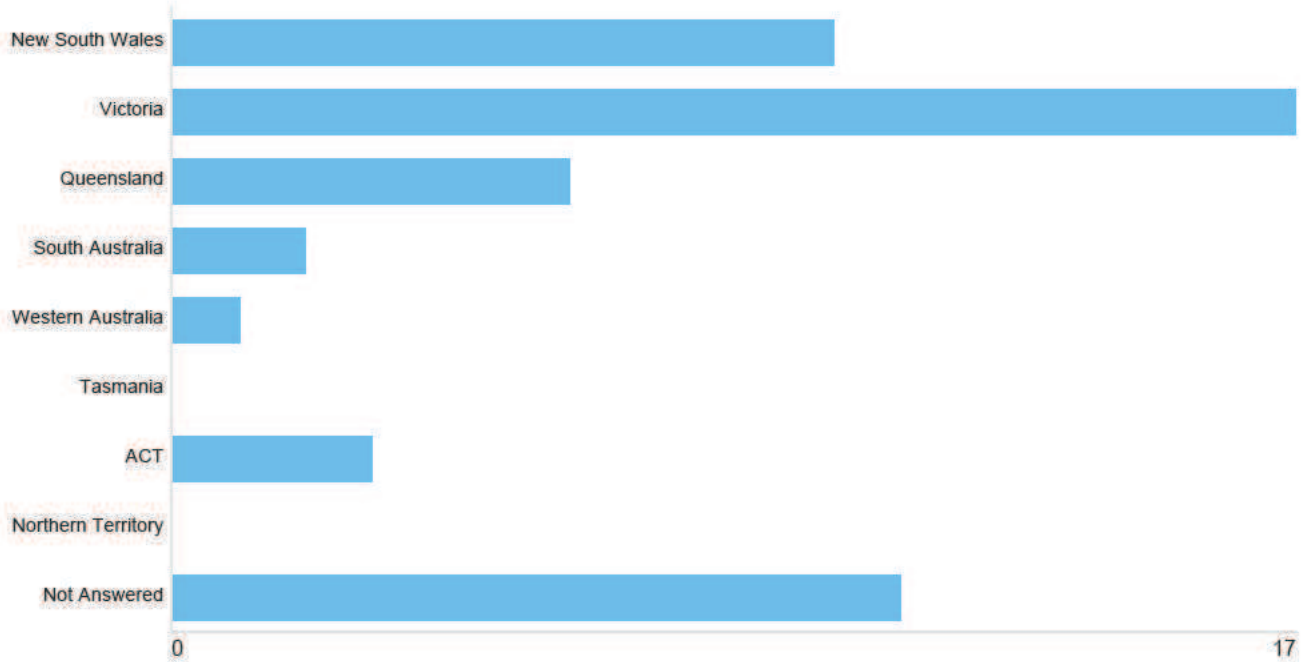




Option	Total	Percent
Australia	39	78.00%
Overseas	10	20.00%
Not Answered	1	2.00%

Question 25: If Australia, which state do you live in? (Select one)

residence

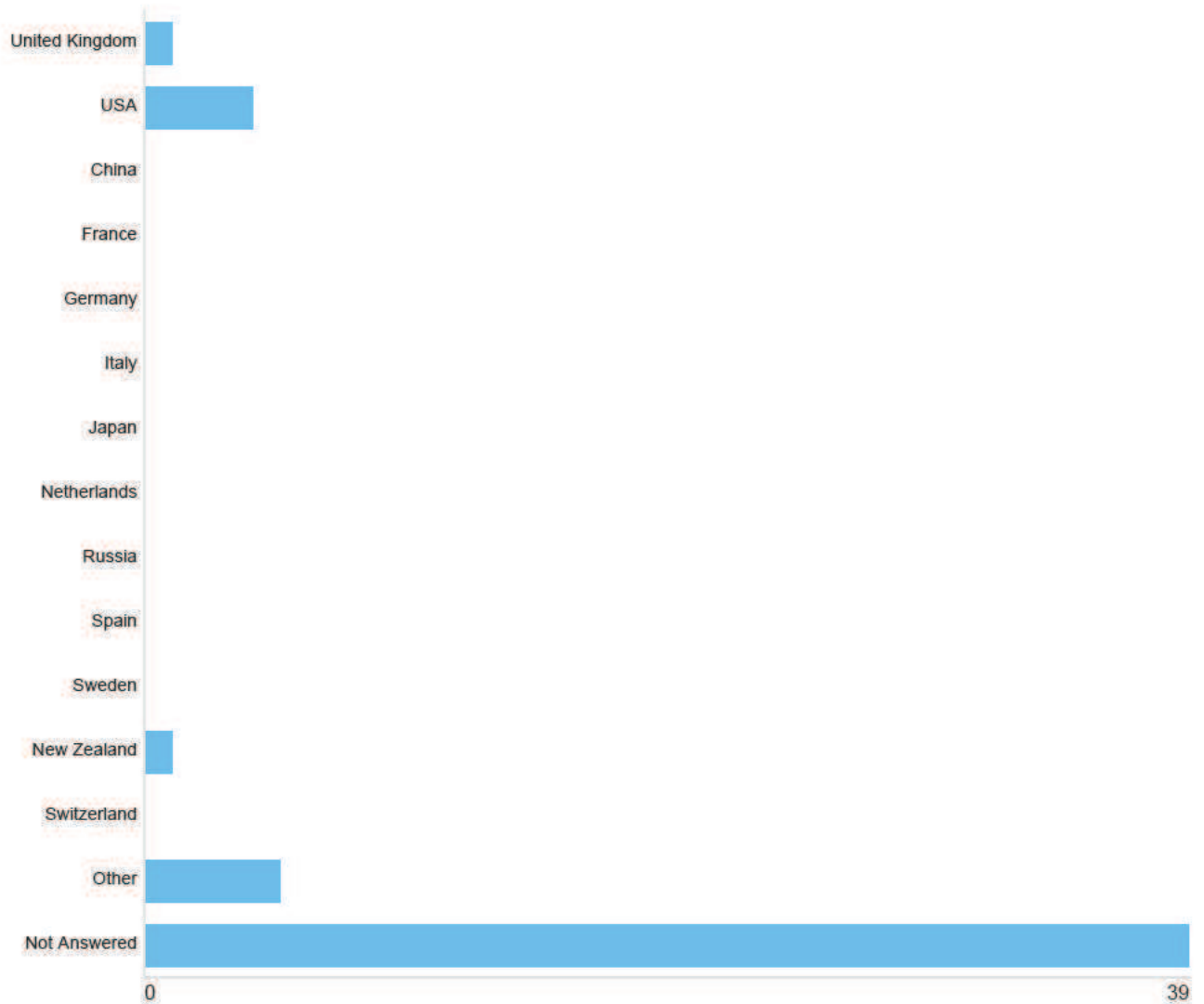




Option	Total	Percent
New South Wales	10	20.00%
Victoria	17	34.00%
Queensland	6	12.00%
South Australia	2	4.00%
Western Australia	1	2.00%
Tasmania	0	0%
ACT	3	6.00%
Northern Territory	0	0%
Not Answered	11	22.00%

Question 26: If overseas, what is your usual country of residence? (Select one)

Country





Option	Total	Percent
United Kingdom	1	2.00%
USA	4	8.00%
China	0	0%
France	0	0%
Germany	0	0%
Italy	0	0%
Japan	0	0%
Netherlands	0	0%
Russia	0	0%
Spain	0	0%
Sweden	0	0%
New Zealand	1	2.00%
Switzerland	0	0%
Other	5	10.00%
Not Answered	39	78.00%

If other, please specify

There were 6 responses to this part of the question.

Question 27: Before your visit were you aware of Anangu's (traditional owners) preference that you do not climb Uluru?

knowledge of the climb



Option	Total	Percent
Definitely not aware	4	8.00%
Some awareness but didn't understand why	7	14.00%
Definitely aware and understood why	39	78.00%
Not Answered	0	0%

Question 28: Did you intend to climb Uluru on this visit but it was closed?

Intended to climb





Option	Total	Percent
Yes	4	8.00%
No	46	92.00%
Not Answered	0	0%

Question 29: Did you climb Uluru on this visit?

uluru climb



Option	Total	Percent
Yes	1	2.00%
No	48	96.00%
Not Answered	1	2.00%

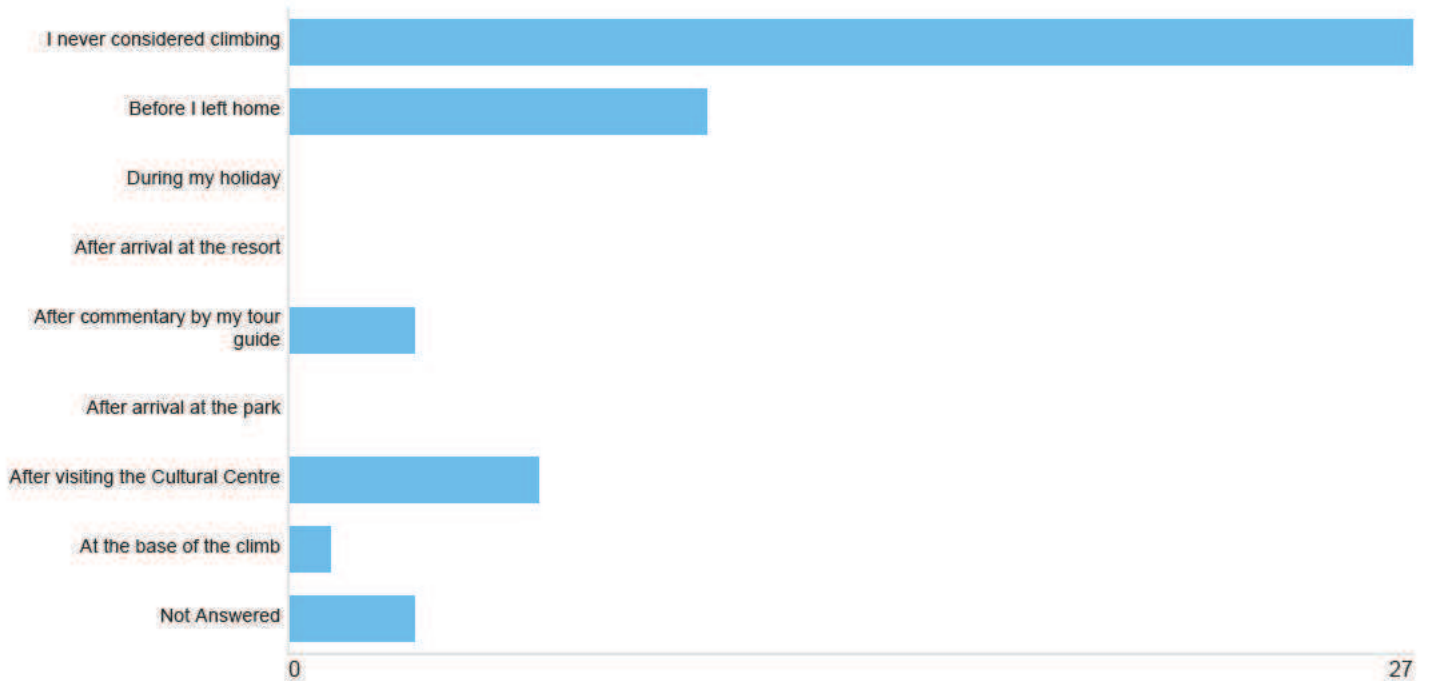
Question 30: If you answered "yes", why did you decide to climb Uluru?

Reason

There were 2 responses to this part of the question.

Question 31: If you answered "no", when did you make the decision not to climb Uluru?

uluru climb





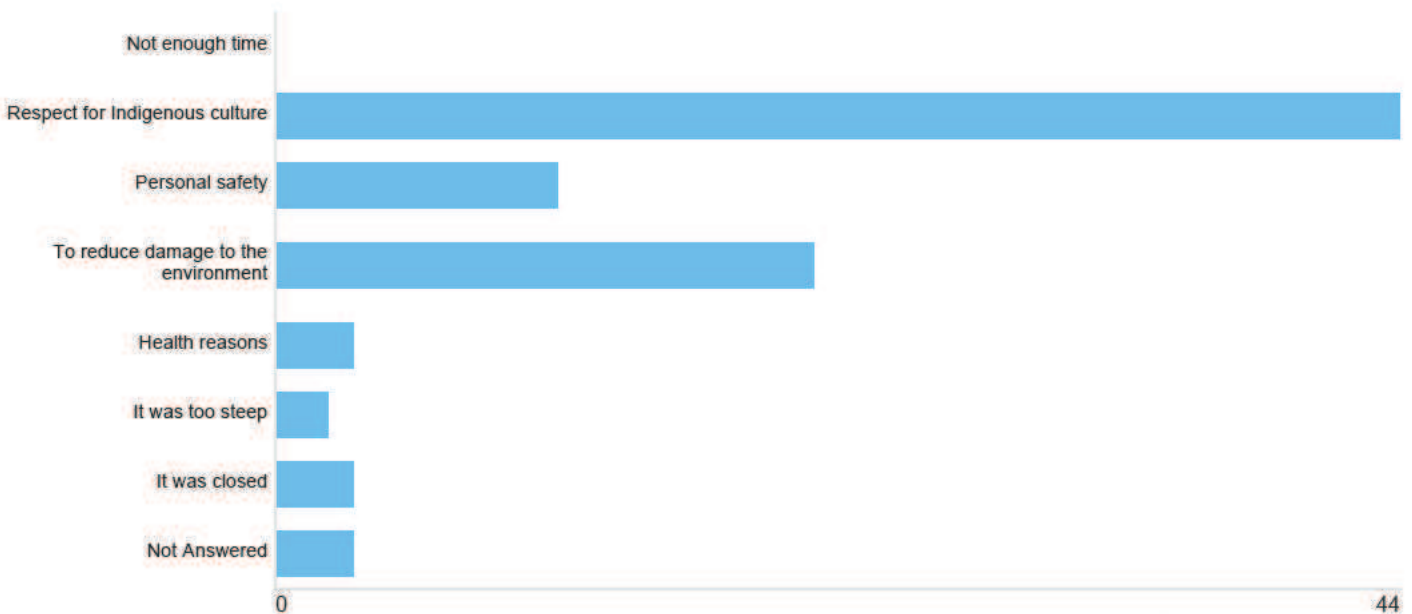
Option	Total	Percent
I never considered climbing	27	54.00%
Before I left home	10	20.00%
During my holiday	0	0%
After arrival at the resort	0	0%
After commentary by my tour guide	3	6.00%
After arrival at the park	0	0%
After visiting the Cultural Centre	6	12.00%
At the base of the climb	1	2.00%
Not Answered	3	6.00%

Other (specify)

There were 3 responses to this part of the question.

Question 32: If you answered "no", what were the reasons you decided not to climb Uluru? (tick all that apply)

not climbing uluru



Option	Total	Percent
Not enough time	0	0%
Respect for Indigenous culture	44	88.00%
Personal safety	11	22.00%
To reduce damage to the environment	21	42.00%
Health reasons	3	6.00%
It was too steep	2	4.00%
It was closed	3	6.00%
Not Answered	3	6.00%

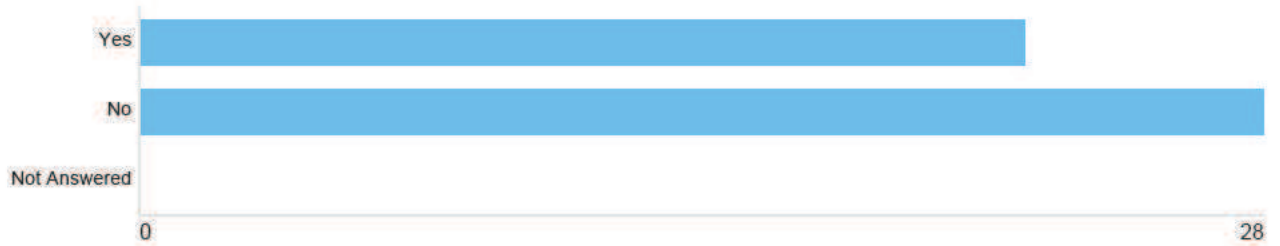
Other (specify)

There was 1 response to this part of the question.



Question 33: Was access to telecommunications (4G, Wifi) important to you while in the park?

telecommunications



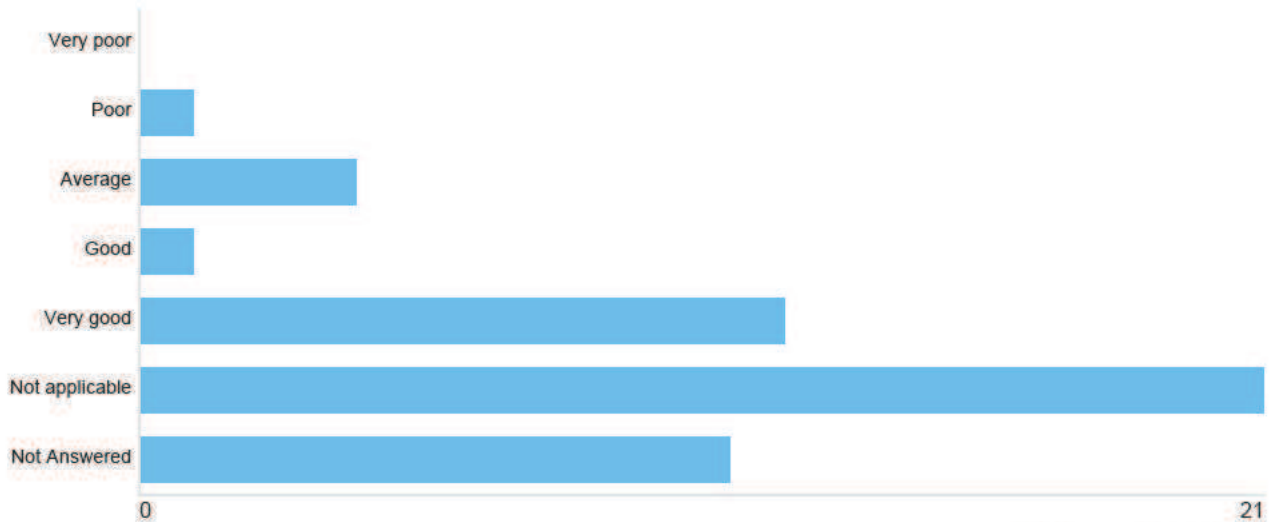
Option	Total	Percent
Yes	22	44.00%
No	28	56.00%
Not Answered	0	0%

If yes, please explain why?

There were 18 responses to this part of the question.

Question 34: If you went on a commercial tour, please rate the quality of information delivered on your tour.

Tour guide



Option	Total	Percent
Very poor	0	0%
Poor	1	2.00%
Average	4	8.00%
Good	1	2.00%
Very good	12	24.00%
Not applicable	21	42.00%
Not Answered	11	22.00%

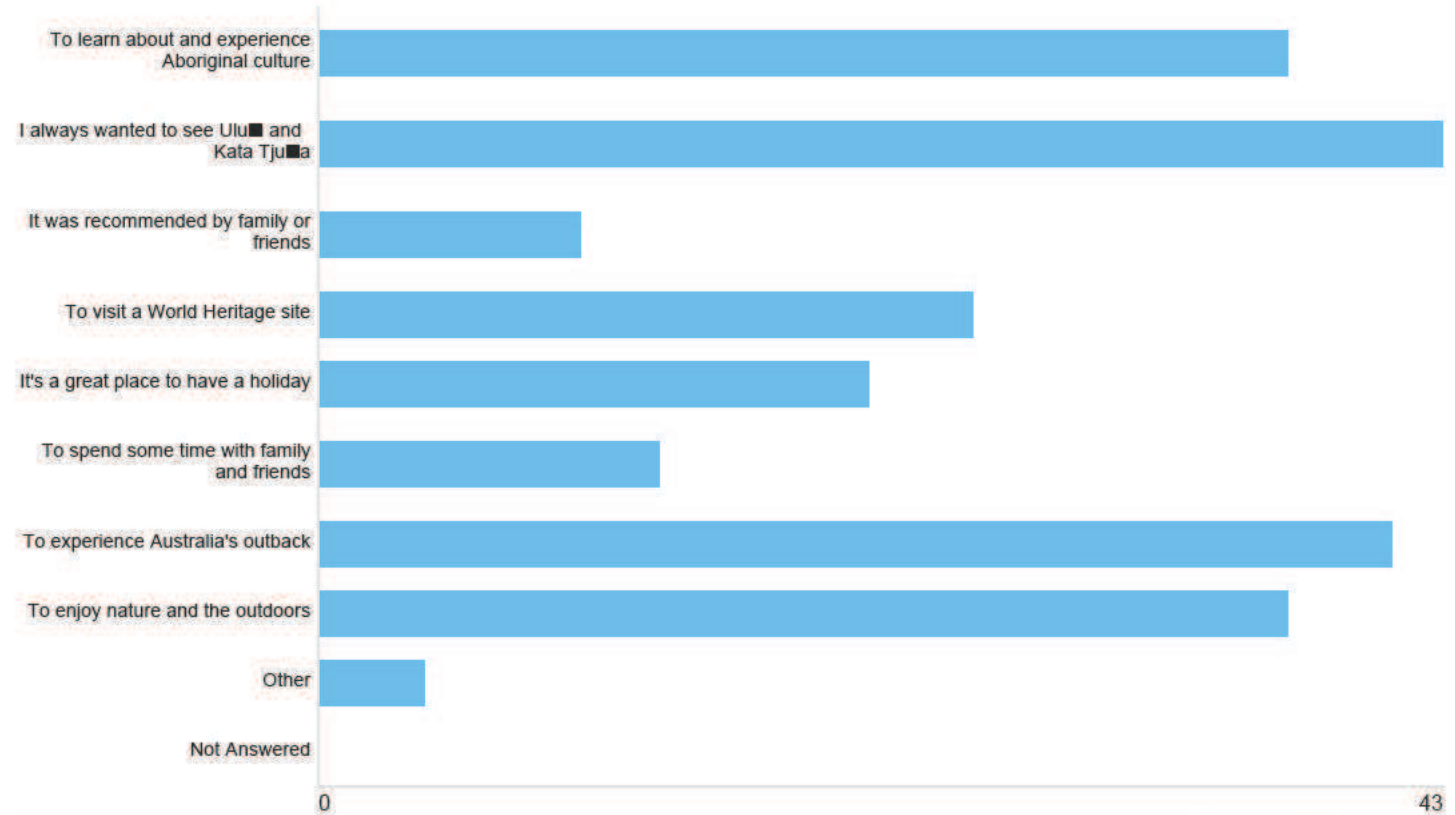
If you responded "very poor" or "poor", please tell us why:

There was 1 response to this part of the question.



Question 35: Why did you visit Uluru-Kata Tjuta National Park? (please tick all that apply)

reasons to visit



Option	Total	Percent
To learn about and experience Aboriginal culture	37	74.00%
I always wanted to see Uluru and Kata Tjuta	43	86.00%
It was recommended by family or friends	10	20.00%
To visit a World Heritage site	25	50.00%
It's a great place to have a holiday	21	42.00%
To spend some time with family and friends	13	26.00%
To experience Australia's outback	41	82.00%
To enjoy nature and the outdoors	37	74.00%
Other	4	8.00%
Not Answered	0	0%

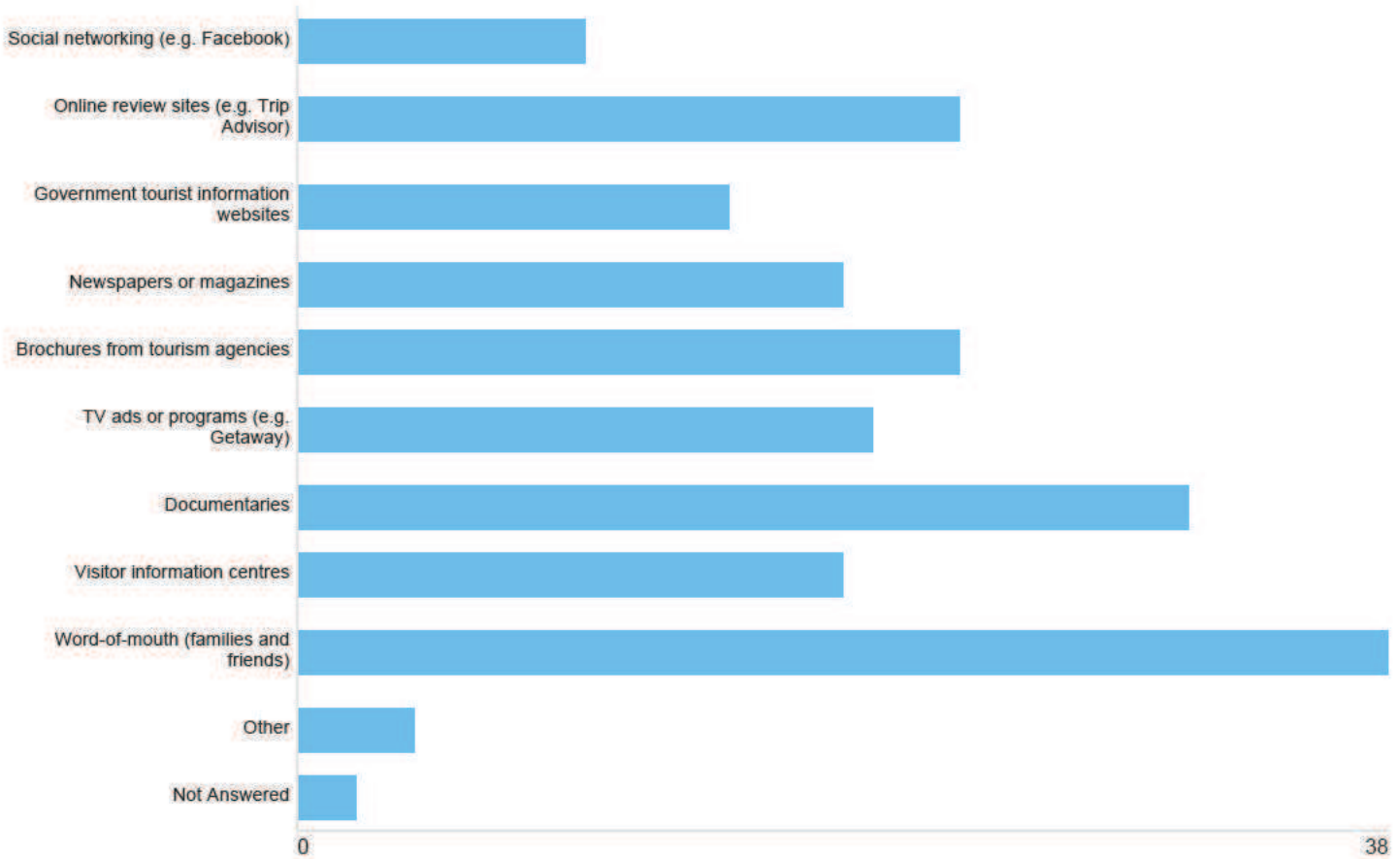
If other please specify

There were 7 responses to this part of the question.



Question 36: Where do you normally find inspiration about how to spend your leisure time? (Select all that apply)

Inspiration



Option	Total	Percent
Social networking (e.g. Facebook)	10	20.00%
Online review sites (e.g. Trip Advisor)	23	46.00%
Government tourist information websites	15	30.00%
Newspapers or magazines	19	38.00%
Brochures from tourism agencies	23	46.00%
TV ads or programs (e.g. Getaway)	20	40.00%
Documentaries	31	62.00%
Visitor information centres	19	38.00%
Word-of-mouth (families and friends)	38	76.00%
Other	4	8.00%
Not Answered	2	4.00%

Other

There were **4** responses to this part of the question.

Question 37: We appreciate your help with this survey! Enter your email address if you'd like to go in the draw for our gift hamper:

email

There were **47** responses to this part of the question.



AGENDA ITEM NUMBER: 9c

Paper Title: Uluru climb data

Paper prepared by: s22

Purpose: To update the Board on the data collected about the number of visitors climbing Uluru.

Background information and issues:

(a) Climb data

At the 2015 November Board meeting, the Board requested an update on the program to monitor the number of visitors choosing to climb Uluru. This item was not discussed at the March 2016 Board meeting, but was provided as a paper for noting at the June 2016 Board meeting.

Policy 6.3.3 of the Uluru Kata Tjuta National Park (UKTNP) Management Plan 2010-2020 outlines three criteria that need to be met before the Board would consider closing the climb. The criteria relating to the numbers of visitors choosing to climb Uluru states 'The climb will be permanently closed when: (b) the proportion of visitors climbing falls below 20 per cent'.

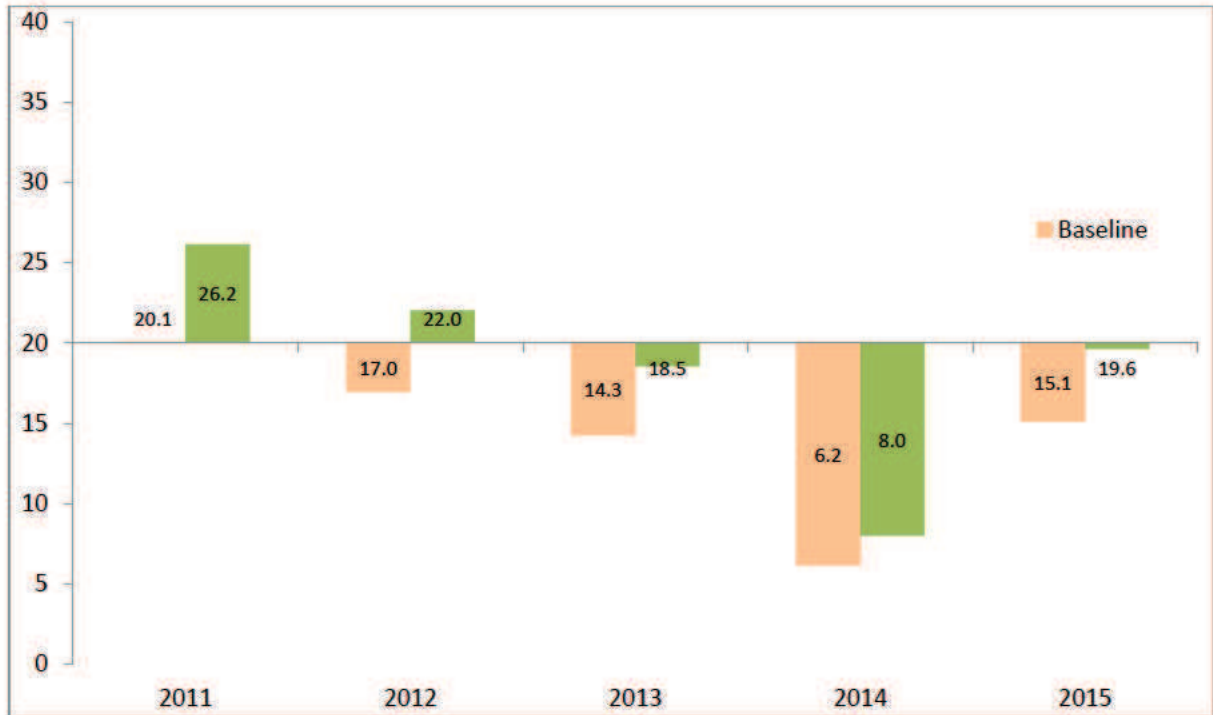
Issues

- In 2011, pedestrian counters were installed on the Uluru climb path to monitor the number of people who climb Uluru. There have been problems with these counters including:
 - The loss of data from power supply failures and technical faults. This was particularly severe in 2014 when visitor traffic was counted only during the summer months. The most recent assessment of the data (in July 2016) reaffirmed these technical issues; and
 - The counters needing a clear interval between climbers and there is a potential underestimation of numbers when counting groups, perhaps up to 30 percent.
- In 2015 data was collated on the average percentage of people climbing each year, from 2011 to 2015. The graphs below show both the raw percent of people climbing and a percent with an additional 30 percent, to compensate for the problems with counting groups.
- The UKTNP Management Plan is not specific regarding the 20 percent figure. The plan does not make it clear if the 20 percent is for:
 - Only days when the Uluru climb is open. This would mean days when people have a choice to climb Uluru, less than 20 percent of visitors chose to do so; or
 - All days regardless of if the climb is open or closed. This would mean that the 20 percent includes all visitors, even if the climb is closed and visitors don't have a choice to climb Uluru or not. For example, in June-July 2016 the climb was often closed due to rain, so the total number of tourists climbing would have been far lower than normal.
- The Uluru climb data results are un-reliable, mainly due to technical issues with the counters. Therefore, they are only an indicative estimate of the number of people climbing Uluru, so a new design of climb counter will be investigated for 2016-17.

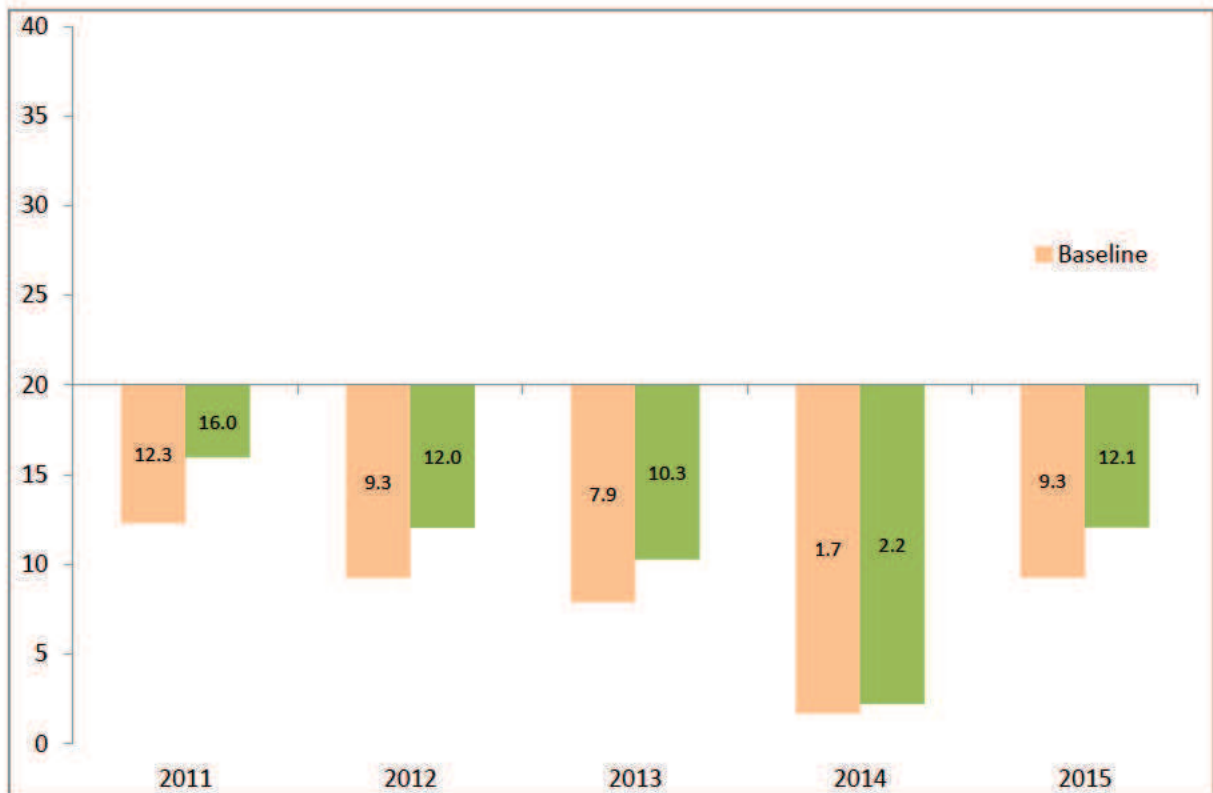


Results

Average percentage of visitors who choose to climb Uluru - only taking into account visitors who are in the park on days when the climb is open



Average percentage of visitors across the year who climb Uluru including people who come to the park on days when the climb is closed





(b) Why visitors come to Uluru

At the March 2016 Board meeting, the Board requested information about why visitors come to Uluru. Based on visitor surveys conducted in 2012, 2013 and 2014, the three main reasons for visiting Uluru-Kata Tjuta National Park were:

Main reasons	2012	2013	2014
Seeing Uluru and Kata Tjuta	46%	44%	35%
Learning about and experience Aboriginal culture	19%	9%	31%
Visiting an iconic Australian destination	13%	14%	11%

Surveys conducted in 2012-2014 asked visitors a number of questions about the Uluru climb. The results are outlined below:

Question	2012	2013	2014
Have you climbed Uluru on this trip?	No – 87%	No – 98%	No – 93%
What was the main reason you decided not to climb Uluru?	Respect for Anangu culture – 72%	Respect for Anangu culture – 71%	Respect for Anangu culture – 73%
Before your visit were you aware of Anangu’s preference that you do not climb Uluru?	Definitely aware and understood why – 51%	Definitely aware and understood why – 57%	Definitely aware and understood why – 62%

Recommendation:

That the Board:

- (a) Note the information provided regarding the Uluru climb counter data and the reasons why visitors come to Uluru.
- (b) Does not use the existing climb counter monitoring data as the basis for making decisions about the Uluru climb in accordance with Policy 6.3.3 of the Management Plan.

MOVED:

SECONDED:

CARRIED: UNANIMOUSLY / OBJECTIONS



AGENDA ITEM NUMBER: 7(e)

Paper Title: Uluru climb data analysis

Paper prepared by: s22

Purpose: To update the Board on the report analysing the proportion of visitors climbing Uluru.

Background

Policy 6.3.3 of the UKTNP Management Plan 2010-2020 outlines three criteria to be met before the Board would consider closing the Uluru climb. The criteria relating to visitors climbing Uluru states that 'the climb will be permanently closed when the proportion of visitors climbing falls below 20 per cent'.

In 2011, pedestrian counters were installed on the Uluru climb pathway to monitor the number of people climbing Uluru. However, there have been problems with these counters, including: (a) the loss of data from power supply failures and technical faults, which was particularly severe in 2014; (b) the counters needing a clear interval between climbers; and, (c) a potential underestimation of numbers when counting groups, perhaps up to 30 percent (i.e. calibration issues).

In 2015 data was collated by Parks Australia on the average percentage of people climbing each year, from 2011 to 2015, which suggested that the proportion of visitors climbing Uluru was around 20%. This data was presented to the Board in 2016. Following this, the Boards decided that '*Parks Australia employs an independent statistician to review climb data and comment on its validity and reliability. They should also recommend a method to address any critical weakness in existing monitoring, as soon as possible*'. The Board also wanted the analysis of the climb data to be linked to the Uluru project, although the Board was not specific about how this should be done.

An independent statistician from Griffith University was engaged in early 2017 to analyse and report on the Uluru climb data. This report is provided as Attachment A.

Issues

- The Griffith University climb data report highlights there are uncertainties calculating the proportion of park visitors climbing Uluru. For determining the total number of park visitors, these uncertainties are minor. However, estimating the number and proportion of visitors climbing Uluru is problematic.
- While there were periods when the data collected was unreliable, over a longer period it appears that the counters were working relatively well to at least capture the trend of people climbing Uluru. There was also some level of consistency between the number of climbers and park visitors.
- Answering the question of whether the proportion of climbers is below or above 20 percent, depends on the method chosen and also whether particular months are of interest, or, an average over a year is taken. The analysis provided evidence that the 20 percent threshold could be exceeded in the busy winter months (although less so in recent years), but is definitely not reached in less busy months. Partly, this is influenced by the shorter opening hours during hot months (i.e. when the climb is closed at 8.00 am over summer months, or, at other times when the forecast temperature is 36 degrees or more). When adjusted by 30 percent for groups, the 20 percent threshold is likely exceeded during the peak months (mostly July). The report concluded that whether these factors are sufficient to close or not close the climb remains the interpretation of the Board.
- Based on the Uluru climb data analysis report (which included recommendations/considerations for future monitoring); and advice received from the Northern Territory Parks & Wildlife, more robust and reliable visitor counters will be installed on the Uluru climb, as well as on other walking tracks.



Recommendation:

That the Board discuss the Griffith University Uluru climb data analysis report.

MOVED:

SECONDED:

CARRIED: UNANIMOUSLY / OBJECTIONS

Attachments:

Attachment A - Griffith University Report, Analysis of Uluru visitor climb data and monitoring methods



Analysis of Uluru visitor climb data and monitoring methods

Professor Susanne Becken

**Griffith Institute for Tourism
Client Report**

February 2017

Griffith University, Queensland, Australia

About this report:

The Board of the Uluru–Kata Tjuta National Park required an independent assessment of Uluru climb counter data to examine the proportion of visitors who climb Uluru. Griffith Institute for Tourism (GIFT) was commissioned to undertake this analysis.

About Griffith University

Griffith University is a top ranking University based in South East Queensland, Australia. Griffith University hosts the Griffith Institute for Tourism, a world-leading institute for quality research into tourism. Through its activities and an external Advisory Board, the Institute links university-based researchers with the business sector and organisations, as well as local, state and federal government bodies. For more information, visit www.griffith.edu.au/griffith-institute-tourism .

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GIFT Research Report Series URL:

www.griffith.edu.au/business-government/griffith-institute-tourism/publications/research-report-series



Executive Summary

Uluru–Kata Tjuta National Park (UKTNP) is a World Heritage Site of international significance for both its natural and cultural values. Visitors are strongly discouraged to climb Uluru, and the UKTNP Management Plan 2010-2020 contains a provision for the climb to be closed permanently should the proportion of visitors climbing Uluru fall below 20 per cent.

To determine the proportion of climbers, UKTNP requested a statistical analysis of the existing data from track counters and an assessment of their validity. Weaknesses of the current monitoring system were to be examined and recommendations for future monitoring made.

The key data inputs were the total number of ticket sales and an estimate of visitors who climbed Uluru, based on records from track counters. Several issues with the track counters were already known to Park Management and adjustments to the data had been made. The analysis presented here derived the proportion of climbers through several approaches. Statistical tests were also undertaken to assess the consistency of counters.

Both ticket sales and climb data show a pronounced seasonality and a daily variability that is particularly strong in the winter months compared with the summer months. The large variability in daily climb records raises questions whether demand is variable, or whether this is overlaid by an (unknown) error of counting due to multiple issues with the counters.

The first method for assessing the proportion of climbers was based on daily data. For those days on which the climb was open, the ratio of climbers versus visitors to the Park was calculated. The results show that the average proportion of climbers for the 594 days on which the climb was open and data were available was 16.2 percent. On 68.1 percent of open days, the proportion was under or equal 20 percent.

Using a more robust approach in which both ticket sale and climb data were aggregated by month (to minimise the impact of outliers and other errors), the proportion was recalculated on a monthly basis. When all days are considered (i.e. regardless of the status of the climb) the proportion of climbers is under 20 percent for almost all months. This changes slightly when only those days are included on which climbers had the choice of climbing. Here, the 20 percent threshold was exceeded in several months, including in May 2015 at 20.4 percent.

When adjusting the data by 30 percent upwards to account for undercounting of groups, the 20 percent threshold tends to be exceeded in the winter months, but remains firmly under 20 percent in summer months. Whether a 30 percent adjustment is justified should be based on systematic and repeated manual observation of groups.

The reliability of data was assessed in several ways. Missing values and issues recorded by field staff (most prominently the counting of climbers on days on which the climb was closed) were discussed as problematic but not as problematic in the sense that the data is invalid. In fact, several tests to assess consistency of counters provided encouraging results.

The report concludes by stating that the counter data are likely not completely accurate, but are able to record trends in the number of climbers. Bases on international recommendations it is critical to calibrate each counter to derive counter-specific coefficients that deliver a more accurate estimate of numbers. The degree of accuracy required should be discussed by the Board, but an international workshop of experts suggested that 80 percent would be pragmatic.

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1. Context

This is Anangu land and we welcome you. Look around and learn so that you can know something about Anangu and understand that Anangu culture is strong and really important. We want our visitors to learn about our place and listen to us Anangu. Now a lot of visitors are only looking at sunset and climbing Uluru. That rock is really important and sacred. You shouldn't climb it! Climbing is not a proper tradition for this place. © Tony Tjamiwa

1.1 Background

Uluru–Kata Tjuta National Park (UKTNP) is of international significance and of Outstanding Universal Value, as recognised through its inscription as a World Heritage Site under the World Heritage Convention. In 1987, the Park was listed for its natural values, and this was followed by a second listing in 1994 for the Park's cultural values. UKTNP is one of only 25 World Heritage sites listed for both their natural and cultural heritage.

Uluru-Kata Tjuta National Park is managed jointly by the Commonwealth Director of National Parks (DNP) and Nguraritja. A Board of Management (Board) is composed of the DNP and eight traditional owners of UKTNP, as well as a representative each from tourism, Northern Territory Government and the Environment Ministry.

There are a number of activities offered in the Park. One of them is climbing to the top of Uluru (Ayers Rock), hereafter referred to as the 'Uluru climb. The Uluru climb is steep and arduous, making the safety of visitors a major concern for the DNP and Board. The climb is therefore often closed, mainly due to weather conditions. Since 2008, and in agreement with the tourism industry, it was decided to close the climb from 8.00 in the morning between December and the end of February.

Due to safety and cultural issues, it is strongly discouraged to climb Uluru, and under policy 6.3.3 of the UKTNP Management Plan 2010-2020 there is provision for the climb to be closed permanently to visitors in the future. Three criteria need to be met before the Board could consider closing the Uluru climb. One of these criteria relates to the proportion of visitors climbing Uluru. Specifically, the policy states that the climb could be closed if:

- the Board, in consultation with the tourism industry, is satisfied that adequate new visitor experiences have been successfully established, or
- the proportion of visitors climbing falls below 20 per cent, or
- the cultural and natural experiences on offer are the critical factors when visitors make their decision to visit the park (Australian Government, Director of National Parks 2010, p. 92).

However, the UKTNP Management Plan is ambiguous regarding the 20 percent threshold. The plan does not specify clearly if the 20 percent is for:

- Only days when the Uluru climb is open. This would mean days when visitors have a choice to climb Uluru, less than 20 percent of visitors chose to do so; or
- All days regardless of if the climb is open or closed. This would mean that the 20 percent is relative to all visitors to the Park, even counting those days on which the climb is closed. This interpretation focuses less on visitors' choice, but simply analyses the effective proportion that climb Uluru.

Existing climb counter data has been previously analysed by UKTNP staff. The analysis indicates that the proportion of visitors climbing Uluru has been declining, likely under the 20

per cent threshold. However, due to the sensitivities of the Uluru climb and policy 6.3.3, as well as concerns about the validity of the existing data, the Board requested an independent expert/statistician to analyse the existing Uluru climb data and assess any critical weaknesses of the methods used to collect the data.

Griffith Institute for Tourism (GIFT) was commissioned to undertake this analysis. The findings are presented in this report.

1.2 Aim and Deliverables

The aim of this project is to independently assess the proportion of visitors climbing Uluru based on existing data. The robustness of the climb monitoring methods will be taken into consideration.

Specific deliverables supplied in this report are:

- A statistical analysis of the existing data from visitor counters to estimate the proportion of visitors that climb Uluru;
- A short synopsis of the confidence levels/validity of the existing visitor counter data;
- A review of the appropriateness, and any critical weaknesses, of the methods used to collect and analyse data about the proportion of visitors that climb Uluru;
- If/as relevant, general recommendations for cost effective methods to accurately monitor the proportion of visitors that climb Uluru.

2. Monitoring in the Park

2.1 Uluru climb data collection methods

The UKTNP Park Management provided important background information on the Uluru climb and how visitor numbers have been monitored.

As can be seen in Photo 1 (supplied by UKTNP staff) the climb to the top of Uluru has a chain along the steepest section of the walk, for a distance of around 400 metres. However, there is no chain on the initial section of the walk from ground level to a linear distance of about 150 metres from the ground (where two people can just be seen in Photo 2, supplied by UKTNP staff). The highest point visible in Photo 2 is where the chain ends. From here on the climb to the top of Uluru continue for a distance of about 500 metres.

A fence on ground level with separate entry and exit gates surrounds the base of the climb area (see Photo 2), so that the climb can be closed due to dangerous weather conditions, such as extreme heat.



Photo 1: The chain and posts on Uluru



Photo 2: Uluru base and end of the chain

The methods used to collect data on numbers of visitors climbing Uluru are based on four climb counters which were installed in 2011. Out of these, two counters (Counters 1 and 2) are positioned mid-way up the Uluru climb chain and two (Counters 3 and 4) are positioned at the end of the chain. Each pair of climb counters (i.e. at the top and midway along the chain) is fixed onto one of the climb posts to detect walkers on each side of the climb chain. Generally visitors walk up one side of the chain and return the other side of the chain, but this is not always the case.

Rangers download the visitor data from the counters during Uluru climb patrols. Following this, the data is loaded into an Excel spreadsheet. No further information on the technology and exact placing of the counters was given for the purpose of this analysis.

2.2 Monitoring issues

Several issues with the counters are known to the Park Management. These include:

Loss of data:

- Data are lost due to issues with power supply failures and technical faults. This was particularly severe in 2014 when visitor traffic was counted only during half of the year. The most recent assessment of the data (in July 2016) reaffirmed these technical issues;

Undercounting:

- The counters need a minimum interval between climbers and there is a potential underestimation of numbers, in particular when counting groups, perhaps up to 30 percent. Adjustments need to be made.

Counting of visitors in outdoor environments is not a trivial task and there are multiple sources of potential error (Muhar et al., 2002). It is important to systematically assess the reliability of the counters.

This piece of work comes at a time where there is increasing pressure and expectation of Protected Areas (including by UNESCO for World Heritage Sites) to manage tourism and the impacts it causes on the natural and cultural values that are protected (Becken & Wardle, 2017; Nordic World Heritage Foundation, 2014; UNESCO, nd).

3. Method

3.1 Data provided by the Park Agency

The data provided by UKTNP ranged from 1 June 2011 to the 30 of June 2015. Data were available for 1,491 days.

There were no missing values for daily visitors to the Park. The estimate of daily visitors (tickets sold) includes visitors from the Northern Territory, tourists (free independent travellers, including children), bulk purchases and an averaged number of package tourists. The variable “Daily Estimates” as provided in the spreadsheets was used for the analysis.

Counter data were from four different counters. Most analyses presented further below focus on days where the climb was officially open (Table 1).

Table 1 Number of days the Climb was Closed (C), Open (O), or Partially Open (P)

Climb Status O/P/C		Frequency	Percent	Valid Percent
Status	C	729	48.9	48.9
	O	151	10.1	10.1
	P	611	41.0	41.0
	Total	1491	100.0	100.0

In addition to individual counter data, the spreadsheet also contained an average count of Counter 1 and 2, which was used for further analysis. Counter 1 and 2 numbers were used because they were generally higher than Counter 3 and 4 records, probably because they were closer to the entry of the track and not all visitors climb all the way to the top. For days on which the climb was officially open, in full or partially, the average of Counter 1 and 2 data provided 594 data points. Data were missing for 168 days (that is days on which the climb was open but no data were available).

3.2 Analysis

The data were first analysed with regards to visitation variability in general. The purpose was to understand seasonality of demand and the extent of fluctuations. Due to the large variability identified in both ticket sales and Uluru climb counts, data were then aggregated on a monthly basis. This was done by calculating monthly statistics for the variables of interest. Arithmetic means, Minimum and maximum values, and standard deviations were computed to understand the average monthly trends, and the range of data.

In a next step, the proportion of visitors climbing Uluru was derived by dividing climb counts by the number of ticket sales per day. Three types of analysis were undertaken:

- **Daily proportion:** for every day that the climb was open, the proportion of visitors who climbed Uluru (according to Counter 1/2 averages) was calculated. This method makes the best use of the detailed data available for each day, but it is also very exposed to the variability (including outliers), and impacts of counter irregularities. As such it is less robust to the effect of unknown errors.
- **Monthly proportion:** The total number of climbers in a given month was divided by the total number of ticket sales in the same month. Whilst this ignores (potentially

important) daily variability, this method is more robust to outliers and unknown errors. Two versions of this measure are presented. The first one ignores the fact whether the climb was officially open, whereas the other one only includes those days where the climb was open, partially or in full.

- **Monthly proportion plus 30%:** To adjust for a potential under-counting of larger groups the total number of climbers in a given month was increased by 30%. This number was then divided by the number of ticket sales in the same month. Findings are presented for those days on which the climb was open.

Further analyses were then undertaken to assess the consistency and reliability of track counters. Since the spreadsheets also contained manual notes/observations on irregularities and data checks, these are briefly summarised.

Finally, the fluctuations in climb numbers are compared to the fluctuations in visitor numbers to assess possible patterns.

4. Results

In the following, the analysis of climbing data is presented first, followed by an investigation into the reliability of the track counters.

4.1 Climb statistics – variations in demand

Ticket sales display a pronounced seasonality. July is typically the busiest month and December to February are least frequented. Ticket sales also vary substantially within a month. The lines shown in Figure 1 represent the minimum, maximum and mean sales of tickets per day. The variation (measured through the standard deviation of each day from the respective monthly average) is largest in the busier winter months, and smaller in the less frequented summer months.

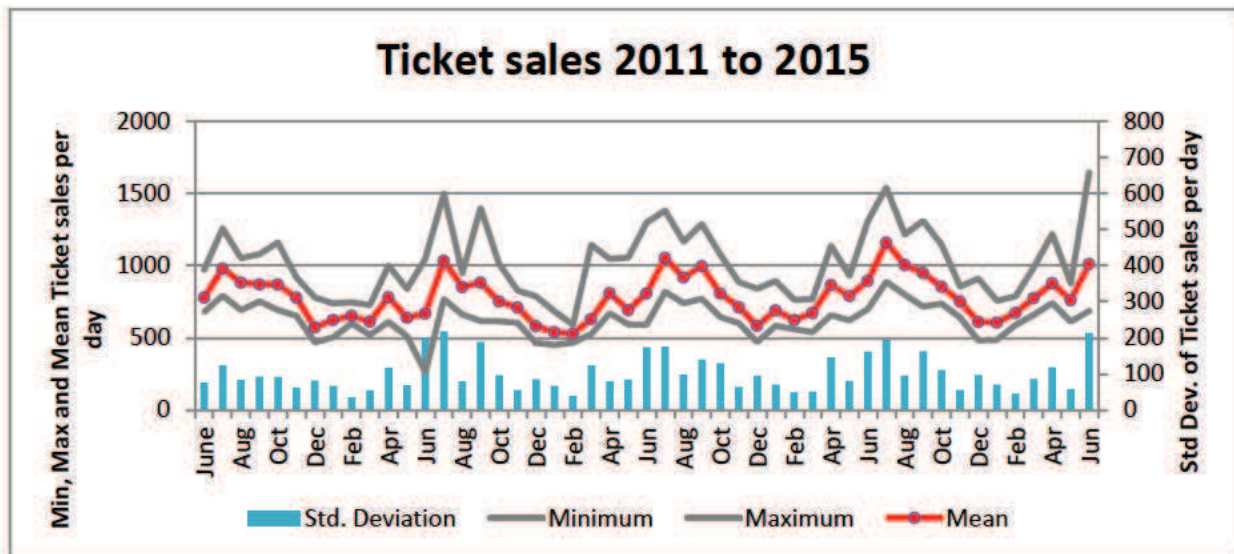


Figure 1 Variation in ticket sales per month for UKTNP.

The climb counter data shown in Figure 2 show that the range between the minimum and maximum counts per day and aggregated by month is considerably larger compared with that for ticket sales. This is possibly related to the number of hours the climb is open, as well as unknown errors. Thus, what is effectively visualised in Figure 2 represents a combination of actual variations in visitors who climb Uluru and (an unknown) uncertainty around the reliability of the counter (see further below).

The Standard Deviation follows a similar pattern to the ticket sales, with variations being larger in the winter months compared with summer. The seasonality of climbing is even more pronounced than for Park visits generally.

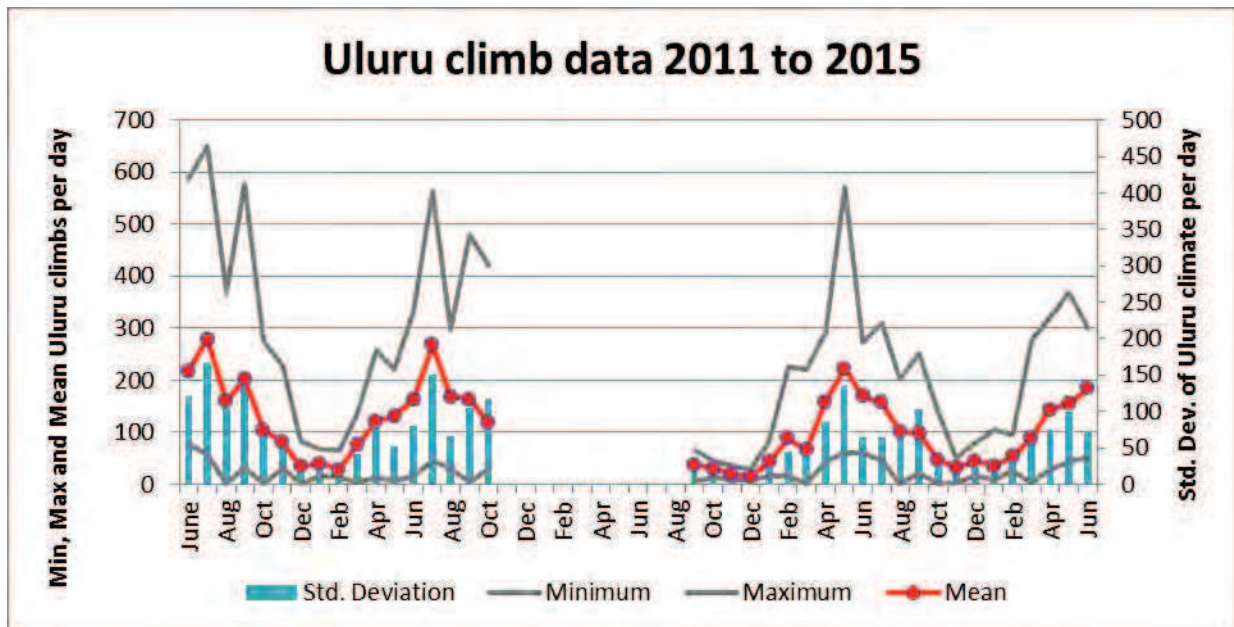


Figure 2 Variation in Uluru climb data per month for UKTNP.

4.2 Proportion of visitors climbing Uluru

Daily proportion

On days on which the climb was open, with the exception of those days on which data were missing for technical reasons, the ratio of climbers versus visitors to the Park was calculated. The results are visualised in Figure 3. The data show that the proportion of climbers varies substantially. In total, the average proportion of climbers for the 594 days on which the climb was open was 16.2 percent. Moreover, on 68.1 percent of open days, the proportion was under or equal 20 percent.

Looking at the most recent months of data, the average daily proportions in the busier winter and autumn months were:

- June 2015: 20.0%
- May 2015: 20.7%
- April 2015: 16.4%
- March 2015: 11.6%

These numbers do not make any adjustments for possible undercounting of groups.

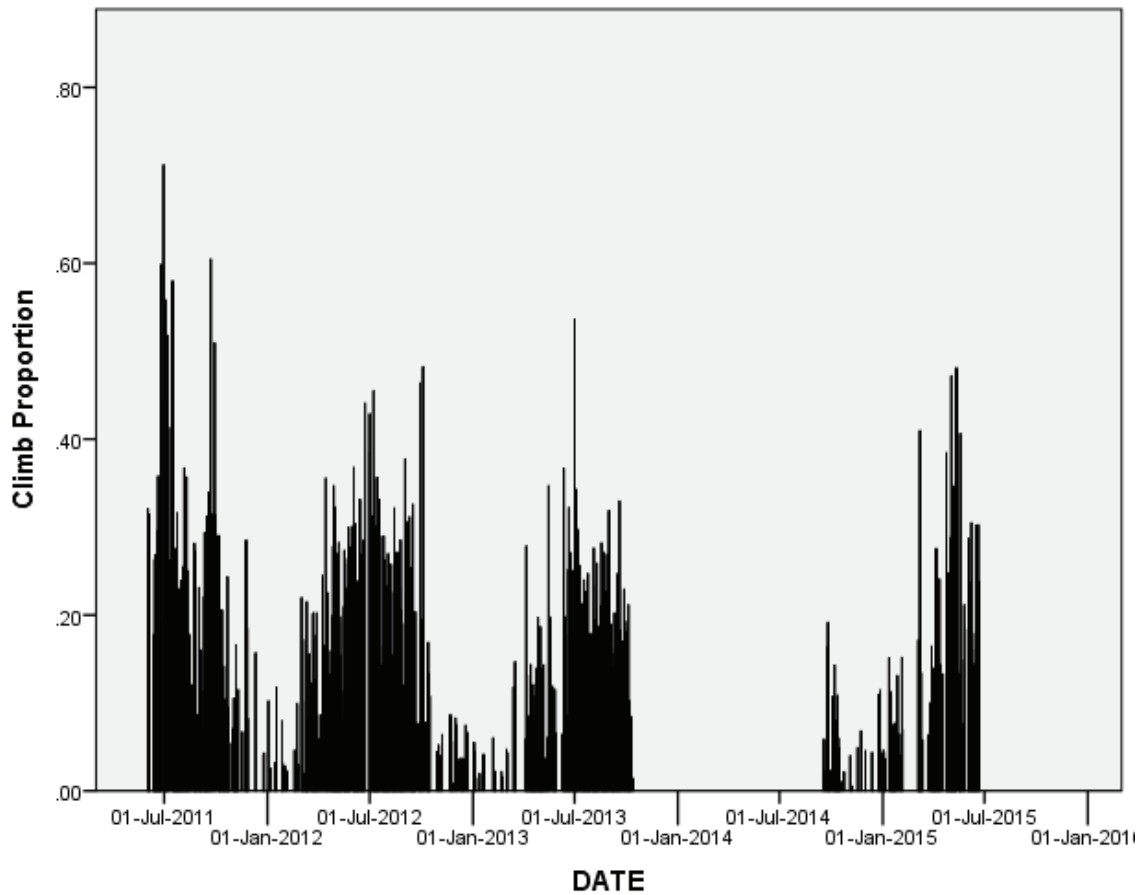


Figure 3 Proportion of visitors climbing Uluru relative to all visitors on ‘Open’ days.

Monthly proportion

To begin with, a comparison of climbers versus total visitors in a given month is made for all days – that means independent of whether the Uluru climb was open or not. In other words, these results indicate the proportion of climbers relative to all visitors, *regardless of options or choice*.

Figure 4 shows that the aggregate monthly proportion was under 20 percent for all months, except for July 2011 and July 2012. The proportion is very low in the summer months, but this can largely be explained by the limited opening hours (see red line in Figure 4).

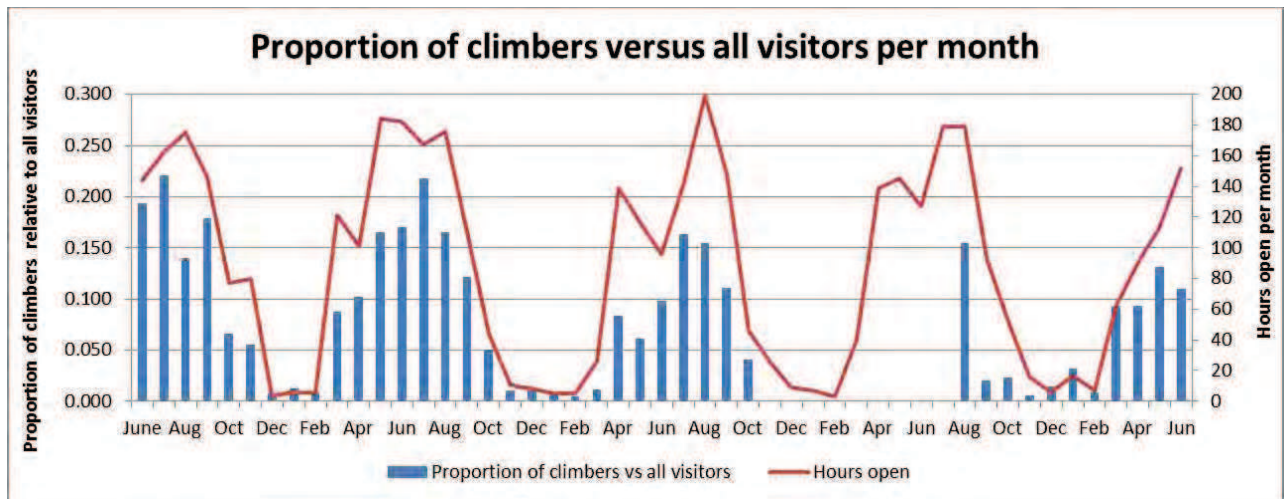


Figure 4 Proportion of visitors climbing Uluru compared with all visitors to the Park (by month) and number of hours the climb was open (red line) for all days.

When only considering those days on which the Uluru climb was open, the proportion of climbers versus all visitors increases on average per month. Figure 5 shows that the proportion exceeds 20 percent multiple times in earlier months, but only once in May 2015 (at 20.4%). Again, the red line visualising the total open hours per month highlights that longer opening hours result in higher numbers of climbers (see below).

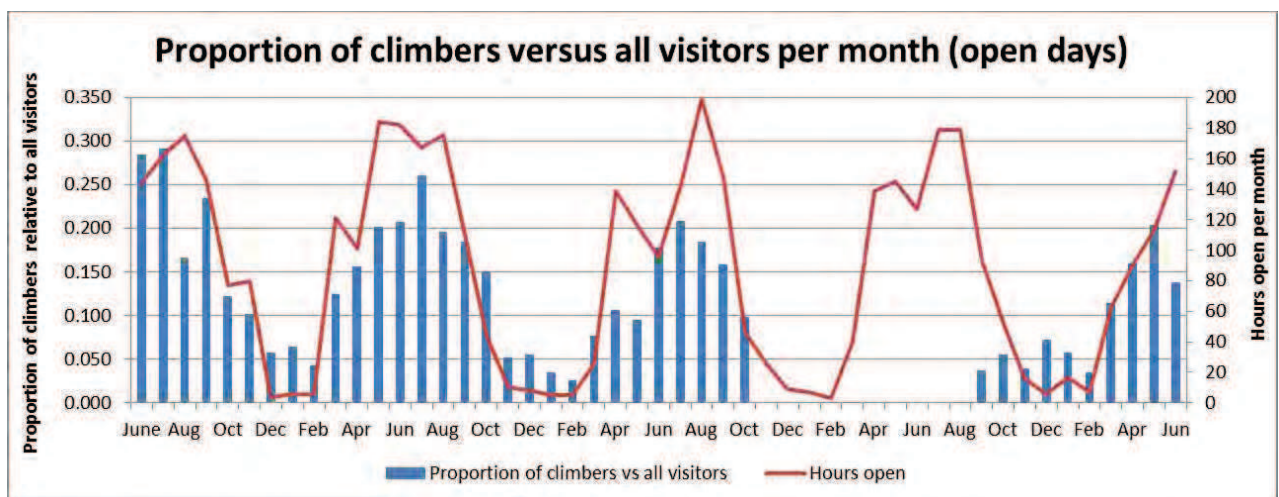


Figure 5 Proportion of visitors climbing Uluru compared with all visitors to the Park (by month) and number of hours the climb was open (red line) for those days on which the climb was officially open.

Monthly proportion plus 30%

When adjusting the number of climbers per month by an additional 30 percent to compensate for possible under-counting of groups, the proportion of visitors is typically above 20 percent in the busier winter months. It remains under 20 percent in summer and the shoulder seasons (Figure 6).

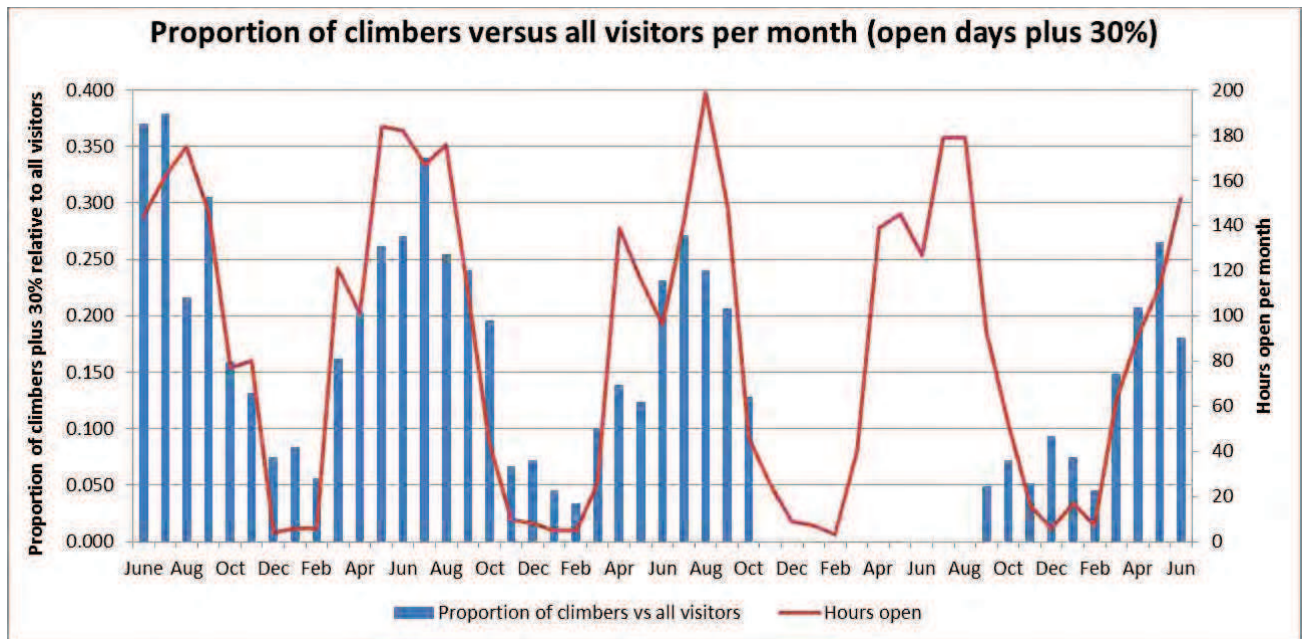


Figure 6 Proportion of visitors climbing Uluru plus 30 percent, compared with all visitors to the Park (by month) and number of hours the climb was open (red line) for those days on which the climb was officially open.

Providing a proportion on a per-hour basis

Whilst comparing hourly data might be useful to assess whether visitors *chose to climb or not to climb* Uluru, there are two main reasons why this analysis is not possible.

1. First, daily visitor estimates to the Park are not available on a per-hour basis, and simply dividing daily ticket sale totals by the number of opening hours would disregard systematic visitor fluctuations. For example, it is unlikely that the same number of visitors come to the Park during hot lunch time hours compared with morning or late afternoon.
2. Second, since visitors may know which times the climb is open, they may specifically plan their visit to the Park for these hours.

In other words, neither Park visitation nor climbing activity are evenly or randomly distributed across all hours in a given day. Breaking data down to an hourly basis is therefore not recommended.

However, to further investigate the relationship between opening hours and climbing data, a simple linear regression was undertaken, whereby the number of visitors climbing Uluru was the dependent variable and opening hours was the explanatory variable.

The relationship is highly significant (ANOVA test, $F = 239.13$, $p < 0.001$), with opening hours explaining 53.6 percent of the variance in climbing numbers. Furthermore the unstandardized coefficient shows us that for every hour the climb is open one would expect another 18.4 people climb Uluru. In reality, of course this depends on season and weather condition, and the above findings need to be interpreted as long term statistical relationships.

One might argue that the winter months in which the climb is open for longer hours provide an opportunity to assess what visitors *chose* with regards to the climb. In summer, instead, the choice is very limited due to the natural conditions and the low climbing numbers are almost certainly determined by the status of the climb.

4.3 Reliability of counters

The following provides an overall assessment of the validity of the existing data and the above estimates of the proportion of visitors who climb Uluru.

Issues with ticket sale data

The estimate of the total number of people who visit UKTNP is based on ticket sales. Tickets are sold on a three-day basis, which means that visitors can enter the park multiple times. Family passes are sold on the assumption that a family comprises 2 adults and 2 kids. Likewise the annual passes for Northern Territorians count as one ticket but are likely to be used for multiple entries. The Northern Territorian pass is for one year and includes all occupants of a vehicle. The ticket sales are therefore only indicative of the number of unique visitors to the park, as well as the number of ‘visits’.

Purchases by group tours also introduce some uncertainty around actual numbers. Bulk ticket sales are potentially misleading as companies might buy tickets in advance and use those bulk tickets over several weeks or months. For example, a company may purchase 1000 tickets in January but use the majority of them in February. This results in an inaccurate estimate of the proportion of visitors who climb Uluru on any given day.

The Park installed a new ticketing system last year (SKIDATA), which will improve accuracy of monitoring number of visitors to UKTNP. The new system will also allow for hourly monitoring.

Missing values from Track Counters

There are a large number of missing values. As can be seen in Table 2, there were between 402 and 556 days on which the track counters recorded values, depending on the counter. For example, Counter 1 at the entry of the climb recorded data on 468 days out of 762 days on which the climb was officially open. In addition, in some instances the recorded value was zero. An entry of zero in the spreadsheet implies that the counter was working but nobody was registered.

Table 2 Number of days on which the counters recorded values, and missing values (for days on which the climb was open)

		Counter 1	Counter 2	Counter 3	Counter 4
N	Valid	468	556	463	402
	Missing	294	206	299	360

To reduce the impact of missing values, the variable “Average Counter 1 and 2” was used and analysed further. To investigate whether missing values for Counters 1 and 2 became more common over time, the number of days on which data were recorded or missing were visualised (Figure 7).

The period between November 2013 and June 2014 identifies missing values, as already identified by the Park Management. Apart from that no clear trend in the number of days with missing values can be identified.

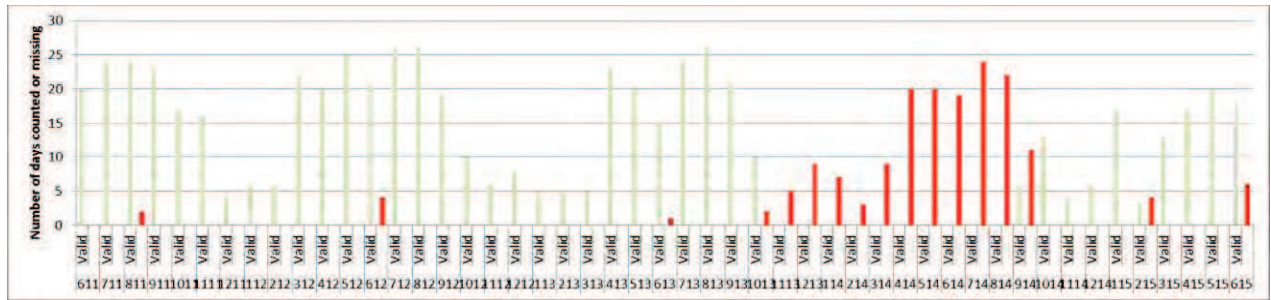


Figure 7 Missing values for “Average Counter 1 and 2” on days when the climb is officially open.

Consistency between counters

All four track counters tend to record different numbers of visitors per day, on days when the climb is officially open. This is not unusual as counters often differ depending on the installation and the exact positioning (Rauhala et al., 2002).

As can be seen in Table 3, Counter 1 records the highest number of people, but it also has a high standard deviation (i.e. numbers fluctuate considerably). Counter 4, in contrast, registers the lowest number of climbers.

Table 3 Comparison of daily counts registered at the four different counters

Daily counts on days when climb is open			
	Mean	Std. Deviation	N
Counter 1	179.124	144.9088	468
Counter 2	113.928	91.6880	556
Counter 3	91.475	84.8894	463
Counter 4	75.28	84.011	402

To examine whether the counters correlate in terms of their variation, a bivariate correlation analysis was undertaken. Table 4 shows that all correlations are highly significant, which means that Counters 1, 2, 3, and 4 – whilst different in terms of volumes – record similar trends of visitor numbers. This finding indicates a good level of consistency amongst the counters and gives confidence in the counters’ ability to track “ups and downs” in visitor numbers. Counter 4 shows the lowest consistency with the other three counters.

Table 4 Consistency between the four Counters, assessed through Pearson’s Correlation test

Correlations between all four counters		Counter 1	Counter 2	Counter 3	Counter 4
Counter 1	Pearson Correlation	1	.902**	.912**	.746**
	Sig. (2-tailed)		.000	.000	.000
Counter 2	Pearson Correlation	.902**	1	.890**	.754**
	Sig. (2-tailed)	.000		.000	.000
Counter 3	Pearson Correlation	.912**	.890**	1	.776**
	Sig. (2-tailed)	.000	.000		.000
Counter 4	Pearson Correlation	.746**	.754**	.776**	1
	Sig. (2-tailed)	.000	.000	.000	

** . Correlation is significant at the 0.01 level (2-tailed).

Irregularities noted by Park staff

The spreadsheets contained additional commentary on irregularities observed for the climb counters. In total, across the period between January 2011 and June 2015, a total of 137 notes were made to flag issues with the counters. Most of these resulted in some form of manual adjustment. Appendix A provides a full list of comments by month.

January and February 2012 had the largest number of issues (each with 8 notes). More recently, there were seven issues recorded in November 2014. The climb was only open for four days in the same month (Table 5). The track counters appeared to function well in the first half of 2015 as very few commentaries were provided.

Table 5 Irregularities noted for November 2014 (a full list is presented in Appendix A)

November 2014
Counter 1 recording high values on closure day. No paper record or email track update record of any open period.
Counter 1,3,4 recording values on closure day. No paper record or email track update record of any open period.
Counter 2 - 3 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 2 and 4 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 3 recording values on closure day. No paper record or email track update record of any open period.
Counter 4 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 4 recording values on closure day. No paper record or email track update record of any open period.

The most common issue observed was that the counters recorded visitors when the Uluru climb was formally closed. Whilst this is not an issue per se for the analysis, as only those days were analysed where the Uluru climb was officially open, it raises a number of questions. For example, counters may record visitors who illegally climb during closed periods. Recording could be due to other disturbances, such as animals. Or false recording could be due to other technical issues with the device that are unknown.

Variation in climbing data

As already noted earlier, both the numbers of people to the Park and those who decide to climb Uluru vary considerably across the year and on a day-to-day basis. There are many reasons for this, including seasonality, holiday periods, visitor types etc. Unless any of these underlying factors are systematically related to a higher or lower propensity to climb Uluru, it is useful to compare the standard deviations between total visitor numbers to the park and climbers.

Figure 8 shows a scatterplot of the z-scores of total visitor numbers to the Park (“Daily Estimate”) and visitors climbing Uluru (“Climbers Mid Average”, as counted by Counters 1 and 2). Z-scores provide a measure of the ‘deviation from the average’, and as such they give an indication of patterns in variability.

The scatterplot does not visually show a strong correlation, but the statistical test reveals that it is significant at the 0.001% level (Pearson’s Correlation score of $R= 0.286$). The analysis therefore indicates that daily ups and downs in visitor numbers to the Park are also reflected in the numbers who climb Uluru. This can be interpreted as evidence that the counters are functioning, at least to the extent that they are consistent with the general visitation pattern.

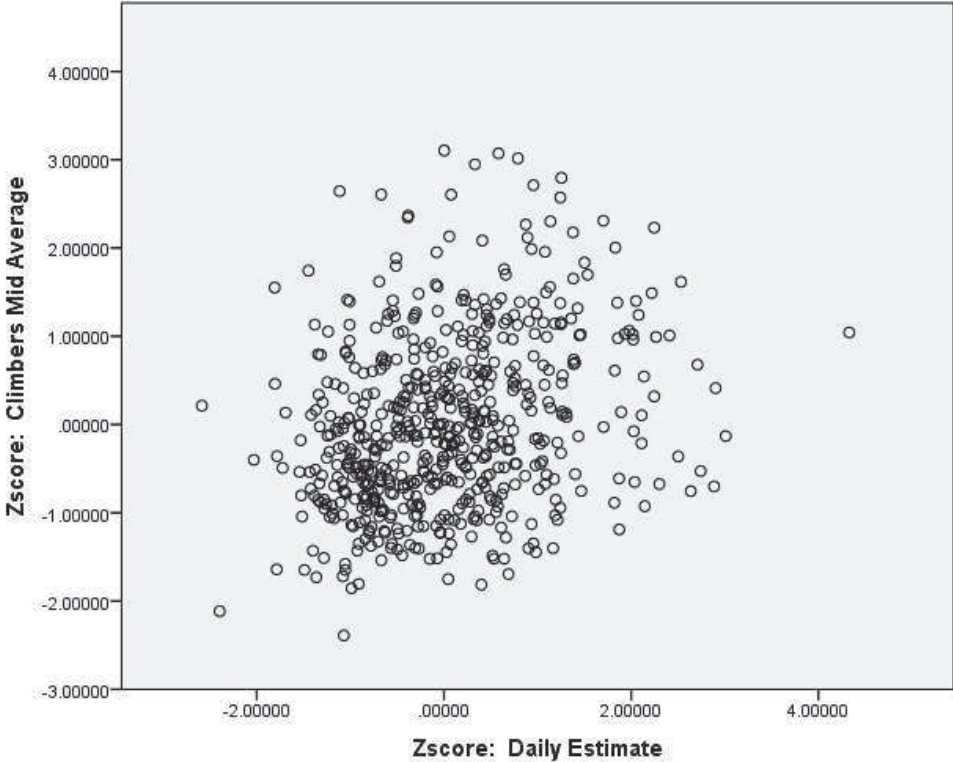


Figure 8 Scatterplot of the Standard Deviations of the total visitors to the Park and visitors climbing Uluru.

Summary of counter validity assessment

Based on the above, it can be concluded that:

- The variable of 'estimated visitors in the Park' is relatively accurate but could be improved with improved methods to convert ticket sales into actual visitors and visits.
- The number of missing values is a concern and requires revisiting the technology used for the Counters.
- On those days that Counters recorded values, it emerged that all Counters record climbers differently. Calibration is essential to interpret the counts and deduct an estimate of climbers (identify coefficients for each counter)
- The long-term consistency between Counters seems acceptable, although Counter 4 seems less aligned with the other three Counters.
- The number of unexplainable errors (e.g. recording numbers when the climb is closed) is of concern and should be investigated further.
- The overall pattern of fluctuations in Park visitation and climb is statistically consistent. This is reassuring at least at a relative level, but does not give information on the absolute numbers recorded through the Counters.
- Whether an adjustment of 30 percent for groups is appropriate requires more testing. It likely differs for the different Counters, depending on where exactly they are positioned.

5. Conclusion

This section provides an overview of progress in visitor monitoring globally, and then makes specific recommendations for UKTNP.

5.1 Global progress

Monitoring of tourism is increasingly required to make planning decisions for Protected Areas generally, and World Heritage Sites specifically. To advance monitoring practices a recent workshop, sponsored by the German Government and UNESCO, brought together experts from around the world to exchange their experiences with visitor monitoring and work towards a global standard (Engels et al., 2015).

Workshop participants concluded that there is a considerable gap between Park Agencies' obligations versus the availability of reliable and comparable data on tourist visitation and behaviour. Inconsistencies and monitoring gaps lead to "Patchwork monitoring". Working towards a global standard requires several steps and agreement on key issues (Engels et al., 2015). For example, it was discussed that:

- Visitor monitoring should include: motivation, structure, demographic, trip purpose, party size, means of travel, activities, importance of protected area for decision making
- The level of accuracy for visitor counting should be over 80 percent
- Consider the distribution (space and time) and seasonality of tourism
- Make use of "visitor days" rather than "visits" to account for length of stay/re-entries etc.
- Analyse and differentiate visitor segments: overnight visitors, day trippers; locals, inbound and incoming visitors
- Offer a decision tree to help protected area management find the best monitoring tools for their individual setting
- Consider new technological possibilities (counting machines, mobile phones, drones etc.)
- Asses different survey approaches like face-to-face interviews on site, postal or online surveys
- Offer surveys in different languages.

The workshop built on earlier research and practical experiences that are summarised briefly.

Calibration of Counters

Ross (2005) noted that counter calibration should be compulsory. It needs to be repeated regularly and applied before data analysis or reporting. Staff training is essential. Furthermore, research by Rauhala et al. (2002) highlighted the importance to calibrate each counter independently. More specifically it was suggested:

1. Calibrate counters to their location, ideally through 4 to 6 sessions and 4 to 6 hours each.
2. Calibrate on different times during the day and year.
3. Calibrate during different weather conditions.
4. Consider carefully the location of the counter and how visitor behaviour might affect it (e.g. is it a place where people might stop or just pass through)
5. Side-oriented infrared counters work best in narrow locations where people do not walk side-by-side.

For a useful case study that describes automatic trail monitoring (TrailMaster TM1550 active infrared monitors) and calibration in Yosemite National Park, see Pettebone et al. (2010).

As already identified by UKTNP, the size of groups can affect the counting. Lue (2006) found that counting of groups is rarely accurate and visitors in tight groups are usually under-counted. An upward adjustment is therefore necessary. Manual calibration is important.

Personal communication with Dr Jeff Dalley (Technical Advisor, Monitoring - Recreation, Historic & Partnerships from the New Zealand Department of Conservation) indicates that a factor of 30 percent could be entirely plausible.

Several other studies have documented what types of factors contribute to data error, including for example the monitoring locations (e.g., incline of trail and width), which is particularly relevant for measuring groups. On a wide trail, people may walk next to each other, but on narrow trails people tend to walk single file.

Counting periods

The longer the counting period the more accurate are the counts. For example, Muhar et al. (2002) found that counts on an hourly basis were less reliable than those on a daily or monthly basis. This poses problems for UKTNP as the climb is often only open for one hour.

It is important to decide on a level of accuracy that is sufficient for UKTNP to make important decisions. If the current accuracy is too low, it may help to try different counter locations.

5.2 Specific recommendations for UKTNP

The analysis presented in this report highlights that there are some issues with the key variables required to calculate the proportion of visitors climbing Uluru. For the total number of visitors to the Park, these are considered minor. For the estimate of climbers these are of medium concern. Weaknesses in the system and evident errors have been pointed out.

Overall, however, and over a longer period of time it appears that the counters are working relatively well to at least capture the trend of people climbing Uluru. There is some level of consistency between counters and also between climbers and Park visitors. What is important as a next step is to revisit the exact location of counters and the technology used.

Furthermore, it is critical to continue to calibrate the counters. This is important to establish (and regularly verify) a coefficient that allows estimation of visitors based on track counts for each counter. It is also important to manually (through observation) establish the up-scaling factor for groups.

The UKTNP administers an online visitor survey, which could include two additional questions, namely whether the climb was open at the time of the visit, and whether people did chose to climb. Since the survey exists, it is useful and cost-effective to add these questions. It might be beneficial to also add a line for 'additional comments' to give visitors the opportunity to express thoughts on this issue. For example, if a visitor answers 'yes' to the first question, but 'no' to the second one, they may want to add that they did not think it was culturally appropriate. Such open ended answers could be analysed qualitatively to gauge people's perception on this topic.

Two cautionary notes need to be made. Surveys are always self-selecting. In other words, people chose to participate in the survey – and this may be because they either had a very good or bad experience, and want to express their feedback. Bias also stems from the fact that

particular types of tourists will find it more difficult to respond to the survey, for example those who experience language difficulties (some of this can be addressed by translating the survey into multiple languages). Tour group visitors may not be reached either, depending on the way the online survey contacts visitors. Possibly, one could collaborate with the tour companies to address this gap. These sampling issues lead to an inherent bias of the results. Furthermore, when asking culturally sensitive questions, there is a risk of positive interviewer bias in that the respondent wants to provide the (ethically) 'right answer'. So, they may respond that they did not climb Uluru even if they did.

To address the main question of whether the proportion of climbers is below or above 20 percent, the answer depends on the method chosen (as illustrated in this report) and also whether particular months are of interest or an average over a year is taken. It is recommended not to use daily count data but to aggregate both climb counts and Park visitors per month (as done in the second type of analysis presented in 4.2). Daily counts are too sensitive to outliers and possible errors.

The analysis provided evidence that the 20 percent threshold could be exceeded in the busy winter months (although less so in recent years), but is definitely not reached in less busy months. Partly, this is influenced by the shorter opening hours during hot months. When adjusted by 30 percent for groups, the 20 percent threshold is likely exceeded during the peak month (mostly July). Whether this is of concern and suffices to not close the climb under policy 6.3.3 of the UKTNP Management Plan 2010-2020 remains the interpretation of the Board.

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7. Appendix A

Table 6 Adjustments made to track counts, and issues recorded. Each line represents one day in the respective month on which irregularities were observed.

June 2011
Counter 1 recording values on closure day. Paperwork not completed from 1600. Email records missing.
Counter 1,2,3 recording values on closure day. Paperwork NA - stats records approximated and not valid? Email records missing.
One hour of data missing during count peak period
July 2011
Counter 1,2,3 recording values on closure day. Paperwork not completed from 1200. Email records missing.
External workbooks corrected
August 2011
Climb open but no climbers recorded. Paperwork ok. Email records missing.
Climb part-open but no climbers recorded. Paperwork ok. Email records missing.
Counter 1,2,3 recording values on closure day. Paperwork not completed from 1200. Email records missing.
Counter 1,2,3 recording values on closure day. Paperwork not completed from 1600. Email records missing.
Counter 1,2,3 recording values on closure day. Paperwork ok. Email records missing.
Data missing
September 2011
Counter 1,2 recording values on closure day. Paperwork not completed from 1000 but summer rule applies. Email records missing.
Counter 1,2 recording values on closure day. Paperwork not completed from 1600. Email records missing.
Counter 2 recording values on closure day. Paperwork not completed from 1600. Email records missing.
October 2011
Counter 1,3 recording values on closure day. Paperwork ok. Email records missing.
External workbooks corrected
November 2011
All counters recording values on closure day. Paperwork not filled out at 0700. Email records missing.
Counter 1,2 recording values on closure day. Paperwork ok. Email records missing.
External workbooks corrected
December 2011
All counters recording values on closure day. Paperwork ok. Email records missing.
Climb part-open but no climbers recorded. Paperwork not complete.
Counter 1,2 recording values on closure day. Paperwork ok. Email records missing.
Counter 1,2,4 recording values on closure day. Paperwork ok. Email records missing.
Counter 1,4 recording values on closure day. Paperwork ok. Email records missing.
Counter 2 recording values on closure day. Paperwork ok. Email records missing.
Counter 3 recording values on closure day. Paperwork ok. Email records missing.
January 2012
All counters recording values on closure day. Paperwork ok. Email records missing.
Counter 1 and 3 recording values on closure day. Paperwork ok but not filled out from 1000. Email records missing.
Counter 1 and 3 recording values on closure day. Paperwork ok. Email records missing.
Counter 1 recording values on closure day. Paperwork ok. Email records missing.
Counter 2 recording values on closure day. Paperwork ok. Email records missing.
Counter 3 recording values on closure day. Paperwork but not filled out from 1000. Email records missing.
Counter 3 recording values on closure day. Paperwork ok. Email records missing.
Counter 4 recording values on closure day. Paperwork ok but not filled out from 1000. Email records missing.
February 2012
All counters recording values on closure day. Paperwork ok. Email records missing.
Counter 1 recording values on closure day. Paperwork ok but not filled out from 1200. Email records missing.
Counter 2 recording values on closure day. Paperwork ok but not filled out from 1000. Email records missing.
Counter 2 recording values on closure day. Paperwork ok. Email records missing.
Counter 3 recording values on closure day. Paperwork ok but not filled out from 1000. Email records missing.
Counter 4 recording values on closure day. Paperwork ok. Email records missing.
Counters 2,3,4 recording values on closure day. Paperwork ok. Email records missing.
External workbooks corrected
March 2012
All counters recording values on closure day. Paperwork ok. Email records missing.
Counter 1 and 2 recording values on closure day. Paperwork ok. Email records missing.
Counter 1 recording values on closure day. Paperwork ok. Email records missing.
Counter 4 recording values on closure day. Paperwork ok. Email records missing.

April 2012
External workbooks corrected
May 2012
All counters recording values on closure day. Paperwork ok. Email OK
An hour of missing data for each counter
June 2012
All counters recording values higher than visitor numbers - Counter Error Continuation?
Counter 2 recording values on closure day. Paperwork ok. Email OK
Counter 3 and 4 recording values on closure day. Paperwork ok but not filled out from 1200. Email OK
Counter 3 and 4 recording values on closure day. Paperwork ok. Email OK
July 2012
Counter 1 and 3 recording values on closure day. Paperwork ok. Email OK
August 2012
All counters recording values on closure day. Paperwork ok but not filled out from 1400. Email OK
All counters recording values on closure day. Paperwork ok. Email OK
September 2012
All counters recording values on closure day. Paperwork ok but has a scribbled out circle at 1000. Email NA
All counters recording values on closure day. Paperwork ok but not filled out from 1400. Email NA
Counter 1 and 4 recording values on closure day. Paperwork ok but not filled out from 1400. Email NA
Couple hours of data missing from C1,C2,C3,C4
External workbooks corrected
October 2012
All counters recording values on closure day. Paperwork ok. Email NA
Counter 1 recording values on closure day. Paperwork ok. Email ok.
Counter 2 and 3 recording values on closure day. Paperwork ok. Email ok.
Counter 4 recording values on closure day. Paperwork ok. Email NA
Counters 2,3 and 4 recording values on closure day. Paperwork ok. Email ok.
November 2012
Counter 1 and 3 recording values on closure day. Paperwork ok. Email NA
Counter 1 and 4 recording values on closure day. Paperwork ok. Email ok
Counter 1 recording values on closure day. Paperwork ok. Email NA
Counter 1 recording values on closure day. Paperwork ok. Email says closed from 0800.
Counter 2 recording values on closure day. Paperwork ok. Email NA
December 2012
Counter 1 recording values on closure day. Paperwork ok. Email ok.
Counter 2 and 3 recording values on closure day. Paperwork ok. Email says closed from 0800.
Counter 2 recording values on closure day. Paperwork ok. Email ok.
Counter 2 recording values on closure day. Paperwork ok. Email says closed from 0800.
Counter 4 recording values on closure day. Paperwork ok. Email ok.
January 2013
Counter 1 recording values on closure day with C2,3,4 not registering
Counter 2 recording values on closure day with C1,3,4 not registering
Counter 2 recording values on closure day with C1,3,4 not registering.
February 2013
All counters recording values on closure day. Majority of readings 6-8am, climb closed due to strong winds?
Counter 1 recording values on closure day
Counter 4 recording values on closure day
Counter C1 and C3 recording values on closure day
March 2013
C3 Counter recording values at all hours - Error. Data set to zero.
Counter 1 and 3 recording values on closure day
Counter 1 recording values on closure day. C3 Counter recording values at all hours - Error. Data set to zero.
Counter 3 recording values on closure day
Counter 4 recording values on closure day
April 2013
C1 Counter recording errant numbers - Error. Data set to zero.
May 2013
Counter 2 and 4 recording values on closure day
Counter 2 and 4 recording values on closure day. No paper record or email track update record of any open period, but question mark on paperwork not filled out completely
Counter 2 recording values on closure day. No paper record or email track update record of any open period, but question mark on paperwork not filled out completely
Counter 2 recording values on closure day. No paper record or email track update record of any open period, but question mark on paperwork not filled out completely. Data spaced regularly during day even during recorded wind closure.

Counter 4 recording values on closure day
Counter 4 recording values on closure day. No paper record or email track update record of any open period, but question mark on paperwork not filled out completely.
External workbooks corrected
June 2013
Counter 4 recording values on closure day, data missing for counters 1-3. No paper record or email track update record of any open period.
Counter 4 recording values on closure day, data missing for counters 1-3. Paperwork says open all day. Stats workbook and email record says closed all day for rain.
External workbooks corrected
July 2013
Counter 1 and 3 recording values on closure day. No paper record or email track update record of any open period.
Counter 1 and 4 recording values on closure day. No paper record or email track update record of any open period.
Counter 1 recording values on closure day. No paper record or email track update record of any open period.
External workbooks corrected
August 2013
External workbooks corrected
September 2013
Counter 1 recording values on closure day. No paper record or email track update record of any open period.
Counter 3 recording values on closure day. No paper record or email track update record of any open period.
External workbooks corrected
October 2013
Data missing
November 2013 to May 2014: no entries – general issues with track counters
June 2014
Climb part-open but no climbers recorded
Counter 2-4 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 3 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Data missing
July 2014
Climb open but no climbers recorded
Climb part-open but no climbers recorded
Counter 2-4 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
August 2014
Climb open but no climbers recorded
Climb part-open but no climbers recorded
Counter 2-4 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
September 2014
Climb part-open but no climbers recorded
Counter 2-3 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 2-4 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 3 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 4 recording values on closure day, C1 data missing
External workbooks corrected
October 2014
Counter 2-4 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 3 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
External workbooks corrected
November 2014
Counter 1 recording high values on closure day. No paper record or email track update record of any open period.
Counter 1,3,4 recording values on closure day. No paper record or email track update record of any open period.
Counter 2 - 3 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 2 and 4 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 3 recording values on closure day. No paper record or email track update record of any open period.
Counter 4 recording values on closure day, C1 data missing. No paper record or email track update record of any open period.
Counter 4 recording values on closure day. No paper record or email track update record of any open period.
December 2014
Counter 1,3,4 recording values on closure day, C2 data missing. No paper record or email track update record of any open period.
Counter 3 recording values on closure day, C2 data missing. No paper record or email track update record of any open period.
Counter 4 recording values on closure day, C2 data missing. No paper record or email track update record of any open period.
January 2015
Counter 4 recording values on closure day, C2 data missing. No paper record or email track update record of any open period.
February 2015
Counter 1 recording values on closure day, C2 data missing

Counter 1,3 recording values on closure day, C2 data missing
Counter 1,4 recording values on closure day, C2 data missing
Counter 3 recording values on closure day, C1, C2 and C4 data missing
March 2015
Counter 3 recording values on closure day, C1, C2 and C4 data missing
April and May 2015: no issues recorded
June 2015
Counter 2 recording values on closure day, C1, C3 and C4 data missing



AGENDA ITEM NUMBER: 11

Paper Title:

Uluru climb counter data

Paper prepared by:

s22

Purpose:

To update the Board on the data collected to date regarding the number of visitors choosing to climb Uluru.

Background information and issues:

At the November meeting, following discussion regarding the vandalism of the Uluru climb chain, Board members requested an update on the park's program to monitor the number of visitors choosing to climb Uluru.

The UKTNP Plan of Management 2010-2020 outlines three criteria that need to be met before the Board would consider closing the climb as a tourism activity. The particular criterion relating to the numbers of visitors choosing to climb Uluru states "The climb will be permanently closed ... when the proportion of visitors climbing falls below 20%".





In 2011, 2 pedestrian counters were installed on the Uluru climb path to monitor the number of people who choose to undertake this activity. Since then, park staff have regularly visited the counters to check their operation and collect data.

We have encountered some problems with the climb counters including:

- a) The loss of data from power supply failures and technical faults - this was particularly severe in 2014 when visitor traffic was counted only during the summer months; and
- b) The counters needing a clear interval between climbers and there is a potential underestimation of numbers when counting groups, perhaps up to 30%.

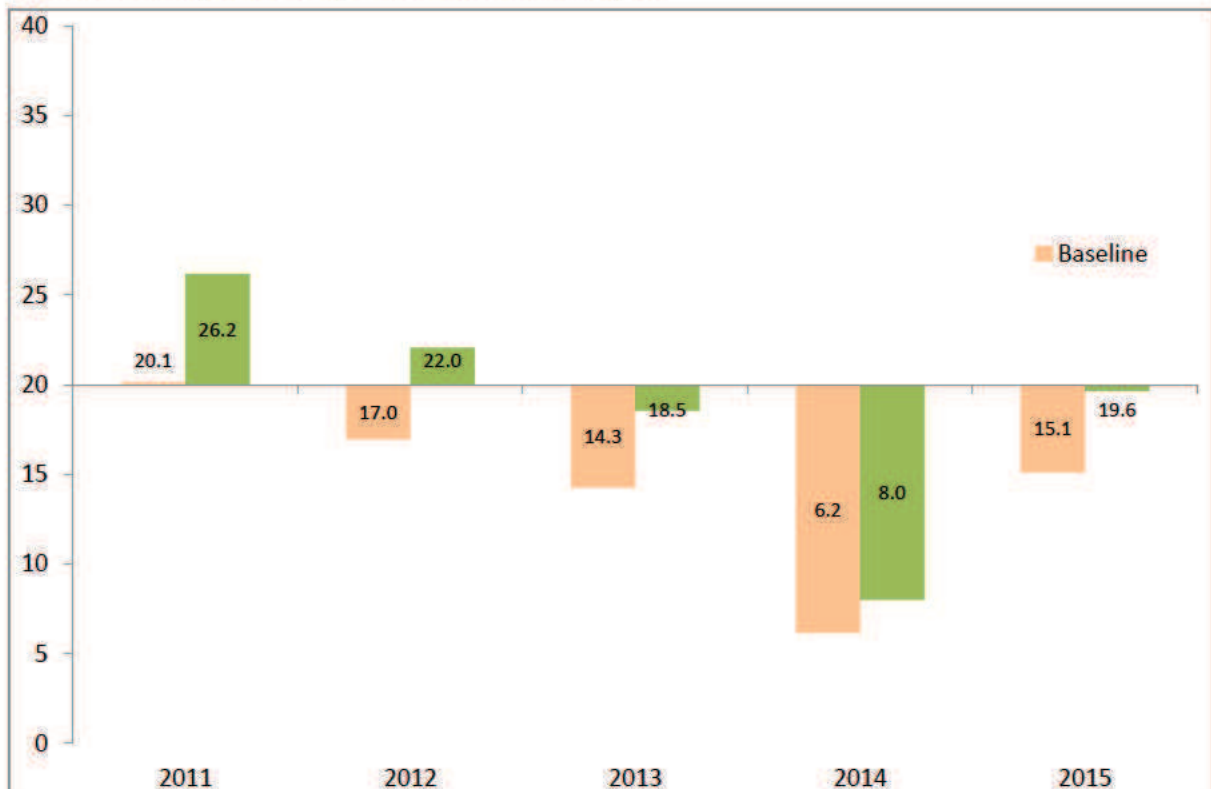
In 2015 we collated the data and have produced graphs that show the average percentage of people climbing each year, from 2011 to 2015. The graphs show both the raw percentage of people climbing and a percentage that includes an increase of 30% to compensate for the problems with counting groups.

The UKTNP Plan of Management is not specific regarding the 20% figure. The plan does not make clear if the 20% is for:

- a) Only days when the Uluru climb is open - this would mean days when people have a choice to climb Uluru less than 20% of visitors chose to do so; or
- b) All days regardless of whether the climb is open or closed - this would mean that the 20% would include all visitors, even though the climb may be closed and visitors don't have a choice of whether to climb Uluru or not.

Results

Average percentage of visitors who choose to climb Uluru - only taking into account visitors who are in the park on days when the climb is open





Average percentage of visitors across the year who climb Uluru including people who come to the park on days when the climb is closed



The interpretation of the data will be discussed more during the presentation of this paper.

Recommendations:

That the Board note the information presented regarding the Uluru climb counter data.

MOVED:

SECONDED:

CARRIED: UNANIMOUSLY / OBJECTIONS



AGENDA ITEM NUMBER: 7d.3

Paper Title: Uluru climb data

Paper prepared by: S22

Purpose: To update the Board on the data collected to date regarding the number of visitors choosing to climb Uluru.

Background information and issues:

(a) Climb data

At the 2015 November Board meeting, Board members requested an update on the park's program to monitor the number of visitors choosing to climb Uluru. This item was not discussed at the March 2016 Board meeting, as was originally intended.

Policy 6.3.3 of the UKTNP Management Plan 2010-2020 outlines three criteria that need to be met before the Board would consider closing the climb. The criteria relating to the numbers of visitors choosing to climb Uluru states "The climb will be permanently closed when: (b) the proportion of visitors climbing falls below 20 per cent".

In 2011, two pedestrian counters were installed on the Uluru climb path to monitor the number of people who choose to undertake this activity. There have been some problems with the climb monitoring counters, including:

- The loss of data from power supply failures and technical faults - this was particularly severe in 2014 when visitor traffic was counted only during the summer months; and
- The counters needing a clear interval between climbers and there is a potential underestimation of numbers when counting groups, perhaps up to 30 percent.

In 2015 data was collated on the average percentage of people climbing each year, from 2011 to 2015. The graphs below show both the raw percent of people climbing and a percent with an additional 30 percent, to compensate for the problems with counting groups.

The UKTNP Management Plan is not specific regarding the 20 percent figure. Specifically, the plan does not make clear if the 20 percent is for:

- Only days when the Uluru climb is open - this would mean days when people have a choice to climb Uluru less than 20 percent of visitors chose to do so; or
- All days regardless of whether the climb is open or closed - this would mean that the 20 percent would include all visitors, even though the climb may be closed and visitors don't have a choice of whether to climb Uluru or not.



Results

Average percentage of visitors who choose to climb Uluru - only taking into account visitors who are in the park on days when the climb is open



Average percentage of visitors across the year who climb Uluru including people who come to the park on days when the climb is closed





(b) Why visitors come to Uluru

At the March 2016 Board meeting, the Board requested information about why visitors come to Uluru. Based on visitor surveys conducted in 2012, 2013 and 2014, the three main reasons for visiting Uluru-Kata Tjuta National Park were:

Main reasons	2012	2013	2014
Seeing Uluru and Kata Tjuta	46%	44%	35%
Learning about and experience Aboriginal culture	19%	9%	31%
Visiting an iconic Australian destination	13%	14%	11%

Surveys conducted in 2012-2014 asked visitors a number of questions about the Uluru climb. The results are outlined below:

Question	2012	2013	2014
Have you climbed Uluru on this trip?	No – 87%	No – 98%	No – 93%
What was the main reason you decided not to climb Uluru?	Respect for Anangu culture – 72%	Respect for Anangu culture – 71%	Respect for Anangu culture – 73%
Before your visit were you aware of Anangu's preference that you do not climb Uluru?	Definitely aware and understood why – 51%	Definitely aware and understood why – 57%	Definitely aware and understood why – 62%

Recommendation:

That the Board note the information presented regarding the Uluru climb counter data and the surveys of the views of tourists about the Uluru climb.

MOVED:

SECONDED:

CARRIED: UNANIMOUSLY / OBJECTIONS



UKTNP Board of Management Meeting, 1st and 2nd November 2017

s22- material irrelevant to scope

Agenda Item 7a.i Uluru climb – words from the Chair	5-9
Agenda Item 7a ii Uluru climb – Permanent closure	5-9

s22

s22

s22

Agenda Item 5 – Anangu Agenda Items

As the Climb closure paper related very closely to items raised at Anangu preparation day it was decided to move straight on to Agenda items 7a(i) and 7a(ii) and return to other Anangu agenda items later in the meeting.

Agenda item 7a (i) – Uluru Climb – words from the Chair

7a (ii) – Uluru Climb – Permanent closure

Both agenda items were discussed together.

Initially, some park staff were invited in to the meeting to witness and film the proceedings. The Chair made it clear any recordings would only be for park's records and not be made public. The CLC lawyer pointed out that the discussion about to take place was confidential Board business. She informed the Board that while observers can be invited in, at Anangu preparation day it had been decided that the discussion and decision would occur privately and park staff would be invited in and informed only after the decision had been made. It was agreed that all observers would leave and return once a decision had been reached.

The Chair reflected that the issue of the climb closure has been discussed by the Board and the DNP for some time. At the last meeting it was decided that the CLC would meet with a broader group of traditional owners in order for Anangu to reach a consensus about this decision. This meeting took place and the decision to close the climb was agreed to and has now come before the Board. The Chair said 'all of us together have decided we'll take down the chain'.

The Chair acknowledged a lot of work has been done by Park staff, the DNP and CLC to ensure adequate notice is given if the climb is closed and how best to inform the public. He also noted the good support from non-Anangu Board members, lawyers and the tourism industry regarding the possible closure of the climb.

Following the previous day's Anangu preparation day discussion, non-Anangu members were asked for their expert opinion on the issue, specifically how they thought the tourism industry would react. This was to make sure everyone is on the same track together.

- s47F advised that, with Board support, he had spoken to 16 people representing the broad tourism industry (including some TCC members) to advise them that the issue of closing the climb was coming to the Board. He asked for their opinion on this matter and whether they would support such a move if it was so decided. He reported that everyone he spoke with supported the decision to close the climb. s47F felt the responses showed the good work over the past few years in moving toward closure. Industry were appreciative of at least 18-months lead time.

The importance of a minimum 18-month lead time was discussed. At Anangu preparation day some members had said they wanted the climb closed as soon as possible, while others had said they wanted further advice from Tourism experts.

Discussion included:

Reasons for providing 18-month notice:

- The tourism industry requires sufficient notification time.
 - o The tourism industry promote Uluru at expos and in programs that have already been planned/produced and will run until March 2019. If the climb is closed before that date these companies could potentially be found liable for offering a service that no longer exists.
- The park needs time to plan and complete all actions related to the climb's closure.
- The closure of the climb should be a time of celebration and we should close it together. To do this sufficient lead time is needed to work towards the closure and end with a celebration.

Date of closure:

- Despite members noting that an 18 month notification time is required, it was suggested that the anniversary of Handback, on 26 October 2019 - two years from the decision to close the climb - could be a good date to celebrate the closure.
- It was acknowledged that, due to tourism brochure print runs, 31 March 2019 is the first practical day the climb could be closed (as current brochures will run until March 2019).

Removal of the chain:

- Steps must be taken to ensure there is no damage to the rock. It will need to be done very carefully to "heal the wound".
- Once the closure date is reached there will need to be a plan in place to remove the chain immediately, otherwise people may still attempt to climb.
- It was also noted that EPBC approval may be required, that experts will need to be employed to remove the chain and that proper Traditional Owner consultations will need to occur beforehand.

Anangu Board members commented that they felt their ancestors are rejoicing now the decision has been made to close the climb.

The CLC lawyer asked whether Board members would like the two papers: 7.a(i) - Uluru Climb - Words from the Chair, and 7.a(ii) Uluru Climb-Permanent closure to be presented before considering the paper's recommendations. It was decided that as both papers had been addressed step by step at Anangu preparation day, Board members were happy to make a decision on the resolution.

26 October 2019, the Anniversary of handback, was decided as the date of closure.

Resolution:

In accordance with clause 6.3.3(b) - (c) of the Uluru-Kata Tjuta National Park Management Plan 2010-2020, and being satisfied that:

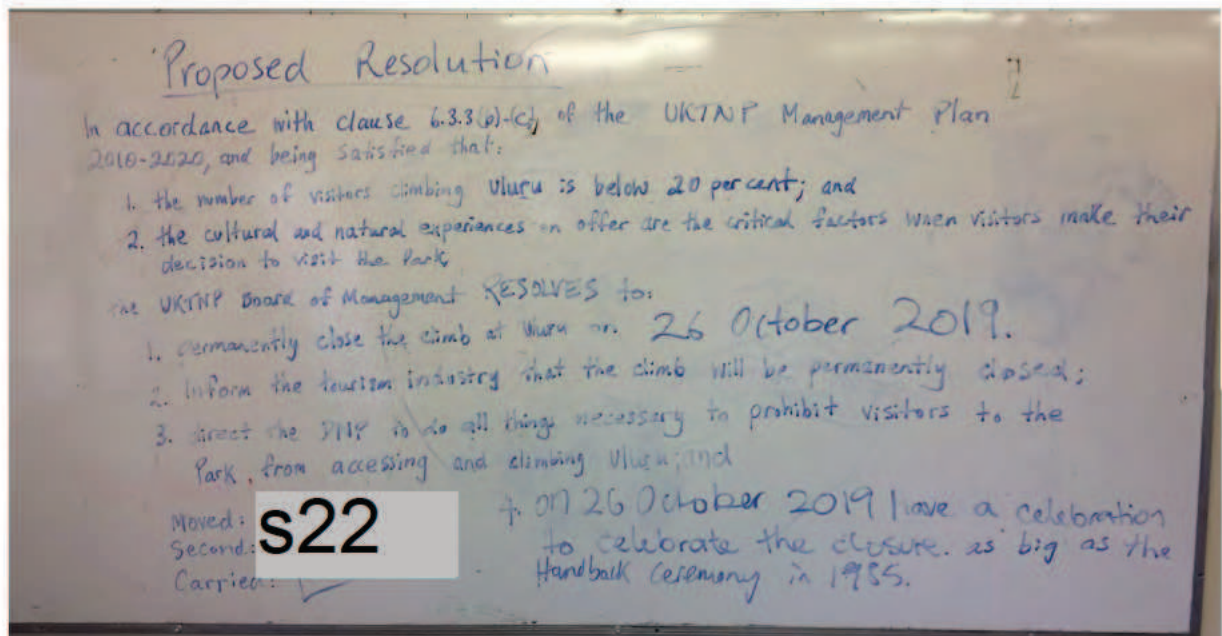
1. The number of visitors climbing Uluru is below 20 per cent; and
2. The cultural and natural experiences on offer are the critical factors when visitors make their decision to visit the Park,

the Uluru-Kata Tjuta National Park Board of Management RESOLVES to:

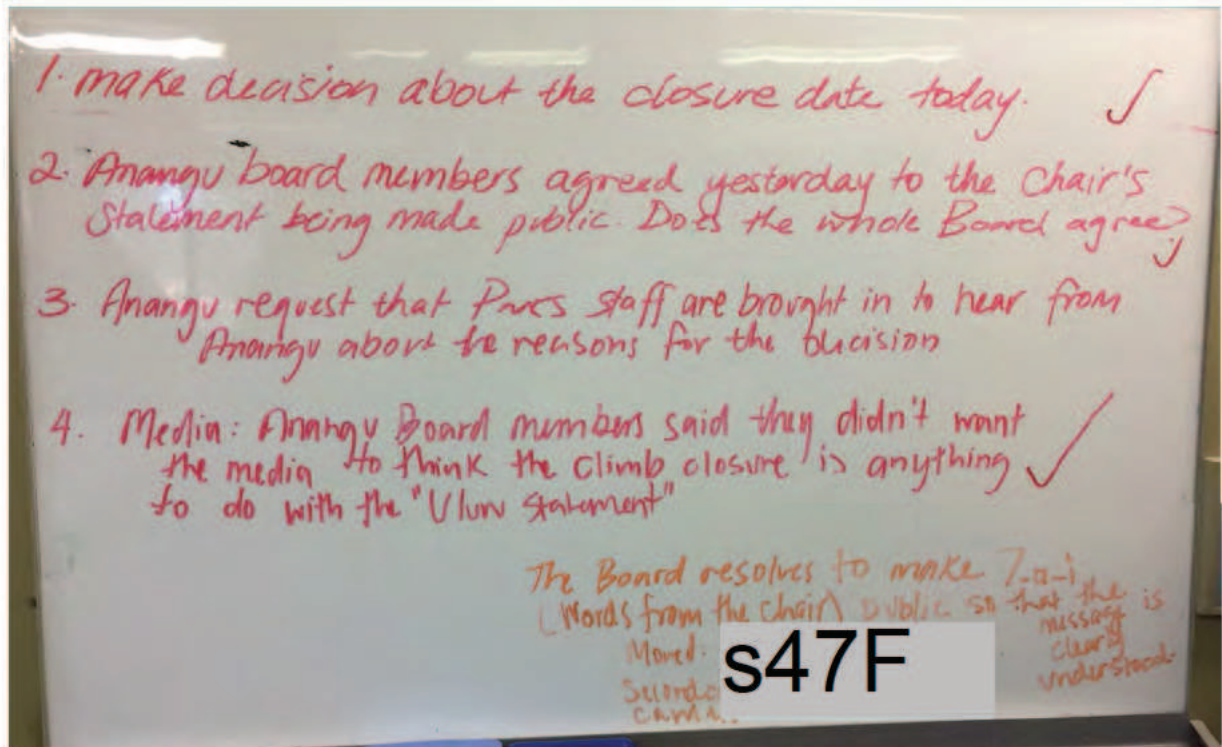
1. Permanently close the climb at Uluru on 26 October 2019;
2. Inform the tourism industry that the climb will be permanently closed;
3. Direct the Director of National Parks to do all things necessary to prohibit visitors to the Park from accessing and climbing Uluru; and
4. On 26 October 2019 have a celebration to celebrate the closure, as big as the Handback Ceremony in 1985.

Moved
Second
Carried

s22



Other key points relating to the Climb's closure from Anangu preparation day were then addressed:



1. Make a decision about the closure date.

- It was noted this had been done.

2. Anangu Board members agreed during Anangu preparation day to the Chair's statement being made public and sought the whole Board's views.

- Non-Anangu Board members noted that the Chair's words were very moving and powerful and it is important for all Australians to be able to read, and to really understand, this statement. It was also suggested that the Chair's words be added to the Park's website.

Resolution:

The Board resolves to make 7_a_i (words from the Chair) public so that the message is clearly understood.

Moved: s47F

Second:

Carried.

s22

s22

4. Anangu requested that park's staff be invited in to hear from Anangu about the reasons for the decision.

- Approximately 15-20 on-duty Park staff were invited in to the Board room.
- The Chair recognised that we are all here together: Board members, park staff and past Board members who are with us right now in this room. This decision has been talked about a lot, taken outside the Board and now has come back to the Board.
- The Chair announced to all those in the room that soon, not just they, but anyone involved in tourism and people around the world will now be told that the climb will be no more.
- The Chair thanked s47F and s47F for their support and reaffirmed that there would be a lead time for the tourism industry. He also referred to the two Tourism Awards recently received at the Tourism Central Australia Awards which recognised the contributions that the park made to tourism in Central Australia, including the work already done to introduce new tourism experiences at the park.

There was a break for lunch at 1.10pm with Board members and Park staff. The Board Chair and DNP addressed the media regarding the climb closure.

Meeting resumed at 3.10pm.

In light of the decision to close the climb, two further proposals were put forward and carried.

Resolution:

1. DNP develop a strategy and timeline for the closure of the climb on October 2019 for presentation to the next Board meeting.
2. Leading up to the closure of the climb, extra effort be undertaken by management to increase the range of visitor experiences, cultural promotion and Anangu employment and business development.

Moved: s22
Second
Carried

s22

s22

s22

Agenda item 7a (i) – Uluru Climb – words from the Chair
7a (ii) – Uluru Climb – Permanent closure

Resolution:

In accordance with clause 6.3.3(b) - (c) of the Uluru-Kata Tjuta National Park Management Plan 2010-2020, and being satisfied that:

1. The number of visitors climbing Uluru is below 20 per cent; and
2. The cultural and natural experiences on offer are the critical factors when visitors make their decision to visit the Park,

the Uluru-Kata Tjuta National Park Board of Management RESOLVES to:

1. Permanently close the climb at Uluru on 26 October 2019;

s22

Moved: **s22**
Second
Carried

Resolution:

The Board resolves to make 7_a_i (words from the Chair) public so that the message is clearly understood.

Moved: John King

Second: Sue Jackson

Carried.

Resolution:

1. DNP develop a strategy and timeline for the closure of the climb on October 2019 for presentation to the next Board meeting.

2. Leading up to the closure of the climb, extra effort be undertaken by management to increase the range of visitor experiences, cultural promotion and Anangu employment and business development.

Moved: s22

Second

Carried

s22

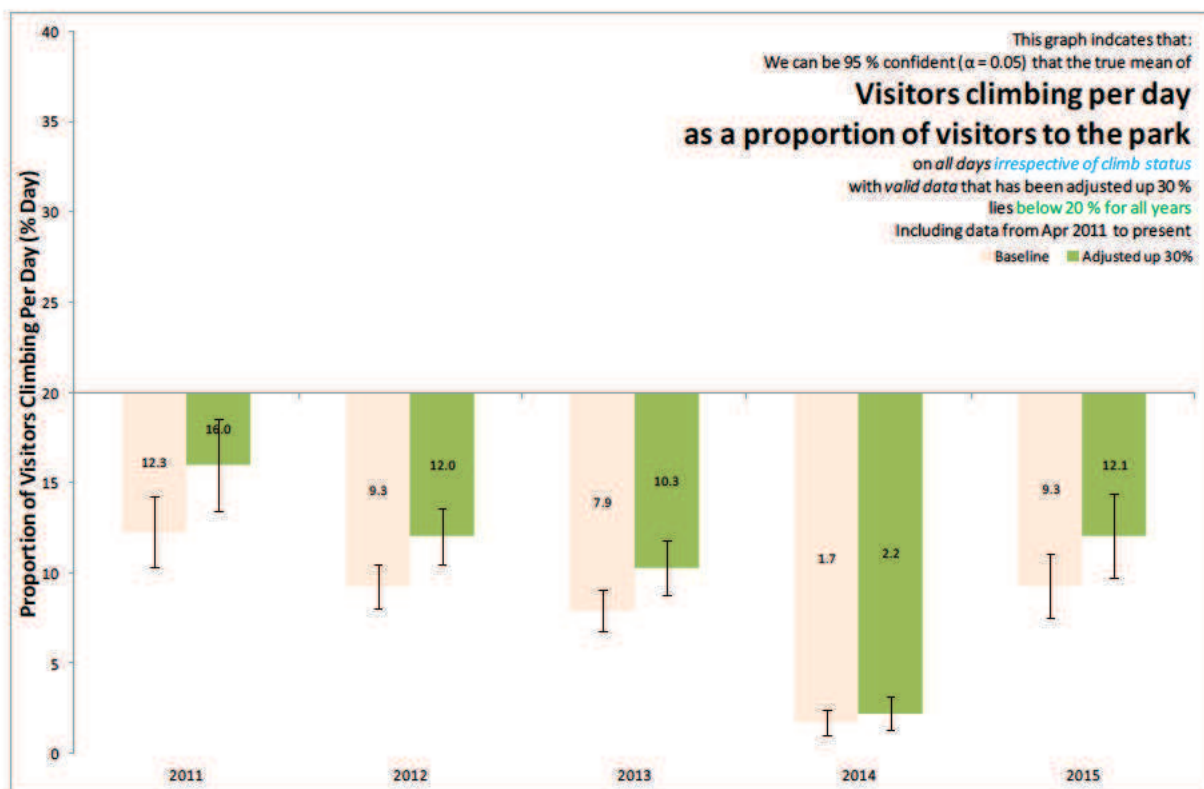
s22

What do the statistics mean?

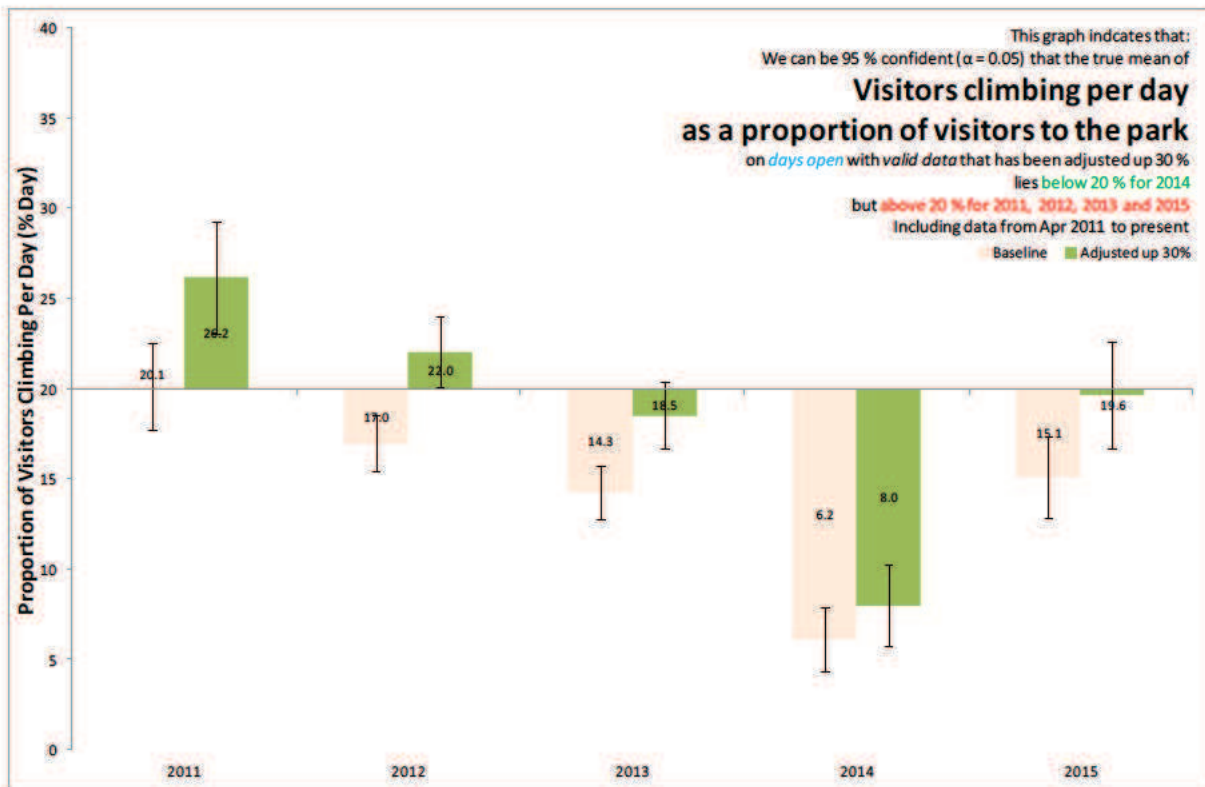
All data have been checked for validity and errant data has been removed, with reasons for removal recorded in each case. Statistics are not influenced by days of missing counter data. Data are represented as the mean proportion of visitors climbing Uluru as a raw figure (baseline), or with a 30 % climber increase adjustment to account for counter logger error.

Once this is established, there are three types of statistics we can gather.

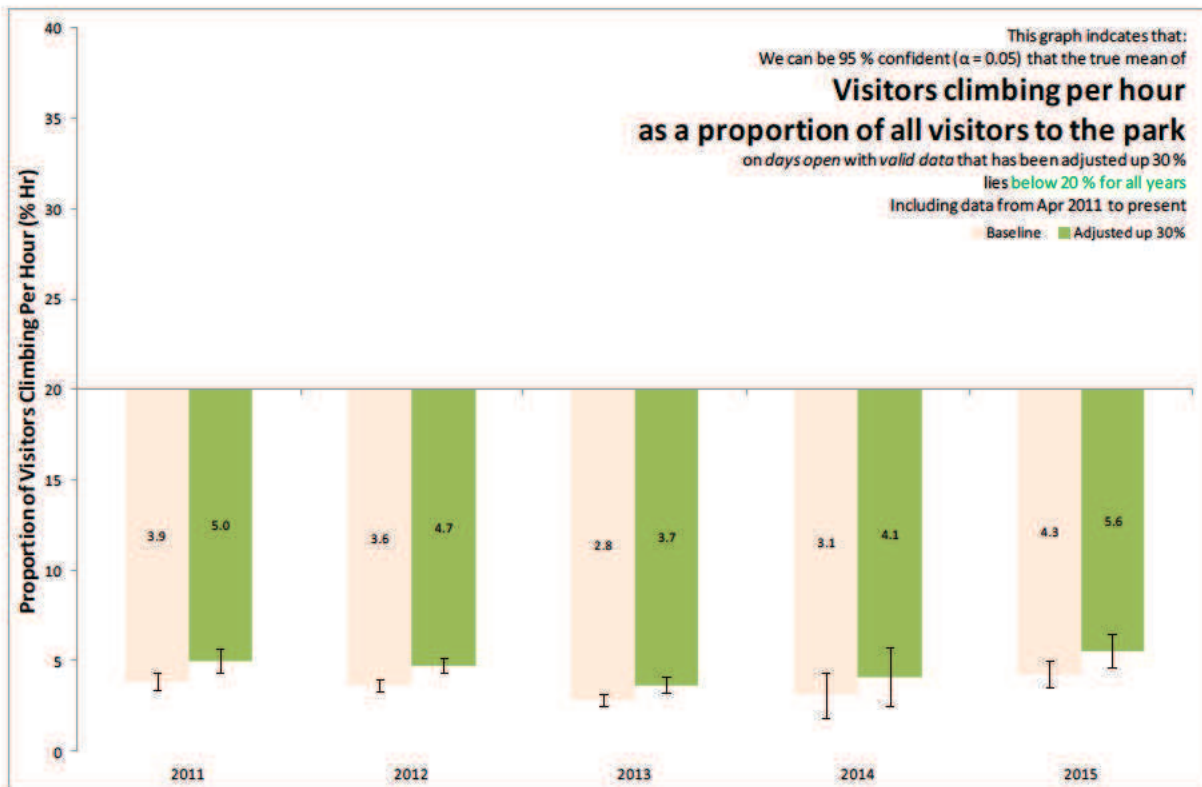
If we don't care about the status of the climb and are only interested in the proportion of visitors that make it onto the rock on any particular day, then we are currently on target, around 12 %. This value is skewed downwards because of days of closure (0 climbers) lower the average, and increase the variance (therefore a bigger confidence interval). This is a good overall statistic for the park visitation as a result, but doesn't factor in people's choice, as the availability of the climb is not accounted for.



If we do care about the status of the climb and are only interested in the proportion of visitors that make it onto the rock on days that they are able to gain access, but not taking into account the number of hours the climb is open, we are not on target as current values are sitting around 20 %. This value is pushed upwards compared to the first statistic as days of closure (0 climbers) are not included. However, there is also an increase in the variance and therefore a bigger confidence interval, as days of 1 Hr opening aren't differentiated from days of 10 Hrs opening. The benefit of this statistic is a better understanding of the fluctuations in climber numbers at a daily scale, it somewhat factors in choice of visitors to climb, but is affected by total hours the climb was open leading to higher numbers on days of full opening (and vice versa).



Finally, and more accurately, if we are only interested in the proportion of visitors that make it onto the rock in the hours that they are able to gain access, we can look at the mean value of the climbers per hour of climb open status. If so, we are on target, with current values sitting around 6 %. This value is more representative of climbers because all hours and days of closure (0 climbers), are excluded and so the average stabilises. There is a decrease in the variance and therefore a narrower confidence interval, as days of 1 Hr opening versus 10 Hrs opening are standardised. The benefit is a better understanding of the rate of climbers at any particular time, but a downside that fluctuations in climber numbers at a daily scale are not as clearly represented.



Take the following days as an example. While high numbers of people are climbing on the 16th and 20th, the day-based proportion is higher for the 16th compared to the 20th. The reason is that the climb is open for longer on the 16th and so the opportunity for people to climb increases. When this is factored into the matter to gather an hourly value, the proportion of visitors climbing becomes greater for the 20th.

Date	Climb Open Hrs	Visitors Climbing	Proportion of Total Visitors Climbing Per Day	Proportion of Total Visitors Climbing Per Hour
16/9/12	5	230	32.6	6.5
19/9/12	1	80	8.0	8.0
20/9/12	1	160	20.4	20.4

Visitor Numbers

2015	Mala (Row L)		Mai & Tjukurpa (Row M & N)		Schools (Row O)		Oreintation, Plant/Other (Row P & Q)	
Month	# of People on Mala Walks	# of Mala Walks Presentations	# People on Cultural Presentations	# of Cultural Presentations	# People on school Presentations	# of school Presentations	# People on Resort Orientation or Other	# of Presentations - resort orientation or Plant/Other
January	802	31	18	2	0	0	53	3
February	558	27	136	11	15	1	25	1
March	1014	31	231	14	216	4	99	4
April	1860	30	93	4	382	7	162	6
May	2082	31	10	2	83	2	113	5
June	2318	30	34	1	807	9	64	6
July	3127	31	90	2	44	1	97	12
August	2302	31	42	2	116	4	50	7
September	2516	30	38	3	559	8	94	6
October	1542	31	331	16	44	1	190	14
November	916	27	117	9	20	1	72	5
December	908	30	34	2	0	0	39	2
TOTALS:	19945	360	1174	68	2286	38	1058	71

Climb Status			Ranger	Reason	VOW	Weather				Visitor Numbers							
Date	Time Open	Time Closed			Open/Closed	Forecast	Min	Max	Sunrise	Sunset	Mata Walk	Tjukurpa Presentation	Mai Presentation	Schools	Orientation	Plant walk/Other	
1/04/2015		7.00 8.00	s22	Wind Heat (forecast)	C	Partly cloudy	15	36	6.54	18.45	52			45			
2/04/2015	7.00	8.00 10.00 12.00 14.00		Rain	O	Possible showers	21	30	6.54	18.44	44						
3/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Partly cloudy	20	33	6.55	18.43	80						
4/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Possible showers	22	31	6.55	18.42	90						
5/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Partly cloudy	20	30	6.56	18.41	75						
6/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Sunny	14	27	6.56	18.40	92						
7/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Sunny	11	24	6.56	18.39	80						
8/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Mostly sunny	10	26	6.57	18.38	45				31	21	
9/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Mostly sunny	11	26	6.57	18.37	110						
10/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Sunny	11	28	6.58	18.36	62		32	84			
11/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Mostly sunny	12	30	6.58	18.35	60						
12/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Mostly sunny	14	33	6.59	18.34	56						
13/04/2015		7.00 8.00		Wind Heat (forecast)	C	Mostly sunny	17	37	6.59	18.33	65			46			
14/04/2015	7.00	8.00		Heat (forecast)	C	Mostly sunny	17	37	7.00	18.32	65						
15/04/2015		7.00 8.00		Wind Heat (forecast)	C	Mostly sunny	21	37	7.00	18.31	60	22					32
16/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Possible showers	20	31	7.00	18.30	60			76			
17/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Possible showers	16	25	7.01	18.29	66						
18/04/2015	8.00	7.00 10.00 12.00 14.00		Wind	O	Mostly sunny	13	27	7.01	18.28	46			19			
19/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Mostly sunny	12	24	7.02	18.27	50						
20/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Mostly sunny	10	22	7.02	18.26	73						
21/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Mostly sunny	8	22	7.03	18.25	62						
22/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Cloudy	11	20	7.03	18.25	63				31	17	
23/04/2015		7.00 8.00 10.00 12.00 14.00			O	Partly cloudy	13	23	7.04	18.24	62		14				
24/04/2015	7.00 8.00 10.00 12.00 14.00				O	Sunny	10	25	7.04	18.23	52			20			
25/04/2015	8.00 10.00 12.00 14.00	7.00		Wind	O	Sunny	7	21	7.05	18.22	28						
26/04/2015	8.00 10.00 12.00 14.00	7.00		Wind	O	Mostly sunny	7	22	7.05	18.21	60						
27/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Mostly sunny	9	22	7.06	18.20	60			92			
28/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Sunny	8	22	7.06	18.20	45		25				
29/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Sunny	7	21	7.07	18.19	55						30
30/04/2015		7.00 8.00 10.00 12.00 14.00		Wind	O	Sunny	7	22	7.07	18.18	42						
										Total participants	1869	22	71	382	62	198	
										Total activities	30	1	3	7	2	4	

Climb Status			Reason	VOW	Weather				Visitor Numbers						
Date	Time Open	Time Closed		Time Closed	Forecast	MIn	Max	Sunrise	Sunset	Mala Walk	Tjukurpa Presentation	Mai Presentation	Schools	Orientation	Animals /Other
1/06/2015		7.00	Cloud		Partly cloudy	9	20	7.23	18.03	77					
		8.00	Rain												
		10.00	Wind												
		12.00													
		14.00													
2/06/2015		7.00	Wind		Partly cloudy	9	22	7.23	18.03	73					Martiz 11
		8.00													
		10.00													
		12.00													
		14.00													
3/06/2015	7.00		Wind		Partly cloudy	11	26	7.24	18.03	61			39	20	Ritchie 26
		8.00													
		10.00													
		12.00													
		14.00													
4/06/2015		7.00	Wind		Sunny	11	25	7.24	18.03	97					
		8.00													
		10.00													
		12.00													
		14.00													
5/06/2015		7.00	Wind		Sunny	9	25	7.25	18.03	32					
		8.00													
		10.00													
		12.00													
		14.00													
6/06/2015		7.00	Wind		Sunny	8	23	7.25	18.02	67					
		8.00													
		10.00													
		12.00													
		14.00													
7/06/2015		7.00	Wind		Mostly sunny	7	22	7.26	18.02	57					
		8.00													
		10.00	Wind												
		12.00													
		14.00													
8/06/2015		7.00			Sunny	4	22	7.26	18.02	52					
		8.00													
		10.00													
		12.00													
		14.00													
9/06/2015		7.00	Wind		Sunny	6	23	7.26	18.02	63					
		8.00													
		10.00													
		12.00	Wind												
		14.00													
10/06/2015		7.00	Wind		Partly cloudy	9	19	7.26	18.02	80					18
		8.00													
		10.00													
		12.00	Wind												
		14.00													
11/06/2015		7.00	Wind		Mostly sunny	7	20	7.27	18.02	39					
		8.00													
		10.00													
		12.00													
		14.00													
12/06/2015		7.00	Wind		Sunny	6	23	7.27	18.02	90					
		8.00													
		10.00													
		12.00													
		14.00													
13/06/2015		7.00	Wind		Partly cloudy	9	23	7.28	18.03	38					
		8.00	Rescue												
		10.00													
		12.00													
		14.00													
14/06/2015		7.00			Mostly sunny	10	24	7.28	18.03	73					
		8.00													
		10.00													
		12.00													
		14.00	Wind												
15/06/2015		7.00	Wind		Possible showers	10	25	7.28	18.03	76		34			
		8.00													
		10.00													
		12.00													
		14.00	Rain												
16/06/2015		7.00			Partly cloudy	9	24	7.29	18.03	62					
		8.00													
		10.00	Rain												
		12.00													
		14.00													
17/06/2015		7.00	Wind		Sunny	7	21	7.29	18.03	78				16	10
		8.00													
		10.00													
		12.00													
		14.00													
18/06/2015		7.00	Wind		Sunny	5	20	7.29	18.03	30			116		
		8.00													
		10.00													
		12.00													
		14.00													
19/06/2015		7.00	Wind		Sunny	5	20	7.30	18.03	88					
		8.00													
		10.00													
		12.00													
		14.00													
20/06/2015		7.00	Wind		Sunny	5	21	7.30	18.04	104					
		8.00													
		10.00													
		12.00													
		14.00													
21/06/2015		7.00	Wind		Sunny	6	23	7.30	18.04	72					
		8.00													
		10.00													
		12.00													
		14.00													
22/06/2015		7.00			Sunny	8	26	7.30	18.04	105			93		
		8.00													
		10.00													
		12.00													
		14.00	Wind												
23/06/2015		7.00	Wind		Sunny	7	20	7.30	18.04	72			48		
		8.00													
		10.00													
		12.00													
		14.00													
24/06/2015		7.00	Wind		Partly cloudy	7	15	7.31	18.04	104			93		
		8.00													
		10.00													
		12.00													
		14.00													
25/06/2015		7.00	Wind		Sunny	4	18	7.31	18.05	91			147		
		8.00													

Climb Status			Ranor	Reason	VOW	Weather					Visitor Numbers						
Date	Time Open	Time Closed				Time Closed	Forecast	Min	Max	Sunrise	Sunset	Mala Walk	Jukupa Presentation	Mai Presentation	Schools	Orientation	Plant walk/Other
1/08/2015	7.00	7.30	s22	Wind		Sunny	7	29	7.23	18.20	61						
	8.00																
	10.00																
	12.00																
2/08/2015	7.00	8.00			Wind		Partly cloudy	9	21	7.23	18.20	115		0			
	8.00																
	10.00																
	12.00																
3/08/2015	7.00	8.00			Wind		Sunny	5	19	7.22	18.21	95					
	8.00																
	10.00																
	12.00																
4/08/2015	7.00	8.00			Wind		Sunny		18	7.21	18.21	50					Sand drawing 0
	8.00																
	10.00																
	12.00																
5/08/2015	7.00	8.00		Wind		Sunny	3	18	7.21	18.22	90		12			Animas 26	
	8.00																
	10.00																
	12.00																
6/08/2015	7.00	8.00		Wind		Sunny	3	20	7.20	6.22	65						
	8.00																
	10.00																
	12.00																
7/08/2015	7.00	8.00		Wind		Sunny	3	21	7.19	18.23	7						
	8.00																
	10.00																
	12.00																
8/08/2015	7.00	8.00		Wind		Sunny		2	7.19	18.23	60						
	8.00																
	10.00																
	12.00																
9/08/2015	7.00	8.00		Wind		Sunny	5	28	7.18	18.2	36						
	8.00																
	10.00																
	12.00																
10/08/2015	7.00	8.00		Wind		Sunny	6	2	7.17	18.2	100		0				
	8.00																
	10.00																
	12.00																
11/08/2015	7.00	8.00		Wind		Sunny	8	23	7.17	18.25	9						
	8.00																
	10.00																
	12.00																
12/08/2015	7.00	8.00		Wind		Sunny		19	7.16	18.25	81					Animas 26	
	8.00																
	10.00																
	12.00																
13/08/2015	7.00	8.00		Wind		Sunny	3	20	7.15	18.25	75		30		28		
	8.00																
	10.00																
	12.00																
14/08/2015	7.00	8.00		Wind		Sunny		22	7.1	18.25	75						
	8.00																
	10.00																
	12.00																
15/08/2015	7.00	8.00		Wind		Sunny	5	23	7.13	18.25	7						
	8.00																
	10.00																
	12.00																
16/08/2015	7.00	8.00		Wind		Sunny	5	23	7.13	18.27	86						
	8.00																
	10.00																
	12.00																
17/08/2015	7.00	8.00				Sunny	5	25	7.12	18.27	8						
	8.00																
	10.00																
	12.00																
18/08/2015	7.00	8.00				Partly cloudy	6	26	7.11	18.28	77						
	8.00																
	10.00																
	12.00																
19/08/2015	7.00	8.00				Cloudy	10	30	7.10	18.28	86					Animas 15	
	8.00																
	10.00																
	12.00																
20/08/2015	7.00	8.00		Rain		Possible shower	16	29	7.09	18.28	73						
	8.00																
	10.00																
	12.00																
21/08/2015	7.00	8.00		Wind		Partly cloudy	13	28	7.08	18.29	52						
	8.00																
	10.00																
	12.00																
22/08/2015	7.00	8.00		Wind		Mostly sunny	12	32	7.07	18.29	72						
	8.00																
	10.00																
	12.00																
23/08/2015	7.00	8.00		Wind		Sunny	13	26	7.06	18.30	73						
	8.00																
	10.00																
	12.00																
24/08/2015	7.00	8.00		Wind		Sunny	7	22	7.06	18.30	58						
	8.00																
	10.00																
	12.00																
25/08/2015	7.00	8.00		Rain		Possible shower	7	21	7.05	18.30	65						
	8.00																
	10.00																
	12.00																
26/08/2015	7.00	8.00		Rain		Possible shower	10	23	7.0	18.31	106		18			Animas 12	
	8.00																
	10.00																
	12.00																
27/08/2015	7.00	8.00		Wind		Partly cloudy	8	22	7.03	18.31	61		18		22		
	8.00																
	10.00																
	12.00																
28/08/2015	7.00	8.00		Rain		Possible shower	10	20	7.02	18.32	7						
	8.00																
	10.00																
	12.00																
29/08/2015	7.00	8.00		Wind		Mostly sunny	8	26									

Time Open

7.00
8.00
10.00
12.00
14.00

Time Closed

7.00
8.00
10.00
12.00
14.00

Reason

Heat (forecast)
Heat (actual)
Summer
Wind
Rain
Storms
Wet
Cloud
Alarm Servicing
Rescue
Culture
Safety

Rangers

S22

Weather Forecast

Sunny
Mostly sunny
Cloudy
Late thunder
Thunderstorms
Clearing thunderstorms
Partly cloudy
Rain developing
Possible showers
Showers/Rain
Clearing showers
Afternoon storm
Windy
Cloudy periods
Frost then sunny
Cloud developing

Visitor Numbers

2015	Mala (Row L)		Mai & Tjukurpa (Row M & N)		Schools (Row O)		Oreintation, Plant/Other (Row P & Q)	
Month	# of People on Mala Walks	# of Mala Walks Presentations	# People on Cultural Presentations	# of Cultural Presentations	# People on school Presentations	# of school Presentations	# People on Resort Orientation or Other	# of Presentations - resort orientation or Plant/Other
January	0	0	0	0	0	0	0	0
February	0	0	0	0	0	0	0	0
March	980	28	121	12	124	4	27	1
April	1785	29	197	13	80	1	20	1
May	2333	31	130	12	74	1	0	0
June	2580	30	168	9	0	0	214	5
July	3345	31	369	13	90	2	0	1
August	2501	30	83	59	109	30	176	60
September	2313	28	15	58	446	29	223	58
October	1459	31	196	10	0	0	0	1
November	966	30	128	8	22	1	0	0
December	267	9	38	2	0	0	0	0
TOTALS:	18529	277	1445	196	945	68	660	127

Climb Status	Date	Time Open	Time Closed	Reason	VOW	Weather Forecast	Min	Max	Sunrise	Sunset	Visitor Numbers	Mal Presentation	Schools	Orientation	Other
	10/02/2016		7.00	Safety	11.00	Possible storms	25	37	6.21	19.37	20	7			
	30/02/2016		7.00	Safety		Cloudy	2	3	6.22	19.37	20				
	31/02/2016		7.00	Safety		Mostly sunny	18	33	6.23	19.36	27	23			
	01/03/2016		7.00	Safety		Possible showers	18	33	6.2	19.36	35				
	02/03/2016		7.00	Safety		Sunny	17	33	6.25	19.35	22				
	03/03/2016		7.00	Safety	11.00	Mostly sunny	19	36	6.25	19.3	15				
	7/03/2016		7.00	Safety	11.00	Mostly sunny	21	38	6.26	19.3	17				
	8/03/2016		7.00	Safety	11.00	Sunny	2	0	6.26	19.33	22				
	09/03/2016		7.00	Safety	11.00	Sunny	2	39	6.27	19.33	26				
	10/03/2016		7.00	Safety	11.00	Sunny	2	0	6.28	19.32	18				
	11/03/2016		7.00	Safety	11.00	Sunny	2	1	6.28	19.32	12	11			
	12/03/2016		7.00	Safety	11.00	Sunny	2	1	6.29	19.31	22				
	13/03/2016		7.00	Safety	11.00	Sunny	2	2	6.30	19.3	0				
	14/03/2016		7.00	Safety	11.00	Sunny	23	2	6.31	19.29	28				
	15/03/2016		7.00	Safety	11.00	Mostly sunny	23	37	6.31	19.29	25	5			
	16/03/2016		7.00	Safety		Mostly sunny	20	35	6.31	19.29	22	5			
	17/03/2016		7.00	Safety	11.00	Sunny	19	36	6.32	19.27	18				
	18/03/2016		7.00	Safety	11.00	Sunny	20	39	6.33	19.26	21	5			
	19/03/2016		7.00	Safety	11.00	Possible storms	2	39	6.3	19.26	1				
	20/03/2016		7.00	Safety	11.00	Possible showers	2	39	6.3	19.25	28				
	21/03/2016		7.00	Safety	11.00	Possible showers	25	39	6.35	19.2	18				
	22/03/2016		7.00	Safety	11.00	Sunny	2	1	6.36	19.23	16	9			
	23/03/2016		7.00	Safety	11.00	Sunny	26	2	6.36	19.23	29	6			
	24/03/2016		7.00	Safety	11.00	Mostly sunny	27	1	6.36	19.23	23	9			
	25/03/2016		7.00	Safety	11.00	Possible showers	25	37	6.37	19.21	28	6	1	28	
	26/03/2016		7.00	Safety	11.00	Mostly sunny	23	36	6.37	19.21					
	27/03/2016		7.00	Safety	11.00	Sunny	22	36	6.38	19.19	35				
	28/03/2016		7.00	Safety	11.00	Sunny	21	37	6.39	19.18					
	29/03/2016		7.00	Safety	11.00	Sunny	21	39	6.0	19.17	25	10			
										19.17	25	10			
										total participants	429	89	14	28	8
										total activities	27	11	1	1	0

Club Status			Reason	VOW		Weather				Visitor Numbers		Jukupa				
Date	Ime Open	Ime Closed		Open/Closed	Forecast	Min	Max	Sunrise	Sunset	Males Walk	Presentation	Mal Presentation	Schools	Orientation	Other	Animals in the Park
10/05/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Partly cloudy	18	28	7:09	18:17	7							
20/05/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Rain	Partly cloudy	15	27	7:09	18:16	69							
30/05/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00		Mostly sunny	16	28	7:10	18:16	60					17 Males adult class		
09/06/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind				7:10	18:16	96		7					
16/06/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Rain	Possible showers	16	22	7:11	18:0	95		6					
23/06/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Rain	Thunder storm	16	22	7:11	18:1	90		8					
30/06/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Rain	Thunder storm	17	19	7:12	18:13	6							
07/07/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Rain	Mostly sunny	16	20	7:12	18:13	60							
14/07/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00		Partly cloudy	8	19	7:13	18:12	121							
21/07/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Partly cloudy	8	18	7:13	18:11	80							
28/07/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Sunny	8	20	7:1	18:11	99		9				22	
04/08/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Sunny	7	22	7:1	18:10	111							
11/08/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Sunny	7	22	7:15	18:10	8							
18/08/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00		Sunny	7	25	7:15	18:09	36							
25/08/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00		Sunny	7	26	7:16	18:09	75							
01/09/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00		Mostly sunny	11	27	7:16	18:06	70							
08/09/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00		Mostly sunny	11	28	7:17	18:06	53							
15/09/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00		Mostly sunny	13	28	7:17	18:07	93			7				
22/09/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Mostly sunny	11	27	7:18	18:07	75							
29/09/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Cloudy	1	2	7:18	18:06	69		35					
06/10/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Sunny	13	29	7:19	18:06	70							
13/10/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Possible showers	15	28	7:19	18:06	80							
20/10/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Possible showers	12	20	7:20	18:06	75							
27/10/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Rain	Mostly sunny	11	27	7:20	18:06	80		8					
03/11/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Mostly sunny	13	31	7:21	18:06	71		6				17	
10/11/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Sunny	16	32	7:21	18:06	82							
17/11/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Wind	Partly cloudy	13	20	7:22	18:0	76		6					
24/11/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Rain	Partly cloudy	13	21	7:22	18:0	53							
01/12/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Storm	Possible showers	11	2	7:23	18:0	60							
08/12/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Rain	Showers/Rain	13	22	7:23	18:0	62		10					
15/12/2018	7:00 8:00 10:00 12:00 1:00	7:00 8:00 10:00 12:00 1:00	Rain	Showers/Rain	15	22	7:23	18:03	50		26					
										total part closed	233	0	130	74	0	39
										total actual days	31	0	32	1	0	2

CI Job Status	Date	Time Open	Time Closed	Reason	VOW	Weather	Mins	Max	Sunrise	Sunset	Visitor Numbers	Centre	Schools	Ornithion	Other
					Time Closed	Forecast					Male	Walk			
	1/10/2018	7:00	8:00	Wind		Moody sunny	8	33	6:25	6:5					
			8:00												
			10:00												
			12:00												
			1:00												
	2/10/2018	7:00	8:00	Wind		Possible storm	18	29	6:2	6:6	67				
			8:00												
			10:00												
			12:00												
			1:00												
	3/10/2018	7:00	8:00			Sunny	6	2	6:23	6:6	70				
			8:00												
			10:00												
			12:00												
			1:00												
	7/10/2018	7:00	8:00			Sunny	6	28	6:22	6:7	78		20		
			8:00												
			10:00												
			12:00												
			1:00												
	5/10/2018	7:00	8:00	Wind		Sunny	10	32	6:21	6:7	no stats		8		27 Animals in Park
			8:00												
			10:00												
			12:00												
			1:00												
	6/10/2018	7:00	8:00			Sunny	12	3	6:21	6:6	70				
			8:00												
			10:00												
			12:00												
			1:00												
	7/10/2018	7:00	8:00	Wind	11	Sunny	13	36	6:20	6:6	55		1		
			8:00	Heat (forecast)											
			10:00												
			12:00												
			1:00												
	8/10/2018	7:00	8:00	Heat (forecast)	11	Sunny	15	36	6:19	6:9	65				
			8:00												
			10:00												
			12:00												
			1:00												
	9/10/2018	7:00	8:00	Wind	11	Sunny	1	39	6:17	6:9	50				
			8:00	Heat (forecast)											
			10:00												
			12:00												
			1:00												
	10/10/2018	7:00	8:00	Wind		Sunny	18	29	6:16	6:9	78		2		
			8:00												
			10:00												
			12:00												
			1:00												
	11/10/2018	7:00	8:00	Wind		Sunny	10	27	6:16	6:50	no stats		50		
			8:00												
			10:00												
			12:00												
			1:00												
	12/10/2018	7:00	8:00	Wind		Sunny	6	29	6:13	6:51	50				
			8:00												
			10:00												
			12:00												
			1:00												
	13/10/2018	7:00	8:00	Wind		Sunny	9	29	6:13	6:51	35		2		
			8:00												
			10:00												
			12:00												
			1:00												
	1/10/2018	7:00	8:00	Wind		Sunny	10	31	6:12	6:51	36				
			8:00												
			10:00												
			12:00												
			1:00												
	15/10/2018	7:00	8:00	Wind		Sunny	12	35	6:11	6:52	67				
			8:00												
			10:00												
			12:00												
			1:00												
	16/10/2018	7:00	8:00	Wind		Partly cloudy	16	25	6:10	6:52	7				
			8:00												
			10:00												
			12:00												
			1:00												
	17/10/2018	8:00	9:00	Wind		Sunny	7	2	6:09	6:53	8		5		
			10:00												
			12:00												
			1:00												
	18/10/2018	7:00	8:00	Wind		Sunny	7	29	6:09	6:53	50		2		
			8:00												
			10:00												
			12:00												
			1:00												
	19/10/2018	7:00	8:00	Wind		Sunny	13	33	6:08	6:5	5				
			8:00												
			10:00												
			12:00												
			1:00												
	20/10/2018	7:00	8:00			Possible storm	17	33	6:07	6:55	35		6		
			8:00												
			10:00												
			12:00												
			1:00												
	21/10/2018	7:00	8:00	Rain		Showers/Rain	1	22	6:06	6:55	35				
			8:00												
			10:00												
			12:00												
			1:00												
	22/10/2018	7:00	8:00	Wind		Sunny	10	22	6:06	6:55	35				
			8:00												
			10:00												
			12:00												
			1:00												
	23/10/2018	7:00	8:00	Wind		Sunny	7	26	6:0	6:56	1				
			8:00												
			10:00												
			12:00												
			1:00												
	2/10/2018	7:00	8:00	Wind		Sunny	7	29	6:03	6:57	9				
			8:00												
			10:00												
			12:00												
			1:00												
	25/10/2018	7:00	8:00	Wind		Sunny	9	35	6:03	6:57	65				
			8:00												

Time Open

7.00
8.00
10.00
12.00
14.00

Time Closed

7.00
8.00
10.00
12.00
14.00

Reason

Heat (forecast)
Heat (actual)
Summer
Wind
Rain
Storms
Wet
Cloud
Alarm Servicing
Rescue
Culture
Safety

Rangers

s22

Weather Forecast

Sunny
Mostly sunny
Cloudy
Late thunder
Thunderstorms
Clearing thunderstorms
Partly cloudy
Rain developing
Possible showers
Showers/Rain
Clearing showers
Afternoon storm
Windy
Cloudy periods
Frost then sunny
Cloud developing
Possible storms

Year	Month	Day	Time	Location	Event	Category	Priority	Status	Assigned To	Start Date	End Date	Duration	Frequency	Recurring	Notes
2023	01	01	08:00	Room 101	Meeting	Work	High	Completed	John Doe	2023-01-01	2023-01-01	01:00	Once		Initial meeting with client.
2023	01	02	09:00	Room 102	Training	Work	Medium	Completed	Jane Smith	2023-01-02	2023-01-02	02:00	Once		Product training for new staff.
2023	01	03	10:00	Room 103	Review	Work	Low	Completed	Mike Johnson	2023-01-03	2023-01-03	01:30	Once		Weekly project review.
2023	01	04	11:00	Room 104	Meeting	Work	High	Completed	Sarah Lee	2023-01-04	2023-01-04	01:00	Once		Client meeting for Q1.
2023	01	05	12:00	Room 105	Lunch	Personal	Low	Completed	John Doe	2023-01-05	2023-01-05	01:00	Once		Team lunch.
2023	01	06	13:00	Room 106	Meeting	Work	High	Completed	Jane Smith	2023-01-06	2023-01-06	01:00	Once		Project status meeting.
2023	01	07	14:00	Room 107	Training	Work	Medium	Completed	Mike Johnson	2023-01-07	2023-01-07	02:00	Once		Advanced training session.
2023	01	08	15:00	Room 108	Review	Work	Low	Completed	Sarah Lee	2023-01-08	2023-01-08	01:30	Once		Weekly project review.
2023	01	09	16:00	Room 109	Meeting	Work	High	Completed	John Doe	2023-01-09	2023-01-09	01:00	Once		Client meeting for Q1.
2023	01	10	17:00	Room 110	Lunch	Personal	Low	Completed	Jane Smith	2023-01-10	2023-01-10	01:00	Once		Team lunch.
2023	01	11	18:00	Room 111	Meeting	Work	High	Completed	Mike Johnson	2023-01-11	2023-01-11	01:00	Once		Project status meeting.
2023	01	12	19:00	Room 112	Training	Work	Medium	Completed	Sarah Lee	2023-01-12	2023-01-12	02:00	Once		Advanced training session.
2023	01	13	20:00	Room 113	Review	Work	Low	Completed	John Doe	2023-01-13	2023-01-13	01:30	Once		Weekly project review.
2023	01	14	21:00	Room 114	Meeting	Work	High	Completed	Jane Smith	2023-01-14	2023-01-14	01:00	Once		Client meeting for Q1.
2023	01	15	22:00	Room 115	Lunch	Personal	Low	Completed	Mike Johnson	2023-01-15	2023-01-15	01:00	Once		Team lunch.
2023	01	16	23:00	Room 116	Meeting	Work	High	Completed	Sarah Lee	2023-01-16	2023-01-16	01:00	Once		Project status meeting.
2023	01	17	00:00	Room 117	Training	Work	Medium	Completed	John Doe	2023-01-17	2023-01-17	02:00	Once		Advanced training session.
2023	01	18	01:00	Room 118	Review	Work	Low	Completed	Jane Smith	2023-01-18	2023-01-18	01:30	Once		Weekly project review.
2023	01	19	02:00	Room 119	Meeting	Work	High	Completed	Mike Johnson	2023-01-19	2023-01-19	01:00	Once		Client meeting for Q1.
2023	01	20	03:00	Room 120	Lunch	Personal	Low	Completed	Sarah Lee	2023-01-20	2023-01-20	01:00	Once		Team lunch.
2023	01	21	04:00	Room 121	Meeting	Work	High	Completed	John Doe	2023-01-21	2023-01-21	01:00	Once		Project status meeting.
2023	01	22	05:00	Room 122	Training	Work	Medium	Completed	Jane Smith	2023-01-22	2023-01-22	02:00	Once		Advanced training session.
2023	01	23	06:00	Room 123	Review	Work	Low	Completed	Mike Johnson	2023-01-23	2023-01-23	01:30	Once		Weekly project review.
2023	01	24	07:00	Room 124	Meeting	Work	High	Completed	Sarah Lee	2023-01-24	2023-01-24	01:00	Once		Client meeting for Q1.
2023	01	25	08:00	Room 125	Lunch	Personal	Low	Completed	John Doe	2023-01-25	2023-01-25	01:00	Once		Team lunch.
2023	01	26	09:00	Room 126	Meeting	Work	High	Completed	Jane Smith	2023-01-26	2023-01-26	01:00	Once		Project status meeting.
2023	01	27	10:00	Room 127	Training	Work	Medium	Completed	Mike Johnson	2023-01-27	2023-01-27	02:00	Once		Advanced training session.
2023	01	28	11:00	Room 128	Review	Work	Low	Completed	Sarah Lee	2023-01-28	2023-01-28	01:30	Once		Weekly project review.
2023	01	29	12:00	Room 129	Meeting	Work	High	Completed	John Doe	2023-01-29	2023-01-29	01:00	Once		Client meeting for Q1.
2023	01	30	13:00	Room 130	Lunch	Personal	Low	Completed	Jane Smith	2023-01-30	2023-01-30	01:00	Once		Team lunch.
2023	01	31	14:00	Room 131	Meeting	Work	High	Completed	Mike Johnson	2023-01-31	2023-01-31	01:00	Once		Project status meeting.

Category	Count	Percentage
Work	150	75%
Personal	50	25%

Task ID	Task Name	Assigned To	Status	Start Date	End Date	Duration	Priority
1001	Task A	John Doe	Completed	2023-01-01	2023-01-01	01:00	High
1002	Task B	Jane Smith	In Progress	2023-01-02	2023-01-05	03:00	Medium
1003	Task C	Mike Johnson	Not Started	2023-01-03	2023-01-03	01:30	Low
1004	Task D	Sarah Lee	Completed	2023-01-04	2023-01-04	01:00	High
1005	Task E	John Doe	In Progress	2023-01-05	2023-01-08	03:00	Medium
1006	Task F	Jane Smith	Not Started	2023-01-06	2023-01-06	02:00	Medium
1007	Task G	Mike Johnson	Completed	2023-01-07	2023-01-07	02:00	Medium
1008	Task H	Sarah Lee	In Progress	2023-01-08	2023-01-11	03:00	High
1009	Task I	John Doe	Not Started	2023-01-09	2023-01-09	01:00	High
1010	Task J	Jane Smith	Completed	2023-01-10	2023-01-10	01:00	Low
1011	Task K	Mike Johnson	In Progress	2023-01-11	2023-01-14	03:00	Medium
1012	Task L	Sarah Lee	Not Started	2023-01-12	2023-01-12	02:00	Medium
1013	Task M	John Doe	Completed	2023-01-13	2023-01-13	01:30	Low
1014	Task N	Jane Smith	In Progress	2023-01-14	2023-01-17	03:00	High
1015	Task O	Mike Johnson	Not Started	2023-01-15	2023-01-15	01:00	High
1016	Task P	Sarah Lee	Completed	2023-01-16	2023-01-16	01:00	Low
1017	Task Q	John Doe	In Progress	2023-01-17	2023-01-20	03:00	Medium
1018	Task R	Jane Smith	Not Started	2023-01-18	2023-01-18	02:00	Medium
1019	Task S	Mike Johnson	Completed	2023-01-19	2023-01-19	01:30	Low
1020	Task T	Sarah Lee	In Progress	2023-01-20	2023-01-23	03:00	High
1021	Task U	John Doe	Not Started	2023-01-21	2023-01-21	01:00	High
1022	Task V	Jane Smith	Completed	2023-01-22	2023-01-22	01:00	Low
1023	Task W	Mike Johnson	In Progress	2023-01-23	2023-01-26	03:00	Medium
1024	Task X	Sarah Lee	Not Started	2023-01-24	2023-01-24	02:00	Medium
1025	Task Y	John Doe	Completed	2023-01-25	2023-01-25	01:30	Low
1026	Task Z	Jane Smith	In Progress	2023-01-26	2023-01-29	03:00	High
1027	Task AA	Mike Johnson	Not Started	2023-01-27	2023-01-27	01:00	High
1028	Task AB	Sarah Lee	Completed	2023-01-28	2023-01-28	01:00	Low
1029	Task AC	John Doe	In Progress	2023-01-29	2023-02-01	03:00	Medium
1030	Task AD	Jane Smith	Not Started	2023-01-30	2023-01-30	02:00	Medium
1031	Task AE	Mike Johnson	Completed	2023-01-31	2023-01-31	01:30	Low
1032	Task AF	Sarah Lee	In Progress	2023-02-01	2023-02-04	03:00	High
1033	Task AG	John Doe	Not Started	2023-02-02	2023-02-02	01:00	High
1034	Task AH	Jane Smith	Completed	2023-02-03	2023-02-03	01:00	Low
1035	Task AI	Mike Johnson	In Progress	2023-02-04	2023-02-07	03:00	Medium
1036	Task AJ	Sarah Lee	Not Started	2023-02-05	2023-02-05	02:00	Medium
1037	Task AK	John Doe	Completed	2023-02-06	2023-02-06	01:30	Low
1038	Task AL	Jane Smith	In Progress	2023-02-07	2023-02-10	03:00	High
1039	Task AM	Mike Johnson	Not Started	2023-02-08	2023-02-08	01:00	High
1040	Task AN	Sarah Lee	Completed	2023-02-09	2023-02-09	01:00	Low
1041	Task AO	John Doe	In Progress	2023-02-10	2023-02-13	03:00	Medium
1042	Task AP	Jane Smith	Not Started	2023-02-11	2023-02-11	02:00	Medium
1043	Task AQ	Mike Johnson	Completed	2023-02-12	2023-02-12	01:30	Low
1044	Task AR	Sarah Lee	In Progress	2023-02-13	2023-02-16	03:00	High
1045	Task AS	John Doe	Not Started	2023-02-14	2023-02-14	01:00	High
1046	Task AT	Jane Smith	Completed	2023-02-15	2023-02-15	01:00	Low
1047	Task AU	Mike Johnson	In Progress	2023-02-16	2023-02-19	03:00	Medium
1048	Task AV	Sarah Lee	Not Started	2023-02-17	2023-02-17	02:00	Medium
1049	Task AW	John Doe	Completed	2023-02-18	2023-02-18	01:30	Low
1050	Task AX	Jane Smith	In Progress	2023-02-19	2023-02-22	03:00	High
1051	Task AY	Mike Johnson	Not Started	2023-02-20	2023-02-20	01:00	High
1052	Task AZ	Sarah Lee	Completed	2023-02-21	2023-02-21	01:00	Low
1053	Task BA	John Doe	In Progress	2023-02-22	2023-02-25	03:00	Medium
1054	Task BB	Jane Smith	Not Started	2023-02-23	2023-02-23	02:00	Medium
1055	Task BC	Mike Johnson	Completed	2023-02-24	2023-02-24	01:30	Low
1056	Task BD	Sarah Lee	In Progress	2023-02-25	2023-02-28	03:00	High
1057	Task BE	John Doe	Not Started	2023-02-26	2023-02-26	01:00	High
1058	Task BF	Jane Smith	Completed	2023-02-27	2023-02-27	01:00	Low
1059	Task BG	Mike Johnson	In Progress	2023-02-28	2023-03-01	03:00	Medium
1060	Task BH	Sarah Lee	Not Started	2023-02-29	2023-02-29	02:00	Medium
1061	Task BI	John Doe	Completed	2023-03-01	2023-03-01	01:30	Low
1062	Task BJ	Jane Smith	In Progress	2023-03-02	2023-03-05	03:00	High
1063	Task BK	Mike Johnson	Not Started	2023-03-03	2023-03-03	01:00	High
1064	Task BL	Sarah Lee	Completed	2023-03-04	2023-03-04	01:00	Low
1065	Task BM	John Doe	In Progress	2023-03-05	2023-03-08	03:00	Medium
1066	Task BN	Jane Smith	Not Started	2023-03-06	2023-03-06	02:00	Medium
1067	Task BO	Mike Johnson	Completed	2023-03-07	2023-03-07	01:30	Low
1068	Task BP	Sarah Lee	In Progress	2023-03-08	2023-03-11	03:00	High
1069	Task BQ	John Doe	Not Started	2023-03-09	2023-03-09	01:00	High
1070	Task BR	Jane Smith	Completed	2023-03-10	2023-03-10	01:00	Low
1071	Task BS	Mike Johnson	In Progress	2023-03-11	2023-03-14	03:00	Medium
1072	Task BT	Sarah Lee	Not Started	2023-03-12	2023-03-12	02:00	Medium
1073	Task BU	John Doe	Completed	2023-03-13	2023-03-13	01:30	Low
1074	Task BV	Jane Smith	In Progress	2023-03-14	2023-03-17	03:00	High
1075	Task BV	Mike Johnson	Not Started	2023-03-15	2023-03-15	01:00	High
1076	Task BV	Sarah Lee	Completed	2023-03-16	2023-03-16	01:00	Low
1077	Task BV	John Doe	In Progress	2023-03-17	2023-03-20	03:00	Medium
1078	Task BV	Jane Smith	Not Started	2023-03-18	2023-03-18	02:00	Medium
1079	Task BV	Mike Johnson	Completed	2023-03-19	2023-03-19	01:30	Low
1080	Task BV	Sarah Lee	In Progress	2023-03-20	2023-03-23	03:00	High
1081	Task BV	John Doe	Not Started	2023-03-21	2023-03-21	01:00	High
1082	Task BV	Jane Smith	Completed	2023-03-22	2023-03-22	01:00	Low
1083	Task BV	Mike Johnson	In Progress	2023-03-23	2023-03-26	03:00	Medium
1084	Task BV	Sarah Lee	Not Started	2023-03-24	2023-03-24	02:00	Medium
1085	Task BV	John Doe	Completed	2023-03-25	2023-03-25	01:30	Low
1086	Task BV	Jane Smith	In Progress	2023-03-26	2023-03-29	03:00	High
1087	Task BV	Mike Johnson	Not Started	2023-03-27	2023-03-27	01:00	High
1088	Task BV	Sarah Lee	Completed	2023-03-28	2023-03-28	01:00	Low
1089	Task BV	John Doe	In Progress	2023-03-29	2023-04-01	03:00	Medium
1090	Task BV	Jane Smith	Not Started	2023-03-30	2023-03-30	02:00	Medium
1091	Task BV	Mike Johnson	Completed	2023-03-31	2023-03-31	01:30	Low
1092	Task BV	Sarah Lee	In Progress	2023-04-01	2023-04-04	03:00	High
1093	Task BV	John Doe	Not Started	2023-04-02	2023-04-02	01:00	High
1094	Task BV	Jane Smith	Completed	2023-04-03	2023-04-03	01:00	Low
1095	Task BV	Mike Johnson	In Progress	2023-04-04	2023-04-07	03:00	Medium
1096	Task BV	Sarah Lee	Not Started	2023-04-05	2023-04-05	02:00	Medium

DATE	DATE2	SINGLE	BULK	TERRI	RESSIE	INDI	TAX INVOICE	DIRECT DEPOSIT	AAT RINGS	KIDS	Tourism RT	TOTAL	Package	RTs Incl Hlds	Daily Estimate	Climb Status O/P/C	Climb Status O/C	Climb Open Hld	Missing CI AND CI Data?	Closed Climb Counter Issue? Check Data	Open Climb Counter Issue? Check Data	Date Adjusted? See Notes	Counter 1	Counter 2	Counter 3	Counter 4	Climbers Mid Average	Climbers Top Average	% Visitors Accessing Mid Climb Per Day	% Visitors Accessing Mid Climb Per Day - Adjusted 80%	% Visitors Accessing Mid Climb Per Day - Adjusted 50%	% Visitors Accessing Mid Climb Per Hr Open	% Visitors Climbing Per Hr Open - Adjusted 80%	% Visitors Climbing Per Hr Open - Adjusted 50%	Day Notes		
1	1/12/2013	249	400	2	0	6	0	0	0	11		657	400	268	567.58	C	C	0.00	Y			NO															
2	2/12/2013	236	300	2	2	3	0	0	0	10		543	300	253	552.58	C	C	0.00	Y			NO															
3	3/12/2013	194	0	0	0	4	0	0	0	10		198	0	208	507.58	C	C	0.00	Y			NO															
4	4/12/2013	205	0	1	1	1	0	0	0	6		208	0	214	513.58	C	C	0.00	Y			NO															
5	5/12/2013	246	0	0	0	2	800	0	0	9		1048	800	257	556.58	C	C	0.00	Y			NO															
6	6/12/2013	222	0	1	0	1	0	0	0	7		224	0	231	530.58	C	C	0.00	Y			NO															
7	7/12/2013	175	0	1	0	1	0	0	0	7		177	0	184	483.58	C	C	0.00	Y			NO															
8	8/12/2013	155	0	0	0	2	0	0	0	13		157	0	170	469.58	C	C	0.00	Y			NO															
9	9/12/2013	189	0	0	0	0	0	0	0	19		189	0	208	507.58	C	C	0.00	Y			NO															
10	10/12/2013	152	0	0	0	0	700	0	0	20		852	700	172	471.58	C	C	0.00	Y			NO															
11	11/12/2013	160	0	1	0	1	0	0	0	9		168	0	177	478.58	C	C	0.00	Y			NO															
12	12/12/2013	259	200	1	0	5	0	1000		14	26	1465	1200	279	604.58	P	O	1.00	Y			NO															
13	13/12/2013	206	0	2	0	1	0	0	0	9		209	0	218	517.58	C	C	0.00	Y			NO															
14	14/12/2013	204	0	5	1	2	0	0	0	14		212	0	226	525.58	C	C	0.00	Y			NO															
15	15/12/2013	196	0	3	0	0	0	0	0	12		199	0	211	510.58	C	C	0.00	Y			NO															
16	16/12/2013	213	0	1	2	3	0	0	0	22		219	0	241	540.58	C	C	0.00	Y			NO															
17	17/12/2013	245	0	1	1	0	0	0	0	32		251	0	283	582.58	P	O	1.00	Y			NO															
18	18/12/2013	263	200	1	0	6	0	0	0	21		470	200	291	590.58	P	O	1.00	Y			NO															
19	19/12/2013	264	300	0	2	3	0	300	0	24		869	600	293	592.58	P	O	1.00	Y			NO															
20	20/12/2013	221	0	1	0	8	0	0	0	31		230	0	261	560.58	C	C	0.00	Y			NO															
21	21/12/2013	190	0	5	2	5	0	0	0	25		202	0	227	526.58	C	C	0.00	Y			NO															
22	22/12/2013	333	0	5	3	8	0	0	0	38		349	0	387	686.58	C	C	0.00	Y			NO															
23	23/12/2013	233	0	1	0	2	0	0	0	21		236	0	257	556.58	C	C	0.00	Y			NO															
24	24/12/2013	291	0	0	1	5	0	500	12000	36		12797	500	333	632.58	C	C	0.00	Y			NO															
25	25/12/2013	298	0	1	0	2	0	0	0	16		301	0	317	616.58	P	O	1.00	Y			NO															
26	26/12/2013	440	0	2	1	0	0	0	0	38		443	0	481	780.58	P	O	1.00	Y			NO															
27	27/12/2013	391	0	6	0	1	0	0	0	38		398	0	436	735.58	P	O	1.00	Y			NO															
28	28/12/2013	482	0	5	0	0	0	0	0	55		487	0	542	843.58	P	O	1.00	Y			NO															
29	29/12/2013	378	0	5	0	7	0	0	0	44		382	0	434	733.58	C	C	0.00	Y			NO															
30	30/12/2013	290	0	0	0	4	0	0	0	0		294	0	294	593.58	C	C	0.00	Y			NO															
31	31/12/2013	299	0	3	0	0	0	400	0	116		702	400	418	717.58	P	O	1.00	Y			NO															
TOTAL		7889	1400	56	16	83	800	2900	12000	727	26	25054	5100	8771	18084																						

BULK ESTIMATE 299.58

Counter 1	Counter 2	Counter 3	Counter 4
No data	No data	No data	No data

DAILY TOTALS FROM RAW DATA

Date	C1 TOTAL	C2 TOTAL	C3 TOTAL	C4 TOTAL
1/12/2013	0	0	0	0
2/12/2013	0	0	0	0
3/12/2013	0	0	0	0
4/12/2013	0	0	0	0
5/12/2013	0	0	0	0
6/12/2013	0	0	0	0
7/12/2013	0	0	0	0
8/12/2013	0	0	0	0
9/12/2013	0	0	0	0
10/12/2013	0	0	0	0
11/12/2013	0	0	0	0
12/12/2013	0	0	0	0
13/12/2013	0	0	0	0
14/12/2013	0	0	0	0
15/12/2013	0	0	0	0
16/12/2013	0	0	0	0
17/12/2013	0	0	0	0
18/12/2013	0	0	0	0
19/12/2013	0	0	0	0
20/12/2013	0	0	0	0
21/12/2013	0	0	0	0
22/12/2013	0	0	0	0
23/12/2013	0	0	0	0
24/12/2013	0	0	0	0
25/12/2013	0	0	0	0
26/12/2013	0	0	0	0
27/12/2013	0	0	0	0
28/12/2013	0	0	0	0
29/12/2013	0	0	0	0
30/12/2013	0	0	0	0
31/12/2013	0	0	0	0

Raw Data	RDW/OI	RDW/OI	RDW/OI	RDW/OI	RDW/OI	RDW/OI
Days Open						
SDDev						
Confidence						

Month	DEC 2013	Days in Month	31
Climb open all day	Open Part Day	Total Open all day and part day	9
0	9		22

Days of Counter 1 Data	Days of Counter 2 Data	Days of Valid Data	Days Open All and Part for Valid Data
0	0	0	0

DATE	DATE2	SINGLE	BULK	TERMI	RESSIE	INDI	FAR INVOICE	DIRECT DEPOSIT	AAT RINGS	KIDS	Tourism RT	TOTAL	Package	RTs Incl Hds	Daily Estimate	Climb Status O/P/C	Climb Status O/C	Climb Open Hrs	Missing CI AND CI Data?	Closed Climb Counter Issue? Check Data	Open Climb Counter Issue? Check Data	Data Adjusted? See Side Notes	Counter 1	Counter 2	Counter 3	Counter 4	Climbers Mid Average	Climbers Top Average	% Visitors Accessing Mid Climb Per Day	% Visitors Accessing Mid Climb Per Day - Adjusted 90%	% Visitors Accessing Mid Climb Per Day - Adjusted 90%	% Visitors Accessing Mid Climb Per Day - Adjusted 90%	% Visitors Climbing Per Hr Open - Adjusted 90 %	% Visitors Climbing Per Hr Open - Adjusted 90 %	Day Notes				
1	1/1/2014	301	0	3	0	5	0	0	0	40		309	0	349	777.74	P	O	1.00	Y																				
2	2/1/2014	432	0	1	0	4	0	0	0	28		437	0	465	893.74	P	O	1.00	Y																				
3	3/1/2014	324	600	1	0	1	1800	400	0	46		3126	2800	372	800.74	C	C	0.00	Y																				
4	4/1/2014	311	0	1	1	3	0	0	0	29		316	0	345	773.74	C	C	0.00	Y																				
5	5/1/2014	326	0	4	1	2	0	0	0	66		333	0	399	827.74	P	O	1.00	Y																				
6	6/1/2014	227	0	0	0	0	0	0	0	18		227	0	245	673.74	C	C	0.00	Y																				
7	7/1/2014	308	200	2	0	4	0	0	0	22		514	200	336	764.74	C	C	0.00	Y																				
8	8/1/2014	242	0	0	0	0	0	300	0	28		542	300	270	698.74	C	C	0.00	Y																				
9	9/1/2014	270	200	2	0	2	0	0	0	20		474	200	294	722.74	C	C	0.00	Y																				
10	10/1/2014	229	0	1	2	2	0	0	0	11		234	0	245	673.74	C	C	0.00	Y																				
11	11/1/2014	221	0	6	0	0	0	0	0	19		227	0	246	674.74	C	C	0.00	Y																				
12	12/1/2014	196	0	3	0	0	0	0	0	28		199	0	227	655.74	C	C	0.00	Y																				
13	13/1/2014	185	300	2	1	0	0	0	0	25		488	300	213	641.74	C	C	0.00	Y																				
14	14/1/2014	280	400	0	0	0	0	0	0	15		660	400	275	703.74	P	O	1.00	Y																				
15	15/1/2014	284	0	2	0	2	0	0	0	17		288	0	305	733.74	P	O	1.00	Y																				
16	16/1/2014	205	0	0	0	7	0	800	0	24		812	800	236	664.74	C	C	0.00	Y																				
17	17/1/2014	216	0	2	0	4	0	0	0	11		222	0	233	661.74	C	C	0.00	Y																				
18	18/1/2014	195	0	5	1	1	0	0	0	17		202	0	219	647.74	C	C	0.00	Y																				
19	19/1/2014	170	0	2	1	4	0	0	0	21		177	0	198	626.74	C	C	0.00	Y																				
20	20/1/2014	155	0	1	0	0	0	0	0	7		156	0	163	591.74	C	C	0.00	Y																				
21	21/1/2014	248	0	2	0	0	0	300	0	22		250	300	272	700.74	C	C	0.00	Y																				
22	22/1/2014	207	200	1	1	4	0	1000	0	24		1413	1200	237	661.74	C	C	0.00	Y																				
23	23/1/2014	215	0	0	0	1	0	250	0	11		466	250	227	655.74	C	C	0.00	Y																				
24	24/1/2014	226	0	2	0	1	800	300	0	9		1329	1100	238	664.74	C	C	0.00	Y																				
25	25/1/2014	196	0	4	2	5	0	0	0	12		207	0	219	647.74	C	C	0.00	Y																				
26	26/1/2014	277	0	3	0	3	0	0	0	7		283	0	290	718.74	C	C	0.00	Y																				
27	27/1/2014	146	0	2	0	7	0	0	0	2		154	0	156	584.74	C	C	0.00	Y																				
28	28/1/2014	219	0	0	3	3	0	0	0	0		225	0	225	653.74	P	O	1.00	Y																				
29	29/1/2014	182	0	0	1	0	0	0	0	5		208	0	188	616.74	P	O	1.00	Y																				
30	30/1/2014	194	0	0	0	1	0	0	0	7		195	0	202	630.74	C	C	0.00	Y																				
31	31/1/2014	192	200	1	0	0	0	300	0	6		693	500	199	627.74	C	C	0.00	Y																				
TOTAL		7358	2100	53	14	66	2600	3450	0	597	0	15666	8150	8088	21379																								

BULK ESTIMATE 428.74

NOTES

Counter 1	Counter 2	Counter 3	Counter 4
No data	No data	No data	No data

DAILY TOTALS FROM RAW DATA

DATE	C1 TOTAL	C2 TOTAL	C3 TOTAL	C4 TOTAL
1/1/2014	0	0	0	0
2/1/2014	0	0	0	0
3/1/2014	0	0	0	0
4/1/2014	0	0	0	0
5/1/2014	0	0	0	0
6/1/2014	0	0	0	0
7/1/2014	0	0	0	0
8/1/2014	0	0	0	0
9/1/2014	0	0	0	0
10/1/2014	0	0	0	0
11/1/2014	0	0	0	0
12/1/2014	0	0	0	0
13/1/2014	0	0	0	0
14/1/2014	0	0	0	0
15/1/2014	0	0	0	0
16/1/2014	0	0	0	0
17/1/2014	0	0	0	0
18/1/2014	0	0	0	0
19/1/2014	0	0	0	0
20/1/2014	0	0	0	0
21/1/2014	0	0	0	0
22/1/2014	0	0	0	0
23/1/2014	0	0	0	0
24/1/2014	0	0	0	0
25/1/2014	0	0	0	0
26/1/2014	0	0	0	0
27/1/2014	0	0	0	0
28/1/2014	0	0	0	0
29/1/2014	0	0	0	0
30/1/2014	0	0	0	0
31/1/2014	0	0	0	0

Missing Counter Data Adjusted Averages

Raw Data	RDV/01	RDV/02	RDV/03	RDV/04	RDV/05	RDV/06
Days Open	RDV/01	RDV/02	RDV/03	RDV/04	RDV/05	RDV/06
SEDev	RDV/01	RDV/02	RDV/03	RDV/04	RDV/05	RDV/06
Confidence	RDV/01	RDV/02	RDV/03	RDV/04	RDV/05	RDV/06

Month	JAN 2014	Days in Month	31
Climb open all day	Open Part Day	Total Open all day and part day	Closed all day
0	7	7	24

Days of Counter 1 Data	Days of Counter 2 Data	Days of Counter 3 Data	Days of Counter 4 Data
0	0	0	0

Days Open All and Part for Valid Data
0

DATE	DATE2	SINGLE	BULK	TERMI	RESSIE	INDI	TAX INVOICE	DIRECT DEPOSIT	AAT RINGS	KIDS	Tourism RT	TOTAL	Package	RTs Incl Hlds	Daily Estimate	Climb Status O/P/C	Climb Status O/C	Climb Open Hld	Missing CI AND CI Data?	Closed Climb Counter Issue? Check Data	Open Climb Counter Issue? Check Data	Date Adjusted? See Side Notes	Counter 1	Counter 2	Counter 3	Counter 4	Climbers Mid Average	Climbers Top Average	% Visitors Accessing Mid Climb Per Day	% Visitors Accessing Mid Climb Per Day - Adjusted 30%	% Visitors Accessing Mid Climb Per Day - Adjusted 50%	% Visitors Accessing Mid Climb Per Hr Open	% Visitors Climbing Per Hr Open - Adjusted 30%	% Visitors Climbing Per Hr Open - Adjusted 50%	Day Notes				
1	1/3/2014	213	0	4	0	0	0	0	0	23		217	0	240	612.45	C	C	0.00	Y			NO																	
2	2/3/2014	310	0	2	0	2	0	0	0	7		314	0	321	693.45	C	C	0.00	Y			NO																	
3	3/3/2014	255	100	0	0	1	0	0	0	8		356	100	264	636.45	C	C	0.00	Y			NO																	
4	4/3/2014	206	0	1	2	1	0	0	0	10		210	0	220	592.45	C	C	0.00	Y			NO																	
5	5/3/2014	286	0	1	1	1	0	50	0	10	6	319	50	279	657.45	P	O	1.00	Y			NO																	
6	6/3/2014	259	200	0	0	4	0	0	0	14		463	200	277	649.45	C	C	0.00	Y			NO																	
7	7/3/2014	264	0	0	0	5	0	300	0	13		569	300	282	654.45	C	C	0.00	Y			NO																	
8	8/3/2014	313	200	1	0	6	0	0	0	22		520	200	342	714.45	P	O	1.00	Y			NO																	
9	9/3/2014	319	0	1	0	9	0	0	0	15		329	0	344	716.45	C	C	0.00	Y			NO																	
10	10/3/2014	224	0	0	1	0	0	0	0	2		225	0	227	595.45	C	C	0.00	Y			NO																	
11	11/3/2014	255	0	0	0	2	0	0	0	6		257	0	263	635.45	C	C	0.00	Y			NO																	
12	12/3/2014	294	500	1	0	0	0	0	0	9		795	500	304	676.45	C	C	0.00	Y			NO																	
13	13/3/2014	254	0	1	0	0	800	0	0	2	1	1055	800	257	630.45	C	C	0.00	Y			NO																	
14	14/3/2014	277	0	0	1	2	0	0	0	13	7	280	0	293	672.45	P	O	1.00	Y			NO																	
15	15/3/2014	337	0	3	1	5	0	0	0	15		346	0	361	733.45	C	C	0.00	Y			NO																	
16	16/3/2014	256	600	2	0	6	0	0	0	57		856	600	323	695.45	C	C	0.00	Y			NO																	
17	17/3/2014	182	0	0	0	3	0	1300	12000	1		13465	1300	166	538.45	C	C	0.00	Y			NO																	
18	18/3/2014	250	0	0	0	0	0	0	0	7	14	250	0	257	643.45	C	C	0.00	Y			NO																	
19	19/3/2014	318	300	1	0	6	0	0	0	23		625	300	348	728.45	C	C	0.00	Y			NO																	
20	20/3/2014	310	0	0	0	3	0	300	0	11	7	613	300	324	703.45	C	C	0.00	Y			NO																	
21	21/3/2014	341	0	3	0	5	0	0	0	20		349	0	369	741.45	C	C	0.00	Y			NO																	
22	22/3/2014	334	0	2	1	7	0	0	0	24		344	0	378	750.45	C	C	0.00	Y			NO																	
23	23/3/2014	286	0	1	0	1	0	0	0	19		288	0	307	679.45	C	C	0.00	Y			NO																	
24	24/3/2014	279	0	0	0	11	0	0	0	6		290	0	296	668.45	P	O	5.00	Y			NO																	
25	25/3/2014	378	0	0	0	2	0	200	0	15		580	200	395	767.45	C	C	0.00	Y			NO																	
26	26/3/2014	296	300	2	2	0	0	317	0	5		917	617	305	677.45	O	O	10.00	Y			NO																	
27	27/3/2014	281	0	1	1	0	0	0	0	12		283	0	295	667.45	P	O	7.00	Y			NO																	
28	28/3/2014	320	200	0	0	7	0	0	0	13		536	200	349	721.45	P	O	7.00	Y			NO																	
29	29/3/2014	222	0	5	2	3	0	0	0	19		232	0	251	623.45	P	O	7.00	Y			NO																	
30	30/3/2014	267	0	2	1	6	0	0	0	61		276	0	337	709.45	C	C	0.00	Y			NO																	
31	31/3/2014	257	400	0	0	2	0	0	0	10		659	400	269	641.45	P	O	1.00	Y			NO																	
TOTAL		8614	2800	34	13	100	800	2467	12000	482	35	24828	6067	9243	20824																								
																BULK ESTIMATE		372.45																					

NOTES

Counter 1	Counter 2	Counter 3	Counter 4
No data	No data	No data	No data

DAILY TOTALS FROM RAW DATA

Date	C1 TOTAL	C2 TOTAL	C3 TOTAL	C4 TOTAL
1/3/2014	0	0	0	0
2/3/2014	0	0	0	0
3/3/2014	0	0	0	0
4/3/2014	0	0	0	0
5/3/2014	0	0	0	0
6/3/2014	0	0	0	0
7/3/2014	0	0	0	0
8/3/2014	0	0	0	0
9/3/2014	0	0	0	0
10/3/2014	0	0	0	0
11/3/2014	0	0	0	0
12/3/2014	0	0	0	0
13/3/2014	0	0	0	0
14/3/2014	0	0	0	0
15/3/2014	0	0	0	0
16/3/2014	0	0	0	0
17/3/2014	0	0	0	0
18/3/2014	0	0	0	0
19/3/2014	0	0	0	0
20/3/2014	0	0	0	0
21/3/2014	0	0	0	0
22/3/2014	0	0	0	0
23/3/2014	0	0	0	0
24/3/2014	0	0	0	0
25/3/2014	0	0	0	0
26/3/2014	0	0	0	0
27/3/2014	0	0	0	0
28/3/2014	0	0	0	0
29/3/2014	0	0	0	0
30/3/2014	0	0	0	0
31/3/2014	0	0	0	0

Missing Counter Data Adjusted Averages

Raw Data	RDV/F1	RDV/F2	RDV/F3	RDV/F4	RDV/F5	RDV/F6
Days Open						
StdDev						
Confidence						

Month	MAAR 2014	Days in Month	31
Climb open all day	Open Part Day	Total Open all day and part day	Closed all day
1	8	5	22
		9	22
		CONNECT	

Days of Counter 1 Data	Days of Counter 2 Data	Days of Valid Data	Days Open All and Part for Valid Data
0	0	0	0

DATE	DATE2	SINGLE	BULK	TERMI	RESSIE	INDI	TAX INVOICE	DIRECT DEPOSIT	AAT RINGS	KIDS	Tourism RT	TOTAL	Package	RTs Incl Hds	Daily Estimate	Climb Status O/P/C	Climb Status O/C	Climb Open Hrs	Missing CI AND CI Data?	Closed Climb Counter Issue? Check Data	Open Climb Counter Issue? Check Data	Date Adjusted? See Side Notes	Counter 1	Counter 2	Counter 3	Counter 4	Climbers Mid Average	Climbers Top Average	% Visitors Accessing Mid Climb Per Day	% Visitors Accessing Mid Climb Per Day - Adjusted 50%	% Visitors Accessing Mid Climb Per Day - Adjusted 50%	% Visitors Accessing Mid Climb Per Day - Adjusted 50%	% Visitors Climbing Per Hr Open - Adjusted 50%	% Visitors Climbing Per Hr Open - Adjusted 50%	Day Notes				
1	10/04/2014	342	0	1	0	4	0	0	0	52	11	347	0	399	745.27	C	C	0.00	Y			NO																	
2	20/04/2014	274	600	0	2	7	0	0	0	59		883	600	342	677.27	C	C	0.00	Y			NO																	
3	30/04/2014	292	0	3	0	7	800	0	0	117		1102	800	419	754.27	C	C	0.00	Y			NO																	
4	4/04/2014	352	200	2	0	3	0	0	0	115		557	200	472	807.27	P	O	3.00	Y			NO																	
5	5/04/2014	337	0	2	0	3	0	0	0	163	35	342	0	505	875.27	P	O	3.00	Y			NO																	
6	6/04/2014	307	0	7	2	10	0	0	0	238	3	326	0	564	902.27	C	C	0.00	Y			NO																	
7	7/04/2014	327	0	7	8	9	0	0	0	170		351	0	521	856.27	C	C	0.00	Y			NO																	
8	8/04/2014	280	0	1	12	16	0	0	0	60	8	309	0	369	712.27	C	C	0.00	Y			NO																	
9	9/04/2014	446	0	2	0	12	0	0	0	90		460	0	550	885.27	P	O	3.00	Y			NO																	
10	10/04/2014	302	0	4	0	5	0	300	0	48		611	300	360	695.27	P	O	4.00	Y			NO																	
11	11/04/2014	350	600	4	0	10	0	0	0	111		864	600	475	812.27	P	O	3.00	Y			NO																	
12	12/04/2014	391	0	5	0	11	0	0	0	141		407	0	548	883.27	C	C	0.00	Y			NO																	
13	13/04/2014	362	0	5	1	13	0	0	0	59		381	0	440	775.27	O	O	10.00	Y			NO																	
14	14/04/2014	477	0	1	0	17	0	0	0	109		495	0	604	939.27	P	O	3.00	Y			NO																	
15	15/04/2014	464	0	0	1	13	0	0	0	37		478	0	515	850.27	P	O	5.00	Y			NO																	
16	16/04/2014	468	0	2	0	17	0	400	0	83		887	400	570	902.27	P	O	7.00	Y			NO																	
17	17/04/2014	424	0	2	0	15	0	0	0	39		441	0	480	815.27	P	O	8.00	Y			NO																	
18	18/04/2014	643	100	20	2	18	0	0	0	113		783	100	796	1131.27	P	O	7.00	Y			NO																	
19	19/04/2014	661	200	16	1	15	0	0	0	83		893	200	786	1121.27	P	O	9.00	Y			NO																	
20	20/04/2014	603	0	11	0	14	0	0	0	108		628	0	736	1071.27	P	O	9.00	Y			NO																	
21	21/04/2014	689	0	11	4	15	0	0	0	83		719	0	802	1137.27	O	O	10.00	Y			NO																	
22	22/04/2014	615	0	3	0	12	0	0	0	64		630	0	694	1025.27	P	O	8.00	Y			NO																	
23	23/04/2014	629	400	2	0	19	800	0	0	104		104	1200	754	1089.27	P	O	4.00	Y			NO																	
24	24/04/2014	456	900	2	1	20	0	300	0	64		1679	1200	543	878.27	P	O	7.00	Y			NO																	
25	25/04/2014	500	100	9	1	15	0	0	0	145		625	100	670	1005.27	P	O	7.00	Y			NO																	
26	26/04/2014	441	0	3	0	6	0	0	0	71		450	0	521	856.27	O	O	10.00	Y			NO																	
27	27/04/2014	289	1	0	9	0	0	0	0	23		299	1	321	664.27	C	C	6.00	Y			NO																	
28	28/04/2014	311	0	1	0	10	0	0	0	26		322	0	388	683.27	O	O	10.00	Y			NO																	
29	29/04/2014	318	0	1	0	4	0	0	0	21		323	0	344	679.27	C	C	6.00	Y			NO																	
30	30/04/2014	282	0	2	1	6	0	0	0	128		291	0	419	754.27	C	C	6.00	Y			NO																	
TOTAL		12432	3161	129	45	326	1600	1900	0	2735	57	17087	5761	15867	25982																								

NOTES	
Counter 1	Counter 2
No data	No data

DATE	CE TOTAL	CE TOTAL	CE TOTAL	CE TOTAL
1/04/2014	0	0	0	0
2/04/2014	0	0	0	0
3/04/2014	0	0	0	0
4/04/2014	0	0	0	0
5/04/2014	0	0	0	0
6/04/2014	0	0	0	0
7/04/2014	0	0	0	0
8/04/2014	0	0	0	0
9/04/2014	0	0	0	0
10/04/2014	0	0	0	0
11/04/2014	0	0	0	0
12/04/2014	0	0	0	0
13/04/2014	0	0	0	0
14/04/2014	0	0	0	0
15/04/2014	0	0	0	0
16/04/2014	0	0	0	0
17/04/2014	0	0	0	0
18/04/2014	0	0	0	0
19/04/2014	0	0	0	0
20/04/2014	0	0	0	0
21/04/2014	0	0	0	0
22/04/2014	0	0	0	0
23/04/2014	0	0	0	0
24/04/2014	0	0	0	0
25/04/2014	0	0	0	0
26/04/2014	0	0	0	0
27/04/2014	0	0	0	0
28/04/2014	0	0	0	0
29/04/2014	0	0	0	0
30/04/2014	0	0	0	0

Raw Data	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Days Open						
StDev						
Confidence						

Month	APR 2014	Days in Month	30
Climb open all day		16	10
Open Part Day		20	10
Closed all day			
Days align?		20	10
		CONRECT	
Days of Counter 1 Data	Days of Counter 2 Data	Days of Valid Data	Days Open All and Part for Valid Data
0	0	0	0

DATE	DATE2	SINGLE	BULK	TERMI	RESSIE	INDI	TAX INVOICE	DIRECT DEPOSIT	AAT RINGS	KIDS	Tourism RT	TOTAL	Package	RTs Incl Hds	Daily Estimate	Climb Status O/P/C	Climb Status O/C	Climb Open Hrs	Missing CI AND CI Data?	Closed Climb Counter Issue? Check Data	Open Climb Counter Issue? Check Data	Date Adjusted? See Side Notes	Counter 1	Counter 2	Counter 3	Counter 4	Climbers Mid Average	Climbers Top Average	% Visitors Accessing Mid Climb Per Day	% Visitors Accessing Mid Climb Per Day - Adjusted 30%	% Visitors Accessing Mid Climb Per Day - Adjusted 50%	% Visitors Accessing Mid Climb Per Hr Open	% Visitors Climbing Per Hr Open - Adjusted 30%	% Visitors Climbing Per Hr Open - Adjusted 50%	Day Notes					
1	18/05/2014	308	0	2	1	4	0	0	0	11		315	0	326	650.97	P	O	7.00	Y																					
2	20/05/2014	400	100	5	0	17	0	0	300	0	104	822	400	526	850.97	P	O	5.00	Y																					
3	3/05/2014	370	0	9	0	6	0	0	0	25	1	385	0	410	735.97	O	O	10.00	Y																					
4	4/05/2014	351	200	3	1	4	0	0	0	141	4	559	200	500	828.97	P	O	3.00	Y																					
5	5/05/2014	372	400	3	2	3	0	0	0	101		780	400	481	805.97	O	O	10.00	Y																					
6	6/05/2014	343	0	2	0	3	0	0	100	0	11	448	100	359	683.97	P	O	7.00	Y																					
7	7/05/2014	372	0	0	0	9	0	0	0	13		381	0	394	718.97	P	O	5.00	Y																					
8	8/05/2014	503	0	0	0	9	0	0	0	87		512	0	599	923.97	P	O	7.00	Y																					
9	9/05/2014	514	0	1	1	9	0	0	0	21		525	0	546	870.97	C	C	0.00	Y																					
10	10/05/2014	568	0	4	3	4	0	0	0	25		579	0	604	925.97	P	O	3.00	Y																					
11	11/05/2014	468	0	2	0	6	0	0	0	19		474	0	493	813.97	C	C	0.00	Y																					
12	12/05/2014	454	0	0	1	6	800	300	0	11		1561	1100	472	796.97	C	C	0.00	Y																					
13	13/05/2014	415	0	1	0	7	700	0	0	25		1123	700	448	772.97	P	O	7.00	Y																					
14	14/05/2014	486	300	2	0	16	0	0	0	32		804	300	536	860.97	C	C	0.00	Y																					
15	15/05/2014	378	900	0	0	10	0	0	0	24		1288	900	412	736.97	P	O	5.00	Y																					
16	16/05/2014	495	0	2	1	7	0	0	0	30	23	505	0	535	882.97	P	O	3.00	Y																					
17	17/05/2014	507	0	1	3	5	0	0	0	19		516	0	535	858.97	C	C	0.00	Y																					
18	18/05/2014	444	0	1	0	4	0	0	0	22	4	449	0	471	799.97	P	O	5.00	Y																					
19	19/05/2014	499	0	1	0	12	0	0	0	53		512	0	565	889.97	C	C	0.00	Y																					
20	20/05/2014	408	0	1	3	8	0	0	0	19		420	0	439	763.97	C	C	0.00	Y																					
21	21/05/2014	394	100	2	0	8	0	300	0	27		804	400	431	755.97	C	C	0.00	Y																					
22	22/05/2014	359	0	1	0	21	0	0	0	29		381	0	401	725.97	P	O	7.00	Y																					
23	23/05/2014	510	600	4	0	9	0	0	0	54	14	1123	600	577	915.97	O	O	10.00	Y																					
24	24/05/2014	405	0	5	15	0	0	0	0	32	13	425	0	457	794.97	O	O	10.00	Y																					
25	25/05/2014	453	0	2	0	9	0	0	0	48		464	0	512	836.97	C	C	0.00	Y																					
26	26/05/2014	339	0	1	2	9	0	0	0	23		351	0	374	698.97	C	C	0.00	Y																					
27	27/05/2014	360	0	1	0	8	0	0	0	11		367	0	378	762.97	O	O	10.00	Y																					
28	28/05/2014	391	0	1	0	8	0	0	0	19		402	0	419	743.97	P	O	9.00	Y																					
29	29/05/2014	262	200	0	1	14	0	0	0	19		477	200	296	620.97	P	O	7.00	Y																					
30	30/05/2014	363	100	1	9	0	0	525	12000	42		12998	625	415	739.97	P	O	5.00	Y																					
31	31/05/2014	425	0	2	1	1	0	0	0	16	7	429	0	445	776.97	C	C	0.00	Y																					
TOTAL		12914	2900	60	44	234	1900	1525	12000	1104	66	31177	5925	14356	24096																									

BULK ESTIMATE 324.97

NOTES

Counter 1	Counter 2	Counter 3	Counter 4
No data	No data	No data	No data

DAILY TOTALS FROM RAW DATA

Date	C1 TOTAL	C2 TOTAL	C3 TOTAL	C4 TOTAL
1/05/2014	0	0	0	0
2/05/2014	0	0	0	0
3/05/2014	0	0	0	0
4/05/2014	0	0	0	0
5/05/2014	0	0	0	0
6/05/2014	0	0	0	0
7/05/2014	0	0	0	0
8/05/2014	0	0	0	0
9/05/2014	0	0	0	0
10/05/2014	0	0	0	0
11/05/2014	0	0	0	0
12/05/2014	0	0	0	0
13/05/2014	0	0	0	0
14/05/2014	0	0	0	0
15/05/2014	0	0	0	0
16/05/2014	0	0	0	0
17/05/2014	0	0	0	0
18/05/2014	0	0	0	0
19/05/2014	0	0	0	0
20/05/2014	0	0	0	0
21/05/2014	0	0	0	0
22/05/2014	0	0	0	0
23/05/2014	0	0	0	0
24/05/2014	0	0	0	0
25/05/2014	0	0	0	0
26/05/2014	0	0	0	0
27/05/2014	0	0	0	0
28/05/2014	0	0	0	0
29/05/2014	0	0	0	0
30/05/2014	0	0	0	0
31/05/2014	0	0	0	0

Missing Counter Data Adjusted Averages

Raw Data	RDV/F1	RDV/F2	RDV/F3	RDV/F4	RDV/F5	RDV/F6
Days Open	RDV/F1	RDV/F2	RDV/F3	RDV/F4	RDV/F5	RDV/F6
StdDev	RDV/F1	RDV/F2	RDV/F3	RDV/F4	RDV/F5	RDV/F6
Confidence	RDV/F1	RDV/F2	RDV/F3	RDV/F4	RDV/F5	RDV/F6

Month	MAY 2014	Days in Month	31
Climb open all day	Open Part Day	Total Open all day and part day	Closed all day
5	15	20	11
Days align?		CONNECT	
Days of Counter 1 Data	Days of Counter 2 Data	Days of Valid Data	Days Open All and Part for Valid Data
0	0	0	0

Year	Month	Day	Time	Location	Activity	Duration	Frequency	Priority	Status	Notes
2023	01	01	08:00	Room 101	Meeting	1h	Weekly	High	Completed	
2023	01	02	09:00	Room 102	Training	2h	Daily	Medium	In Progress	
2023	01	03	10:00	Room 103	Workshop	3h	Monthly	High	Planned	
2023	01	04	11:00	Room 104	Conference	1.5h	Quarterly	High	Completed	
2023	01	05	12:00	Room 105	Workshop	2h	Weekly	Medium	In Progress	
2023	01	06	13:00	Room 106	Meeting	1h	Daily	Low	Completed	
2023	01	07	14:00	Room 107	Training	1.5h	Weekly	Medium	Planned	
2023	01	08	15:00	Room 108	Workshop	2h	Monthly	High	Completed	
2023	01	09	16:00	Room 109	Conference	1h	Quarterly	High	Planned	
2023	01	10	17:00	Room 110	Workshop	1.5h	Weekly	Medium	In Progress	
2023	01	11	18:00	Room 111	Meeting	1h	Daily	Low	Completed	
2023	01	12	19:00	Room 112	Training	2h	Daily	Medium	In Progress	
2023	01	13	20:00	Room 113	Workshop	3h	Monthly	High	Planned	
2023	01	14	21:00	Room 114	Conference	1.5h	Quarterly	High	Completed	
2023	01	15	22:00	Room 115	Workshop	2h	Weekly	Medium	In Progress	
2023	01	16	23:00	Room 116	Meeting	1h	Daily	Low	Completed	
2023	01	17	00:00	Room 117	Training	1.5h	Weekly	Medium	Planned	
2023	01	18	01:00	Room 118	Workshop	2h	Monthly	High	Completed	
2023	01	19	02:00	Room 119	Conference	1h	Quarterly	High	Planned	
2023	01	20	03:00	Room 120	Workshop	1.5h	Weekly	Medium	In Progress	
2023	01	21	04:00	Room 121	Meeting	1h	Daily	Low	Completed	
2023	01	22	05:00	Room 122	Training	2h	Daily	Medium	In Progress	
2023	01	23	06:00	Room 123	Workshop	3h	Monthly	High	Planned	
2023	01	24	07:00	Room 124	Conference	1.5h	Quarterly	High	Completed	
2023	01	25	08:00	Room 125	Workshop	2h	Weekly	Medium	In Progress	
2023	01	26	09:00	Room 126	Meeting	1h	Daily	Low	Completed	
2023	01	27	10:00	Room 127	Training	1.5h	Weekly	Medium	Planned	
2023	01	28	11:00	Room 128	Workshop	2h	Monthly	High	Completed	
2023	01	29	12:00	Room 129	Conference	1h	Quarterly	High	Planned	
2023	01	30	13:00	Room 130	Workshop	1.5h	Weekly	Medium	In Progress	
2023	01	31	14:00	Room 131	Meeting	1h	Daily	Low	Completed	

Project workbooks overview
 Project 1: Marketing plan on 01/01/2023. 11 days remaining. No paper received. 100% task updated. 100% open points.
 Project 2: Marketing plan on 01/02/2023. 11 days remaining. No paper received. 100% task updated. 100% open points.
 Project 3: Marketing plan on 01/03/2023. 11 days remaining. No paper received. 100% task updated. 100% open points.

Summary

Project	Task	Status	Start	End	Priority	Assignee
Project 1	Task 1.1	Completed	2023-01-01	2023-01-01	High	John Doe
Project 1	Task 1.2	In Progress	2023-01-02	2023-01-02	Medium	Jane Smith
Project 1	Task 1.3	Planned	2023-01-03	2023-01-03	High	John Doe
Project 1	Task 1.4	Completed	2023-01-04	2023-01-04	Low	Jane Smith
Project 1	Task 1.5	In Progress	2023-01-05	2023-01-05	Medium	John Doe
Project 1	Task 1.6	Planned	2023-01-06	2023-01-06	High	Jane Smith
Project 1	Task 1.7	Completed	2023-01-07	2023-01-07	Low	John Doe
Project 1	Task 1.8	In Progress	2023-01-08	2023-01-08	Medium	Jane Smith
Project 1	Task 1.9	Planned	2023-01-09	2023-01-09	High	John Doe
Project 1	Task 1.10	Completed	2023-01-10	2023-01-10	Low	Jane Smith
Project 1	Task 1.11	In Progress	2023-01-11	2023-01-11	Medium	John Doe
Project 1	Task 1.12	Planned	2023-01-12	2023-01-12	High	Jane Smith
Project 1	Task 1.13	Completed	2023-01-13	2023-01-13	Low	John Doe
Project 1	Task 1.14	In Progress	2023-01-14	2023-01-14	Medium	Jane Smith
Project 1	Task 1.15	Planned	2023-01-15	2023-01-15	High	John Doe
Project 1	Task 1.16	Completed	2023-01-16	2023-01-16	Low	Jane Smith
Project 1	Task 1.17	In Progress	2023-01-17	2023-01-17	Medium	John Doe
Project 1	Task 1.18	Planned	2023-01-18	2023-01-18	High	Jane Smith
Project 1	Task 1.19	Completed	2023-01-19	2023-01-19	Low	John Doe
Project 1	Task 1.20	In Progress	2023-01-20	2023-01-20	Medium	Jane Smith
Project 1	Task 1.21	Planned	2023-01-21	2023-01-21	High	John Doe
Project 1	Task 1.22	Completed	2023-01-22	2023-01-22	Low	Jane Smith
Project 1	Task 1.23	In Progress	2023-01-23	2023-01-23	Medium	John Doe
Project 1	Task 1.24	Planned	2023-01-24	2023-01-24	High	Jane Smith
Project 1	Task 1.25	Completed	2023-01-25	2023-01-25	Low	John Doe
Project 1	Task 1.26	In Progress	2023-01-26	2023-01-26	Medium	Jane Smith
Project 1	Task 1.27	Planned	2023-01-27	2023-01-27	High	John Doe
Project 1	Task 1.28	Completed	2023-01-28	2023-01-28	Low	Jane Smith
Project 1	Task 1.29	In Progress	2023-01-29	2023-01-29	Medium	John Doe
Project 1	Task 1.30	Planned	2023-01-30	2023-01-30	High	Jane Smith
Project 1	Task 1.31	Completed	2023-01-31	2023-01-31	Low	John Doe
Project 2	Task 2.1	Completed	2023-01-01	2023-01-01	High	Jane Smith
Project 2	Task 2.2	In Progress	2023-01-02	2023-01-02	Medium	John Doe
Project 2	Task 2.3	Planned	2023-01-03	2023-01-03	High	Jane Smith
Project 2	Task 2.4	Completed	2023-01-04	2023-01-04	Low	John Doe
Project 2	Task 2.5	In Progress	2023-01-05	2023-01-05	Medium	Jane Smith
Project 2	Task 2.6	Planned	2023-01-06	2023-01-06	High	John Doe
Project 2	Task 2.7	Completed	2023-01-07	2023-01-07	Low	Jane Smith
Project 2	Task 2.8	In Progress	2023-01-08	2023-01-08	Medium	John Doe
Project 2	Task 2.9	Planned	2023-01-09	2023-01-09	High	Jane Smith
Project 2	Task 2.10	Completed	2023-01-10	2023-01-10	Low	John Doe
Project 2	Task 2.11	In Progress	2023-01-11	2023-01-11	Medium	Jane Smith
Project 2	Task 2.12	Planned	2023-01-12	2023-01-12	High	John Doe
Project 2	Task 2.13	Completed	2023-01-13	2023-01-13	Low	Jane Smith
Project 2	Task 2.14	In Progress	2023-01-14	2023-01-14	Medium	John Doe
Project 2	Task 2.15	Planned	2023-01-15	2023-01-15	High	Jane Smith
Project 2	Task 2.16	Completed	2023-01-16	2023-01-16	Low	John Doe
Project 2	Task 2.17	In Progress	2023-01-17	2023-01-17	Medium	Jane Smith
Project 2	Task 2.18	Planned	2023-01-18	2023-01-18	High	John Doe
Project 2	Task 2.19	Completed	2023-01-19	2023-01-19	Low	Jane Smith
Project 2	Task 2.20	In Progress	2023-01-20	2023-01-20	Medium	John Doe
Project 2	Task 2.21	Planned	2023-01-21	2023-01-21	High	Jane Smith
Project 2	Task 2.22	Completed	2023-01-22	2023-01-22	Low	John Doe
Project 2	Task 2.23	In Progress	2023-01-23	2023-01-23	Medium	Jane Smith
Project 2	Task 2.24	Planned	2023-01-24	2023-01-24	High	John Doe
Project 2	Task 2.25	Completed	2023-01-25	2023-01-25	Low	Jane Smith
Project 2	Task 2.26	In Progress	2023-01-26	2023-01-26	Medium	John Doe
Project 2	Task 2.27	Planned	2023-01-27	2023-01-27	High	Jane Smith
Project 2	Task 2.28	Completed	2023-01-28	2023-01-28	Low	John Doe
Project 2	Task 2.29	In Progress	2023-01-29	2023-01-29	Medium	Jane Smith
Project 2	Task 2.30	Planned	2023-01-30	2023-01-30	High	John Doe
Project 2	Task 2.31	Completed	2023-01-31	2023-01-31	Low	Jane Smith
Project 3	Task 3.1	Completed	2023-01-01	2023-01-01	High	John Doe
Project 3	Task 3.2	In Progress	2023-01-02	2023-01-02	Medium	Jane Smith
Project 3	Task 3.3	Planned	2023-01-03	2023-01-03	High	John Doe
Project 3	Task 3.4	Completed	2023-01-04	2023-01-04	Low	Jane Smith
Project 3	Task 3.5	In Progress	2023-01-05	2023-01-05	Medium	John Doe
Project 3	Task 3.6	Planned	2023-01-06	2023-01-06	High	Jane Smith
Project 3	Task 3.7	Completed	2023-01-07	2023-01-07	Low	John Doe
Project 3	Task 3.8	In Progress	2023-01-08	2023-01-08	Medium	Jane Smith
Project 3	Task 3.9	Planned	2023-01-09	2023-01-09	High	John Doe
Project 3	Task 3.10	Completed	2023-01-10	2023-01-10	Low	Jane Smith
Project 3	Task 3.11	In Progress	2023-01-11	2023-01-11	Medium	John Doe
Project 3	Task 3.12	Planned	2023-01-12	2023-01-12	High	Jane Smith
Project 3	Task 3.13	Completed	2023-01-13	2023-01-13	Low	John Doe
Project 3	Task 3.14	In Progress	2023-01-14	2023-01-14	Medium	Jane Smith
Project 3	Task 3.15	Planned	2023-01-15	2023-01-15	High	John Doe
Project 3	Task 3.16	Completed	2023-01-16	2023-01-16	Low	Jane Smith
Project 3	Task 3.17	In Progress	2023-01-17	2023-01-17	Medium	John Doe
Project 3	Task 3.18	Planned	2023-01-18	2023-01-18	High	Jane Smith
Project 3	Task 3.19	Completed	2023-01-19	2023-01-19	Low	John Doe
Project 3	Task 3.20	In Progress	2023-01-20	2023-01-20	Medium	Jane Smith
Project 3	Task 3.21	Planned	2023-01-21	2023-01-21	High	John Doe
Project 3	Task 3.22	Completed	2023-01-22	2023-01-22	Low	Jane Smith
Project 3	Task 3.23	In Progress	2023-01-23	2023-01-23	Medium	John Doe
Project 3	Task 3.24	Planned	2023-01-24	2023-01-24	High	Jane Smith
Project 3	Task 3.25	Completed	2023-01-25	2023-01-25	Low	John Doe
Project 3	Task 3.26	In Progress	2023-01-26	2023-01-26	Medium	Jane Smith
Project 3	Task 3.27	Planned	2023-01-27	2023-01-27	High	John Doe
Project 3	Task 3.28	Completed	2023-01-28	2023-01-28	Low	Jane Smith
Project 3	Task 3.29	In Progress	2023-01-29	2023-01-29	Medium	John Doe
Project 3	Task 3.30	Planned	2023-01-30	2023-01-30	High	Jane Smith
Project 3	Task 3.31	Completed	2023-01-31	2023-01-31	Low	John Doe

Task ID	Task Name	Status	Start	End	Priority	Assignee
1001	Task 1.1	Completed	2023-01-01	2023-01-01	High	John Doe
1002	Task 1.2	In Progress	2023-01-02	2023-01-02	Medium	Jane Smith
1003	Task 1.3	Planned	2023-01-03	2023-01-03	High	John Doe
1004	Task 1.4	Completed	2023-01-04	2023-01-04	Low	Jane Smith
1005	Task 1.5	In Progress	2023-01-05	2023-01-05	Medium	John Doe
1006	Task 1.6	Planned	2023-01-06	2023-01-06	High	Jane Smith
1007	Task 1.7	Completed	2023-01-07	2023-01-07	Low	John Doe
1008	Task 1.8	In Progress	2023-01-08	2023-01-08	Medium	Jane Smith
1009	Task 1.9	Planned	2023-01-09	2023-01-09	High	John Doe
1010	Task 1.10	Completed	2023-01-10	2023-01-10	Low	Jane Smith
1011	Task 1.11	In Progress	2023-01-11	2023-01-11	Medium	John Doe
1012	Task 1.12	Planned	2023-01-12	2023-01-12	High	Jane Smith
1013	Task 1.13	Completed	2023-01-13	2023-01-13	Low	John Doe
1014	Task 1.14	In Progress	2023-01-14	2023-01-14	Medium	Jane Smith
1015	Task 1.15	Planned	2023-01-15	2023-01-15	High	John Doe
1016	Task 1.16	Completed	2023-01-16	2023-01-16	Low	Jane Smith
1017	Task 1.17	In Progress	2023-01-17	2023-01-17	Medium	John Doe
1018	Task 1.18	Planned	2023-01-18	2023-01-18	High	Jane Smith
1019	Task 1.19	Completed	2023-01-19	2023-01-19	Low	John Doe
1020	Task 1.20	In Progress	2023-01-20	2023-01-20	Medium	Jane Smith
1021	Task 1.21	Planned	2023-01-21	2023-01-21	High	John Doe
1022	Task 1.22	Completed	2023-01-22	2023-01-22	Low	Jane Smith
1023	Task 1.23	In Progress	2023-01-23	2023-01-23	Medium	John Doe
1024	Task 1.24	Planned	2023-01-24	2023-01-24	High	Jane Smith
1025	Task 1.25	Completed	2023-01-25	2023-01-25	Low	John Doe
1026	Task 1.26	In Progress	2023-01-26	2023-01-26	Medium	Jane Smith
1027	Task 1.27	Planned	2023-01-27	2023-01-27	High	John Doe
1028	Task 1.28	Completed	2023-01-28	2023-01-28	Low	Jane Smith
1029	Task 1.29	In Progress	2023-01-29	2023-01-29	Medium	John Doe
1030	Task 1.30	Planned	2023-01-30	2023-01-30	High	Jane Smith
1031	Task 1.31	Completed	2023-01-31	2023-01-31	Low	John Doe

Task ID	Task Name	Status	Start	End	Priority	Assignee
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	12/06/2015	7.00	0	0
	12/06/2015	8.00	0	0
	12/06/2015	9.00	0	0
	12/06/2015	10.00	0	0
	12/06/2015	11.00	0	0
	12/06/2015	12.00	0	0
	12/06/2015	13.00	0	0
	12/06/2015	14.00	0	0
	12/06/2015	15.00	0	0
	12/06/2015	16.00	0	0
	12/06/2015	17.00	0	0
	12/06/2015	18.00	0	0
	12/06/2015	19.00	0	0
	12/06/2015	20.00	0	0
	12/06/2015	21.00	0	0
	12/06/2015	22.00	0	0
	12/06/2015	23.00	0	0
TOTAL			0	0
	13/06/2015	0.00	0	0
	13/06/2015	1.00	0	0
	13/06/2015	2.00	0	0
	13/06/2015	3.00	0	0
	13/06/2015	4.00	0	0
	13/06/2015	5.00	0	0
	13/06/2015	6.00	0	0
	13/06/2015	7.00	0	0
	13/06/2015	8.00	0	0
	13/06/2015	9.00	0	0
	13/06/2015	10.00	0	0
	13/06/2015	11.00	0	0
	13/06/2015	12.00	0	0
	13/06/2015	13.00	7	0
	13/06/2015	14.00	38	0
	13/06/2015	15.00	53	0
	13/06/2015	16.00	20	0
	13/06/2015	17.00	6	0
	13/06/2015	18.00	0	0
	13/06/2015	19.00	0	0
	13/06/2015	20.00	0	0
	13/06/2015	21.00	0	0
	13/06/2015	22.00	0	0
	13/06/2015	23.00	0	0
TOTAL			138	0
	14/06/2015	0.00	0	0
	14/06/2015	1.00	0	0
	14/06/2015	2.00	0	0
	14/06/2015	3.00	0	0
	14/06/2015	4.00	0	0
	14/06/2015	5.00	0	0
	14/06/2015	6.00	0	0
	14/06/2015	7.00	1	0
	14/06/2015	8.00	24	0
	14/06/2015	9.00	31	0
	14/06/2015	10.00	29	0
	14/06/2015	11.00	21	0
	14/06/2015	12.00	4	0
	14/06/2015	13.00	6	0
	14/06/2015	14.00	1	0
	14/06/2015	15.00	3	0
	14/06/2015	16.00	0	0
	14/06/2015	17.00	0	0
	14/06/2015	18.00	0	0
	14/06/2015	19.00	0	0
	14/06/2015	20.00	0	0
	14/06/2015	21.00	0	0
	14/06/2015	22.00	0	0
	14/06/2015	23.00	0	0
TOTAL			118	0
	15/06/2015	0.00	0	0
	15/06/2015	1.00	0	0
	15/06/2015	2.00	0	0
	15/06/2015	3.00	0	0
	15/06/2015	4.00	0	0
	15/06/2015	5.00	0	0
	15/06/2015	6.00	0	0
	15/06/2015	7.00	0	0
	15/06/2015	8.00	0	0
	15/06/2015	9.00	0	0
	15/06/2015	10.00	0	0
	15/06/2015	11.00	0	0
	15/06/2015	12.00	8	0
	15/06/2015	13.00	4	0
	15/06/2015	14.00	43	0
	15/06/2015	15.00	28	0
	15/06/2015	16.00	28	0
	15/06/2015	17.00	4	0
	15/06/2015	18.00	0	0
	15/06/2015	19.00	0	0
	15/06/2015	20.00	0	0
	15/06/2015	21.00	0	0
	15/06/2015	22.00	0	0
	15/06/2015	23.00	0	0
TOTAL			117	0
	16/06/2015	0.00	0	0
	16/06/2015	1.00	0	0
	16/06/2015	2.00	0	0
	16/06/2015	3.00	0	0
	16/06/2015	4.00	0	0
	16/06/2015	5.00	0	0
	16/06/2015	6.00	0	0
	16/06/2015	7.00	0	0
	16/06/2015	8.00	44	0
	16/06/2015	9.00	24	0
	16/06/2015	10.00	34	0
	16/06/2015	11.00	4	0
	16/06/2015	12.00	26	0
	16/06/2015	13.00	7	0
	16/06/2015	14.00	22	0
	16/06/2015	15.00	45	0
	16/06/2015	16.00	23	0
	16/06/2015	17.00	7	0
	16/06/2015	18.00	2	0
	16/06/2015	19.00	0	0
	16/06/2015	20.00	0	0
	16/06/2015	21.00	0	0
	16/06/2015	22.00	0	0
	16/06/2015	23.00	0	0
TOTAL			140	0
	17/06/2015	0.00	0	0
	17/06/2015	1.00	0	0
	17/06/2015	2.00	0	0
	17/06/2015	3.00	0	0
	17/06/2015	4.00	0	0
	17/06/2015	5.00	0	0
	17/06/2015	6.00	0	0
	17/06/2015	7.00	0	0
	17/06/2015	8.00	5	0
	17/06/2015	9.00	8	0
	17/06/2015	10.00	27	0
	17/06/2015	11.00	34	0
	17/06/2015	12.00	11	0
	17/06/2015	13.00	9	0
	17/06/2015	14.00	17	0
	17/06/2015	15.00	41	0
	17/06/2015	16.00	51	0
	17/06/2015	17.00	28	0
	17/06/2015	18.00	9	0
	17/06/2015	19.00	0	0
	17/06/2015	20.00	0	0
	17/06/2015	21.00	0	0
	17/06/2015	22.00	0	0
	17/06/2015	23.00	0	0
TOTAL			180	0
	18/06/2015	0.00	0	0
	18/06/2015	1.00	0	0
	18/06/2015	2.00	0	0
	18/06/2015	3.00	0	0
	18/06/2015	4.00	0	0
	18/06/2015	5.00	0	0
	18/06/2015	6.00	0	0
	18/06/2015	7.00	0	0
	18/06/2015	8.00	0	0
	18/06/2015	9.00	0	0
	18/06/2015	10.00	0	0
	18/06/2015	11.00	0	0
	18/06/2015	12.00	0	0
	18/06/2015	13.00	0	0
	18/06/2015	14.00	8	0
	18/06/2015	15.00	14	0
	18/06/2015	16.00	21	0
	18/06/2015	17.00	21	0
	18/06/2015	18.00	10	0
	18/06/2015	19.00	0	0
	18/06/2015	20.00	0	0
	18/06/2015	21.00	0	0
	18/06/2015	22.00	0	0
	18/06/2015	23.00	0	0
TOTAL			51	0
	19/06/2015	0.00	0	0
	19/06/2015	1.00	0	0
	19/06/2015	2.00	0	0
	19/06/2015	3.00	0	0
	19/06/2015	4.00	0	0
	19/06/2015	5.00	0	0
	19/06/2015	6.00	0	0
	19/06/2015	7.00	0	0
	19/06/2015	8.00	0	0
	19/06/2015	9.00	0	0
	19/06/2015	10.00	0	0
	19/06/2015	11.00	0	0
	19/06/2015	12.00	0	0
	19/06/2015	13.00	0	0
	19/06/2015	14.00	0	0
	19/06/2015	15.00	0	0
	19/06/2015	16.00	0	0
	19/06/2015	17.00	0	0
	19/06/2015	18.00	0	0
	19/06/2015	19.00	0	0
	19/06/2015	20.00	0	0
	19/06/2015	21.00	0	0
	19/06/2015	22.00	0	0
	19/06/2015	23.00	0	0
TOTAL			0	0
	20/06/2015	0.00	0	0
	20/06/2015	1.00	0	0
	20/06/2015	2.00	0	0
	20/06/2015	3.00	0	0
	20/06/2015	4.00	0	0
	20/06/2015	5.00	0	0
	20/06/2015	6.00	0	0
	20/06/2015	7.00	0	0
	20/06/2015	8.00	3	0
	20/06/2015	9.00	27	0
	20/06/2015	10.00	48	0
	20/06/2015	11.00	71	0
	20/06/2015	12.00	46	0
	20/06/2015	13.00	44	0
	20/06/2015	14.00	13	0
	20/06/2015	15.00	17	0
	20/06/2015	16.00	15	0
	20/06/2015	17.00	30	0
	20/06/2015	18.00	6	0
	20/06/2015	19.00	0	0
	20/06/2015	20.00	0	0
	20/06/2015	21.00	0	0
	20/06/2015	22.00	0	0
	20/06/2015	23.00	0	0
TOTAL			300	0
	21/06/2015	0.00	0	0
	21/06/2015	1.00	0	0
	21/06/2015	2.00	0	0
	21/06/2015	3.00	0	0
	21/06/2015	4.00	0	0
	21/06/2015	5.00	0	0
	21/06/2015	6.00	0	0
	21/06/2015	7.00	0	0
	21/06/2015	8.00	0	0
	21/06/2015	9.00	0	0
	21/06/2015	10.00	60	0
	21/06/2015	11.00	6	0
	21/06/2015	12.00	47	0
	21/06/2015	13.00	79	0
	21/06/2015	14.00	21	0
	21/06/2015	15.00	54	0
	21/06/2015	16.00	39	0
	21/06/2015	17.00	3	0
	21/06/2015	18.00	0	0
	21/06/2015	19.00	0	0
	21/06/2015	20.00	0	0
	21/06/2015	21.00	0	0
	21/06/2015	22.00	0	0
	21/06/2015	23.00	0	0
TOTAL			280	0
	22/06/2015	0.00	0	0
	22/06/2015	1.00	0	0
	22/06/2015	2.00	0	0
	22/06/2015	3.00	0	0
	22/06/2015	4.00	0	0
	22/06/2015	5.00	0	0
	22/06/2015	6.00	0	0
	22/06/2015	7.00	0	0
	22/06/2015	8.00	1	0
	22/06/2015	9.00	44	0
	22/06/2015	10.00	71	0
	22/06/2015	11.00	29	0
	22/06/2015	12.00	26	0
	22/06/2015	13.00	35	0
	22/06/2015	14.00	4	0
	22/06/2015	15.00	0	0
	22/06/2015	16.00	0	0
	22/06/2015	17.00	0	0
	22/06/2015	18.00	0	0
	22/06/2015	19.00	0	0
	22/06/2015	20.00	0	0
	22/06/2015	21.00	0	0
	22/06/2015	22.00	0	0
	22/06/2015	23.00	0	0
TOTAL			230	0
	23/06/2015	0.00	0	0
	23/06/2015	1.00	0	0
	23/06/2015	2.00	0	0
	23/06/2015	3.00	0	0
	23/06/2015	4.00	0	0
	23/06/2015	5.00	0	0
	23/06/2015	6.00	0	0
	23/06/2015	7.00	0	0
	23/06/2015	8.00	0	0
	23/06/2015	9.00	0	0
	23/06/2015	10.00	0	0
	23			

DATE	DATE2	SINGLE	BULK	TERMI	RESSIE	INDI	TAX INVOICE	DIRECT DEPOSIT	AAT RINGS	KIDS	Tourism RT	TOTAL	Package	RTs Incl Kids	Daily Estimate	Climb Status O/P/C	Climb Status O/C	Climb Open Hrs	Missing CI AND CI Data?	Closed Climb Counter Issue? Check Data	Open Climb Counter Issue? Check Data	Data Adjusted? See Side Notes	Counter 1	Counter 2	Counter 3	Counter 4	Climbers Mile Average	Climbers Top Average	% Visitors Accessing Mid Climb Per Day	% Visitors Accessing Mid Climb Per Day - Adjusted 90%	% Visitors Accessing Mid Climb Per Day - Adjusted 90%	% Visitors Accessing Mid Climb Per Day - Adjusted 90%	% Visitors Climbing Per Hr Open - Adjusted 90 %	% Visitors Climbing Per Hr Open - Adjusted 90 %	Day Notes		
1	1/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
2	2/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
3	3/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
4	4/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
5	5/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
6	6/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
7	7/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
8	8/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
9	9/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
10	10/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
11	11/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
12	12/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
13	13/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
14	14/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
15	15/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
16	16/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
17	17/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
18	18/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
19	19/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
20	20/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
21	21/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
22	22/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
23	23/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
24	24/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
25	25/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
26	26/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
27	27/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
28	28/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
29	29/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
30	30/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
31	31/07/2015											0	0	0	0.00	0	C	0.00	Y	OK	OK	NO					0	0	#DIV/0!	#DIV/0!	#DIV/0!	0	0	0			
TOTAL																																					

BULK ESTIMATE 0.00

NOTES

Counter 1 Counter 2 Counter 3 Counter 4

DATE	C1 TOTAL	C2 TOTAL	C3 TOTAL	C4 TOTAL
1/07/2015	0	0	0	0
2/07/2015	0	0	0	0
3/07/2015	0	0	0	0
4/07/2015	0	0	0	0
5/07/2015	0	0	0	0
6/07/2015	0	0	0	0
7/07/2015	0	0	0	0
8/07/2015	0	0	0	0
9/07/2015	0	0	0	0
10/07/2015	0	0	0	0
11/07/2015	0	0	0	0
12/07/2015	0	0	0	0
13/07/2015	0	0	0	0
14/07/2015	0	0	0	0
15/07/2015	0	0	0	0
16/07/2015	0	0	0	0
17/07/2015	0	0	0	0
18/07/2015	0	0	0	0
19/07/2015	0	0	0	0
20/07/2015	0	0	0	0
21/07/2015	0	0	0	0
22/07/2015	0	0	0	0
23/07/2015	0	0	0	0
24/07/2015	0	0	0	0
25/07/2015	0	0	0	0
26/07/2015	0	0	0	0
27/07/2015	0	0	0	0
28/07/2015	0	0	0	0
29/07/2015	0	0	0	0
30/07/2015	0	0	0	0
31/07/2015	0	0	0	0

Raw Data	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Days Open	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
StdDev	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Confidence	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

Month	JUL 2015	Days in Month	31
Climb open all day	0	0	0
Open Part Day	0	0	0
Valid Open all day and part day	0	0	0
Closed all day	0	0	0

Days of Counter 1 Data	Days of Counter 2 Data	Days of Valid Data	Days Open All and Part for Valid Data
0	0	0	0

DATE	DATE2	SINGLE	BULK	TERMI	RESSIE	INDI	TAX INVOICE	DIRECT DEPOSIT	AAT RINGS	KIDS	Tourism RT	TOTAL	Package	HTs Incl Kids	Daily Estimate	Climb Status O/P/C	Climb Status O/C	Climb Open Hrs	Missing CI AND CI Data?	Closed Climb Counter Issue? Check Data	Open Climb Counter Issue? Check Data	Data Adjusted? See Side Notes	Counter 1	Counter 2	Counter 3	Counter 4	Climbers Mid Average	Climbers Top Average	% Visitors Accessing Mid Climb Per Day	% Visitors Accessing Mid Climb Per Day - Adjusted 95%	% Visitors Accessing Mid Climb Per Day - Adjusted 90%	% Visitors Accessing Mid Climb Per Hr	% Visitors Climbing Per Hr - Adjusted 95%	% Visitors Climbing Per Hr - Adjusted 90%	Day Notes									
1	1/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
2	2/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
3	3/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
4	4/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
5	5/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
6	6/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
7	7/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
8	8/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
9	9/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
10	10/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
11	11/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
12	12/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
13	13/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
14	14/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
15	15/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
16	16/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
17	17/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
18	18/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
19	19/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
20	20/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
21	21/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
22	22/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
23	23/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
24	24/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
25	25/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
26	26/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
27	27/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
28	28/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
29	29/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
30	30/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
31	31/07/2015											0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	#N/A	#N/A	#N/A	0	0	0										
TOTAL												0	0	0	0	0	0	0	0	0	0	0	0	0	0	#N/A	0	C	0.00	Y	OK	OK	NO					0	0	0	0	0	0	

BULK ESTIMATE #N/A

NOTES

Counter 1 Counter 2 Counter 3 Counter 4

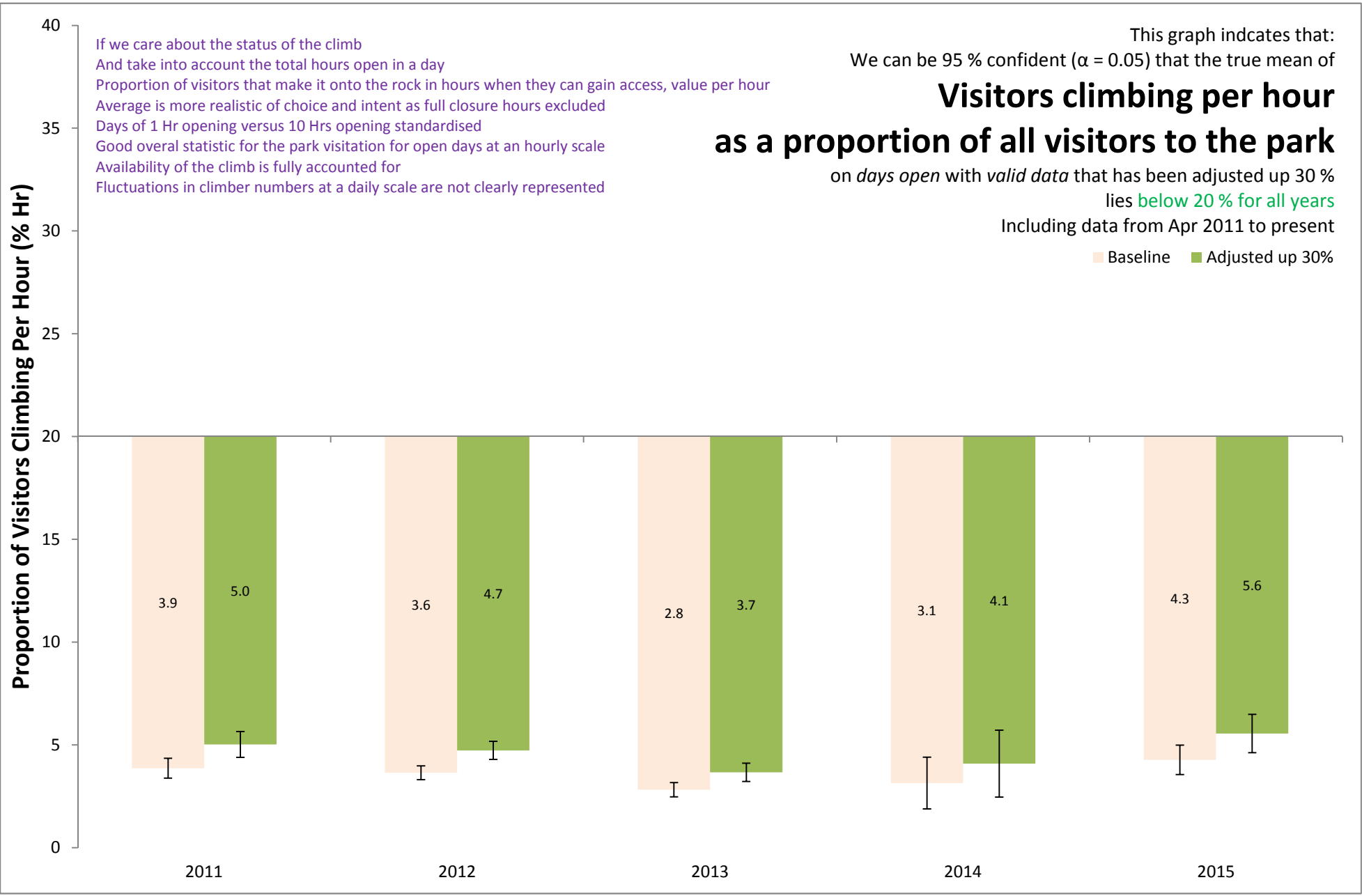
DATE	C1 TOTAL	C2 TOTAL	C3 TOTAL	C4 TOTAL
1/07/2015	0	0	0	0
2/07/2015	0	0	0	0
3/07/2015	0	0	0	0
4/07/2015	0	0	0	0
5/07/2015	0	0	0	0
6/07/2015	0	0	0	0
7/07/2015	0	0	0	0
8/07/2015	0	0	0	0
9/07/2015	0	0	0	0
10/07/2015	0	0	0	0
11/07/2015	0	0	0	0
12/07/2015	0	0	0	0
13/07/2015	0	0	0	0
14/07/2015	0	0	0	0
15/07/2015	0	0	0	0
16/07/2015	0	0	0	0
17/07/2015	0	0	0	0
18/07/2015	0	0	0	0
19/07/2015	0	0	0	0
20/07/2015	0	0	0	0
21/07/2015	0	0	0	0
22/07/2015	0	0	0	0
23/07/2015	0	0	0	0
24/07/2015	0	0	0	0
25/07/2015	0	0	0	0
26/07/2015	0	0	0	0
27/07/2015	0	0	0	0
28/07/2015	0	0	0	0
29/07/2015	0	0	0	0
30/07/2015	0	0	0	0
31/07/2015	0	0	0	0

Raw Data	#N/A	#N/A	#N/A	#DIV/0!	#DIV/0!	#DIV/0!
Days Open	#N/A	#N/A	#N/A	#DIV/0!	#DIV/0!	#DIV/0!
StdDev	#N/A	#N/A	#N/A	#DIV/0!	#DIV/0!	#DIV/0!
Confidence	#N/A	#N/A	#N/A	#DIV/0!	#DIV/0!	#DIV/0!

Month	MM/YY	Days in Month	#N/A
Climb open all day	Open Part Day	Valid Open all day and part day	Closed all day
#N/A	#N/A	#N/A	#N/A

Days of Counter 1 Data	Days of Counter 2 Data	Days of Valid Data	Days Open All and Part for Valid Data
0	0	0	0

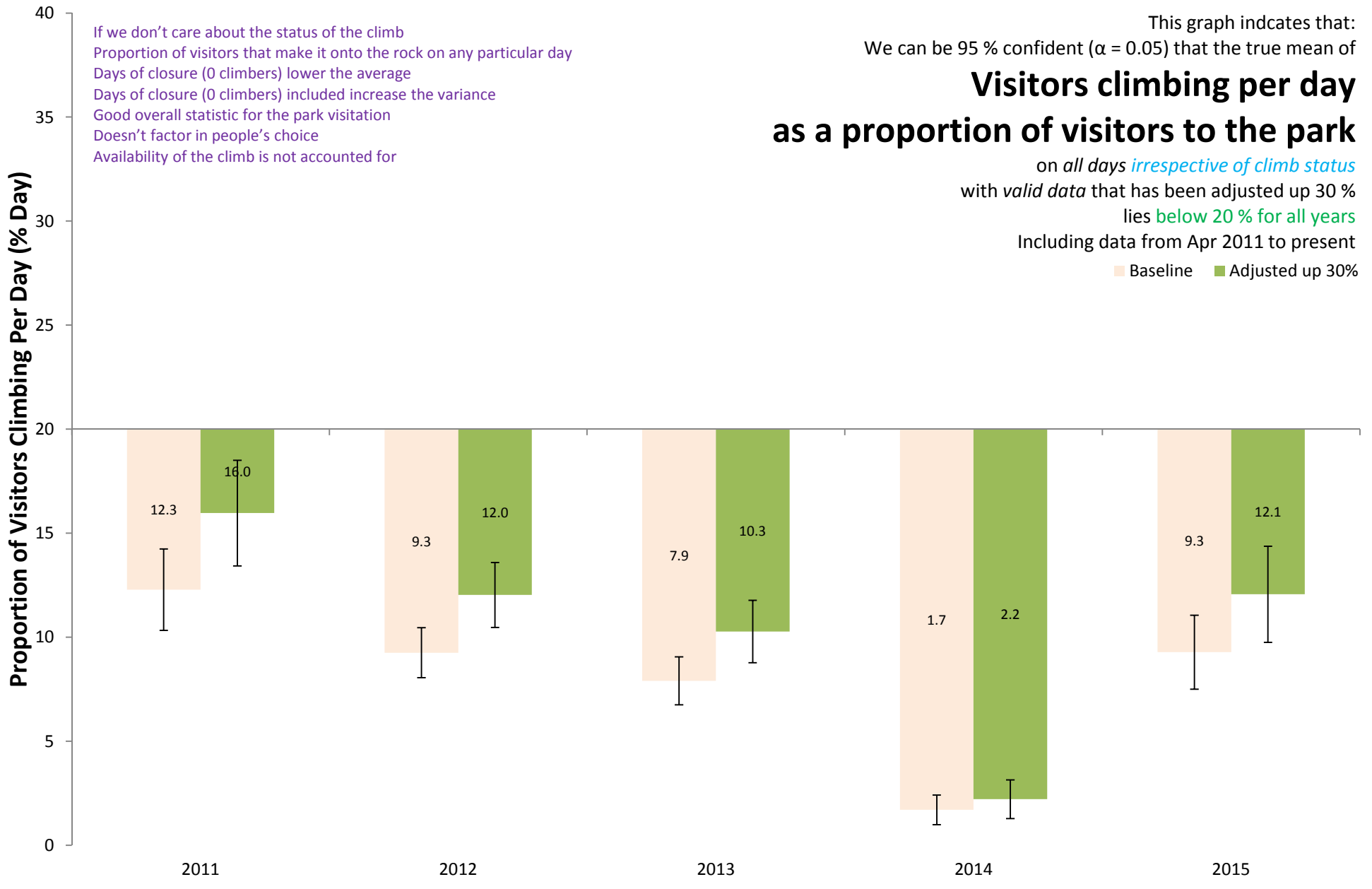
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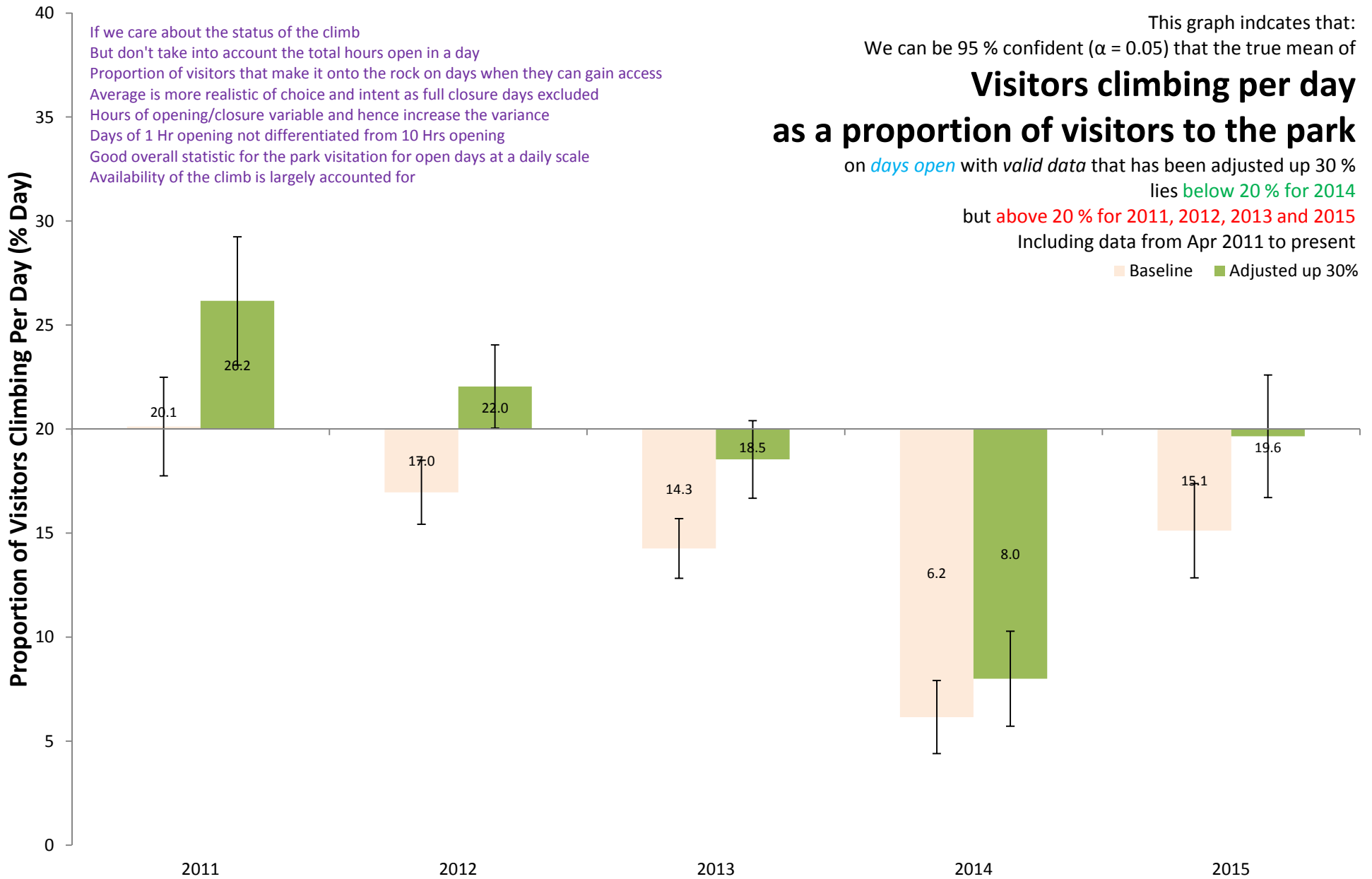


If we care about the status of the climb
 And take into account the total hours open in a day
 Proportion of visitors that make it onto the rock in hours when they can gain access, value per hour
 Average is more realistic of choice and intent as full closure hours excluded
 Days of 1 Hr opening versus 10 Hrs opening standardised
 Good overall statistic for the park visitation for open days at an hourly scale
 Availability of the climb is fully accounted for
 Fluctuations in climber numbers at a daily scale are not clearly represented

This graph indicates that:
 We can be 95 % confident ($\alpha = 0.05$) that the true mean of
Visitors climbing per hour
as a proportion of all visitors to the park
 on days open with valid data that has been adjusted up 30 %
 lies below 20 % for all years
 Including data from Apr 2011 to present

Baseline Adjusted up 30%





If we care about the status of the climb
 But don't take into account the total hours open in a day
 Proportion of visitors that make it onto the rock on days when they can gain access
 Average is more realistic of choice and intent as full closure days excluded
 Hours of opening/closure variable and hence increase the variance
 Days of 1 Hr opening not differentiated from 10 Hrs opening
 Good overall statistic for the park visitation for open days at a daily scale
 Availability of the climb is largely accounted for

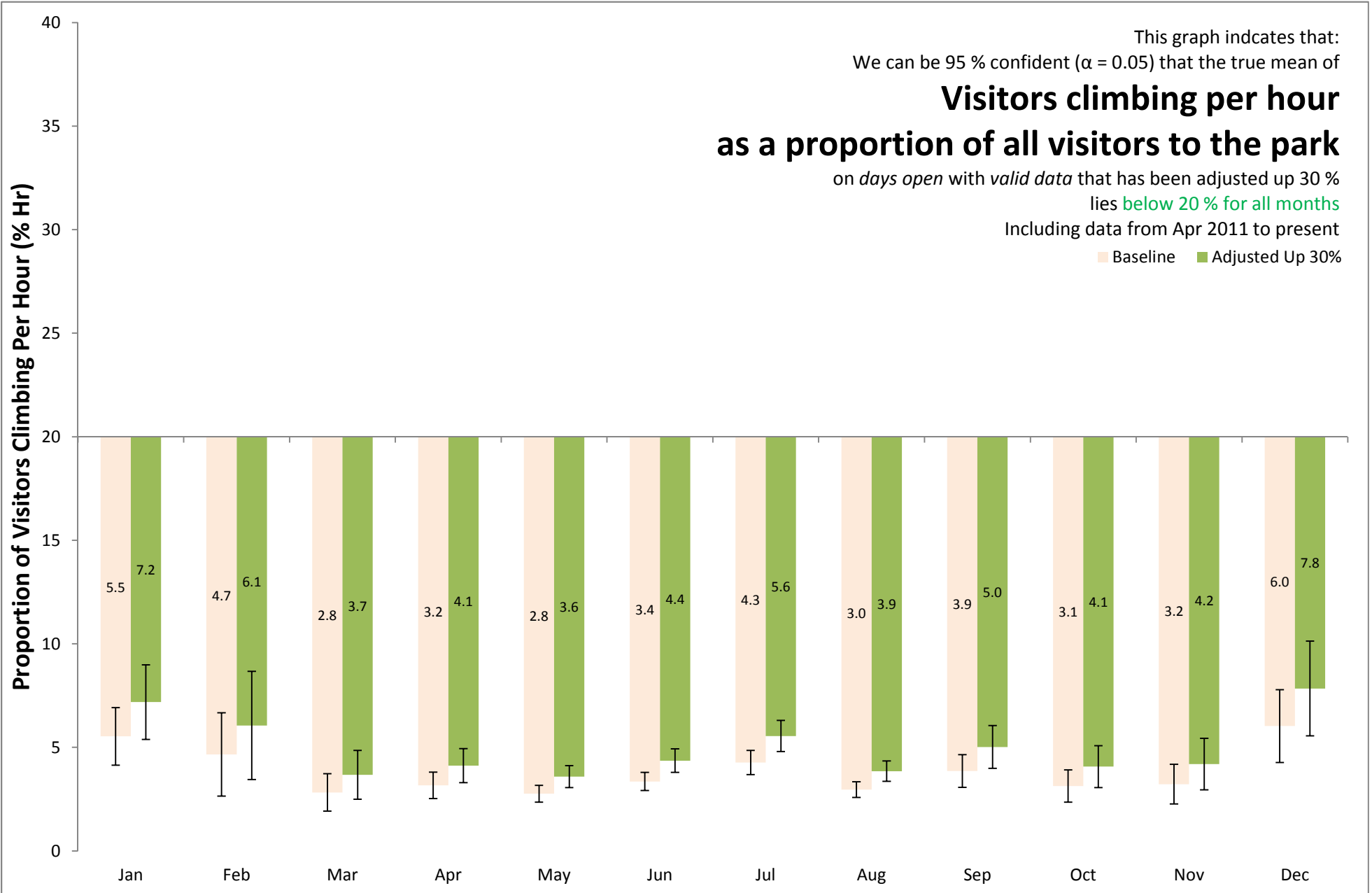
This graph indicates that:
 We can be 95 % confident ($\alpha = 0.05$) that the true mean of
Visitors climbing per day
as a proportion of visitors to the park
 on *days open* with *valid data* that has been adjusted up 30 %
 lies **below 20 % for 2014**
 but **above 20 % for 2011, 2012, 2013 and 2015**
 Including data from Apr 2011 to present

This graph indicates that:
We can be 95 % confident ($\alpha = 0.05$) that the true mean of
Visitors climbing per hour
as a proportion of all visitors to the park

on days open with valid data that has been adjusted up 30 %
lies **below 20 % for all months**

Including data from Apr 2011 to present

Baseline Adjusted Up 30%

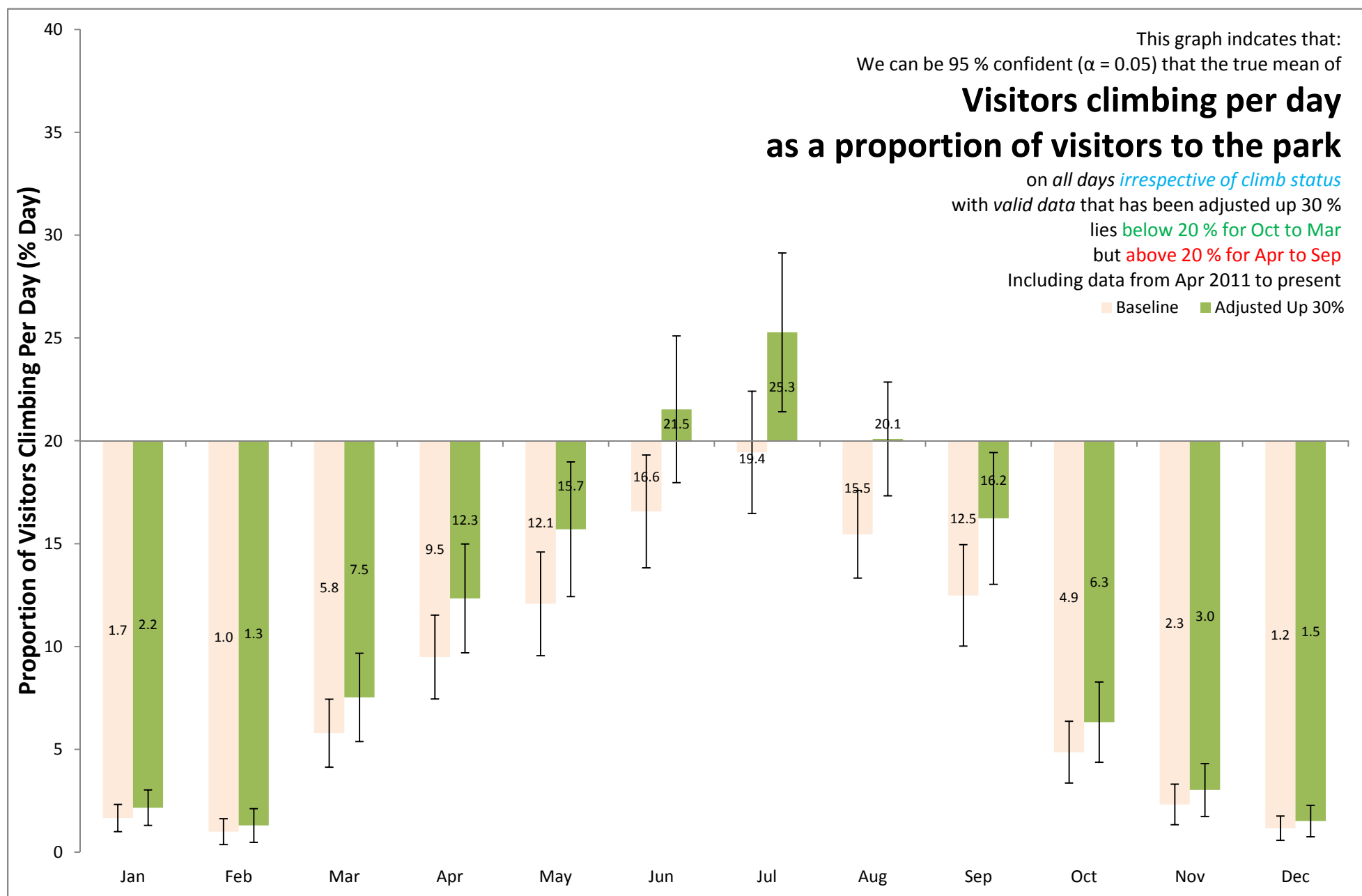


This graph indicates that:
We can be 95 % confident ($\alpha = 0.05$) that the true mean of

Visitors climbing per day as a proportion of visitors to the park

on all days *irrespective of climb status*
with *valid data* that has been adjusted up 30 %
lies **below 20 %** for Oct to Mar
but **above 20 %** for Apr to Sep
Including data from Apr 2011 to present

Baseline Adjusted Up 30%

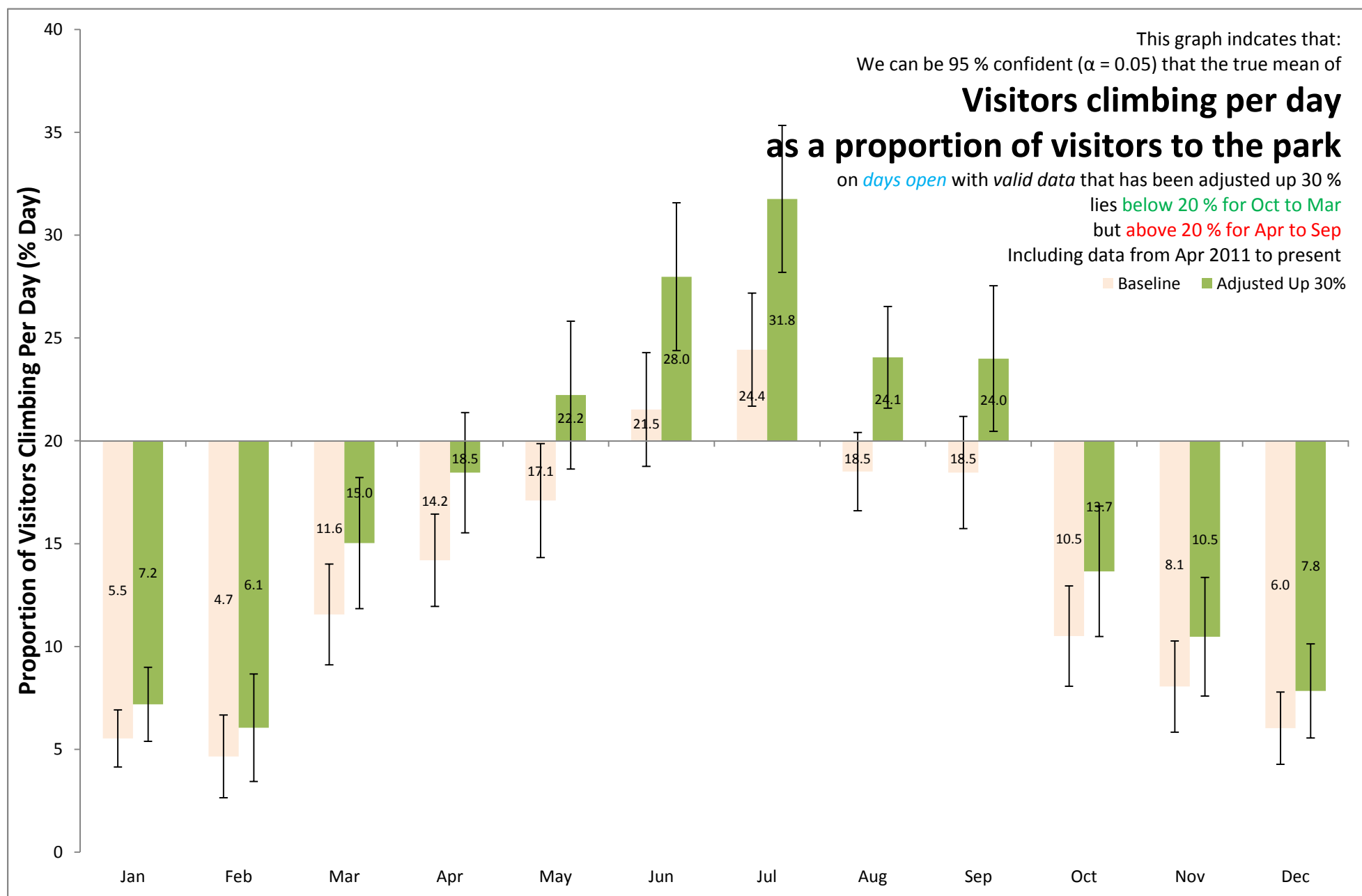


This graph indicates that:
We can be 95 % confident ($\alpha = 0.05$) that the true mean of

Visitors climbing per day as a proportion of visitors to the park

on *days open* with valid data that has been adjusted up 30 %
lies below 20 % for Oct to Mar
but above 20 % for Apr to Sep
Including data from Apr 2011 to present

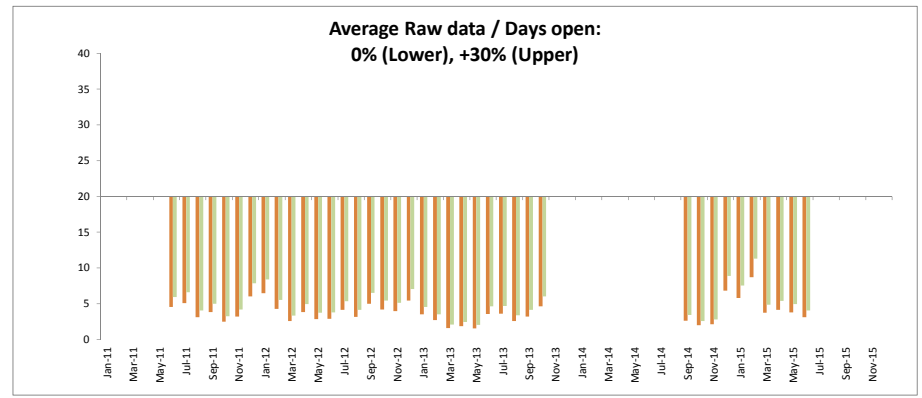
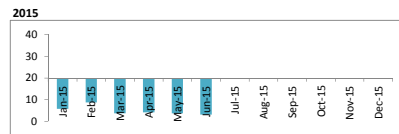
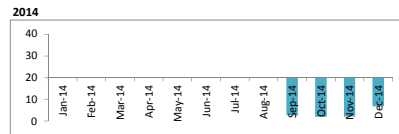
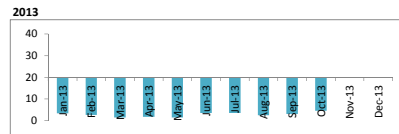
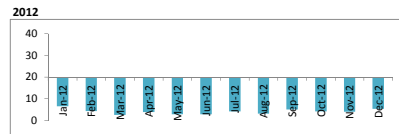
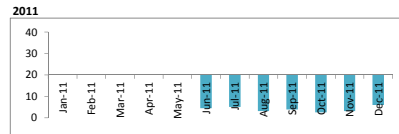
Baseline Adjusted Up 30%



Summary: Proportion of Visitors Climbing

Month/year	Average of % Visitors Accessing Mid Climb Per Day	Average of % Visitors Accessing Day - Adjusted 30%	Average of % Visitors Accessing Mid Climb Per Hr Open	Average of % Visitors Climbing Per Hr Open - Adjusted 30 %
Jan-11				
Feb-11				
Mar-11				
Apr-11				
May-11				
Jun-11	19.9	25.8	4.5	5.9
Jul-11	21.7	28.2	5.1	6.6
Aug-11	14.5	18.8	3.1	4.1
Sep-11	17.5	22.8	3.8	5.0
Oct-11	6.6	8.6	2.5	3.3
Nov-11	5.4	7.0	3.2	4.2
Dec-11	0.8	1.0	6.0	7.8
Jan-12	1.3	1.6	6.5	8.4
Feb-12	0.9	1.1	4.3	5.5
Mar-12	8.8	11.5	2.6	3.3
Apr-12	10.8	14.0	3.8	5.0
May-12	16.2	21.1	2.9	3.7
Jun-12	18.0	23.4	2.9	3.8
Jul-12	21.1	27.4	4.1	5.4
Aug-12	16.2	21.0	3.2	4.1
Sep-12	12.6	16.4	5.0	6.5
Oct-12	4.6	6.0	4.2	5.4
Nov-12	1.0	1.3	4.0	5.1
Dec-12	1.4	1.8	5.4	7.1
Jan-13	0.6	0.7	3.5	4.6
Feb-13	0.5	0.6	2.7	3.5
Mar-13	1.2	1.6	1.6	2.1
Apr-13	8.3	10.8	1.9	2.4
May-13	6.2	8.1	1.6	2.0
Jun-13	13.4	17.4	3.6	4.6
Jul-13	15.6	20.2	3.6	4.7
Aug-13	15.5	20.2	2.6	3.4
Sep-13	11.1	14.4	3.2	4.1
Oct-13	7.1	9.2	4.6	6.0
Nov-13				
Dec-13				
Jan-14				
Feb-14				
Mar-14				
Apr-14				
May-14				
Jun-14				
Jul-14				
Aug-14				
Sep-14	3.8	5.0	2.6	3.4
Oct-14	2.3	3.0	2.0	2.6
Nov-14	0.5	0.7	2.1	2.8
Dec-14	1.3	1.7	6.8	8.9
Jan-15	3.2	4.1	5.8	7.5
Feb-15	3.3	4.2	8.7	11.3
Mar-15	7.5	9.7	3.7	4.9
Apr-15	9.4	12.2	4.1	5.4
May-15	13.4	17.4	3.8	4.9
Jun-15	16.3	21.2	3.1	4.0
Jul-15				
Aug-15				
Sep-15				
Oct-15				
Nov-15				
Dec-15				

Awaiting climb status stats book to be updated

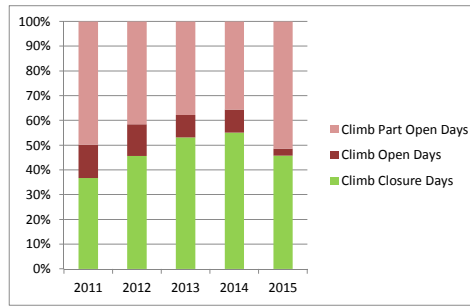


Climb Status

2011	Climb open all day	Open Part Day	Total Open all day and part day	Closed all day	Days in month accounted for	
Jan 2011			0		0	Update Required
Feb 2011			0		0	Update Required
Mar 2011			0		0	Update Required
Apr 2011			0		0	Update Required
May 2011	5	20	25	6	31	Final
Jun 2011	6	14	20	10	30	Final
Jul 2011	4	20	24	7	31	Final
Aug 2011	9	17	26	5	31	Final
Sep 2011	6	17	23	7	30	Final
Oct 2011	0	17	17	14	31	Final
Nov 2011	3	13	16	14	30	Final
Dec 2011	0	4	4	27	31	Final
Totals	33	122	155	90		

31 Taken from Statistics workbook, no monthly stats file. Some ?? In data
 30 Taken from Statistics workbook, no monthly stats file
 31 Taken from Statistics workbook, no monthly stats file
 31 Taken from Statistics workbook, no monthly stats file
 30 Taken from Statistics workbook, no monthly stats file

2012	Climb open all day	Open Part Day	Total Open all day and part day	Closed all day	Days in month accounted for	
Jan 2012	0	6	6	25	31	Final
Feb 2012	0	6	6	23	29	Final
Mar 2012	3	19	22	9	31	Final
Apr 2012	4	16	20	10	30	Final
May 2012	12	13	25	6	31	Final
Jun 2012	11	14	25	5	30	Final
Jul 2012	5	21	26	5	31	Final
Aug 2012	7	19	26	5	31	Final
Sep 2012	4	15	19	11	30	Final
Oct 2012	1	9	10	21	31	Final
Nov 2012	0	6	6	24	30	Final
Dec 2012	0	8	8	23	31	Final
Totals	47	152	199	167		

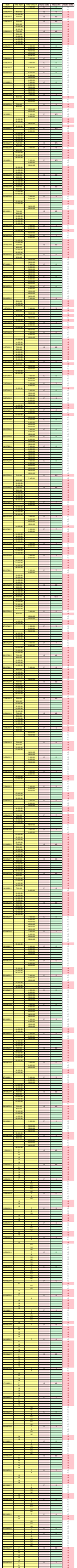


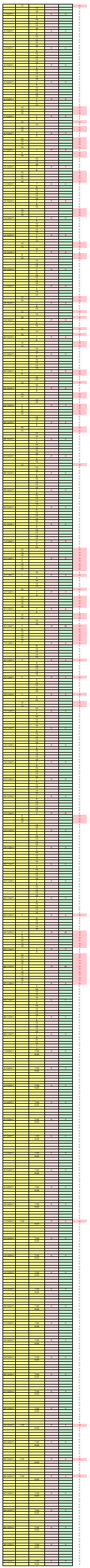
2013	Climb open all day	Open Part Day	Total Open all day and part day	Closed all day	Days in month accounted for	
Jan 2013	0	5	5	26	31	Final
Feb 2013	0	5	5	23	28	Final
Mar 2013	0	5	5	26	31	Final
Apr 2013	5	18	23	7	30	Final
May 2013	5	15	20	11	31	Final
Jun 2013	4	12	16	14	30	Final
Jul 2013	3	21	24	7	31	Final
Aug 2013	11	15	26	5	31	Final
Sep 2013	5	16	21	9	30	Final
Oct 2013	0	12	12	19	31	Final
Nov 2013	0	5	5	25	30	Final
Dec 2013	0	9	9	22	31	Final
Totals	33	138	171	194		

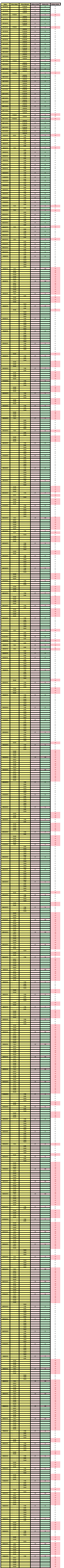
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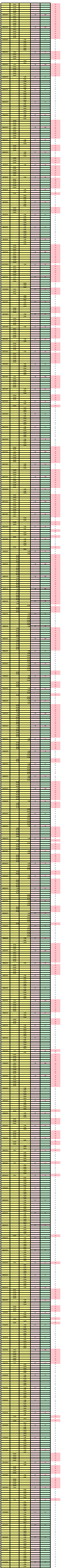
2014	Climb open all day	Open Part Day	Total Open all day and part day	Closed all day	Days in month accounted for	
Jan 2014	0	7	7	24	31	Final
Feb 2014	0	3	3	25	28	Final
Mar 2014	1	8	9	22	31	Final
Apr 2014	4	16	20	10	30	Final
May 2014	5	15	20	11	31	Final
Jun 2014	4	15	19	11	30	Final
Jul 2014	9	15	24	7	31	Final
Aug 2014	10	12	22	9	31	Final
Sep 2014	1	16	17	13	30	Final
Oct 2014	0	13	13	18	31	Final
Nov 2014	0	4	4	26	30	Final
Dec 2014	0	6	6	25	31	Final
Totals	34	130	164	201		

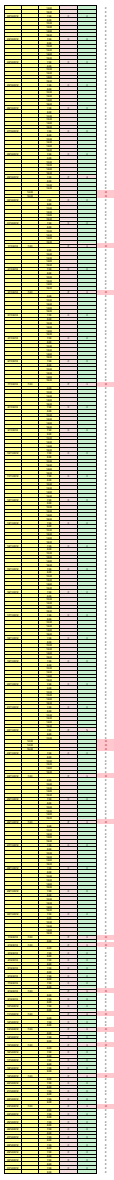
2015	Climb open all day	Open Part Day	Total Open all day and part day	Closed all day	Days in month accounted for	
Jan 2015	0	17	17	14	31	Final
Feb 2015	0	7	7	21	28	Final
Mar 2015	1	12	13	18	31	Final
Apr 2015	1	16	17	13	30	Final
May 2015	2	18	20	11	31	Final
Jun 2015	1	23	24	6	30	Final
Jul 2015			0		0	Update Required
Aug 2015			0		0	Update Required
Sep 2015			0		0	Update Required
Oct 2015			0		0	Update Required
Nov 2015			0		0	Update Required
Dec 2015			0		0	Update Required
Totals	5	93	98	83		

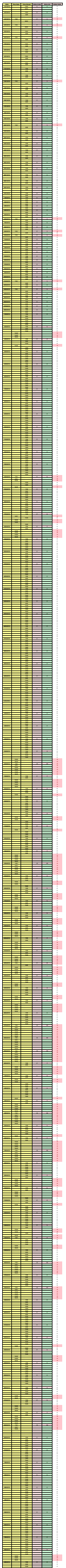


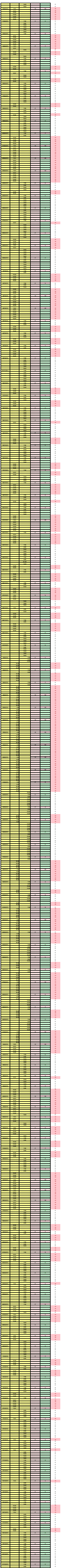


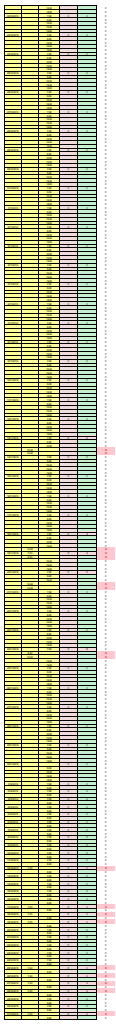


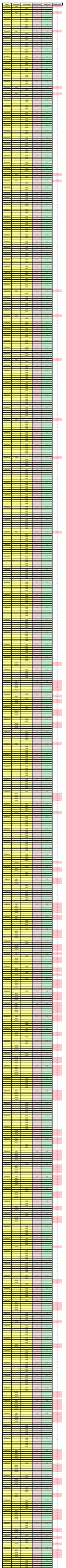


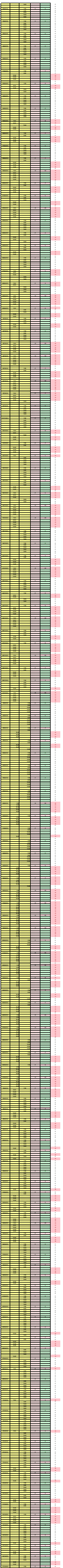


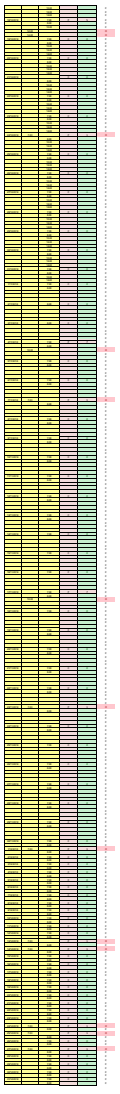


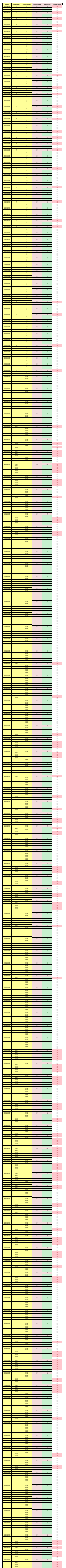


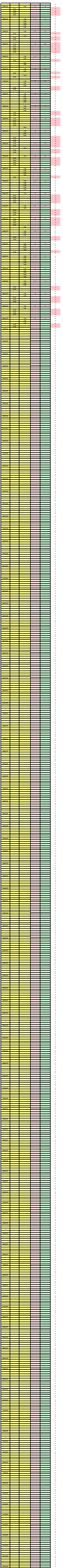


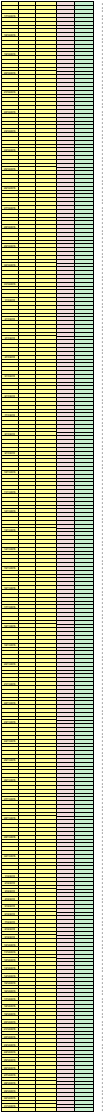












WHERE STATUS HAS CHANGED:

Date	Statistics Workbook	Daily Sheets	Email Records	Montly Report	Climb Stats	Annual Report
1/06/2011	Recorded as closed. Consider updating	Missing Consider deleting data - Not done yet	Missing	Missing	Non descript	NEEDS UPDATING
27/07/2011	Recorded as closed. Updated to say open from 1200	Recorded 1200 opening	Missing	Missing	Updated to say open from 1200	NEEDS UPDATING
6/10/2011	Recorded as closed. Updated to say open from 1200	Recorded 1200 opening	Missing	Updated open/closed count	Updated to say open from 1200	NEEDS UPDATING
5/11/2011	Recorded as closed. Updated to say open 1000-1400	Recorded 1000-1400 opening	Missing	Updated open/closed count	Updated to say open 1000-1400	NEEDS UPDATING
1/02/2012	Recorded as closed. Updated to say open prior to 0700	Open briefly before 0700	Missing	Updated open/closed count	Updated to say open prior to 0700	NEEDS UPDATING
7/04/2012	Recorded as closed. Updated to say open from 1600	Recorded 1600 opening	Recorded 1600 opening	Updated open/closed count	Updated to say open from 1600	NEEDS UPDATING
5/09/2012	Recorded as part-open. Updated to say closed	Recorded as climb closed	Recorded as climb closed	Updated open/closed count	Updated to say closed	NEEDS UPDATING
2/05/2013	Recorded as closed. Updated to say open at 1600	Not filled out	Recorded 1600 opening	Updated open/closed count	Updated to say open at 1600	NEEDS UPDATING
14/06/2013	Recorded as closed. Updated to say open at 1400	Recorded as closed	Recorded 1400 opening	Updated open/closed count	Updated to say open at 1400	NEEDS UPDATING
27/06/2013	Recorded as closed. Updated to 0800-1000 opening	Recorded 0800-1000 opening	Recorded 0800-1000 opening	Updated open/closed count	Updated to 0800-1000 opening	NEEDS UPDATING
13/07/2013	Recorded as closed. Updated to 0800-1000 opening	Recorded 0800-1000 opening	Recorded 0800-1000 opening	Updated open/closed count	Updated to 0800-1000 opening	NEEDS UPDATING
20/07/2013	Recorded as closed. Updated to 1400 opening	Recorded as closed	Recorded 1400 opening	Updated open/closed count	Updated to 1400 opening	NEEDS UPDATING
13/08/2013	Recorded as closed. Updated to 1400 opening	Recorded 1400 opening	Recorded 1400 opening	Updated open/closed count	Updated to 1400 opening	NEEDS UPDATING
19/08/2013	Recorded as closed. Updated to 1400 opening	Recorded 1400 opening	Recorded 1400 opening	Updated open/closed count	Updated to 1400 opening	NEEDS UPDATING
20/08/2013	Recorded as closed. Updated to 1400 opening	Recorded 1400 opening	Recorded 1400 opening	Updated open/closed count	Updated to 1400 opening	NEEDS UPDATING
6/09/2013	Recorded as closed. Updated to open all day	Recorded as open all day	Recorded as open all day	Updated open/closed count	Updated to open all day	NEEDS UPDATING
8/09/2014	Recorded as open. Updated to closed	Recorded as closed	Recorded as closed	Updated open/closed count	Updated to closed	NEEDS UPDATING
10/09/2014	Recorded as closed. Updated to 1400 opening	Unclear	Recorded 1400 opening	Updated open/closed count	Updated to 1400 opening	NEEDS UPDATING
19/09/2014	Recorded as closed. Updated to 1200 opening	Recorded 1200 opening	Recorded 1200 opening	Updated open/closed count	Updated to 1200 opening	NEEDS UPDATING
20/09/2014	Recorded as open. Updated to closed	Recorded as closed	Recorded as closed	Updated open/closed count	Updated to closed	NEEDS UPDATING
24/09/2014	Recorded as closed. Updated to 1200-1400 opening	Recorded 1200-1400 opening	Recorded 1200-1400 opening	Updated open/closed count	Updated to 1200-1400 opening	NEEDS UPDATING
26/09/2014	Recorded as closed. Updated to 1400 opening	Recorded 1400 opening	Recorded 1400 opening	Updated open/closed count	Updated to 1400 opening	NEEDS UPDATING
28/09/2014	Updated to 0700-0800 opening.	No record of opening prior to 0800	No record of opening prior to 0800	Updated open/closed count	Updated to 0700-0800 opening.	NEEDS UPDATING
17/10/2014	Recorded as closed. Updated to 0800-1000 opening	Recorded as closed	Recorded 0800-1000 opening	Updated open/closed count	Updated to 0800-1000 opening	NEEDS UPDATING

Days In Month

Month	Standard Year	Leap Year
Jan	31	31
Feb	28	29
Mar	31	31
Apr	30	30
May	31	31
Jun	30	30
Jul	31	31
Aug	31	31
Sep	30	30
Oct	31	31
Nov	30	30
Dec	31	31

Leap Years

Year	Type
2011	Standard
2012	Leap
2013	Standard
2014	Standard
2015	Standard
2016	Leap

Days In Month

Jan 2011	31
Feb 2011	28
Mar 2011	31
Apr 2011	30
May 2011	31
Jun 2011	30
Jul 2011	31
Aug 2011	31
Sep 2011	30
Oct 2011	31
Nov 2011	30
Dec 2011	31
Jan 2012	31
Feb 2012	29
Mar 2012	31
Apr 2012	30
May 2012	31
Jun 2012	30
Jul 2012	31
Aug 2012	31
Sep 2012	30
Oct 2012	31
Nov 2012	30
Dec 2012	31
Jan 2013	31
Feb 2013	28
Mar 2013	31
Apr 2013	30
May 2013	31
Jun 2013	30
Jul 2013	31
Aug 2013	31
Sep 2013	30
Oct 2013	31
Nov 2013	30
Dec 2013	31
Jan 2014	31
Feb 2014	28
Mar 2014	31
Apr 2014	30
May 2014	31
Jun 2014	30
Jul 2014	31
Aug 2014	31
Sep 2014	30
Oct 2014	31

Nov 2014	30
Dec 2014	31
Jan 2015	31
Feb 2015	28
Mar 2015	31
Apr 2015	30
May 2015	31
Jun 2015	30
Jul 2015	31
Aug 2015	31
Sep 2015	30
Oct 2015	31
Nov 2015	30
Dec 2015	31
Jan 2016	31
Feb 2016	29
Mar 2016	31
Apr 2016	30
May 2016	31
Jun 2016	30
Jul 2016	31
Aug 2016	31
Sep 2016	30
Oct 2016	31
Nov 2016	30
Dec 2016	31

Dates of data downloads - climb counters

2/02/2012	Changed batteries on all
15/02/2012	Downloaded data on counter 1 & 2 only (strong winds) Problem C1: did not launch on 1/2/12 due to incorrect time 2 weeks data missing on C1 (only open one day during this period)
13/03/2012	All failed to launch first attempt Double checked with laptop
3/04/2012	Downloaded all - issue with C1 (batteries dislodged, replaced and secured)
16/05/2012	Downloaded all - no issues
6/06/2012	Downloaded all - no issues
10/08/2012	Downloaded all - no issues Moved C3 and C4 to 5 posts lower then top post
19/09/2012	Downloaded all - no issues
14/11/2012	Downloaded all - no issues, changed batteries
5/02/2013	Downloaded all - no issues. Locks need replacing.
10/06/2013	Downloaded C1 and C2 only, replaced batteries
12/06/2013	Downloaded all - replaced batteries on C3 and C4 Padlock missing on box 2 (upper side)
29/07/2013	Downloaded all - replaced all batteries. Ranger staff and Chris Martin trained in procedures
15/10/2013	Downloaded all - batteries ok
2/06/2014	Downloaded all counters, no issues, new batterires in all counters, note pelicasas are degraded and require replacement

END OF DATA

- close data file
- then check it

~~~~~

Factory: \_B4.63\_C2.78\_F8032\_EY\_ME\_D1  
=DOCK TIME (yy-mm-dd hh:mm):11-07-26 10:25:09  
Counter log end  
~~~~~<<<<<<

G3 Dock: SHUTTLE Mode!
V 1.19 S/N100405 (c)2010
TRAFx Research Ltd. www.trafx.net
Factory: _R3C-POR_B4.64_C0.00_F8032_EY_ME_D1

Stored counter logs :3
Dock memory used (%) :1
Dock battery voltage :4.7

=DOCK TIME (yy-mm-dd hh:mm):11-07-26 12:06:55

=====
C_onfigure, V_iew, D_ownload, E_rase
=====
++ ENTER COMMAND ++>>

END OF DATA

- close data file
- then check it

~~~~~

Factory: \_B4.58\_C2.77\_F8002\_EY\_ME\_D1  
=DOCK TIME (yy-mm-dd hh:mm):12-05-16 10:10:52  
Counter log end  
~~~~~<<<<<<

G3 Dock: SHUTTLE Mode!
V 1.19 S/N100405 (c)2010
TRAFx Research Ltd. www.trafx.net

Factory:_R3C-POR_B4.56_CO.00_F8002_EY_ME_D1

Stored counter logs :4

Dock memory used (%) :1

Dock battery voltage :4.6

=DOCK TIME (yy-mm-dd hh:mm):12-05-16 16:17:36

=====

C_onfigure, V_iew, D_ownload, E_rase

++ ENTER COMMAND ++>>